The Sacramento Observer

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With only 13 days left before Christmas, Connie Claytor wonders if she should continue shopping, wrap gifts or wait for the Jolly old elf to come to her.

BEST DRESSED

(SEE SPECIAL SUPPLEMENT INSIDE)

COUNTY GETS NEW POSITIONS

On Friday, December 13th, the County of Sacramento will begin accepting applications for sixty-two new positions in the Public Employment Program (PEP). these positions, funded through the Federal Comprehensive Employment Training Act, Title II (CETA), and administered by the County, are limited-term appointments scheduled to termination on June 30, 1975. Residents of Sacramento County who meet the established criteria may apply. To ensure that applicants furnish information necessary to qualify for positions under this program, a specific application packet is available and must be used. Qualifications for each job, financial eligibility and residence requirements must be met. The thirteen categories compromising the new position and their monthly equivalent salaries are: 2 Airport Device Worker I, $813 - $988; 1 Building Maintenance Worker, $776 - $943; 40 Typist Clerks I, $623 - $759; 2 Stock Clerks, $623 - $759; 1 Public Health Aide, $552 - $672; 4 Public Health Aide Trainees, $501 - $611; 2 Laboratory Helpers, $567 - $689; 3 Community Aides, $531 - $646; 1 Data Processing Technician Trainee, $538 - $653; 1 Planning Aide, $719 - $875; 2 Building Inspectors, $1,014 - $1,234; 2 Communcations Operators, $538 - $653; and 1 Veterans Claim Representative, $893 - $1,08. Employment standards for these jobs are based on specific knowledge skills and experience rather than specific education. There are no written tests. Applications will be reviewed on a Pass/Fail basis to determine that employment standards have been met.

A Pass/Fail oral interview for applicants who meet employment standards, will be required in some classifications to evaluate experience. Names of qualified candidates will then be placed on the eligible list in accordance established by the Sacramento County Civil Service Commission. Preference on the eligible list will be given to persons who are welfare recipients or whose family income for the past 12 months was at or below the poverty level income criteria established by the Department of Labor. Within this group veterans with Vietnam service will be given priority. Other applicants who still qualify but do not meet the above criteria, will then be placed on the eligible list; within this group, Vietnam Era veterans will be given priority. Information and application packets may be obtained at the Department of Personnel Management Annex, 924 J Street, Sacramento, California, 95814.

Telephone 446-0696. This office will be open Monday thru Friday 8 a.m., to 5 p.m., from December 13th through December 27th except Christmas Day, Wednesday, December 25th. Completed application packets must be returned or mailed to 924 Street, Sacto., Calif., before 5 p.m. December 27, 1974; if mailed, envelope must be postmarked December 27, 1974.

OR WEEK OF
DEC. 12 - 18, 1974

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HOLT AMENDMENT IS 'BLASTED'

Virna M. Canson, Regional Director, West Coast Region, NAACP, blasted the action of Congressmen who voted to pass the Holt Amendment recently. Congresswoman Marjorie Holt of Maryland, offered the amendment to the supplemental Appropriations Bill HR 16900. Should passage of this amendment be sustained by the Senate and signed, it would cause the destruction of Title VI of the Civil Rights Act, as well as Title IX, a newly won gain for women.

Mrs. Canson labeled the Holt Amendment a desperate, racist act of lame duck Congressmen. "We do not believe this could have happened in the Congress two months from now." Noting that the vote for passage was only by a 41 margin she said.

"This is about thirty less than the number of new Congressmen who will be coming in as "new faces." The people have tried to send a message to the Congress that they are weary of negative actions and confustion. They want affirmative leadership and statesmanship."

(Continued on Page A-2)

SLA Members Trial Held In City

Two men charged with the Nov. 6 assassination of Oakland Schools Supt. Dr. Marcus Foster appeared in the courtroom of Sacramento Superior Court Judge Robert W. Cole for their first pre-trial hearing.

Russell Little and Joseph Remiro, two accused members of the "Symbionese Liberation Army," which took credit for Foster's murder, arrived in the courtroom Wednesday under the tightest security in the history of a Sacramento court.

Their appearance lasted 16 minutes. During that time Little and Remiro were amicable and chatted with their lawyer.

The two also are charged with the attempted murder of Robert Blackburn, acting superintendent to Foster.

Cole scheduled a Dec. 30 hearing on a motion to consolidate the Alameda County pair's murder and attempted murder trial with charges they face because of a shootout with Concord police at the time of their arrest.

The murder trial, expected to last two to three months, was scheduled tenatively for Feb. 24.

Little and Remiro's trial was moved to Sacramento after the defense argued the two could not have a fair trial in Alameda or Contra Costa counties because of massive publicity concerning Foster's murder and the kidnapping of Patricia Hearst by the SLA.

Neither man was handcuffed or shackeled during their appearance in court. Little, whose hair is sholder length, wore a small goatee and mustach. Remior's hair is shorter but he wears a full mustache. Both wore jail coveralls.

FORD

Tennessee Has New Congressman

New Congressman Harold Ford of Memphis, first Black ever elected to Congress from Tennessee, held a press conference in Washington at the Democratic National Committee headquarters to explain his victorious campaign and how Chairman Robert Strauss' visit to Memphis helped.

UCD Admissions Open

The University's undergraduate admission application filing period for fall quarter 1975 is open at the eight general campuses. Applications should apply immediately to be assured of consideration at their first choice campus.

Application packets are available from high school and community college counselors or from any UC campus admission office.

A non-refundable fee of $20 is charged for filing an application. A student should file only one application for admission to the University and send it to his or her first choice campus.

This year a financial aid application is included in the admission packet. Students wishing to apply for financial aid now have the option of filing their financial aid application with their admissions application or filing it directly with a campus financial aid officer.

HOOKS

FCC Must Give Minorities A Chance

Minorities have an added incentative in their move to acquire existing boradcast stations or to start their own.

A November ruling by the US Supreme Court which supports the integration of ownership and management of broadcast stations is responsible for the optimism.

The ruling, in effect, means the Supreme Court endorses the idea that the Federal Communications Commission (FCC) should give special merit to broadcast stations under minority ownership, especially if it is likely to increase diversity of content of opinion and viewpoint.

The decision represents a special victory for Benjamin L. Hooks, the FCC's first and only Black member, who suggested the commission should give preference to Black ownership in deciding among competing applicants in a comparative hearing involving new facilities.

The court holds that it is not requiring a quota system, but that the commission should award a merit where minority participation in involved.

Holt Amendment...

(Continued from Page A-1)

"It is ironic that this high officer, Congresswoman Holt, has meddled in educational administrative affairs in her small Maryland County and taken this step to undercut the entire Health and Welfare Agency's responsibility to the millions of Blacks, women and other minorities.

The Holt Amendment emanated from problems of student suspensions in the Maryland County in Ms. Holt's district."

"Surley the United States Senate will not be a party to this racist overkill. NAACP calls on the Senate to defeat this bad proposal."

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The Sacramento Observer

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NAACP Holds Elections

The Sacramento Branch of the National Association for the Advancement of Colored People, held election of officers last weekend at the Women's Civic Improvement Center.

James Williams defeated local attorney Randolph Cooke for the position of president. In losing the presidential bid, Cooke will assume the position of First Vice President.

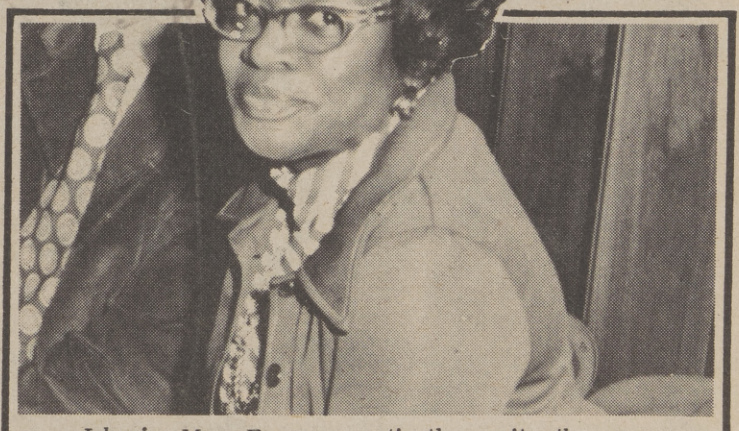
Lucy Smith was elected Third Vice President; Velma Stansfield, Secretary; and Leonard Stark, Treasurer.

Johnnie Mae Freeman and Wendel Echols tied for Second Vice President. A run-off election will be held in January according to President-elect, Williams.

Shown are the recently elected officers of the Sacramento NAACP Branch. Shown are, left to right, backrow, Leonard Stark, treasurer; Randolph Cooke, first vice-president; Velma Stansfield, secretary; and president-elect, James Williams. Front row, left to right, Wendell Echols, tied for second vice-president; Lucy Smith, third vice president; and Johnnie Mae Freeman, tied for second vice-president with Echols.

James Williams ponders the outcome of the election.

Leonard Stark and Randolph Cooke confer on directions of the Sacramento Branch NAACP.



Johnnie Mae Freeman patiently awaits the returns. She will face Wendell Echols in January for a run-off election.

James Dorsey is shown congratulating Velma Stans field on her victory.

2,000 Delegates Attend Demo Convention

According to Ms. Lois Jones, delegate to the Kansas City Democratic mini-convention, approximately 70% of the Blacks attending the charter session were prepared to walk off the floor in protest over a proposed amendment which would have affectively disenfranchised minorities and women.

2,000 delegates from throughout America, attended the charter convention aimed at establishing party goals for the upcoming 1976 presidential campaign.

Minorities and women, along with liberal members of the party, actively engaged in lobbying fellow members to support affirmative action principals assuring ethnic participation in the formation of future state delegations.

Labor elements, supported by a small fraction of teachers' unions, oppossed minorities and women on the issue of delegation ethnic and sexual composition.

Section 6, Article 10, of the proposed charter drew heated arguments on the floor of the convention. The proposal in essense said that state delegations would have to bear the burden of proof in claiming discrimination before the national democratic party.

After eight hours of debate, the general body was dismissed so that Black, Latins and women could caucus on the question.

San Francisco Assemblyman Willie Brown, Jr., said that there were 33 per cent fewer Blacks attending the Kansas convention than attended the 1972 convention -- 182 Blacks

JONES

out of 2,000 compared with 452 out of 3,000 two years ago.

California Congressman Ron Dellums charged that the Democratic Party was attempting to "sell out" minorities and women. His protests were amplified by Assemblyman Brown who said "if Blacks had voted in the same percentages as whites in California, (Republican) Houston Flournoy now would be the governor-elect instead of Jerry Brown."

Dellums and Brown both threaten to lead walk-out if certain language contained within Section 6 Article 10 were not removed. The threatened walk-out spurred Democratic officials to call for the minorities and women to caucus, hoping a suitable compromise could be pieced together.

Ms. Jones told THE OBSERVER that, Latinos and women delegates were prepared to support walkouts.

"When they realized that Blacks, women and Latinos were going to walkout, they turned around," said Ms. Jones indicating that National Democratic officials were concerned with party unity.

Ms. Jones said that racism was definitely a factor in the formulation of Section 6, Article 10.

"You know they are racist, but I have never been confronted like that before not in this country, and certainly not in my home," said Ms. Jones, saying that certain delegates lobbying for the adoption of the clause used "extraordinary methods."

Ms. Jones reported that minorities and women even had the support of Chicago Mayor Richard Daley, who was ousted along with his delegation from the 1972 convention on challenges made by Rev. Jesse Jackson.

"Even Mayor Daley went along with us," said Ms. Jones indicating that moves for a suitable and exceptable compromise guarding minority participation had wide party support.

Ms. Jones said that the compromised clause, was exceptable and would insure minority participation in future dealing within the Democratic Party.

"There is nothing wrong with compromise, I think this really united the party," said Ms. Jones, noting that Blacks would have to get involved more with party politics if they expected greater concessions.

"The compromise was fair. It goes to prove that when minorities get together, they can get things done," explaing the spirit of unity that existed.

The compromise certainly staved off dis-unity within the democratic party. Following the 1972 convention, the party fell into disgrunted fragments, mainly due to the "McGovern" reforms.

In 1972, Senator George McGovern and liberal elements of the Democratic Party, supported by minorities pushed through affirmative action reforms.

The affirmative action reforms were not widely expected by members of the traditional backbone elements of the party, namely labor.

A controversial quota system of delegate selection enacted under the McGovern reform period, was voted out of existence during the mini-convention.

Ralph Presents Bill That Assists Family

Assemblyman Ralph ticked off a list of services that would come under the "Family, Children and Youth Services Act," should the bill become law; adoption, guardianship, protection, caretaker, family planning, foster care, homemaker, housing, information and referral, marriage counseling, nutrition, special health, blind children, self care, temporary emergency and child care services.

"This kind of measure is long overdue. We have neglected our children, youth and families too long. It's time we give them the importance they are due, in the form of an agency that will specificially be responsible for their care," stated the Assemblyman.

Assemblyman Leon Ralph of Watts and South Gate introduced "The Family, Children and Youth Services Act," this week.

"This is a unique and unusual kind of bill, because it boldly challenges our old way of handling problems as it relates to families, children and youth, and offers a sound solution," stated the legislator.

The Act will create a new state office, giving the "Family, Children and Youth Services Agency" new and broad powers. Currently, these services are divided between several state departments (i.e., Health, Education, etc.). Assemblyman Ralphs' bill will serve as an umbrella for all family, youth and children services and relieve the other departments of their responsibilities in these areas.

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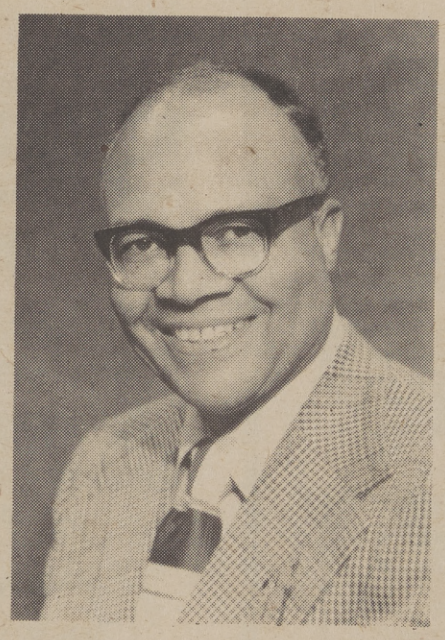
USAF OPENS NEW SOUTH OFFICE

The U.S. Air Force recently opened a South Sacramento recruiting office. The new office is located at 1240 Green Tree Drive at the corner of Franklin Blvd. and Florin Road. Shown from left celebrating the grand opening are, Tsgt. Joe Atkens, Sgt. Robbie "Santa" Robinson, Sgt. Robin Worcott AlC. Vera Thomas and Sgt. Patty Vodacek.

Tstg. Joe Akens takes a minute from the grand opening activities for a coffee break. Tsgt. Akens will head the new office serving the Meadowview, Florin and Southgate areas.

Hoskins Is Appointed Deputy Treasurer



HOSKINS

Charles C. Haskins has been appointed Deputy State Treasurer by Treasurer elect Jesse Unruh.

Haskins is a former Investment Officer for the California State Treasurer's office.

He has been employed by the state treasurer's office for 20 years and served more recently under former State Treasurer Ivy Baker Priest.

Haskins made an unsuccessful attempt for the treasurer's office running as a democrat in the June primary. He was defeated by Unruh.

The new deputy has accumulated an impressive record of achievements in the treasurer's office. During his seven-year tenure as an investment officer, Haskins earned for California taxpayers more than $700 million.

During those seven years, the newly appointed deputy handled approximately $350-a-day of California tax money being invested in numberous bonds and stocks.

Haskins is a graduate of Knoxville College and the American Institute of Banking, California State University, Sacramento.

As an investment officer, Haskins managed state investment portfolios in excess of $2.8 billion. He was also actively involved in California's multi-billion dollar bond program.

California's financial operation is second only to that of the federal government and is the seventh largest in the world.

The 58-year-old former Army paratrooper is married and has one son. He and his wife Madeline, reside in Sacramento.

Haskins is a member of the American Society for Public Administrators and a State Board Member of the Easter Seal Society for Crippled Children and Adults.

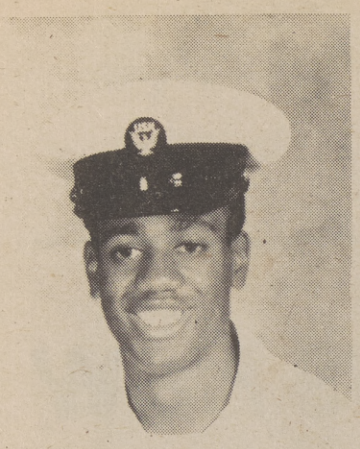
He is a former Scout master and a past Regional Director of the California State Employees Association.

Supervisor Ted Sheedy Receives Tax Post

Ted Sheedy, Sacramento County Supervisor from the First District, has been named First Vice Chairman of the Revenue and Taxation Committee for the County Supervisor's Association of California.

Sheedy will work with Chairman Ernie Banker of Mendocino County and other members of the committee on all revenue and taxation matters affecting county government. They will act as advisors and provide input at the Federal and State level, on questions of taxes and tax rate limits.

Sheedy said that he is " . . . particularly pleased to be a part of this committee, since it gives me an opportunity to work with federal and state legislation. I have always been concerned with the lack of local control we can exert, over our own local tax problems."

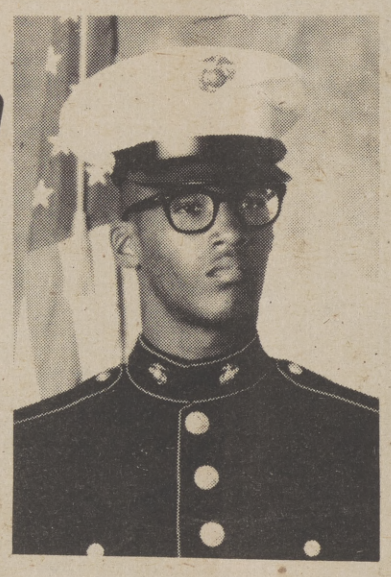


Navy Recruit Completes Stint

Navy Airman Recruit Samuel H. Nowden, son of Mr. & Mrs. Hale Nowden of 1510 Florin Road, Sacramento, graduated from recruit training at the Naval Training Center, San Diego.

The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.

Marine Pvt. Mann Training Graduate



Marine Pvt. Donald W. Mann, son of Mr. and Mrs. Charles W. Mann of 5920 Valley Glen Way, Sacramento, graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps history, first aid, uniform regulations and military customs and courtesies.

Amendment May End HEW's Rights Enforcement Law

WASHINGTON - The House voted last week to block the federal government from obtaining sex and race data from schools, ignoring warnings that this would stop enforcement of civil rights laws.

The House voted by 212-170, an amendment by Rep. Marjorie Holt, R-Md., to prevent schools getting federal funds from being compelled to classify teachers or students by race, religion, sex or national origin.

Senate leaders will try to amend or knock out the Holt amendment, probably this week.

HEW Secretary Caspar W. Weinberger said the amendment would end HEW's authority to enforce civil rights laws.

Speaking on behalf of the Ford administration, Weinberger urged the amendment's defeat.

If it became law, the measure also could affect busing suits brought by private groups, such as civil rights organizations, which use government statistics in preparing desegregation cases.

During the House Debate, a congressional coalition of Blacks, Spanish-speaking and those of Asian desent and civil rights-oriented white members said the Holt amendment would go far beyond Rep. Holt's intention of ending student busing.

They said it would preclude HEW from gathering the needed data to implement the entire 1964 civil rights act barring racial discrimination, the 1972 anti-sex discrimination act, the bilingual education act and various Indian education acts.

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New Law Text Published

WESTON, LEON AND LONG

Four California State University, Sacramento, Criminal Justice faculty members have written a textbook, "American Minorities: The Justice Issue," which has been published this month by Prentice Hall, Inc., of Inglewood Cliffs, New Jersey.

The professors are Elton Long, J.D., an assistant professor in the Department of Criminal Justice, and Paul B. Weston, professor in the Department of Criminal Justice at the University. The co-authors include James Long, J.D., a lecturer at the University, and Wilmer Leon, a consultant in Intergroup Relations with the State Department of Education who is also a lecturer at the University.

The book, the results of more than two years of research and study by the four professors, is a here-and-now focus on racial inequality in the justice system and the struggle to secure political and civil rights for minorities. The book offers an historical perspective of the minorities and justice, then deals with the conditions as they exist today.

Among the subjects considered are the disadvantaged minorities in America, the struggle for civil rights, violent confrontations, and political trials. The book also deals with discrimination in correctional systems, standards for equal treatment of minorities, and new perspectives for criminal justice in minorities.

The paperback book is slated for official publication in January, 1975. Pre-publication review copies were made available to the press in October, 1974.

Professor Elton Long, a graduate of Howard University, is an attorney who has been a member of Cal State Sacramento faculty since 1972. The other full-time professor, Paul B. Weston, is a retired deputy chief inspector of the New York City Police Department. He holds a bachelor of arts and a master of arts degree from California State University, Sacramento, and has been a member of the faculty here since 1963.

James Long, the brother of Elton Long, is also an attorney whose experience includes a term as former special legal counsel for Region One of the NAACP. He is a highly successful trial attorney who deals with minority cases.

Wilmer Leon was for sixteen years a parole agent with the California Department of Corrections. He later served as assistant district parole supervisor and consultant to the State Department of Corrections.

Airmen Take Leadership Honors

Two McClellan AFB noncommissioned officers recently took honors when they completed the Air Force Logistics Command (AFLC) leadership school at Robins AFB, Ga.

The academic achievement award also knowsn as the Wesley H. Skinner Trophy, was earned by Sgt. Kenneth M. Russell of the USAF Clinic. This award, named after a past AFLC senior enlisted advisor, is given to the student who demonstrates the highest degree of achievement in academic studies.

Winning the drill award for his expertise in marching techniques was Sgt. Ray Kim of 2852 Air Base Group.

The leadership school, a four-week program, provides basic instruction to selected sergeants and staff sergeants in communications, drill and today's Air Force environment.

Reagan Makes Appointments

Governor Ronald Reagan this week announced the reappointment to four-year terms of Mark Guerra of San Jose and Mrs. Catherine L. Montgomery of San Diego as members of the state Commission of Fair Employment Practice.

The appointments requires confirmation by the state Senate.

Guerra, a 56-year-old Republican, has been a member of the commission since 1967. He is principal of William High School in San Jose. He holds a B.A. degree from San Jose State College and earned his Master's degree in 1953 at Stanford University.

Mrs. Montgomery, a Republican, has been a member of the commission since 1969. She attended Howard University in Washington, D.C., and the University of California's extension school in San Francisco.

She is a member of the President's Advisory Council on Minority Business Enterprise and the San Diego Planning Commission.

Commission members received $50 a day when on officials business.

Special Christmas Show Slated

Four college musical groups will perform in a double Christmas music presentation Dec. 19, in the American River College Little Theatre.

The show, which will run at noon time for 50 minutes and in a longer 90-minute version at 8 p.m., will include an ARC recorder ensemble directed by Walter Kerfoot, the concert band director by Les Lehr, Chamber Singers led by Perla Warren, and Dr. Ivan Olson's college choir.

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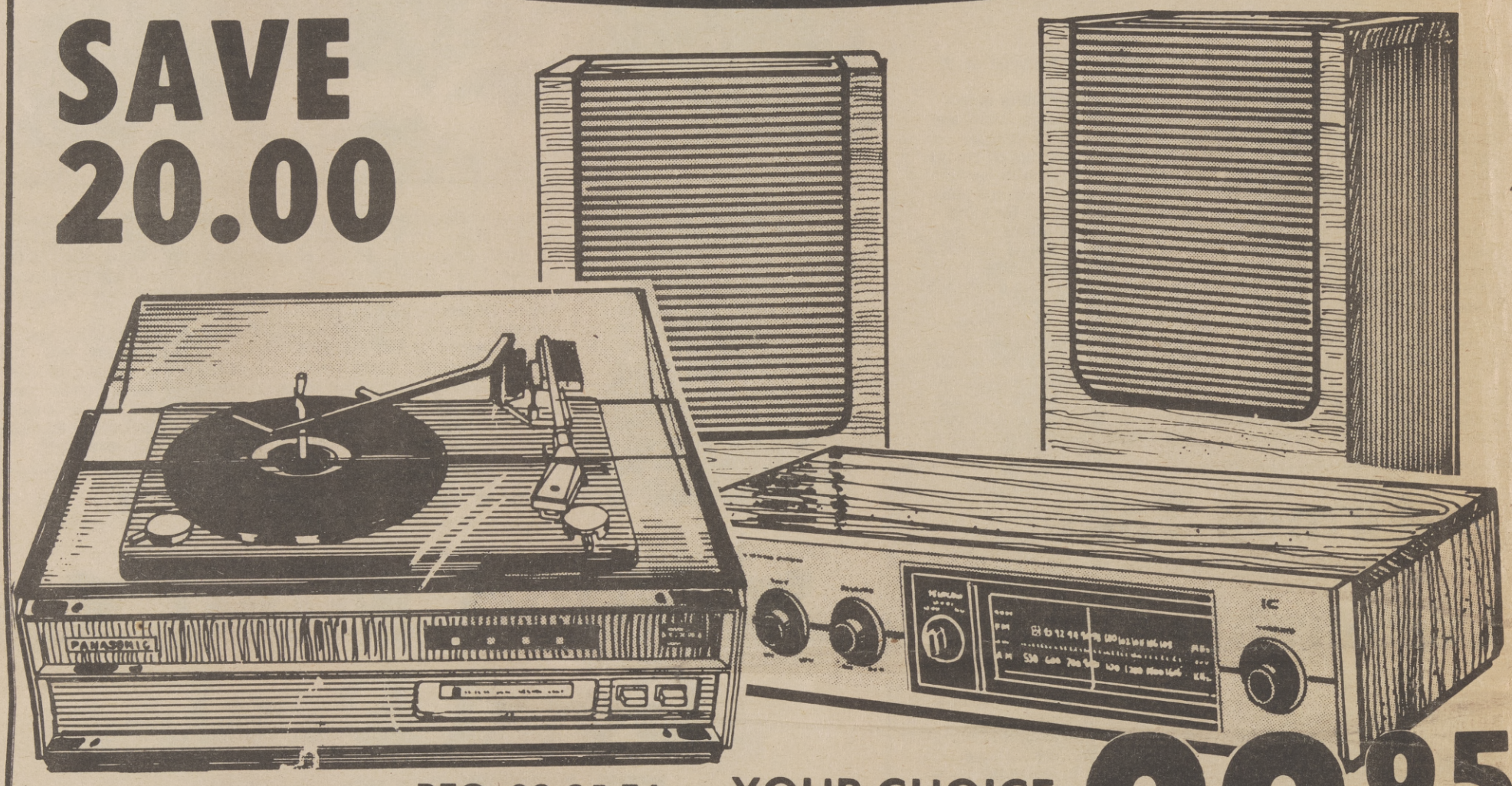

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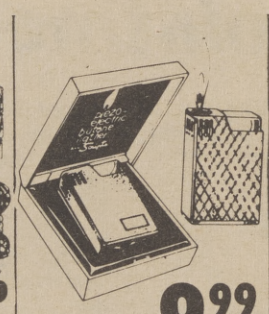

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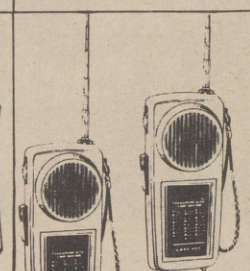

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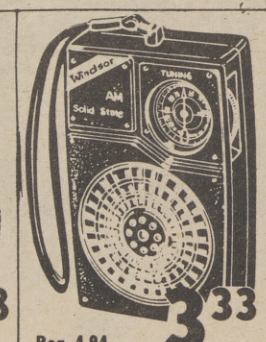

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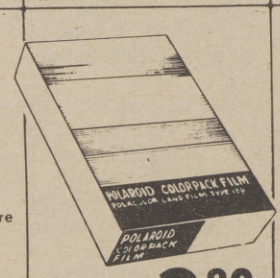

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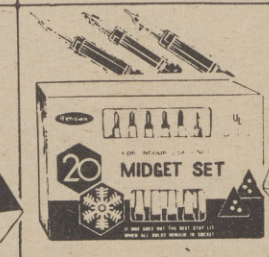

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The Sacramento Observer SECTION

OBSERVATIONS

DEC. 12 - 18, 1974

Jobs Rate High Among Unprepared Youths

SAN FRANCISCO - In San Francisco and its suburbs, nine out of 19 high schoolers believe that jobs are very important to their future happiness, with teen age women mentioning this more often than marriage.

But few high schoolers are confident about their future jobs and many have unrealistic aspirations, according to a new Stanford study.

Most important, those who are doing very badly in school often don't know it and believe they are trying very hard.

These findings were reported Monday, Nov. 11 by Professor Sanford Dornbusch, nationally prominent sociologist, in an article prepared for The Stanford Magazine, a biannual publication of the Alumni Association.

"Somehow low achieving students are allowed to continue to kid themselves -- not just on their current level of ability, but on their level of effort," he observed.

"This mistaken view of their level of skill and effort is a barrier to reaching their occupational goals. After high school, these low achievers will be very disappointed."

Conducted by the Stanford Center for Research and Development in Teaching, the study was developed in close cooperation with Bryant Lane, director of career and occupational preparation for the San Francisco Unified School District; Harold Weeks, director of research for the city schools; and James Crandall of the State Department of Education.

A major cooperative effort by the state and city to improve high schools, it was financed by the Vocational Education Research Branch of the Department, the National Institute of Education, and the new Boystown Center for Youth Development at Stanford.

Findings were based on questionnaires administered to a random sample of 780 students from eight San Francisco highs, 422 from the San Francisco technology school, and 664 from three suburban schools.

"High school students are not turned off from the world of work," Dornbusch said. Only a tiny minority, found more often in the suburbs than the city, say they want to "live off the land" or "just get along" in the future.

"Many students who hated school worked hard in school anyway, because they saw their school work as important" to future careers and life satisfaction, he added.

Students' conception of the amount of effort they put into schoolwork are strongly influenced by the standards of subgroups to which they belong. Students who say they spend many hours on homework almost always report doing their assignments. But those who spend only 15 minutes per week or less on a subject often believe they're putting out the required amount of effort. And they are about as likely to say they do their assignments as to admit they usually don't do them.

Four major ethnic groups in San Francisco schools -- Black, Spanish-speaking, other white, and Asian -- all report high family pressure for education. Likewise, all relate their schooling to future jobs.

But Black and Spanish speaking students tend to over estimate their own level of effort, even though they behaved rationally in terms of their image of the student subgroups, to which they belong.

As one student put it: "Most of the time I'm there (in class). I only cut a couple of times a week, and I go to class a lot more than my friends. So I cut seldom."

In the suburbs, between 4 and 10 per cent of the stu-students reported cutting each subject at least once a week. The rate for Asians in San Francisco was comparable.

All other ethnic groups in the city were much higher, with a third of Black male students reporting they cut at least once a week in each of their subjects. There was little difference among female ethnic groups, except that Asians were extremely low in reported cutting.

Overall, females worked harder and received higher grades than males in every subject except math.

"Women do less well in math because they aspire to jobs which they don't think require math, they are not pressured as much to do well in this subject, and, when they do poorly, they ascribe this to lack of ability. This, in turn, discourages the increased effort," he explained.

"Overall, we found that students who got good grades or believed they were good at a subject worked harder.

"Perhaps the Avis spirit may make one try harder in an effort to overtake the front-runner, but in general . . . low evaluations or a low conception of one's ability did not act as a goad to effort.

"Being in the bottom fifth encourages 'turning off'."

Many students enter high school poorly prepared, he added. In San Francisco, 80 per cent of the Blacks and 59 per cent of the Spanish speaking students in eighth grade were reading at the 6.5 grade level. Only 27 per cent of the Asian and 17 per cent of the other white students were at this level.

"The typical high school curriculum must not be forced on students who need to be brought up to the high school level of achievement," Dornbusch said. "There is no point in subjecting students to courses for which they lack the minimum level of skill.

"An indirect approach might take advantage of the link between school and the jobs desired by most students. Learning basic math and verbal skills could be a component of the kind of career education supplied to all."

Schools should try to help students develop more realistic conceptions of their performance without destroying their self-confidence of their aspirations, he added.

How? "One answer is to communicate appropriate levels of effort to students in all groups. Many now don't know how little they're working.

"They must be given standards to shoot at. These must be sufficiently high so that the students are challenged, and you can make real progress.

"The path toward achievement should be clearly defined, and the level of effort to reach the goal must be known to the students. Warmth and personal attention from the teacher does help the already present in San Francisco schools, according to the students.

"But warmth is not enough. It must be combined with clear standards for achievement and effort. The personal qualities of the standard-setter and the standards set are both important."

CONTINUED ON PAGE B-4

How Is The American Dollar Spent?

The recent World Food Conference held in Rome has brought public attention to focus on world hunger. It is estimated the cost of alleviating the present world famine for nine months would be approximately $2 billion.

In spite of the fact that from June 1973 to June 1974, the American people spent:

$77.6 billion dollars on National Defense
$22.2 billion dollars on Alcoholic Beverages
$14.0 billion dollars on Tobacco
$14.5 billion dollars on Recreation

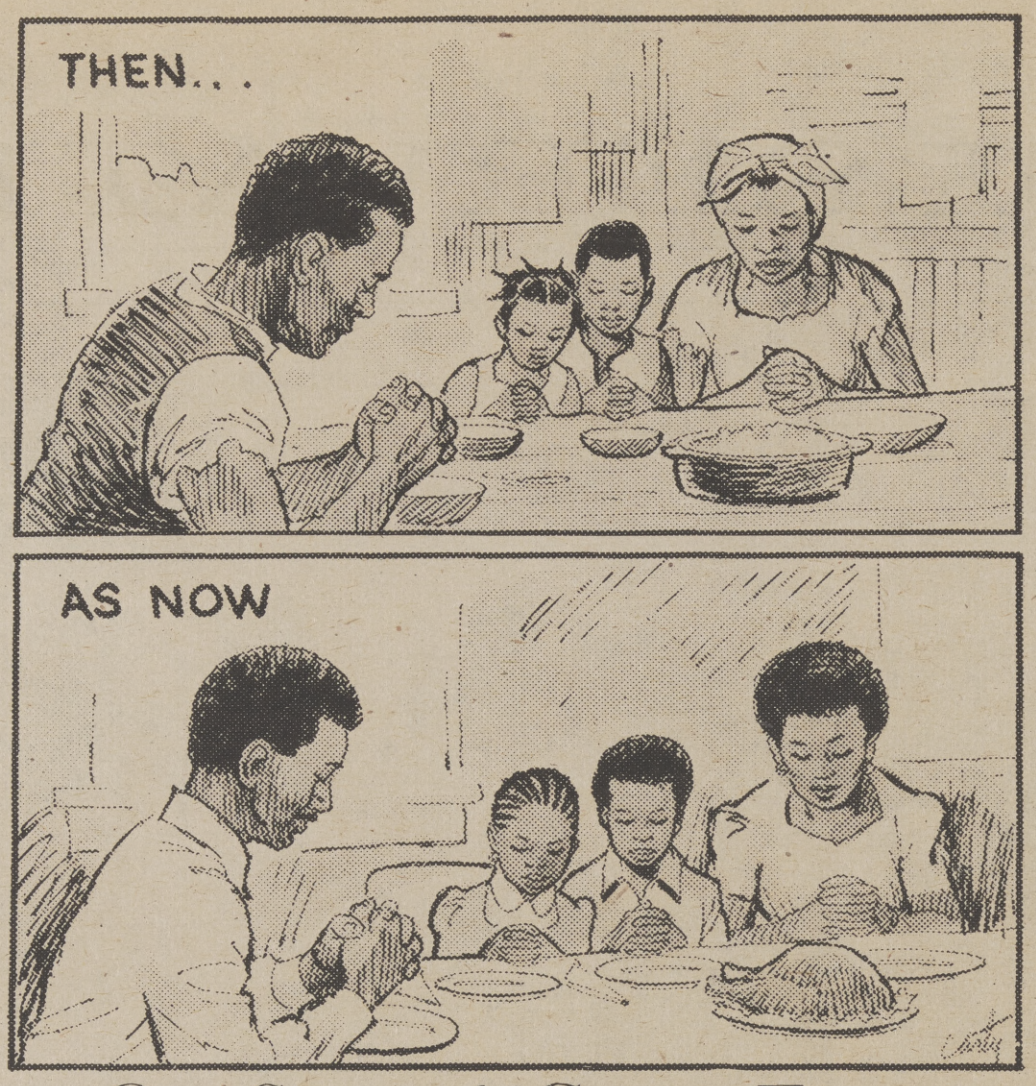
There are still Americans who believe it is acceptable to allow the poor of the world to starve.

The $2 billion dollars needed to feed 500 million hungry people is a drop in the bucket to the billions the United States spends on non-survival items.

According to the Bureau of Economic Analysis, Department of Commerce, Americans spent 391. billion dollars alone on dining out. If Americans spent five per cent less on eating out this would total the $2 billion dollars needed to feed the hungry at this time.

Surely there is something each of us can do about starvation in the world.

1864 ... 1974



Our Strength Comes From The Family.

The Sacramento Observer

EDITORIALS

City Government Changing

This poses a cruel dilemma for Black people.

On the one hand, there is the reality of power -- Blacks holding high local offices up to and including the mayoralty. On the other is the reality of tax resources -- tapping suburban wealth for the revitalization of the inner - city.

The cruelest part of the dilemma is that there are no easy solutions. Each city is differnt. Each particular case has to be studied and examined from the standpoint of how decisions will impact upon Blacks.

Most important is the need to avoid easy assumptions that don't square with reality. Many people assume, for example that a city - county merger will mean more funds for city services, but isn't it even more likely that suburbanites will be more anxious to tax the city's downtown business sections to pay for the roads, sewer lines and other expenses of the growing suburban economy.

Another assumption is that Blacks should not bargain away their political power within the city, especially if it has a Black mayor. But many city charters are "weak mayor" systems in which real power is held by special districts, school boards, autonomous agencies and regional boards.

So there are pros and cons that will change as local factors change, but the one important point for Black people is that we must become involved in the process of bargaining and shaping plans for metro government or for restructuring city government.

If regionalism comes about without reference to Blacks, Black people will suffer for it. That's why it is important to educate and mobilize the public to deal with the issues, so that the community's

(Continued on Page B-4)

This Christmas Be Kind, Seek A Friend, Speak Love

This Christmas, mend a quarrel. Seek out a forgotten friend. Dismiss suspicion, and replace it with trust. Write a love letter. Share some treasure. Give a soft answer. Encourage youth to manifest your loyalty in word and deed.

This Christmas keep a promise. Find the time. Forego a grudge. Forgive an enemy. Listen. Apologize if you were wrong. Try to understand. Flout envy. Examine your demands on others. Think first of someone else. Appreciate.

This Christmas, be kind, be gentle. Laugh a little. Laugh a little more. Deserve confidence. Take up arms against malice. Decry complacency. Express your gratitude. Welcome a stranger.

This Christmas, gladden the heart of a child. Take pleasure in the beauty and wonder of the earth.

This Christmas, speak your love. Speak it again. Speak it still once again.

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TO BE EQUAL

Behind Surburbia's Barricades

By VERNON JORDAN
The National Urban League

This past summer the U.S. Commission on Civil Rights released a report titled "Equal Opportunity in Suburbia," that deserves a lot more attention than it's received.

The report is a damning indictment of the growing polarization that locks more and more Blacks into city ghettos while more and more whites flock to suburbs from which Blacks and other minorities are largely excluded.

JORDAN

"The exodus of affluent whites from the cities has continued unabated," the report states "along with the large - scale movement of jobs and wealth. The new suburbs have enjoyed an era of unparalleled prosperity, while the central cities have strained to answer growing demands for services for the urban poor and, ironically, suburban commuters."

The population shift is easily seen. From 1960 to 19 0, the white population of large central cities declined by 1.9 million people, while their Black population increased by 2.8 million. As the central cities became Blacker, the suburbs absorbed greater numbers of white families.

A population shift of this size doesn't just happen -- There are two basic reasons why Blacks did not join the movement to the suburbs -- past and present racial discrimination in housing, and the suburbs' intentional lack of housing opportunities for lower income families. Even this last reason has racial connotations -- proportionately twice as many poor Blacks as poor whites live in central cities.

This situation affects Blacks negatively in many ways. First, there is the denial of equal opportunity to live where a family wants to live.

It also means lost job opportunities. Most cities are experiencing a loss in jobs, especially blue-collar jobs most likely to be held by minorities. Not only are old factories moving out of the city into the suburbs, but new industries are also locating there.

This means, for most Black workers, an impossibly long and costly commute or the necessity to buy cars or join undependable car pools. Many businesses pull out of the city without any attempt to insure that the suburbs they move to will allow housing for their workers.

Federal and state fair housing laws have proven ineffective. They are not enforced and beyond making a few cosmetic changes, most real estate brokers continue to foster a dual market for housing, shunting Blacks into all-Black or "changing" neighborhoods. Many banks and mortgage lenders "red - line" such areas too, refusing mortgage money for houses there.

Suburban governments erect barricades behind which few Blacks are allowed. Their zoning laws make it impossible to build on smaller lots or to build apartment housing. Often, the Commission found, existing Black neighborhoods were demolished by roads and other government-sponsored projects. And most have refused to allow their communities to participate in public housing or rent supplement housing.

The report documents too, the extend to which the federal government has encouraged this trend, starting with official backing for racially restricted neighborhoods and continuing to the present passive role in enforcing anti-discrimination laws and desegregating the suburbs.

In fact, the government has been one of the worst offenders in relocating important functions from the central city to suburbs lacking accommodations for minority and less well-paid employees.

The Commission recommends, in addition to strict enforcement of the laws, creation of metropolitan-wide housing and community development agencies in each state to guarantee housing opportunities for all, regardless of race or income.

That is something the federal government ought to take to heart. The vicious cycle of housing discrimination and denial of equal housing opportunities has to be broken before the country is permanently locked into rigid class and racial segregation.

Check Out Career Education Before Taking Final Step

by ASSEMBLYMAN LEON RALPH

According to a recent report from the University of California, it found most students who pursue vocational training at either public communty colleges or private profit-making schools are likely to be disappointed when they go job hunting.

A few years ago some leading educators came to the conclusion that too many students were enrolling in academic courses and not enough were learning job skills; so they cam up with a program most of us have become familiar with called "Career Education."

With this program the study revealed that eight out of every 10 graduates of professional and technical-level postsecondary vocational programs did not get the job they trained for.

LEON RALPH

Also, that eight out of 10 graduates from lower - level vocational programs get jobs they trained for but, with the exception of secretaries earned less than $2.00 per hour.

Remember just a few years ago when our community had any number of programs designed to train enrollees in job skills. Most of these programs have been closed in our district. We do have number of privately owned institutions designed to teach one a trade. Now with the job market in the dismal condition it is in today, makes it twice as hard for a graduate of most schools to land a job without what they label as previous experience.

Getting back to the study, it was found that graduates of public or private vocational schools were paid starting salaries of $131 per week as accountants, while graduates of four-year colleges in the same year were paid $204 to do the same work.

The study found that beginning salaries for public school graduates in electronic technology and dental assisting were $10 to $12 per week higher than for proprietary school graduates but in the other fields studied starting salaries were about the same.

More important than the kind of school attended was the student's race and sex.

For five of the six occupations, whites earned an average of 8.24 percent than ethnic groups. But, among dental assistants sampled minorities earned 2 percent more than whites.

It was found by the report that most of the women who trained to become computer programmers were up as clearical workers and earned 16 percent less than men in the same job classification.

It is easy to see that whether one goes to a public or private school there is only a slight difference in earning power once he has graduated, but the difference in cost of education was another story.

Proprietary school charges range from $413 for a none-month course in cosmetology to $3,024 for an 18-month course in electronic technician training, while public school charges ranges from $9 for a one year course in dental assisting to $368 for a two-year course in computer programming.

"On the average, the proprietary graudate paid about $10 times more out of his pocket for essentially the same job and earnings as the public graduate," the report stated.

It was pointed out that vocational programs in profit-making schools do have the advantage of being shorter and more intensive so that students are kept out of the job market for shorter periods of time.

From this report and others released recently on vocational training and other educational job programs, it is most important for any individual deciding to pursue a career in a public or private institutions, to check out every aspect of the cost and job market, before making that final step.

The Sacramento Observer
FORUM
DEC. 12 - 18, 1974

The President's Federal Budget--Cuts Ought To Mean Something

I was quite amazed by the President's post election day statement, on November 6, 1974, that he would not change his economic program, even after the sound defeat given Republicans by the Democrats.

Most political analysts agree that voters were angry about the state of the economy, the Watergate affair, and Mr. Ford's pardon (into perpetuity) of Mr. Nixon's crimes during the former President's tenure in office. Those that bothered to vote, were clearly articulating their desire to "throw the rascals out."

HAWKINS

But all of this has clearly escaped the President's notice (or so he acts), and he mouths political rhetoric, when he should be carefully analyzing how he can resolve the mess Mr. Nixon began. The American people who have been brutalized enough by the thoughtlessness behind some of the President's words, certainly deserve better consideration.

I hardly think that the President's so - called economic policy - which is in reality a no-WIN policy -- is going to do anything other than to continue more of the same, if he persists in providing us with high unemployment, tax relief for only the rich, and enormous profits for the business sector.

I also question whether he really thinks that the American people are going to quietly sit, and watch the continued deterioration of their fast failing economic security, while he magnificantly entertains Pentagon super-salesmen, big business billionaires, and U.S. supported foreign diplomats -- on inflationary American tax dollars.

For the past few weeks, I've spent an enormous number of hours with citizens from every part of this country and from every economic strata. Without exception they are all concerned about inflation, unemployment, and the recession. They are troubled by a new President, who sounds like the old President; my major conversations have been with the people of my district, who are appaled by the President's "economic policy" which will increasingly throw them out of work, in order to resolve the President's notion of what's causing the inflation/recession spiral.

And in their grass roots sophistication they realize that when U.S. steel reports a 144 per cent increase in profits for this September -- that the President is on target: he's delivering for those that put him in

CONTINUED ON PAGE B-4

City Government Changing...

(Continued from Page B-2)

representatives can make the trade-offs that will protect the best interests of the Black community, and even to veto metro government if necessary.

While restructuring local governments could have great impact on the communities they serve and on the services people need, no one should think that shuffling some boxes on an organizational chart will cure everything.

Even radical change in local government structure could easily leave the power arrangements within the area unchanged, services unaltered, and the pattern of inner-city Black poverty and suburban white wealth unbroken and unaffected.

A lot of "good government" forces find this hard to accept. Like earlier pioneers for civil service and similar reforms they think switching to metro government or other forms of regional government will solve urban problems.

But those urban problems can only be solved by the removal of racial barriers, by full employment, and by a massive infusion of money to provide the housing, health and other services people need.

Structural reform is not a substitute for real changes in the way our society handles human needs and aspirations. But because it can be a force for good or for evil, Black people must give it their attention. Already, many cities have switched over to some form of metro government. In some Black have fared well, in others, not so well.

As yet, our experience with this new experiment in government is tenuous -- the jury is still out. But the totality of Black experience indicates that change can be just a new way of old exploitation. The best guard against this, is for Black involvement in the political structure of the community, and most especially, the maximum Black participation in elections.

President's Federal Budget...

(Continued from Page B-3)

power. And he will continue to deliver until he's forced to recognize the needs of all sectors of the economy -- especially those who are poor, Black or Spanish-speaking, retired and old.

The latest move in the President's intransigent behavior regarding the economy, are his budget cutting proposals to Congress for the fiscal year ending June 30, 1975. Certainly no one can argue with his desire to economize at every level of government; one can argue, however, at the focus of his economies, since the major cuts are in the needed areas of social service programs.

Persons most affected by these cuts will be children (by decreasing family assistance subsidies), senior citizens (by decreasing medicare and medicaid benefits) and veterans (by butting education benefits).

The sacred defense budget will be cut by only $256 million, in contrast to social spending areas, which will be cut by some $3.5 billions. (Thus leaving the $82.2 billion defense budget almost totally intact).

The cap of all of this, however, is the statement by Roy Ash, Director of the Office of Management and Budget, that even if all of the President's budget cuts were agreed to by Congress, they would have only a "fractional" effect in significantly curbing inflation in this fiscal year -- then what is the point?

It makes one wonder if the President really has any idea what this country is all about.

Teachers Must Learn Behavior Patterns Of Students

In the large urban schools, cutting class is so frequent that the reseachers couldn't count on reaching those chosen for their random sample in class. It usually took several phone calls and letters to get students to participate, even though they received $2 for completing a questionnaire.

The proportion of students cutting each subject at least once a week was 6 percent in the suburbs, 12 percent at the school of technology, and 16 percent for the comprehensive city high schools.

"Still it is perfectly possible for a student to attend every class and be 'turned off' spending the entire time daydreaming, for example," he noted.

On the other hand, students understood the importance of the relationship between their current educational experience and future occupational goals.

Males felt there was a greatest correlation between math and their future occupation. For females, English was most related to their jobs. Both sexes saw social studies as the subject least related to their future jobs; the grade received could matter, but learning the material was less important.

"Overall, the more closely the student related a subject to a future job, the most important he considered the subject. He was also influenced by the attitude of parents, counselors, and friends toward the subject, with parents carrying by far the greatest weight."

Walter Phillips, director of pupil personnel services for the city schools, said "the study shows counselors do, in fact, have an impact on students, but it further shows that we could do a better job with more resources and less emphasis on mechanical procedures."

While students were not extremely negative in their attitudes toward teachers evaluating their performance, about one-fourth felt that good work did not usually result in good grades and that working hard did not produce good grade.

"They were even more skeptical of the grades received for poor work or little effort," Dornbusch said. "At least half the students believed they would not usually get poor grades if they did poor work or didn't try.

"Teachers were more likely to 'reward' good work and effort with good grades than to 'punish' substandard performance with poor grades."

There often was an "enormous disparity" between the way students assessed their own efforts and how it was gauged by more objective measures, he added.

"For example, about half the Black males in our sample got D or F in math. Yet ther were no ethnic differences in the proportion of students thinking they were below average in math.

"For all subjects, sgudents who were doing poorly thought their performance was average."

While the findings are "often sad and discouraging," he concluded, "we will never make people happier by ignoring the roots of our current misdirection.

"We must learn to understand human behavior if we are to control the organizations which so often control us."

An initial report on the study is being given to city and state school officials. The research team plans to work with Lane in developing suggestions for action based on their findings.

"The implications of this study emphasize the importance of better career information and the expansion of career training," Lane said. "I intend to work closely with Dornbusch, Crandall, and others to prepare a positive program which will bring students the information and training they need."

Man's Quest For Truth

BY DR. NATHANIEL WRIGHT JR.
HUMAN RIGHTS ACTIVIST

One of the major occurrences in the youth cultures in the United States, Canada, much of Europe and in parts of Asia, particularly Japan and India, has been a dramatic turning away from conventional religion. Many see this as unusual and find themselves troubled as old values are foresaken and as strange new experiments replace the rituals inherited from the past.

We should be grateful to your youth for reminding us -- in the new search of answers to their unanswered questions -- that neither religion nor science serve best when the search for truth is shrouded by outworn dogmas inherited from the past.

Religion, like science, represents at heart man's continuing search for truth. Both science and religion are alive and gnerate enthusiastic loyalties when seen as a quest or journey rather than as the reporting of how one or many may have arrived at some assumed to be final destination.

Within religion and within science there has always been a continuing tension between those who claim to seek and those who claim to fully know. What we tend to forget, all too readily, is that science, as we know it today, is relatively new. The novel ingredient in man's quest for truth has been the claim by modern science (which is, in reality, an infant discipline of scarcely more than a 300 year past) that its tenents or principles are more true than the truths or experiences which are encountered in religion.

Even religionists have gone along with this latter notion. Hence modern religion has for the past several hundred years tended to accept a second place in relation to what we speak of traditionally as physical science. It is true that the religion of some 300 to 400 years ago contained many notions which we would see today as superstition. Still the main problem of religion just after the Reformation (as well as during and before it) was its static nature. It tended to see and concern itself with a destination at which it assumed that it had arrived.

It was into this set of static or seemingly settled circumstances that modern science stepped and began to make its present ascendence over religion.

The ascendancy of science was relatively slow. Modern day Protestants often recall with a sense of benign condescension the reluctance of the 15th to 18th century popes to accept the then-amazing scientific discoveries, first, that the world was not flat but round and, later, that the earth revolved around the sun and not vice versa. We tend to forget the heated legal and moral controversy which raged in this country as late as the 1920's, with the national spotlight focused on a teacher in Tennessee who was fired for challenging in his classroom the Genesis version of man's creation.

What is happening with our young people today is the logical end result of a trend which began several hundred years ago. When religion presented itself as the process of explaining the end of man's quest for truth, and was tripped up in so doing, the scientists claimed that they could do the same job better.

For several hundred years, science looked down upon religion as so much superstition and it largely convinced the world that it had a corner on practically all that man needed to know. Well, our young people today are saying in effec to both modern science and modern religion that there are still many things that neither does not know.

When we see young people turning to ancient cults and inventing new ones, what they are saying, to all of us is that life has -- and doubtless always will have -- many mysteries. They want no dogmatic religion to tell them that all life's mysteries are already solved. Neither do they want science to do the same job of making a pretense at omniscience.

In the Hebrew religion, there are no strict dogmatists. The rabbi ideally is a teacher who does things. He relates the inherited experience of the Jewish community as it has sought, in countless ways, for truth.

Secondarily, the rabbi spurs the faithful on to continue the journey toward truth or ultimate reality which for all mankind must never end. We need to recapture this spirit, perhaps best (as at least theoretically with the Jewish people) within the inherited traditions. Our young people have been misled by both dogmatic religion and dogmatic science. St. Paul wrote aptly that we now see as through a glass darkly. Only at the journey's end may we know fully and not in part. This was the spirit of such great religious teachers as a William Ellery Channing, a Phillips Brooks, a Harry Emerson Fosdick, a John XXIII, and a Thedore Parker Ferris. It has been true also of the many Eisnsteins of the world. May their kind of tribe become legion.

Let's not let the mystery get out of life by either mysterious "mumbo-jumbo" (whether religious or scientific) or by forgetting that to be ripe is also to be rotten. We should be grateful that our youth today are reminding us in their own peculiar way, that to travel is life and that our first journey's end is never reached until we, one by one, have passed beyond the oneway gate called death.

Planning Council Holds Annual Meeting

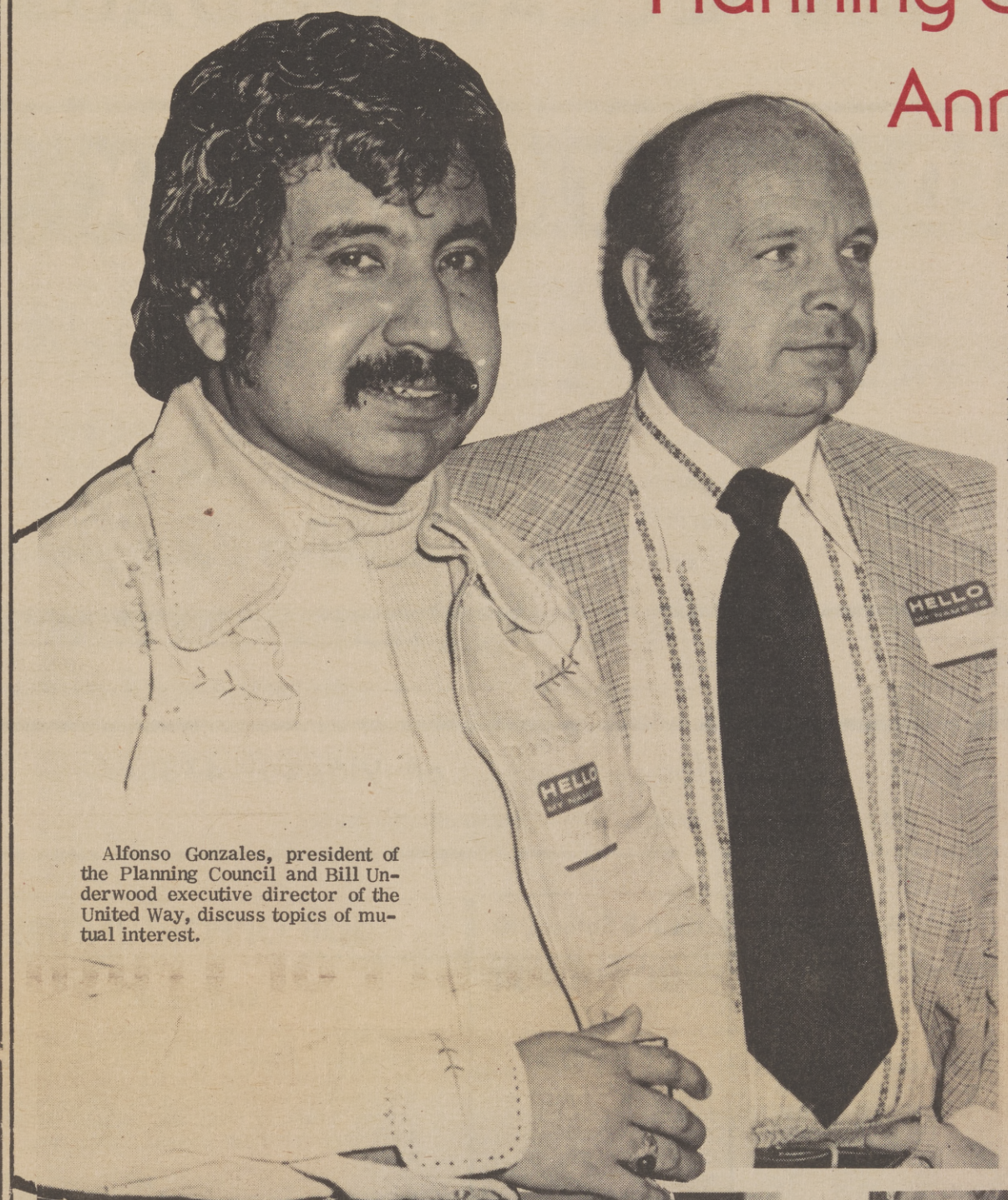
The 41-member Planning Council held their annual public meeting last week at the Fremont Presbyterian Church. The annual public meeting is held to inform residents of the greater Sacramento area of the functions and issues facing the council.

Featured speaker at this year's gathering, was California Legislative Analyst A. Allen Post. Post spoke on a variety of subjects dealing with future projections in state government spending on social programs.

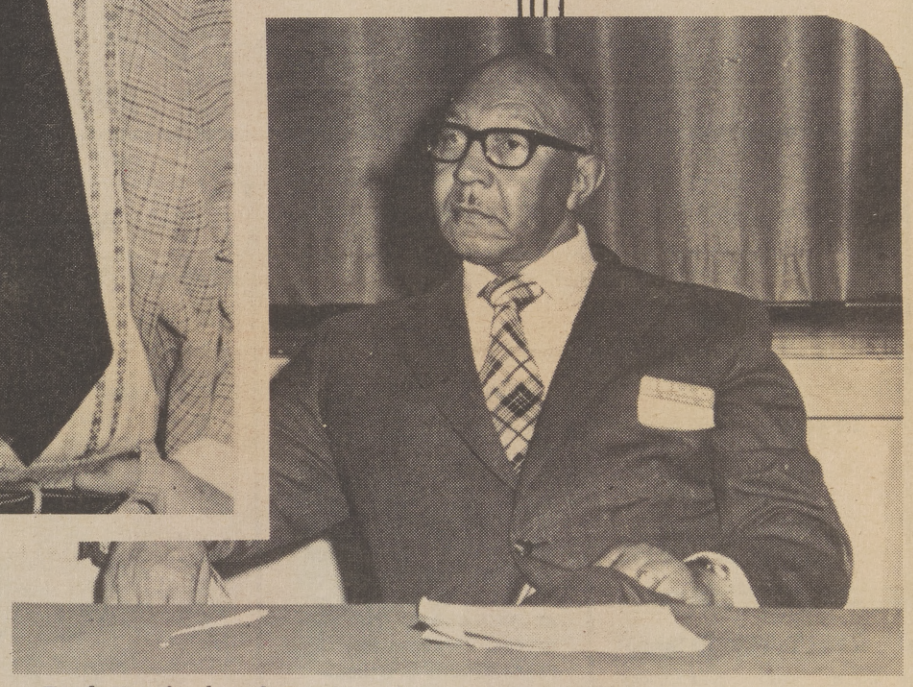
Post also spoke on inflation and how increased prices were cutting deeply into the incomes of elderly California citizens.

The legislative analyst, who gained public recognition from his running battles with outgoing Governor Ronald Reagan's fiscal policies, said that although the state currently has a surplus budget, he expects it to be eaten away by inflation.

Following Allen's speech a brief question and answer period spurred a series of inquiries dealing with government projected spending on social programs.



Alfonso Gonzales, president of the Planning Council and Bill Underwood executive director of the United Way, discuss topics of mutual interest.



Fred Harris, board member of the Sacramento Planning Council and the Equal Opportunity Officer for the Sacramento Army Depot, listens to A. Allen Post make projections on government spending.

Staff of various social service agencies and concerned citizens listen to planning council board members and speaker, A. Allen Post.

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THE OBSERVER will not assume responsibility for more than one week's incorrect insertion and reserves the right to make correction in the next issue. Liability for errors will not exceed the cost of space occupied by such error. All FINDER Classified Advertisements should be checked by the advertiser the first week of publication.

ANNOUNCEMENTS	100	Meetings	140	Help Wanted	210	RENTALS	400	AUTOMOTIVE	600	Recreational Vehicles	680
Personals	110	Drugs & Sundries	150	Agencies	250	Apartments	450	Trucks, Trailers	630	INSURANCE	700
Legal Notice	120	Schools & Instructors	160	Real Estate	300	MERCHANDISE	500	Mobile Homes	640	TOO LATE TO CLASSIFY	800
Lost & Found	130	EMPLOYMENT	200	Home Loans		Furniture & Appliance	550	Motorcycles	660	QUICK BUSINESS GUIDE	900

Want to buy?... Sell or trade?... Looking for services?... Call (916) 452-4781

When answering a FINDER Classified Ad, please refer to the advertisement by Classification Number

Personals 110

SACRAMENTO BAIL BOND

SINCE 1926
24-HOUR SERVICE

A. RICCI-F. VANCE
F. WITTON

443-2523

600 EYE ST.

RENT TO OWN

TV's and STEREOS

$7.00 and UP

Free delivery, free service, 451-8213 - 451-8675

Drugs & Sundries 150

OUYE'S PHARMACY

Prescription Pharmacists

WE DELIVER

Free Parking

HI4—7370

10th and V Street, Sacramento

"MISS JOSIE"

BOUTIQUE

Featuring quality fashions new & next to new. A variety of Arts and Crafts.

1301 Nogales Street
North Sacramento
OPEN
Tue.-Fri. 6 p.m. to 9:30 p.m. Sat. 10 a.m. to 6:00 p.m. Phone 922-0513.

Help Wanted 210

BROADCAST

Kelly Broadcasting Co. (KCRA-TV, KCRA-AM, KCTC, FM) is accepting applications for future openings in all areas. Interviews are held Tuesday mornings from 10 a.m., to 12:30 p.m., at KCRA-TV, 310 10th Street, Sacramento. No appointment is necessary.

BUDGET ANALYST

$1,728 - $2,101 per month

Requires B.A. and 5 years experience in budget analysis, program development, legislative research, of fiscal studies. The Council Budget Analyst is appointed by and responsible to the City Council. Apply by January 10, 1975

William F. Danielson

Director of Personnel

City of Sacramento

Personnel Department

801 9th Street
Room 201, Sacramento, California 95814

MANAGER TRAINEE For Sacto. New Land Products Co. branch office. Assured $500 mo. to start. Mature women m/f. Interveiw bet. 8 a.m., - 5 p.m., 929-5679. Mr. Deatrick.

Help Wanted 210

CONTRACTOR

Minority sub-contractors, sub-bids are requested on CAL 518 Elder Housing Project in Del Paso Heights. Bids should be submitted no later than 2 p.m., December 17, 1974. Responding minority subcontractors must be able to bond their work. Submit bids to: HARBISON, MEHONY, HIGGINS, INC. 8589 Thys Court, Sacto., Ca. 95828.
Phone 383-4825

DIRECTOR FOR ALCOHOLISM COUNCIL

SACRAMENTO AREA

College graduate 3 years experience in alcohol program. Job entitles the responsibility of defining problems and analyzing data, preparing recommend. For action. Send resume to Alcoholism Council
P.O. Box 2936
Sacramento, California 95812

APPLIANCE

All kinds. All areas. If we can't fix, we don't charge. You can rent if in for repairs, service calls $7.90. By Calif. State Registered Shop. American Service Center, 3610 Marysville Blvd. 925-5091

Help Wanted 210

BROADCAST SALES PERSON

KXTV has opening effective approx. 1-1-75 for an exper. broadcast (preferably TV) time sales person. Established account list will be available. Compensation is salary plus commission. Please be prepared to supply billing details from present and/or past exper., or other selling experience record. Applications will be excepted at least thru Dec. 18. However, due to absence of General Sales Manager, personal interviews will not be possible until Dec. 10. You may call 441-4041 before that date. However, ask for Gen. Sales Manager. KXTV is an EQUAL OPPORTUNITY EMPLOYER

SALES SECRETARY

Opening at KXTV for a sales secretary. Position consists of heavy telephone contact with clients and heavy statistical typing, along with all other general office duties. High degree of accuracy required. Contact Evelyn Russel 441-4041. KXTV IS AN EQUAL OPPORTUNITY EMPLOYER

BARBER WANTED

Apprentice OK. 929-0338, 1228 Grand Ave.

JOB OPPORTUNITIES

Engineer

Mechanical or Electrical Engineer: Will provide engineering support for Physical Plant Department for maintenance and alteration of utility distribution systems, central steam and chilled water plants, sewage treatment plant, and building utilities for a 4,000 acre University campus. Salary range: $1,349-$1,641.

Graduation from college with major work in electrical or mechanical engineering and three years of engineering experience, including one year of design drafting; or an equivalent combination of education and experience. Professional engineering license preferred. Final filing date: December 30, 1974.

Apply M-W-F to Esther Anaya, Staff Personnel Office, 312 Mrak Hall, U.C. Davis, California 95616.

Minority Applicants Encouraged -- Affirmative Action Plan.

WON- DER- MENT ACHES? "RUB" PAINS?

An old Southern formula -- PROVEN, TESTED and ACCEPTED . . .
Brings prompt relief to those who suffer with aches and pains due to . . .

ARTHRITIS - RHEUMATISM - BACKACHES - BRUISES - SWOLLEN JOINTS - SPRAINS

Regular price $4.95 for 6 Fluid oz. bottle
Order now with this coupon and save .45 cents per bottle
Not available in stores
No delay in shipping except on C. O. D. orders
NOTE - We pay all mailing charges

W. C. MOZLEY PRODUCTS CO. Inc.
P. O. Box 6878
JACKSON, MISSISSIPPI 39212

Please rush me ——— bottles of WON-DER-MENT "RUB" at $4.50 each. I am enclosing —— Check —— Money Order or you may ship C. O. D.

If I am not completely satisfied after ten days, I may return for "FULL" money back. (Except for handling and postage).

PLEASE PRINT

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____
(Add sales tax where applicable)

Help Wanted 210

MARE ISLAND NAVAL SHIPYARD

VALLEJO, CALIFORNIA

HAS OPENINGS FOR PHYSICAL SCIENCE TECHNICIANS!

Applicants should have nuclear experience in providing, maintaining and monitoring health physics controls.

Work is associated with nuclear submarines and is accomplished by technical measurement, data collection, enviromental sampling, inspection and reporting. Education or experience in nuclear or radiation technology is preferred.

Positions are permanent in the Federal Civil Service. Benefits include: job security; excellent working conditions; promotion based on merit; 13-26 working days paid sick leave; outstanding retirement program; choice of health and life insurance plans.

Salaries range from $8,500 to $10,520 per year, depending on amount of experience. U.S. Citizenship required.

Interviews in Sacramento on Wednesday, December 18. Call collect to arrange an appointment: (707) 646-4383

An Equal Opportunity Employer

SACRAMENTO REGIONAL AREA PLANNING COMMISSION

Assistant Planner - Transportation
(2 positions available)
Salary: $1,046 -- $1,272.
Requires college degree in planning and 1 year experience in multi-modal transportation planning or Master's Degree in Transportation Planning. Knowledge and experience with transportation modeling packages desired. Application deadline: January 8, 1975.

Assitant Planning Draftsman
Salary: $727 - $883. Requires high school degree and 1 year drafting or graphic art work experience. Application deadline: December 20, 1974.

Temporary Planning Clerk
(2 Temporary Positions Available)
Salary: $3.95 per hour. Requires high school degree and 2 years clerical experience. Related college experience desired. One position will organize and maintain agency library including development of classification system. A second position requires statistical typing ability at 60 wpm to perform such research tasks as collecting and coding of data. Application deadline: December 18, 1974.

Call or write Sacramento Regional Area Planning Commission, 1225 8th Street, Suite 400, Sacramento, California 95814. (916) 447-9171.

An Equal Opportunity Employer

$ NEED MONEY $

1st and 2nd real estate loans on any type of property, in any area, use money for any reason. Even if behind in payments or in - between jobs, we're here to help solve your financial needs. Appointments arranged in the privacy of your home or our office. We have a variety of plans to fit your needs and budget. 452-5593.
24 Hour Service
We accept collect calls.
GOLDEN PLAN OF CALIFORNIA
4305 Freeport Blvd.
Sacramento
A California Loan Brokerage Firm

Real Estate 300

SUNRISE ESTATES

3, 4 and 5 bedrooms. Priced at $19,750 to $29,000. 725 - 2006. Agent 967-2200

HOME FOR RENT

Three bedroom, two bath home. Central air and heat. Fully equipped kitchen. Newly painted inside and out. Wall to wall carpets, drapes, two-car garage, fenced yard. Rent $210 month. Children and pets OK. Office hours 9-6 weekdays--10-4 wkends. 456-3816.

PHOENIX PROPERTIES

SOUTHGATE AREA

Three & four bedroom homes, most with two baths, all appliances, fully carpeted and draped, fenced yard, two car garages, newly painted, central air & heat, children and pets okay. Rental rates from $195 to $225 per month. PHOENIX PROPERTIES Call 452-3816, daily 9 thry 6, Saturday and Sunday, 10 thru 4

FORECLOSURE SALE

The properties shown below, are offered below market value. Your terms easily arranged by the seller or less for cash. . . .

3547 10th Avenue, $5,000 plus assumption of $1,-000 in delinquent taxes (fix up home). 3926 3rd Avenue, $6,500 (fix up home). 3200 44th St., $10,500 (home in good condition). 4708 36th Street, $10,500 (home in good cond). 1 acre-church site, Power Inn Road & 50th Avenue, $7,-500. 4.32 acre Logan Street, site next to a park, $15,000. A lot -- 21st Avenue & 38th St. $2,000. Lot 3040 San Jose Way, $3,000. Lot 3953 3rd Avenue, $3,000. Call 482-9882 for more information
INTRA COASTAL INVESTMENTS, 2625 Fair Oaks Blvd.

Employment for Summer 1975

The Western Region Office of the National Park Service is now accepting applications for seasonal employment for Summer of 1975.

Interested persons are urged to complete the standard Federal Government application form [S.F. - 171] which may be obtained at any U.S. Post Office or State Employment Office and return it by December 15, 1974, to:

Equal Employment Opportunity Office
Western Region
National Park Service

450 Golden Gate Ave.
P.O. Box 36063
San Francisco, Calif. 94102

Furn , Appl. 550

'74 CONSOLE

5' cabinet. Spanish design. Has AM/FM radio and phono, 8 track cartridge player, multi - speaker system. Floor demonstrator model. Reduced to $169. Easy terms. Free home trial.
ADCO TV APPLICANCE & FURNITURE CO.
6105 Stockton Blvd.
391-8500

'73 COLOR TV

23" console, demonstrator model. Full guarantee. Balance due $299. Free home trial. Call 391-8500 or come into the store at
ADCO TV APPLIANCE AND FURNITURE CO.
6105 Stockton Blvd.

HOUSE FULL OF FURNITURE

Sofa and chair, 3 tables, 4 lamps, 6 pc. bedroom set, mattress and box springs, 5 pc. dinette, used dishwasher, used refrig. and stove. Sell all or part. Balance due $550. Easy terms. ADCO TV APPLICANCE AND FURNITURE CO.
6105 Stockton Blvd.
391-8500

Used Refrigerator, freezer, and stove, $75 each. Terms available.
ADCO TV APPLICANCE AND FURNITURE CO.
6105 Stockton Blvd.

Business 900

Roofing, carpentry, plumbing, and cement work. Quality work. Immediate service. Call 455-3846 or 457-5515

FLAGG'S SERVICE

Small hauling, general cleaning, gardening . . . Phone 456-3477

Pet Service

Boarding, gromming, training. Dog Patch, 2647 Stockton Blvd., 457-8890

To Late To Classify 800

PHYSICAL PLANT MECHANIC OR SPECIALIST

$1,007 - $1,166 (Mechanic)
$1,166 - $1,349 (Specialist)
The individual must be capable of maintaining and repairing refrigeration units up to 500 tons in size including reciprocal, centrifugal, cen-entrifugal absorption and direct expansion and their related systems. Minimum qualifications includes: completion of an apprenticeship or equivalent program and knowledgeable of building an safety codes for both levels. In addition, the specialist must have had four years experience in refrigeration; or an equivalent combination of training and experience. Send application to:
Esther Anaya
Staff Personnel Office
312 Mrak Hall
University of California
U.C. Davis, Davis, Calif. 95616
(916) 752-1176
Final filing date is 12/30/74.
MINORITY APPLICANTS ENCOURAGED
AFFIRMATIVE ACTION PLAN

In Sacramento, The OBSERVER Plans One More 'Food Fair' Edition For 1974

Reserve your advertising space today. Call OBSERVER Representative Darryle Gomes or Bill Hamilton at THE SACRAMENTO OBSERVER (916) 452-4781

[Extra Large Food Section]

Dec. 19 Issue

[Dec. 13 Deadline]

Officials Fail To Tell Of Free Meals

WASHINGTON - Almost 2 million eligible children are not receiving lunches at a reduced rate because local school officials have not informed the public about the program, says a national school lunchroom organization.

Congress last year set up a permanent program to allow children from families with incomes that are 75% higher than the national poverty level to buy lunches at a fraction of the regular cost.

Depending on local costs, a school could charge anywhere from 5 to 20 cents for lunches that cost them an average of 50 cents apiece. They would then be reimbursed by the federal government.

But, according to the American School Food Services Association, only 5% of an estimated 2 million eligible students are participating.

One spokesman for the association said school authorities have said they have kept the program quiet because they do not want to be burdened by additional administrative problems, such as sending letters to parents of eligible students.

Frustrated attempts to get action from school authorities the association's executive director, Dr. John Perryman, has urged parents and community groups to put pressure on their school boards.

The average eligible family is a family of four with an income between the poverty level of $4,-200 and $7,900. Smaller or larger families are adjusted according to guidelines available from school officials.

"We want every eligible family to apply," Perryman said. "It is not a matter of pride. It is not a matter of charity. It is an opportunity to buy nutritious school lunches at much lower prices."

Federal law permits school boards to offer the reduced lunches at their option. They are not required to inform parents that the program is available.

Children from low - income families -- those earning less than $4,200 -- may receive free lunches.

But families in the lower middle income bracket who are hard hit by inflation and least able to afford daily 50-cent lunches for each of their children, are largely not participating.

'RAP-UP'

The California State University Sacramento's School of Social Work, recently completed a workship designed to increase and enrich the regular course of instruction. The workshop was broken down into various areas of interest. Topics under discussion were: Psychiatric Social Work, Child Abuse, Criminal Corrections, Behavorial Science, Alcoholis and Planning, Policy and Administration. The workship was concluded with a "Rap-up" discussion session characterized by a spirited exchange of ideas by participants. Shown are, left to right, back row, Norman Roth, John Frlich. Louis Bronson and Ms. Adina Allen. Front row, Gil Hamilton, Ms. Joy E. LaDay, Howard Wespieser and Ms. Louise Robinett.

The Sacramento Observer

SOCIAL WHIRL

DEC. 12 - 18, 1974 PAGE C-1

Ralph Says US Must Feed Poor

Introducing a new bill this week, Assemblyman Leon Ralph of Los Angeles, stated that "we are daily reminded of how great our Nation and Golden State can be. We have built ships that can go to the moon. We constructed unbelieveable computers. We can fly across the country in a matter of hours. The task remaining before us is to build a nation where its people know no hunger."

The bill Assemblyman Ralph introduced, deals with Aid for Dependent Children (AFDC). Very simply, the measure would increase AFDC grant aid and need standards by $10 monthly.

The Assemblyman pointed out " . . . This is not much in the face of today's devastating economic problems. But if we can provide these families with $10 more than they had, our efforts will represent a beginning of sincere commitment and concern."

The local Assemblyman indicated he plans to fight very vigorously for the passage of this measure.

The very busy Assemblyman also this week, introduced AB 24, an act relating to the Education Code. The measure will enable the State Superintendent of Public Instruction to establish standards for the qualifications of children's centers as instruction laboratories with on-the-job training facilities. College credit will be given for the course training and the credit shall be accepted at both state and community colleges.

"This bill was developed in response to the fact that for many students the traditional programs at the community and state colleges are too prescribed and inflexible. I am convinced this measure will allow the opportunity for students to utilize a far broader range of educational resources," said the Watts Assemblyman.

AB 24 will also expand the contracting authority of school district governing boards by permitting them to enter into agreements with private foundations or non-profit corporations.

'Mama' Marks Does No Door-To-Door Soliciting

Have you recently had someone at your door asking for a donation for "Mama" Marks Christmas Baskets?

"We do not have anyone doing this nor will we," said Mrs. Marks, who is affectionately known as Mama.

"There will be a Christmas Food Basket Program and the public can donate by calling 925-5380 or 922-0236, but no one will be soliciting for it," she added.

Mrs. Marks also extended to all of those who participated in their program during the year, a very Merry Christmas and Happy New Year.

INSIDE THE WHIRL

Careers

Ex-Secretary Callie Anderson points out minority women's careers...C-3

Jobs

Barbara Humphrey finds jobs for CSUS students...C-6

Recipient

Louis Russel, a heart transplant recipient, left his wife a legacy...C-7

Fashionable Facts

by JENEE HUITT
Observer Fashion Editor

The Coat Scene

You can look great outside this winter with these versatile coat looks to take you anywhere, everywhere, just where you always wanted to go, and these are guaranteed to snazz up your life about town...

The Classic Coat with fur trim -- as elegant as can be. Your alternatives are equally as great. For a forties look, scarf it inside, or out. Choose a hat that suits your mood and you're on your way in fine style! It's wonderful what a little fur can do for your coat.

THE CUBBYS ARE BACK

Yes, those short lil coats of fun furs are back, and here to stay! Wear them with pants, skirts or that special gown you've been saving for the holidays.

THE WRAP COAT

The Undeniable favorite of the working girl, student and busy housewife: Casual when need to be sporty when you want to be, and stunning as the occasion demands. Add more hat news and the wrap coat is off running way in front this winter.

The Rich-Lip Appeal

The no-lipstick look is a no-no today . . . rich lip colors have made a welcome comeback. A refresher course seems to be in order, the, on the right way to apply the new again lipstick.

From the beauty experts come these tips to help every woman have a prettier mouth - and smile.

1. A lipstick brush is the best way to apply color for a smooth, even effect. The bursh can also be used to correct the line and shape of the mouth. Keep your elbow on the table to hold your hand steady as you work - practice makes perfect.

2. If you want to reshape your lips, first apply a liquid make-up foundation over the entire lip area. Let set, then lightly dust on translucent face power and let this set. Using brush, draw mouth as you wish.

3. Don't overdo on gloss if your lips are too prominent, or if your lips are not you best features.

OUTSTANDING FEATURES.
OUTSTANDING LOW PRICE.

Outstanding Value.

Matrix picture tube provides brilliant, high contrast.

Slotted mask screen for a truly bright, life-like color picture.

In-line gun assures accurate, reliable color reproduction.

12945

Lighted dial selector makes it easy to find your channel.

Deluxe cabinet in wood-grained hi-impact plastic.

Big speaker up-front for clear, room-filling sound.

100% solid-state 19″ diagonal TV with Auto Color control.

Focus on dependability. You can't make a better choice than a 100% solid-state modular chassis. It provides the best and longest set performance available. Just one touch of the Auto Color button locks in AFC, tint, brightness, color, and contrast on the big 19″ screen. Equally easy UHF, VHF tuning.

349.88

REGULARLY 419.95

Something special? See us. MONTGOMERY WARD

TV FOR CHRISTMAS? USE OUR CHARG-ALL CREDIT PLAN

5601 Florin Road	6199 Sunrise Blvd.	4200 Pacific Avenue	2001 McHenry	915 8th Street
422-8990	726-2411-916-4280	477-3311	529-4110	742-7361
Sacramento	Citrus Heights	Stockton	Modesto	Marysville

Open Monday thru Saturday 9:30-9:30; Sunday 11-6

Careers For Minority Women Increasing Says Ex-Secretary

PHILADELPHIA - Nearly three years ago, Callie Anderson felt she had reached her own personal "Summit."

Today, after a 12 - month training program, she's a manpower development specialist for the U.S. Labor Department. She works with local sponsors of manpower programs in Chester County, Pa.

Ms. Anderson helps Chester County and federal officials develop projects which increase employment opportunities for the unemployed and disadvantaged, including the Spanish-speaking in that area. Ms. Anderson, is Black.

The county, she says, is eligible for about $900,000 under Title I of the Comprehensive Employment and Training Act (CETA) for basic education and other manpower projects, designed to meet the employment and training needs of particular areas.

Manpower programs were divided into several categories, each aimed at a different population. But now, under CETA, state and local governments receive block grants, allowing them to develop and carry out programs tailored to meet their particular needs, Ms. Anderson pointed out.

Well on the way up her second career ladder, the 30-year-old Ms. Anderson said this all came about through the Upward Mobility Program.

Upward Mobility is a Labor Department program to help clerical employees move into the professional field.

An equal employment opportunity program, Upward Mobility is an ongoing effort throughout the Labor Department's 10 regional offices and national headquarters in Washing, D. C.

CALLIE ANDERSON

Ms. Anderson and another employee were selected from 30 applicants for the Philadelphia regional offices' program.

In January, 1972, Ms. Anderson, who had nine years of secretarial experience with the Labor Department's Manpower Administration in Washington, D. C., and Philadelphia, entered the training program.

A year - long program was specifically designed and planned for Ms. Anderson. Assignments to major units of the Manpower Administration's regional offices were included. She was exposed to interaction between various parts of the regional headquarters and with federal, state and local agencies.

The experience was demanding and exhausting, and Ms. Anderson admits she had fleeting thoughts of "welcoming the security of my steno pad and typewriter."

Her experience - through the Upward Mobility Program and manpower employment and training programs -- had an impact on her outlook toward opportunities for women and minority group members.

Ms. Anderson feels their chances for advancement are increasing.

"I'd like to help other women move up as I have," she adds.

Ms. Anderson is active in women's organizations promoting equal employment opportunity.

She serves on the Department's Federal Women's Program Committee and belongs to Federally Employment Women, Inc. (FEW).

She and her husband, Kenneth, make their home in Philadelphia. She is the daughter of Mr. and Mrs. Deeday Kelsey of Fort Lauderdale, Fla.

Ms. Anderson was graudated from Dillard High School Fort Lauderdale, and Atlantic Business College, Washington, D. C.

A magnificent interpretation of the big, classy look is a snow lynx cape over matching chasuble which covers an oatmeal colored woool tweed suit and silk, stock-tie blouse designed by Assuant from Rome. Matching leather boots and wool fedora add the final accent to an ensemble that is definitely fashion news. This outfit among other outstanding ones, will be on parade at the Ebony Fashion Fair this Sunday, Dec. 15, at the Hiram Johnson Senior High School. The show sponsored by the Delta Sigma Theta Sorority for their scholarship fund, will begin at 5:00 p.m.

Poster Child Has Great Smile

A spunky little guy, with sparkling brown eyes and a grin that stretches from ear to ear has recently been announced as the Northern California March of Dimes poster child for '74 - '75.

Stephen Beise, 5, an only child of Air Force Tech. Stg. and Mrs. Robert Beise, is a bright, cheerful boy in spite of multiple congenital Birth Defects which have left him paralyzed from the waist down.

Born with Hydrocephalus (water on the brain) and Spina Bifida (open spine), Stephen has had 14 major operations in his five years. His most recent one, a year ago, was for the purpose of implanting a ventriculo-artrial shunt in his head which will drain fluid off the brain.

According to his mother, Pat, Stephen might not be here today had it not been for the March of Dimes. It was through March of Dimes' benefits that researchers were able to find a way to drain the water from Stephen's skull before it killed him.

Sacramentans may have met stephen recently at the north area Fall Walkathon. Stephen rode with Timo the Clown, goading the walkers on to the finish. Other children enjoy talking with Stephen. His ready wit reveals a precocious intelligence you wouldn't expect in a child his age. He is presently attending Bowling Greens O. H. Elementary (for the orthopedically handicapped.)

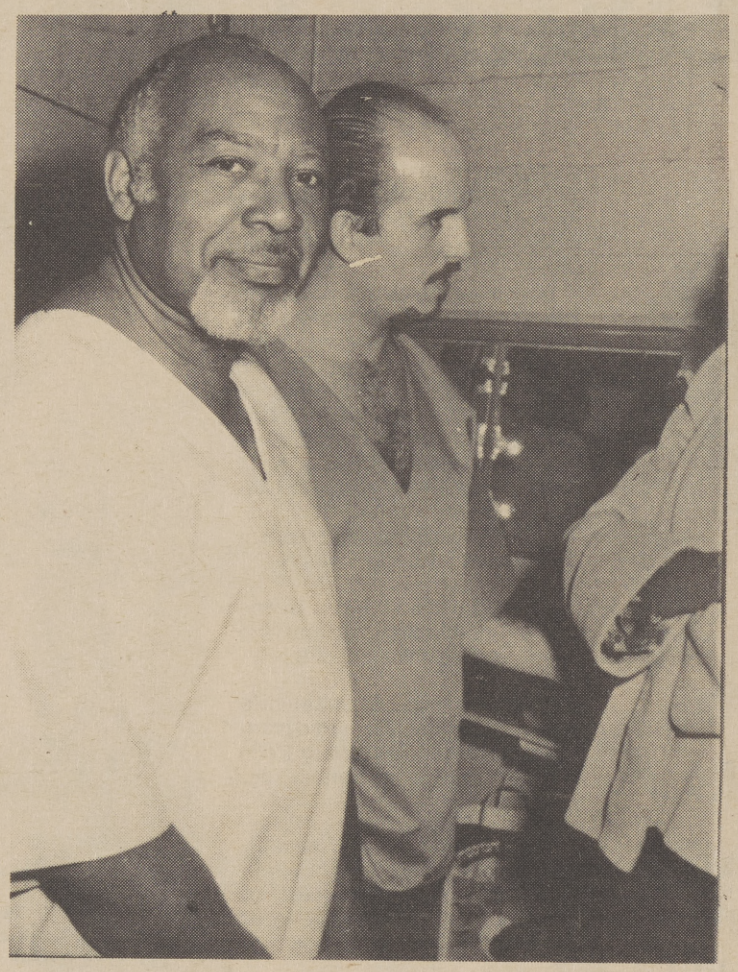
He will certainly add a spark of life to campaign activities.

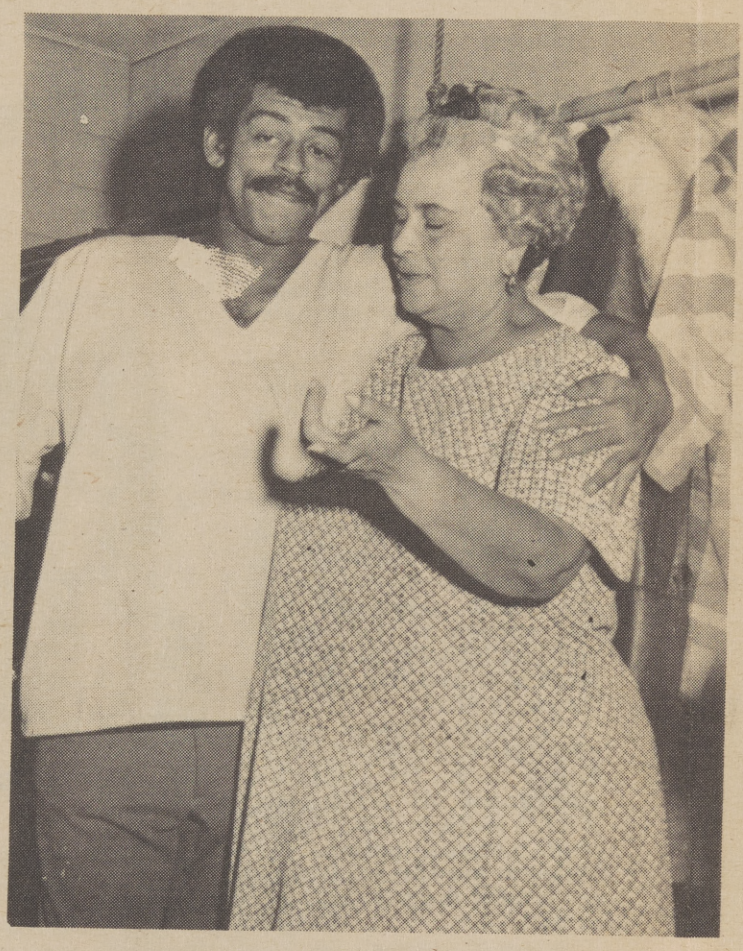
"It's a bracing experience!" says Stephen Beise, Poster Child for the Northern California March of Dimes. Stephen is being fitted into his new braces by Sgts. Gatlin and Golden of Travis Air Force Base.

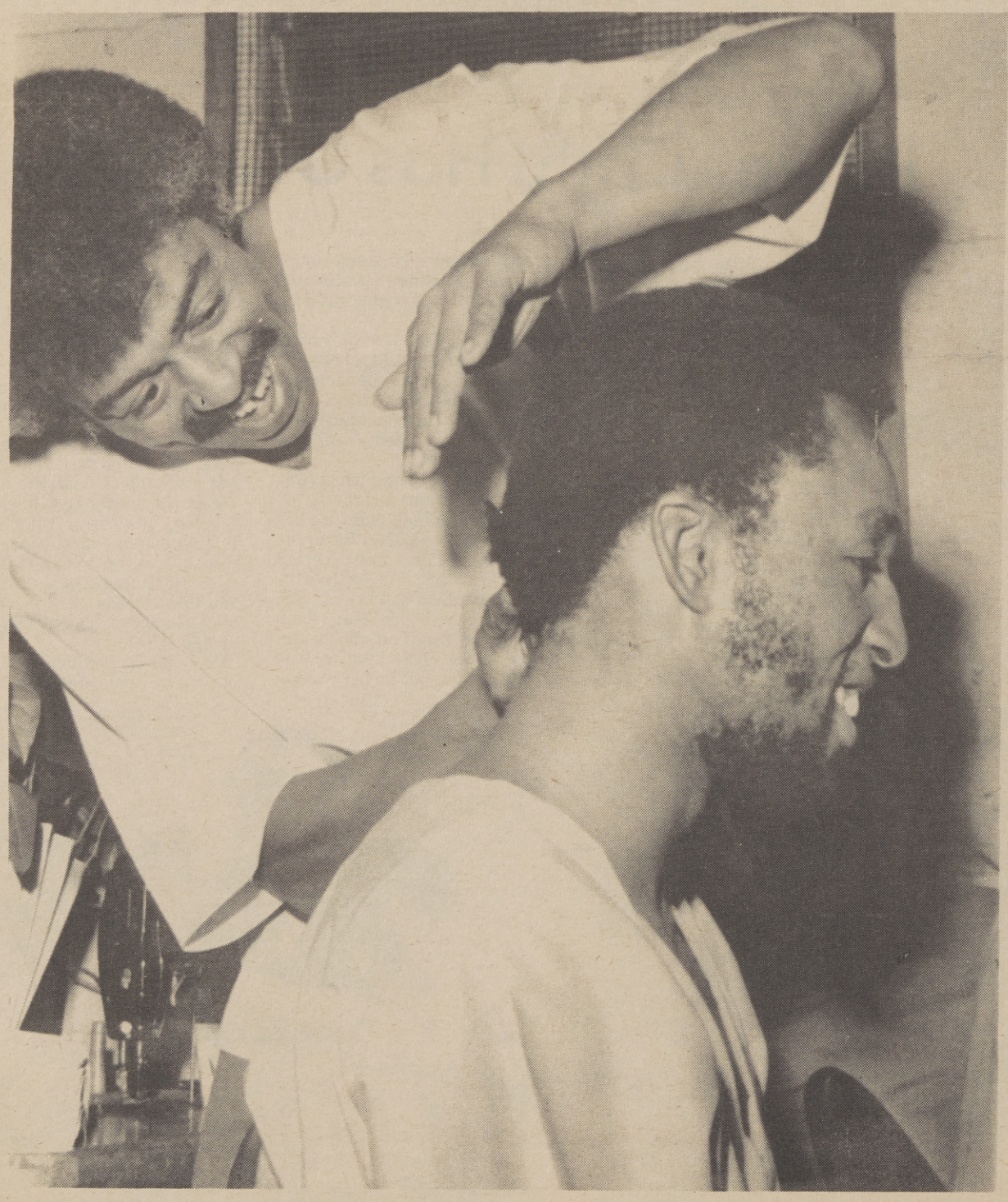
'SMILE PRETTY'

Beverly Chapman gets an opportunity to use her new Kodak pocket Instamatic camera as she snaps photos of the 1975 Tournament of Roses Court while visiting the Herrin-Preston Float Constructors site in Pasadena. Beverly, along with five other princesses are member of Queen Robin Carr's court. Foreground above shows the princesses holding a rendering of Eastman Kodak Company's entry in the 1975 Tournament of Roses Parade entitled, "Fountain of Youth."

'To Be Young, Gifted And Black'







Although the mortal life of Lorraine Hansberry left this world in 1965, at the age of 34, the victim of cancer, her spirit lives on.

Lorraine Hansberry lived life for a purpose. That purpose is seen many times over in the characters and themes which are her plays.

She is best remembered for her probing insights of Black life in her play, "A Raisin In The Sun."

The spirit of Lorraine Hansberry is being brought to life at the Sacramento Civic Theatre's Harequin stage. A brilliant cast of actors honor the genius of her gifted playwright abilities.

"To Be Young, Gifted and Black," has played to several capacity audiences since its opening two weeks ago. The popularity of the play, demanded that it be held over for an additional weekend performance.

"To Be Young, Gifted and Black," is a play about Black people. T
Black in White A
us who have exp
through the word
passage takes on

The cast of 1
remarkable. They
Scott Turner, M
Reese, Alison St
iels, Ellie Sugar,
Wahl and William

The play is ma
on. Lighting wa

"To Be Young,
this Friday, and
inees, are at 2 p.

By popular de
for next weekend,

Fine Black Plays Presented In City

Black people. The joys and sorrows of growing up Black in White America are nothing new to those of us who have experienced its bitter-sweet flavor, but through the words and emotions of Hansberry the passage takes on new meaning.

The cast of 13 characters are nothing short of remarkable. They are: Cynthia LeFlore, Bea Green, Scott Turner, Marsh McCandless, Barbara Anne Reese, Alison Stuart, Lois L. Smith, Sylvia H. Daniels, Ellie Sugar, Vincent J. Isaac, Val Brown, Bill Wahl and William Houze.

The play is masterfully directed by Haze Bergerson. Lighting was designed by David L. Wagner.

"To Be Young, Gifted and Black," will be staged this Friday, and Saturday, at 8:30 p.m. Sunday matinees, are at 2 p.m.

By popular demand, the play will be held over for next weekend, December 20, 21 and 22.

Rossana Barringer aids Liza Tarrer prepare her charator.

Deborah Chambers played a witchin, "Music And I Have Come At Last."

3 - One Act Plays Presented

Members of the Sons/Ancestors drama troupe, based on the campus of California State University Sacramento, presented a series of one act plays last week to near capacity audiences.

The plays were presented at the Outdoor Theatre. There was no admission charge for the six day run.

"Hymn For The Rebels," written by Pearl Cleage Lomax and directed by Norval "Pud" Jackson, stared Carolyn Cooke, Orland Gladden, Rickie Pyror and Clifton Watson.

"The Sale," also written by Lomax, was directed by Brenda Newson and stared, Clint Vidal, Rossana Barringer, Mickey Brady, Ted Ware, Liza Tarrer, Rodney Turner and Mickie Pyror.

"Music And I Have Come At Last," adapted to stage by Eugene Redmond and directed by Tom Ellis, starred Michael Watts, Donald Gaether, Sheralee Snow, Brenda Brown, Curtis Higgs, Deborah Chambers, Clifton Watson, Rodney Turner, Robert Lee, Donna Woods and Robert Washington.

Artistic direction for all three plays was provided by CSUS drama professor Michael Gates.

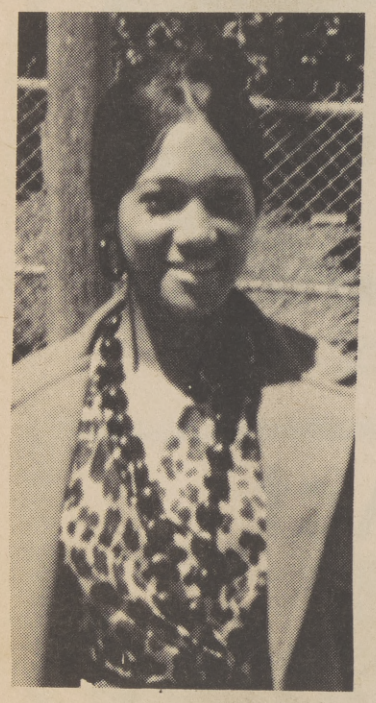
Mickie Pyror and Ted Ware prepare for the stage.

Barbara Humphrey Gets Jobs For CSUS Students

There are perhaps several dozen students this year alone who owe their jobs to Ms. Barbara Humphrey, job developer California State University at Sacramento.

Last year, the Student Employment Office placed approximately 80 per cent of all applicants seeking employment. This year, the office has been asked to aid in finding suitable employment for nearly 3,500 students attending the University.

It's a tough job to fill, according to Ms. Humphrey. The attractive job developer points out that in Sacramento, there



HUMPHREY

are an abundance of agencies competing for jobs for applicants.

"It's tough to try and find employment for our students. In Sacramento, you have EDD (Employment Development Department), the Urban League and a host of private agencies to compete with for a limited number of jobs," she said.

In spite of the competition, Ms. Humphrey and the student employment office has racked up an impressive record of placement.

The primary purpose of the student employment service office is to assist applicants locate employment according to their needs, knowledge, experience and their abilities.

"We screen applicants and in some cases, we aid them in preparing for an interview. What we try to do is match the applicant to an employer where they will both get the most out of the experience," she said.

To make this match, careful consideration is given to the students availability and career aspirations.

"We try and make sure that the job won't conflict with the students classes and we try to line up the job with the student's career goals," said Ms. Humphrey with a confident smile.

The student employment office has placed students in a number of positions throughout Sacramento.

"We have placed people at area residents for live-in workers. Generally the jobs require 15 hours a week. In re-SMUD, PG&E and we have placed people in laboratory positions and clinical labs. We have placed students in government jobs and just about anywhere you care to name," said Ms. Humphrey.

Most of the jobs developed by the employment office are part-time positions. The jobs pay between $1.65 and $2.50 per hour. The wages paid by employers to students are not negotiated or set by the university.

The student employment office also receives requests from

turn students receive room and board.

Available jobs are posted daily in the student employment office. Students are responsible for checking the listing.

Ms. Humphrey said she is proud to represent the university in her capacity.

"I feel a keen sense of pride and enjoyment making a positive impression on behalf of the university -- I love it," declared Ms. Humphrey with enthusiasm.

Ms. Humphrey is ambitious and determined. She demonstrated a positive outlook for the future of the student employment office.

"We have about 3,500 requests for employment on file this year. We hope to fill as many as we can," she said pointing to a new tool which is designed to maximize the office's efforts.

"Code-A-Phone," is a telephone recording devise used to record messages left by potential employers when the office is closed.

"Sometimes we get calls over the weekend or after hours from employers. The Code-A-Phone will help us to use those calls," said Ms. Humphrey.

Employers interested in utilizing the student employment service office, should contact Ms. Humphrey for further details at 454-6827.

'Holiday Bazaar Sale'

Cottage School will be having a "Holiday Bazaar Sale" beginning Monday, December 16, from 7 p.m. to 10 p.m. This sale will consist of Christmas and holiday decorations, boutique and craft items as well. The sale will continue Tuesday, December 17, from 10 a.m., to 2 p.m.

Refreshments will be offered after the Christmas program in the multi-purpose room of the school. Babysitting services will be provided for the children 2 years and up.

The school is located at 2221 Morse Avenue.

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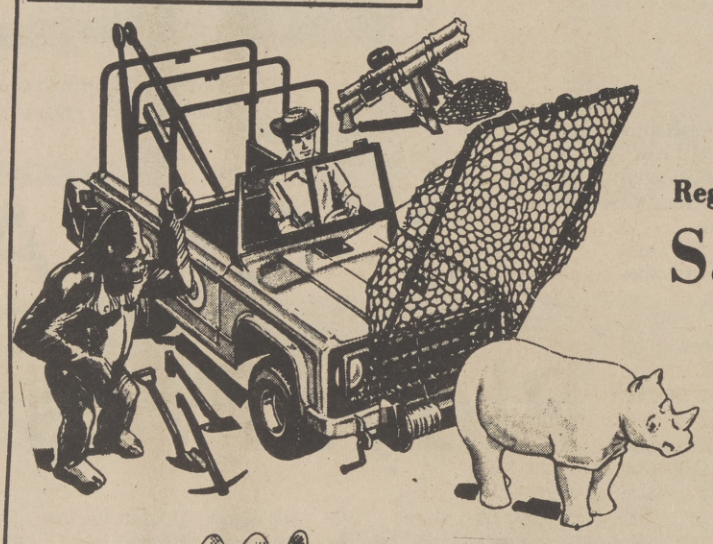

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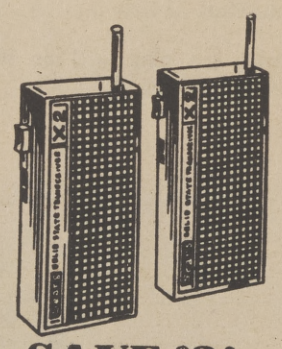

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They operate on channel 14 so you can keep in touch anytime.

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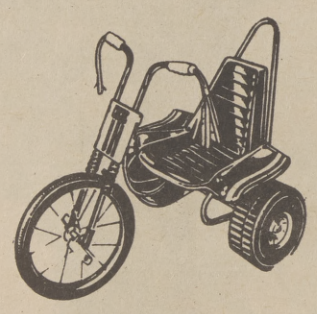

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Pedal Cycle
Regular $22.99 17.97
Has wide rear traction wheels, high-rise handlebars and more!

SAVE $5!
Table and Chair Set
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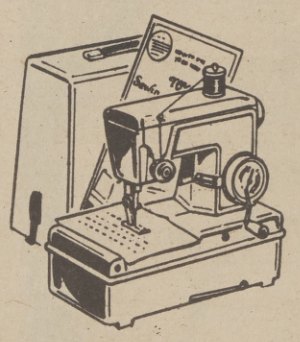
Winnie the Pooh round play table with two folding chairs.



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Longest Living Heart Transplant Recipient Dies

Louis Byron Russell died a couple of weeks ago. He had been the world's longest living heart transplant recipient since his operation in August, 1968. Behind he left a wife and four children, and his life-long friend and "chum," Mrs. Lillian Walton Robinson of North Highlands.

Mrs. Robinson, an attractive and out-going woman, enthusiastically recalls childhood days spent in Terra Haute, Indiana growing up with Russell. Their mothers, the closest of friends, sang together in the church choir where Russell's father was the minister.

LOUIS RUSSELL

Recalling school days at Highland School, Russel, Mrs. Robinson said, was her strength and friend in need. When in the eighth grade she was hit with pneumonia causing her to miss several months of school, she remembers, "I went back into the eighth grade for half a term, and we came out together."

When a family tragedy struck Mrs. Robinson at age 14 with the death of her mother, Russell stood by and consoled her. Feeling at the time this was the end of the world for her because "I wanted to be a nurse and had to quit school to take care of my younger brothers and sisters," Russell was there to help. Telling her, "Don't worry, you'll be wonderful in whatever you do in life," she remember, "He always gave me encouragement."

This was typical of him, Mrs. Robinson said. He was "always the type of person to help and share with someone else."

MRS. LILLIAN RUSSELL

When asked if Russell's illness affected his personality and outlook on life, Mrs. Robinson replied she had seen him last year on a trip home to Indiana, and he was "very active and acted just like he did when we were going to school. He just seemed like his old-self."

Noting Russell had just returned from a trip to the Medical College of Virginia (where he had received his heart) to give courage to two heart patients about to undergo surgery, Mrs. Robinson points out Russell, the giving person that he was, had taken up teaching and the chairmanship for the Indiana Heart Fund in recent years.

She said he was happy with his new life and "never once have I seen him angry."

Her tone of enthusiam changing to that of sincere affection, Mrs. Robinson closed with, "He wanted one day to come to California to speak -- but never got the opportunity."

Preschoolers, Never Out Of Work

A case can be made that people 1-1/2 through 5 have the best jobs around.

Think about it. No clocks to punch, no deadlines or performance standards to meet, no way to get fired. The youngest in that age bracket are too cute to be held to account; the oldest are almost as well fixed, with the demands of first-grade school still to come; and all of them, the youngest and the oldest, can spend most of their waking hours at playtime occupations and jobs.

"Jobs? You gotta be kidding."

Nope, no kidding, because as any observant mother can tell you, and as child-development experts will confirm, kids at play, especially the 1-1/2 - 5-year-olds, are seriously engaged in the work of their choice with the tools of their trade.

The "tools" of course, as you might guess, are toys, and about $500 million worth are bought every year to insure that some 15 million toddlers and pre-schoolers are well equipped for their enjoyable, often educational daily labors.

That kind of sales popularity, according to the trade association, Toy Manufacturers of America, stems from the essential appeal of the toys and from the high visibility they have for the adult shopper, since most of the items have been on the scene for generations.

They're almost always made of wood or plastic; they're simply designed and brightly colored; they're easy for small hands to manipulate and play (work) with; and they tie in cleverly with the strong impulses of the very young to experiment, imitate and pretend.

Alphabet blocks fit that last description particularly well; The toddler of 1-1/2 builds and topples towers; the pre-schooler of 4 or 5 makes letter arrangements.

Blocks in general, of course, whether they be plain or illustrated cubes, or cylinders, or other geometric shapes, are classic pre-school toys, along with:

Push and pull toys with satisfying noise built in; conventional-face of funny-face clocks; talk-back phones; squeeze toys; small roly polys that bounce back up when smacked down; semi - realistic cars, trucks boats and planes; train sets (child-powered); stacking or nesting toys (rings, open-top boxes, cups and discs); take-apart toys; inlay puzzles with about a dozen pieces; peg-and-hammer pounding boards; elementary construction sets; counting frames or abacuses.

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Pearl Williams, The Real 'Jane Pittman?'

Essence Photo

By Vincent Frye

NEW YORK - Good wine, comfortable slippers, and Miss Pearl Williams all get better with age. Considered to be the prototype on which actress Cicely Tyson based her brilliant portrayal of the title character in "The Autobiography of Miss Jane Pittman," Miss Williams, at age 105, is currently living and working in Los Angeles, California, and having the time of her life.

Speaking proudly about her contributions to the Emmy-winning TV special, Ms. Tyson she says, "spent hours with me discussing my life and my experiences. We talked about different things -- about how old I was and about when I was a girl."

In the December issue of Essence, writer Stan Williford describes Ms. Williams as everyone's ideal grandmother: deceivingly fragile in appearance, in excellent health with a chipper attitude and spry step that belie her age; and, in her way, exemplary of everything strong and positive about Black women.

Born in Jefferson County, Alabama in 1869, just six years after the Emancipation Proclamation was issued, the second of five children, Pearl was married at "12 going on 13," and re-married several years later after the death of her first husband. Throughout her life she worked as a cook and seamstress, while her husband applied his bricklayers trade to building houses. However, their constant search for steady work and warm weather kept them on the move and eventually some 70 years ago, they crossed the country in a Conestoga wagon to settle in California.

Honored last year on her 104th birthday as the nation's oldest foster grandparent, and by proclamation of the Los Angeles County Board of Supervisors, on "Pearl Williams Day," she currently works part-time on the faculty of the Pepperdine University Head Start Program supervising the activities of 45 pre-schoolers.

A vital, exciting woman who learned to read in her seventies when most people are active in little more than retirement, she credits her longevity to hard work, rest, living according to the Bible, no smoking or drinking, a healthy mixture of Black and Cherokee blood and, "because the Lord promised me a long life."

PEARL WILLIAMS

Cosumnes Class Teaches Writing, Selling

Learn to write and sell while you're learning. This is the approach used in the Article and Magazine Writing class at Cosumnes River Evening College.

Student graduates of the class have made countless sales to such national magazines as Reader's Digest, Woman's Day, Field and Stream, Lady's Circle, Seventeen, Weekender, and many others.

"It's learning the tricks of the trade," says instructor Bernice Curler, herself a successful selling writer. "It's not just learning to write but how to sell it afterwards that counts. Last year our students made over 50 sales and have made a good start again this year."

The class is designed for both beginning and selling writers with basic beginning instruction given during the first part of the class followed by a participating "Writer's Workshop" including marketing tips and manuscript critique.

Anyone interested in writing may attend either one or both sessions.

The new spring class starts Thursday, February 6, 1975. Beginning instruction will be at 6:30 p.m., with the Writer's Workshop following from 8:30 to 9:30 p.m.

For registration information, call Cosumnes River College at 421-1000.

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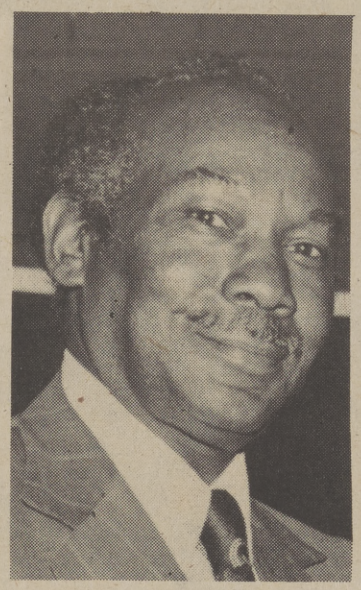
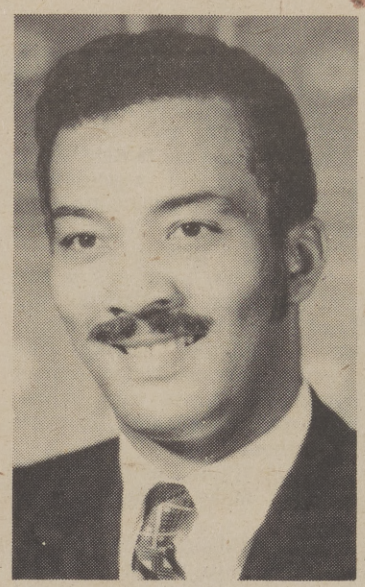
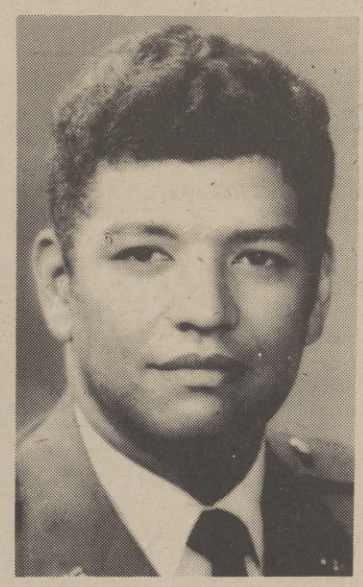


LAWSON



LEE



BROOKS

FORTUNE

'LEADERSHIP IN THE BLACK COMMUNITY'

Annual 'Men's Day' At Kyles

Sunday, December 15, 1974, will be Annual Men's Day at Kyles Temple A.M.E. Zion Church.

Colonel Leo Brooks, Sacramento Army Depot will be the featured guest speaker at the 11:00 a.m. hour. The day will climax with a panel discussion on "Leadership In The Black Community," by key leaders in the Sacramento area.

Participating on the panel will be City Councilman Herman Lawson; Dr. David Covin, Sacramento State University; Alvin Geiger, Legal Aid Society; John Robinson, SAEOC; William Lee, Sacramento Observer and Dr. Rex Fortune, Assistant to the Superintendent of Public Instruction, State of California and local program chairman.

Music will be by the male chorus of Kyles Temple A.M.E. Zion Church. The public is invited to attend.

Herman Horton, General Chairman and Dr. Robert L. Graham, Pastor.

Soul Gospel Crusade Scheduled

On Saturday, December 14, 1974, at 7:30 p.m., at 3401 Sacramento Blvd., the Greater Shiloh District will be presenting a Soul Gospel Crusade. The crusade will feature the Rev. Bruce E. McAlister of Fresno, California, along with the Robert Lyons Singers, of Oakland, California. Mrs. Ruth Ann Lyons, formerely with the Edwin Hawkins Singers, will appear, plus others.

The Rev. McAlister is known all over the United States as a great speaker and gospel preacher.

Currently, he is the assistant Pastor of the Hull Street Church of God In Christ, Madera, Calif.

The Robert Lyons Singers have recently recorded their first album and have performed in many different states.

"If you truly love Gospel preaching, and down home Gospel singing, this will be an event you don't want to miss," said a spokesperson for the event.

The service is free to the public and everyone is cordially invited.

Host for the Crusade, is the Rev. Gerald E. Harris, District Superintendent and the Elder J. S. Doyle.

COMMUNITY SERVICE AWARD

Mrs. William H. Lee, center, wife of THE SACRAMENTO OBSERVER'S publisher, happily receives an award from Rev. Warren J. Neal, pastor of the Capitol City Seventh Day Adventis Church as Mrs. Mary Davis looks on. Mrs. Davis served as coordinator for the program Saturday which honored Lee. The award is the church's annual Community Service Award given to an individual who the church feels contribute to the betterment of the community. Pastor Neal indicated that the OBSERVER through Lee's efforts, contributed to a greater understanding between the Black race and other groups. The highlight of Saturday's special program was the appearance of the Aeolian Choir of Oakwood College, Huntsville, Alabama.

Kyles Temple Progresses With Needs Of Times

The Kyles Temple A. M. E. Church organized in 1916, under the Thomas Allen Harvey administration, continues to make progress.

In a quarterly report to his congregation, the Rev. Dr. Robert L. Graham, Pastor of Kyles, reports on the church's progress.

"In organizing the church this year, new innovations were added namely: a Finance Board, to assist in a very important area of the church; a Mortgage Committee, for the adults and youth to aid in paying off this indebtedness; an "Operation Concern" program through the W. H. & F. M. Society, for keeping daily - weekly contact with the elderly, sick and shut-in members and friends; free music lessons fro those interested; family Communion Service twice a year; exchanging the service with another racial denomination -- this year with St. John Lutheran Church uptown," relates Pastor Graham's report.

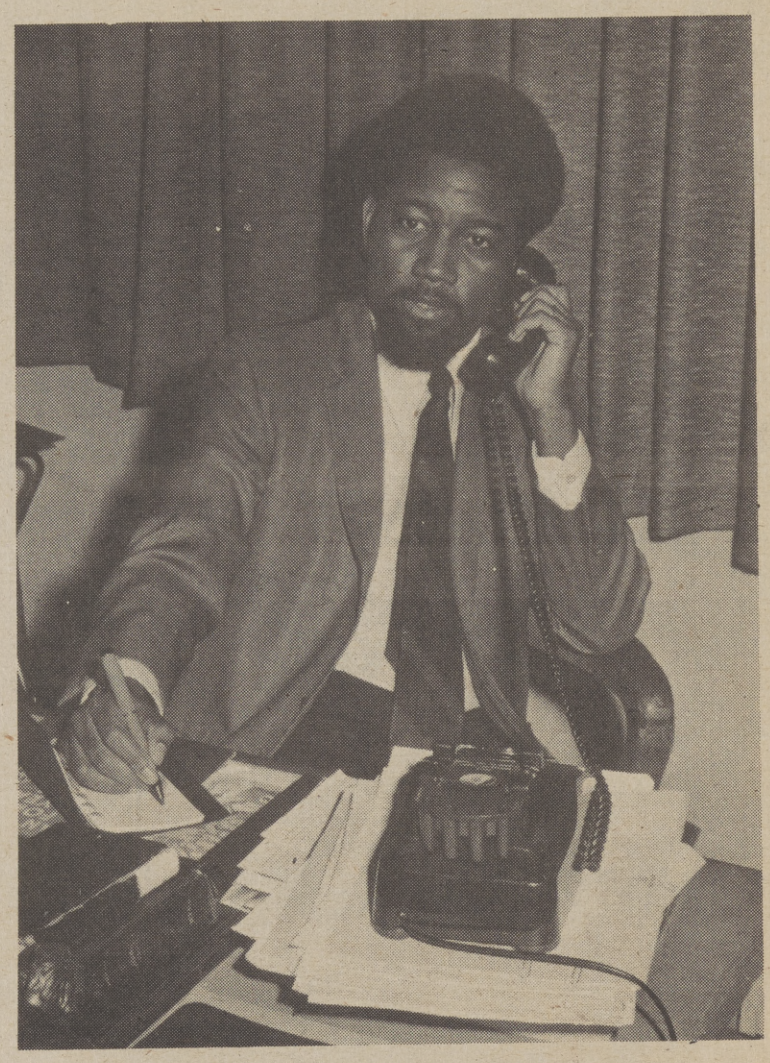
Rev. Graham's report also states that the tutorial program of Kyles "is operating again this year for more than twenty five slow readers. Our aim is to initiate the addition of (programs in) math and English," the reports adds.

"A nutrition program for the senior citizens, and a Day Care Program is in the talking stage so much so, until representatives from both programs have met with our representatives," REV. Graham says.

"Forty new members is our aim this year and thus far, the Lord has given us 19 this quarter. Operating twenty five boards and clubs and eleven committees gives each member an opportunity to work somewhere.

"Thus, Kyles Temple continues to make progress," he states.

Rev. Graham says that he shall "always remain grateful to one of the "princess" of the church, Bishop George J. Leake, for the opportunity to serve this loyal group of Christians, in the Capital City of the "golden state,"



REV. GRAHAM

Human Rights Day Is Observed

"That human rights are God-given rights is a basic tenet of the Baha'i Faith. That the enjoyment of these rights carries a moral obligation to maintain ordered relationships in a common social body is a guiding principle of adherents to the Faith."

Every year the national Baha'i community sponsors observances of the United Nations designated Human Rights Day. The occasion is an opportunity "to review and reinforce the belief that the gift of life and conscious being obligates us to meet responsibilities owed to God, to society, and to self," said a Baha'i release.

The observance of Human Rights Day was Sunday, December 8, at the Garden House, Carmichael Park, 7001 Fair Oaks Boulevard. The event was sponsored by the Baha'i Community of Sacramento M.C.D.

Guest speaker for the event was Charles McAllister of Los Gatos, who served on the Anti-Poverty Commission for Santa Clara County.

McAllister is also a teacher and long-time member of the Baha'i Faith.

Following his talk, there was time for discussion and socializing. Refreshments were served.

AWAKE TO THE HEALING CHRIST

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Head Of Churches Condemns Execution Of 60 Ethiopians

NEW YORK - The military execution of 60 Ethiopians, many of them former officials and aristocrats, was condemned by the President of the National Council of Churches.

Dr. W. Sterling Cary, speaking for the council, states, "The killing of political prisoners, many of whom were identified with the previous imperial regime, must be deeply regretted and cannot but leave deep scars."

Dr. Cary's protest is similar to that of the World Council of Churches, and reflects the concern of worldwide churches that indigenous military forces, with U.S.-supplied weapons, have taken over non-violent movements for social change in Ethiopia.

"In recent months, the Ethiopian revolutionary coalition of military leaders, trade unions and students has fallen apart as a result of the military moving against them," the NCC statement said.

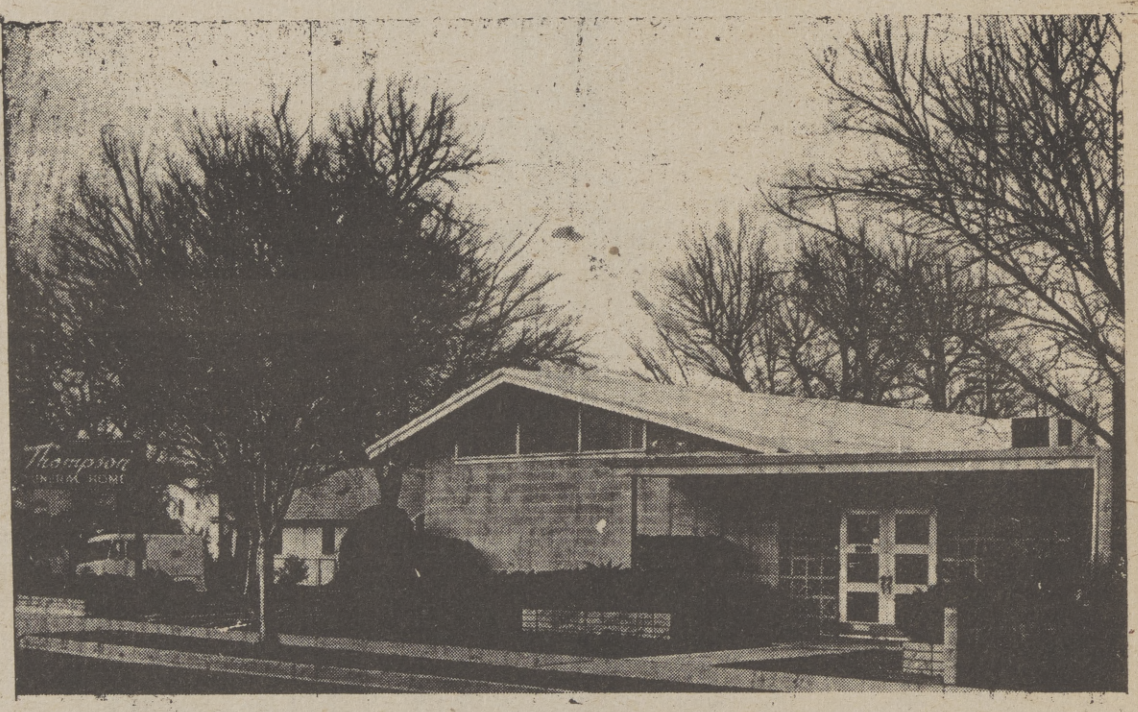
Several of those who were executed were military personnel, among them the grandson former Emperor Haile Selassie, two former premiers, and the chairman of the 120-member military council, Lt. Gen. Aman Michael Andom.

The church leaders fear the executions "could lead to civil war at a time when there were high hopes for a new era in which social justice and the freedom of the individual would flourish in a united Ethiopia."

The assassinated Gen. Aman had advocated a negotiated end to internal dissension in Eritrea Province and the church leaders report that their "high hope that the Eritrean problem would be peacefully settled was squashed when the military junta not only planned new actions against Eritreans and other dissenting factions," but that they had had "reliable reports that U. S. supplied sophisticated military hardware has been and is increasingly being used indiscriminately against civilians, causing heavy losses of life."

The Patriarch of the Ethiopian Orthodox Church is a member of the Central Committee of the World Council of Churches and Dr. Cary stated prayers and concern for him, his church and for the families who have lost their relatives "as well as all the people of Ethiopia whose hopes and aspirations for a better future of freedom and justice deserve our warm and active support."

"We are very disturbed about the reported increase of U.S. military assistance to Ethiopia, which once again seems to ally the U.S. military with forces of oppression instead of forces of liberation and justice."



Thompson's Rose Chapel

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Church Of The Nazarene Hosts Successful Turkey Feast

The church of the Nazarene Pre-Thanksgiving Fellowship dinner was a great success. Dr. Warren Rogers, a faithful fellower of Jesus Christ and Director of the Inter-Racial Movement within the Church, made Remarks about the event.

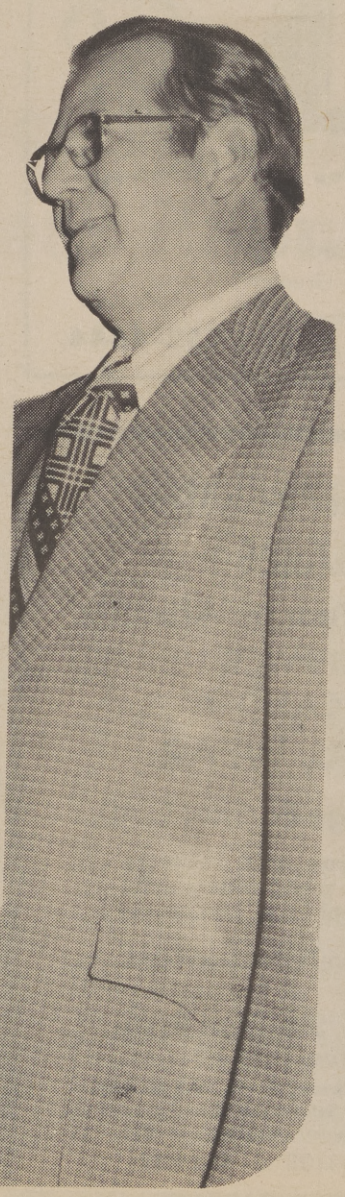
Dr. Vogt, District Superintendent of the church of the Nazarene, also spoke breifly.

I the writer could feel the tender love of Jesus between these two men Dr. Vogt and Dr. Rogers, surly God is Blessing us through them.

Mr. Joe B. Stinson, OBSERVER.

A Young Church Member

A member talking about the success of the movement.



Dr. Vogt, District Superintendent Church of Nazarene.

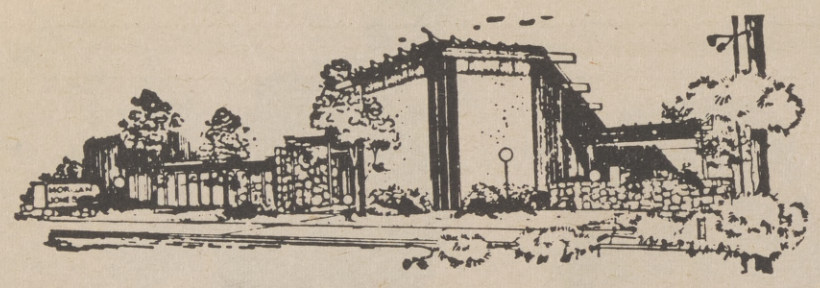
Dr. Warren Rogers, Director of Inter-racial Fellowship Movement.

Local Resident, Oseola Tinsley Succumbs

Funeral services were held recently for Oseola Tinsley who died at American River Hospital. Mrs. Tinsley had been a resident of Sacramento for the past ten years. She lived with her daughter and son-in-law, Gertrude and Curtis Blackwell. She was a native of Mississippi. Mrs. Tinsley was a member of the St. Andrews A.M.E. Church, and instructor of the North Area Missionary Society and a member of the Good Neighbors Club in Del Paso Heights. She was an active participant in the Order of Eastern Stars and served as Worthy Matron and State Grand Deputy. The family wished to express thanks and gratitude for the many expressions of sympathy during their bereavement.

MORGAN JONES - - - Chapel of Chimes

Mrs. Charles Jones and Sons



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Three button, single-breasted formal coat; self faced peak lapel with velvet trim and velvet collar; satin piped lower pockets with in and out flaps, long center cent.
Fiber contents 55% dacron polyester/45% wool worsted.

1 BOTTLE OF FREE CHAMPAGNE to the Groom with order of formal wear for Bridal Party

5025 Stockton Blvd.
Across from K-Mart
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The Sacramento Observer

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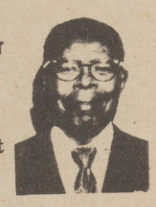
1800 Burnett

REV. TILLMAN WADE
PASTOR
Church Telephone No. 447-0802

GREATER LIGHT BAPTIST CHURCH
3909 36th Street



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(Church Phone 451-8263)

ST. JOHN BAPTIST CHURCH
2130 4th Street,
Sacto, Ca. 95818

REV. WILLIAM E. HIGHTS
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SUNDAY SCHOOL.....9:30
MORNING WORSHIP.....11:00A.M.,
B.T.U.....6:00P.M.
EVENING WORSHIP.....7:00P.M.
MID-WEEK SERVICE (WED)...7:00P.M.
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(Pastor)

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(Pastor)

GREATER LIGHT BAPTIST CHURCH
3909 36th Street
Sacramento

REV. ANDREW L. JONES
(Associate Minister) 422-0105
Residence: 2151 Ferran Avenue
Church Phone 451-8263

MT. PILGRIM BAPTIST CHURCH
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REV. SYLVESTER HOWARD
Church 457-6625
Residence 362-2645

ST. LUKE BAPTIST CHURCH
7625 24th Street
Sacramento,

REV. MACK T. JOHNSON,

MORNING STAR BAPTIST CHURCH
7915 39th Ave

REV. C. B. HOLMES, D. D.

'The Messiah' Presented At Mather

The fifth annual presentation of Handel's "The Messiah," Part 1, is slated for a performance in Chapels 1 and 2 at Mather Air Force Base on Dec. 15. Performance times are 9:15 a.m., in Chapel 1, and 11:15 a.m., in Chapel 2.

All of Part I, the Christmas portion, will be sung by the 55-voice choir, along with the Hallelujah Chorus accompanied by piano, organ, brass and woodwind instruments.

The choir is a combination of choirs from Mather AFB, Sacramento and elsewhere in the civilian community.

This year's presentation is under the direction of Mrs. Charlotte Hughes, music director for Mather chapels. The 13-piece orchestra was coordinated under the direction of Mark Ashton.

Its members include musicians from Rancho Cordova and personnel stationed at Mather. Piano accompaniment will be provided by Brad Volk and organ counterpart by Mrs. Robert Ford.

CERTIFICATED

The Sacramento Branch of the Charles H. Mason Bible College recently concluded a series of workshop orientation aimed at assessing student needs, defining curriculum, establishing the time and place of official opening of the area school, and the appointment of necessary officers to further the advancement of the college. Shown are, left to right, seated, the Rev. M. Lee, Dean, and Rev. R. Walker, Rev. R. Collier and Rev. R. Meeks. Shown standing are Sis. L. Flagg, Sis. A. Magee, Sis. Z. Sims, Rev. L. Rollins, Sis. B. Johnson, Rev. P. Reed, Sis. C. Williams, and Sis. C. Smith. The workshop session was under the direction of coordinator, Bro. H. Harris. He was assisted by Dean Rev. Walker, and Assistant Dean, Rev. Meeks. Participants say the meetings were highly successful, fruitful, and a great enjoyment. Certificates for class attendance will be available to all interested students by contacting Dean Walker, at 488-8728.

Church Gets Liquor License

LITTLETON, Colo. -St Thomas More Catholic Church has been granted a license to sell liquor, despite protests from community and church members.

The license is the first granted to the church in Colorado.

The Rev. Frederick McCallin, the church's pastor, and a teetotaller, said a restaurant in the building will open and serve liquor with meals by Dec. 15. It will be called The Padre.

"The day is over when the church was closed and dark all week except on Sunday," he says. "The church must become part of people's lives. The church must be relevant."

Father McCallin says most of his parishioners like the idea.

IS LIFE A GAME OF CHANCE?

It doesn't need to be. Even a glimpse of God's care can help us discover a basis for certainty in our lives.

Broadcast this week over many stations including:

the TRUTH that HEALS

A Christian Science radio series

The Sacramento Observer

RELIGION

DEC. 12 - 18, 1974

God Looks For Faithful To Deal Bountifully With Them

by REV. VINCENT L. THOMPSON
Observer Religious Editor

LEADERSHIP RECRUITMENT
JEREMIAH 5:31

Jeremiah set out on a search through the streets of Jerusalem to recruit leaders who were honest and faithful followers of God and lovers of justice. Once more he indicts the people in an effort to make them aware of their condition.

This condition is comprised of two things: the need for repentance within, and the threat of alien powers without.

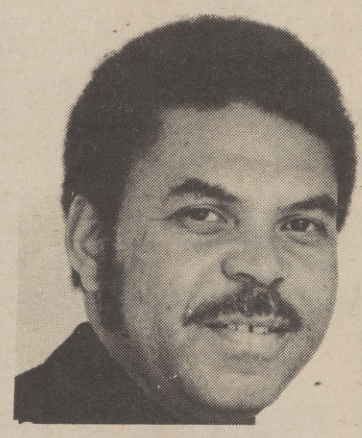
Recognizing that the Lord is constantly looking for faithful men in order that he may deal bountifully with them, Jeremiah goes on to point out that the Lord has already chastened them. But the people have felt "no anguis" and "they refused to take correction." Rather, the people "have made their faces harder than rock" and "have refused to repent.

Though this stubborness seemed universal, Jeremiah argued to himself that the stubborn were "only the poor" who were not sufficiently trained to "know the way of the Lord."

Since their plight could not be healed from below, Jeremiah decided to go the 'great,' the leaders.

But neither did they know the way of the Lord. How tragic it must have been to Jeremiah to turn with eagerness to the men in high position -- the men of learning, the men of influence, the men of power -- only to find that these too are willful, self-seeking, and blind to the peoples real predicament.

The rebellion against God distorts all the orders, prevents all the values, and the astonishing thing is that people not only persist in these ways, but seem to perfer them. The prophet contends that in proportion as the people default at the point of their covenantial integrity



REV. THOMPSON

(in their relationship to God), "things fall apart."

The center cannot hold." In like manner, as the prophets and others who are responsible for the spiritual instruction and heritage of the people compromise the validity of the God -- man relationship -- so the community is corrupted from its very care.

The standards of the world do not summon man to great heights of living, for the world is the great leverl. It puts everyone on the same plane. "What everybody says must be true," it maintains.

"What everybody does must be right. Be like your neighbor and you'll be a nice fellow." Jesus Christ challenges man to rise above the average plane. Nothing less than God likeness can satisfy the Christian, who is called to live on loftier heights than the world knows and to call all men to rise with him.

The prophet of God is still searching the streets, the church membership, the clubs auxiliaries for people with leadership ability.

A good Christian worker will make a good citizen and a good leader in church and state.

JERRY'S CORNER it's yours for 25¢!

Bus Line 15

McClellan AFB
Jerry's Corner
Del Paso Heights
North Sacramento
Downtown Sacramento

Yes folks, for just 25¢ that RT Love-A-Fare will take you to Jerry's Corner or wherever you want to go on Line 15. And in these days of rising prices, that is a real bargain.

As a matter of fact, RT's line 15 can give you the whole north area from Downtown Sacramento on out to Jerry's corner with extended rush hour service to McClellan Field.
What we're trying to point out is that for 25¢ each time you board, or for a 50¢ all day pass, RT can take you throughout the north area in safety and comfort.
But that's not all. Now through January 1, 1975 you can ride RT's Special Yule Tide Bus Ride for shopping and visiting - 10¢ a ride after 6:30 p.m. Monday through Friday and all day Sundays and holidays.
That's why we call RT the Inflation Fighter's Friend.
Riding the bus can save you money. So think about your schedule and your budget and give RT - and Line 15 - a try. That 25¢ Love-A-Fare just keeps getting better.

Ride the Bus!

"RT...the inflation fighter's friend"

REGIONAL TRANSIT

...the 25¢ Love-A-Fare

REV. IKE-

An Unusual Minister

REV. IKE

The Rev. Frederick Eikerenkoetter, better known as Rev. Ike, isn't your ordinary, garden variety minister. According to Fortune Magazine, the firey minister, sporting his $500 suit, gold jewelry, and a rose boutonniere fringed with three $100 bills instead of leaves, preaches the value of self confidence in achieving happiness and material well-being. Rev Ike teaches - that "the LACK, not love, of money is the root of all evil."

The thirty-nine-year old minister has moved from a rural pulpit in South Carolina, to a $600,000 rococo church, converted from a Loews movie palace in upper Manhattan. Budgeted at several million dollars annually, his United Christian Evangelistic Association, Inc., sponsors radio and TV broadcasts, runs self-improvement classes, and publishes a fortnightly magazine with a circulation of 1.5 million.

Recently, the Rev. Ike decided ailing Wall Street needed a little ministering, too. He took out ads in the Wall Street Journal and invited the financial community to come and learn how to stop "living bear" and being "bullied by the lack of money."

"The stock market is pure psychology," Rev. Ike says, "so when I can get the heads of finance and industry to thinking positive then the market will go up."

But the young Rev. apparently feels his missionary work among Wall Street unbelievers hasn't taken hold yet. He invests the church's own cash in short-term bank and government securities.

8-Year Old Black Fund Holds Meeting

In a quiet, efficient and historic meeting the National Black United Fund was officially launched recently.

Nurtured for seven years by the Interreligious Foundation for Community Organization (IFCO) and the Los Angeles Brotherhood Crusade, the Black United Fund has existed for eight years.

Eight local communities proudly boast of local BUF's in one stage of development or another. The cities are Los Angeles, Boston, Detroit, Dallas/Ft. Worth, Norfolk, Chicago and Houston.

The meeting concentrated on the organization of a National Board of directors and the establishment of both an east coast and a west coast office.

The original incorporators who secured a New York charter in February, 1972, were Leon Sullivan of OIC and General Motors fame, Dorothy Height, President of The National Council of Negro Women, Imamu Amiri Baraka, co-founder of the National Black Political Assembly, Lucius Walker, associate general secretary, National Council of Churches and Ann Douglas, executive director of The Interreligious Foundation for Community Organization.

Elected along with James Joseph to provide leadership during this coming year, were Ann Douglas, 1st vice president from New York; Danny Bakewell, 2nd vice president from Los Angeles; and Brenda Rayford, 3rd vice president from Detroit; Ms. Dorothy Height, National Council of Black Women founder, serves as secretary with Charles Brockett of Chesapeake, Virginia elected assistant secretary; Dr. Negail Riley of the United Methodist Church was elected treasurer; while Gerald Hoskin of Houston, Texas, was elected assistant treasurer.

Walter Bremond was appointed executive director. He has been secunded from Cummins Engine. Appointed as his administrative assistant, was Lynda King of Los Angeles.

Bus Line 15

McClellan AFB
Jerry's Corner
Del Paso Heights
North Sacramento
Downtown Sacramento

From Downtown to Jerry's Corner

Monday thru Friday

DOWNTOWN SACRAMENTO 4th & "J" Sts.	DOWNTOWN SACRAMENTO 12th & "J" Sts.	DOWNTOWN SACRAMENTO 12th & "K" Sts.	NORTH SACRAMENTO Del Paso Blvd & Arden Way	NORTH SACRAMENTO Del Paso Blvd & El Camino Ave.	DEL PASO HTS Grand Ave. & Rio Linda Blvd	JERRYS CORNER Grand & Marysville App.	McCLELLAN AFB 44th & "J" Sts. Approx.
Lv AM	Lv AM	Lv AM	Lv AM	Lv AM	Lv AM	Ar AM	Ar AM
559$	606$	...	614$	616$	622$	625$	634$
635	642	...	650	652	658	701$	710$
740	747	...	755	757	803	806	...
825	832	...	840	842	848	851	...
855	902	...	910	912	918	921	...
932	939	...	947	949	955	958	...
1007	1014	...	1023	1025	1031	1034	...
1037	1044	...	1053	1055	1101	1104	...

And every 30 minutes until

PM	PM	PM	PM	PM	PM	PM	PM
237	244	...	253	255	301	304	...
245@	252@	...	301@	303@	309@	312@	321
307	314	...	323	325	331	334	...
337	344	...	353	356	403	406@	415@
407	414	...	423	426	433	436	...
447	454	...	506	509	518	521	...
510	517	...	529	532	541	544	...
617	624	...	632	634	641	644	...
...	...	800¢	814¢	817¢	823¢	827	...
...	...	922¢	936¢	939¢	945¢	949	...
...	...	1145	1158	AM	AM	AM	AM
...	...	...	...	1200	1206	1210	...

Saturdays

AM	AM	AM	AM	AM	AM	AM	AM
745	749	...	757	759	805	808	...
815	819	...	827	829	835	838	...
845	849	...	857	859	905	908	...
915	919	...	927	929	935	938	...
945	949	...	957	959	1005	1008	...
1015	1019	...	1027	1029	1035	1038	...
1045	1049	...	1058	1100	1106	1110	...
1115	1119	...	1128	1130	1136	1140	...

And every 30 minutes until

PM	PM	PM	PM	PM	PM	PM	PM
515	519	...	528	530	536	540	...
545	549	...	558	600	606	610	...
615	619	...	627	629	635	639	...
...	...	800¢	814¢	817¢	823¢	825	...
...	...	922¢	936¢	939¢	945¢	949	...

Sundays & Holidays

AM	AM	AM	AM	AM	AM	AM	AM
...	...	830¢	845¢	848¢	852¢	855	...
...	...	1100¢	1115¢	1118¢	1122¢	1125	...
PM	PM	PM	PM	PM	PM	PM	PM
...	...	130¢	145¢	148¢	152¢	155	...
...	...	430¢	445¢	448¢	452¢	455	...
...	...	615¢	630¢	633¢	637¢	640	...
...	...	745¢	800¢	803¢	807¢	810	...
...	...	922¢	937¢	940¢	944¢	947	...

From Jerry's Corner to Downtown

Monday thru Friday

McCLELLAN AFB Bldg 250 44th & "J" Sts.	McCLELLAN AFB Bldg 251 45th & "M" Sts.	JERRYS CORNER Grand Ave. & Marysville Blvd	DEL PASO HTS. Rio Linda Blvd & Grand Ave.	NORTH SACRAMENTO Del Paso Blvd & El Camino Ave.	NORTH SACRAMENTO Del Paso Blvd & Arden Way	DOWNTOWN SACRAMENTO 12th & "J" Sts. Approx.	DOWNTOWN SACRAMENTO 12th & "K" Sts. Approx.	DOWNTOWN SACRAMENTO 4th & "L" Sts. Approx.
Lv AM	Lv AM	Lv AM	Lv AM	Lv AM	Lv AM	Ar AM	Ar AM	Ar AM
...	...	547%	549%	553%	...	...	611	...
641@	643@	705	708	714	717	727	...	735
720@	722@	744	748	755	758	808	...	816
...	...	815	819	826	828	838	...	846
...	...	855	859	906	908	918	...	926
...	...	925	928	935	937	946	...	954
...	...	1005	1008	1015	1017	1026	...	1034
...	...	1036	1039	1046	1048	1057	...	1105
...	...	1106	1109	1116	1118	1127	...	1135

And every 30 minutes until

PM	PM	PM	PM	PM	PM	PM	PM	PM
...	...	306	309	316	318	327	...	335
...	...	336	339	346	348	357	...	405
340$	342$	352	355	402	404	412	...	420
421$	423$	433	436	443	445	453	...	501
...	...	438#	...	...	...	502	...	510
...	...	523	526	533	535	543	...	551
...	...	550	553	600	602	609	...	615
...	...	647	650	657	659	705	...	712
...	...	835¢	838¢	843¢	845¢	...	859	...
...	...	1028¢	1030¢	1033¢	1035¢	...	1045+	...
AM	AM	AM	AM	AM	AM	AM	AM	AM
1235&	1237&	1246&	1248&	1253&	1255&	...	105+	...

Saturdays

AM	AM	AM	AM	AM	AM	AM	AM	AM
...	...	705¢	710¢	715¢	717¢	...	735	...
...	...	815	818	825	827	832	...	838
...	...	845	848	855	857	904	...	911
...	...	915	918	925	927	934	...	941

And every 30 minutes until

PM	PM	PM	PM	PM	PM	PM	PM	PM
...	...	615	618	625	627	634	...	641
...	...	645	648	655	657	704	...	711
...	...	835¢	838¢	843¢	845¢	...	859	...
...	...	1028¢	1030¢	1033¢	1035¢	...	1045+	...

Sundays & Holidays

AM	AM	AM	AM	AM	AM	AM	AM	AM
...	...	931¢	934¢	938¢	940¢	...	955	...
...	...	1131¢	1134¢	1139¢	1142¢	...	1158	...
PM	PM	PM	PM	PM	PM	PM	PM	PM
...	...	232¢	235¢	239¢	242¢	...	258*	...
...	...	532¢	535¢	539¢	542¢	...	558	...
...	...	651¢	654¢	659¢	702¢	...	718	...
...	...	841¢	844¢	849¢	852¢	...	908	...
...	...	1021¢	1024¢	1029¢	1032¢	...	1045+	...

%-From Jerrys Corner via Grand Ave., Rio Linda Blvd., Las Palmas Ave., Del Paso Blvd., El Camino Ave., Northgate Blvd., Gardenland Hwy, I-5 FWY, "J" St., 12th St. to "K" St.

@-To & From 44th & "J" via "J" St., 45th St., "M" St, 47th St., Gate 660, Raley Blvd., Marysville Blvd., Grand Ave., then via Line 15 to Downtown Sacto.

$-To & From 44th & "J" via 44th St., "M" St., 47thSt, 56th St., "A-E" St., 66th St., Gate 758, Main Ave., Raley Blvd., Marysville Blvd., Grand Ave., then via Line 15 to Downtown Sacto.

#-Operates direct via Marysville Blvd., Del Paso Blvd 12th St., "L" St., 3rd St., "J" St. to 4th St.

¢-Combination Lines 14-15 To & From Jerrys Corner operates via Grand Ave., Rio Linda Blvd., Las Palmas Ave., Del Paso Blvd., Grove Ave., El Camino Ave Northgate Blvd., Gardenland Hwy, I-5 FWY, "J" St., 12th St. to "K" St.

&-Operates from 44th & "J" Sts. via Gate 660 to Jerrys Corner, then via Combination Lines 14-15 to Downtown Sacto.

+-Arrives 12th & "J" Sts. at time shown.

*-Arrives 3rd & "J" Sts. at time shown.

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THE HAPPENINGS

The Sacramento Observer
entertainment guide

Dec. 12
thru
Dec. 18

Della Reese
Will Appear On
'Celebrity Sweepstakes'
Channel 3
11:30 A.M.

record and movie reviews · blacks on tv

THE TEMPTATIONS

Circle Star To Present The Temptations With Graham Central Station

Show Begins Dec.27

The Temptations, Motown's renowned recording artists, will return to Circle Star Theatre for the New Year's weekend on Friday, December 27 thru Tuesday, December 31 for 8 performances. Appearing with the Temptations are their special guest stars, Graham Central Station, a popular Bay Area rock and soul group.

Currently celebrating the tenth anniversary of their first hit "The Way You Do The Things You Do," the Temptations have become a show business institution. Offering a variety of sounds from funky to gospel and soul to pop, Melvin Franklin, Richard Street, Damon Harris, Otis Williams and Dennis Edwards can easily satisfy the moods of any audience. Assisted by record producer Smokey Robinson, the early Temps recorded "My Girl," "Ain't Too Proud To Beg," "Get Ready," "I Wish It Would Rain," and other hits that helped ride them to the top of the charts during the mid-60's.

Norman Whitfield became the group's record producer in the late 60's and is responsible for their latest smashes, including "Cloud Nine," "Don't Let The Jones' Get You Down," "Psychedelic Shack," "Masterpiece," and "Papa Was A Rollin' Stone."

Graham Central Station was founded by bandleader Larry Graham, former bassist with Sly and the Family Stone. An integral part of the Sly machinery for 6 years, Larry left the group in '72 to pursue solo efforts. Originally called Hot Chocolate, Graham Central Station is comprised of Graham, Hershall "Happiness" Kennedy, Willie "Wild" Sparks, David "Dynamite" Vega, Patrice "Chocolate" Banks, and Robert "Butch" Sam, all experienced musicians. Their single "Feel The Need" off their new "Release Yourself" LP, has just been released.

Performance times are Friday and Monday at 8:30; Saturday at 7:30 and 11:00; Sunday at 4:30 and 8:30; and Tuesday, New Year's Eve, at 8:30 and 11:30. Tickets are available at Circle Star, Macy's, Bass Ticketron and all leading agencies.

GRAHAM CENTRAL STATION

THE HAPPENINGS
The Sacramento Observer entertainment guide

WILLIAM H. LEE Publisher

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Sacramento, California 95817 (916) 452-4781

Sound Experience Releases New Single

'Your Love Belongs To Me'

THE SOUND EXPERIENCE

Philly Soulville Records has released the Sound Experience's latest single, "Your Love Belongs To Me." The tune is taken from the group's current LP "Don't Fight The Feeling."

The Sound Experience has gained much national exposure as a result of the new-found popularity of discotheques around the country. It was constant record play at discotheques that led to number one hits for Eddie Kendricks ("Boogie Down"), The Hues Corporation ("Rock The Boat"), MFSB ("TSOP"), and many other artists. The Sound Experience's funky upbeat sound was a natural for similar record play, and as a result, most cuts from their current LP have been widely heard.

The group was originally formed in 1970 by five dynamic young horn players from Baltimore as a means of putting themselves through the School of Music at Morgan State College. Enthusiastic responses from their audience is what convinced them to continue their music after graduation.

So they drafted a guitarist, bass guitarist, drummer, vocalist, and a vocal/organist. In 1971 they had the pleasure of accompanying the Delfonics at an appearance at Coppin State College in Baltimore. Stan Watson of Philly Groove Records was in the audience and was very impressed. That gig marked the beginning of their recording career.

Since that time, the Sound Experience has recorded two albums, "The Sound Experience Live at Glenn Mills" and the current "Don't Fight The Feeling." In addition, the group has had several singles including their newest "Your Love Belongs To Me." If anyone doubts that this group is destined for stardom, all they need to do is listen to any of their records.

The Sound Experience personnel includes Gregory Holmes, tenor sax; Reginald Wright, lead trumpet; Rodney Parks, drummer; James Lindsey, alto sax; Melvin Miles, Jr., trumpet; Anton Scott, bass guitar; Johnny Forman, trombone; Leroy Frailing, organ; Everett Harris, lead guitar; and Arthur Grant vocal.

Harrah's Reno Casts Superstar New Year

The New Year promises to be a super star year at Harrah's Reno. Many entertainers will be returning to the Headliner Room along with new performers appearing for the first time at Harrah's.

Among the new faces will be singer Lou Rawls and tv personality Peter Marshall.

Harrah's Reno will start off the New Year with singer John Davidson through Jan 5. He'll be followed by Dionne Warwicke and comic John Byner Jan. 6-15. Songstress Vikki Carr takes over Jan. 16-29 followed by singer Jack Jones and comic George Kirby Jan. 30 through Feb 12.1

Comedienne Totie Fields moves into the showroom Feb. 13-19 with Bert Convy. Then impressionist Rich Little and singer Lou Rawls share the stage Feb. 20-26. Television star Bob Newhart will keep audiences laughing Feb. 27 through March 5.

Master musician Roy Clark headlines Harrah's Reno March 6-19 with Connie Stevens taking over March 20 through April 2. Multi-talented Jim Nabors will entertain April 3-16 followed by Mr. Warmth--Don Rickles April 17-30. John Davidson returns May 1-12. Mitzi Gaynor will entertain May 22 through June 11.

Eddy Arnold will perform June 12-25 followed by Tony Bennett June 26 through July 16. The Lettermen will take over the showroom Sept. 4-17. Television star Peter Marshall and comedienne Joan Rivers will share the billing Sept. 18 through Oct 1. Then singer Wayne Newton will entertain Oct. 23 through Nov. 12 with humorist Bill Cosby opening Nov. 13 for a stint through Nov. 30.

Bizarre Song Finally Gives Black Hobo Dignity

"The Legend Of Andrew McCrew," a new song by singer-songwriter Don McLean, has touched off a bizarre chain of events, reopening a mental health scandal in Dallas and finally giving dignity to a Black hobo who died in 1913, was buried in 1973 and will be given a headstone this Sunday, December 8th.

McLean, who stirred up national controversy with his "American Pie," in 1971, has whipped up a storm in Dallas with the song from his new "Homeless Brother" album, written after he had read a UPI dispatch about Anderson McCrew, a Black hobo who died in a train wreck in Marlin, Texas.

After his death, McCrew was mummified by Stanford Washington, a local Black embalmer, who waited for a relative or friend to claim the body. When several years had passed, Washington decided to rent the body to a succession of Blacks and whites who exhibited the mummified McCrew at carnivals for forty years after his death.

McCrew became well-known enough to be listed in "Ripley's Believe It Or Not," as The Eighth Wonder of the World according to a 1939 poster.

In 1969, the mummy came into the possession of Mrs. Elgie Pace, a Licensed Vocational Nurse in Dallas, who savec McCrew from being covered over by a bulldozer. Living on a marginal income and moved by humane concerns, she tried to arrange a decent burial for McCrew but was unsuccessful in all her efforts.

In April, 1973, she was fired from her job with the Mental Evaluation Center in Dallas for bringing to light the shocking treatment of patients there. When she was fired, ten other members of the staff protested her dismissal and were fired themselves.

At the height of the scandal, it was learned that Mrs. Pace had the mummy in her basement and the Dallas Police Department investigated her in an effort to further harass Mrs. Pace on orders from Lew Sterett, then head of the Mental Evaluation Center.

When news of the mummified McCrew broke in the Dallas papers, Frank and Judy Lott, the Black owners of Lott's Funeral home, offered to donate full burial services to McCrew whatever the consequences. The mummy was laid to rest in an unmarked grave at Dallas's Lincoln Memorial Cemetery June 2, 1973. Before burial, he lay in state for three days and attracted 5,000 onlookers.

Unsuccessful in efforts to win reinstatment with the County Commissioners, she was refused a hearing by the Dallas grand jury. Despite corroboration of her evidence by the FBI, Mrs. Pace's struggle seemed to be at a standstill.

A year and a half later, her determination was rekindled with the help of an upstate New York songwriter and a Chicago disc jockey.

WGN's Roy Leonard played "The Legend of Andrew McCrew," on the air November 1st, and got numerous calls from listeners who had seen the UPI story on McCrew. On the 6th, Leonard did phone interviews with Mrs. Pace and Don McLean, and, after the program, Bob Williams of Chicago's Jensen Corporation called to donate a headstone for McCrew's grave.

The headstone was unveiled in a ceremony this week at Lincoln Memorial Center.

The Black Beat

By The Centerpiece

Sylver, she says, talk's cheap; I want to get it on now, wish you'd stop wasting time, Give Me A Little Actions -- Baby, check her out when she hollows "Oh Baby, you know Sylver. Getting it on.

David Ruffin remember him-- he says he's made some mistakes in life, but it's a brand new day. And Me And Rock & Roll Are Here To Stay, says he saw a lot of entertainers come and go, but he's here to stay. David Ruffin on Motown.

20th Century Records Soul department has a hit by a group out of Chitown calling themselves The Imaginations, say they've gotta have A Love Diet. Flip Another Is On Your Mind.

Rufus getting down with a sound, what's the matter with you, hold me tight; do I have to show you how to do it right. You see, You've Got The Love, that gives me a thrill to keep on living, whatever it is, I can't do without it.

Donnie Elbert says Love Is Strange -- once you've had it.

Timmy Thomas I Gotta See You Tonight is running -- straight up the charts.

Down in Washington, D. C. check out the Mighty Blaze and his Blazing Machine down at the Room, "Smitty" The Mighty Blazer. They call it a Super Disco -- Jockey rocking affair.

Buddah Records got the Modulations, say have you ever been in love, so much in love where you couldn't get enough. Modulations say you must have taken my heart and hid it. I Can't Fight Your Love.

Would you believe when freedom is real, equality is the passion of the masses. But where equality is real, freedom is the passion of a small minority. Would you believe equality without freedom creates a more stable social pattern without equality.
-- Just a Thought for Today

Peace Be With You and Love Forever.

THE ONLY FUN AT SEVEN IS ON CHANNEL 10!
We're ready for fun at seven if you are. Jack Narz gets the ball rolling every weekday when the news is finished.
7:00 MON-FRI
CONCENTRATION
KXTV 10

BOOKER T. JONES

Booker T. Jones-- No Longer 'Booker T. And The MGs'

Well, sure everybody's heard of Booker T., and the immediate response to even saying his name is " . . . and the MG's." And those same people are the ones who can only recall "Green Onions," too.

But there's a lot more to Booker T. Jones than a short spell with the MG's. With the help of his fellow Stax musicians, some of whom recorded as The Mar Keys, The Bar-Kays, and the MG's, he helped invent modern soul music.

Born in Memphis on November 12, 1944, Booker came from a family of educators. His musical talent surfaced early, in grade school, where he took up the clarinet. From there he went on to sac, oboe, and trombone. Stax Records was just beginning to happen when Booker was in the 11th grade, and it was at this time that he became a regular studio musician there, playing piano, organ, and baritone sax. In fact, that's Booker's baritone you hear on Rufus Thomas' "Walking The Dog." He joined Musicians Local 71, and started the MG's with some high school acquaintances, Steve Cropper, Al Jackson Jr., and Lois Steinberg. Steinberg played with them on their first record, "Green Onions," but problems forced him out of the group, to be replaced by Donald "Duck" Dunn.

"Green Onions" hit big, getting as high as #2, and coming in for the entire year of 1962. For an instrumental, that's not bad. But the MG's were busy with studio work. Booker went to college -- Indiana University -- and majored in trombone. He took a full course load, played in the band at school, and flew off on weekends to do Stax work. Usually, he'd just have to fly to Memphis and spend the entire weekend in the studio, but he also played on the Stax/Volt Revue tour of Europe, and flew in to do that, too. Summers were also spent in the studio. "I feel really old behind that all," Booker says today. "I did a lot, but I wasn't a machine. I kept respect for myself, and I didn't do anything I didn't really want to do. I was really disciplined."

His music got better and better, the MG's albums more musically satisfying, and Stax's output more creative, all through the Memphis label's first Golden Era -- 1965 to 1967. The MG's hit their peak on the "Melting Pot" album. "This may sound strange," says Booker, "but up till that point, I hadn't realized that music can affect people, and that I, as a musician, had the power to play music that can do that and control it."

But the group's days were numbered. "Eight years was a long time for that group to be together. We just became so close and tight that it just blew up. It was like a balloon getting too big -- either somebody's gotta bust it or some air's gotta come out. But it can't stay the way it is." And it didn't.

"I decided to leave because I wanted to expand musically. I didn't want to stay on in the dance group slot -- I wanted to do other, different kinds of music, such as you hear on my new album." And in walking out, he really walked out -- he hasn't seen or talked with any of the band since.

Booker then began his association with Bill Withers. The two of them joined forces in the studio, Bill singing and Booker producing. The product of this partnership was the Sussex label LP," "Just As I Am," with the lead track "Ain't No Sunshine." Both turned gold.

He'd already met Priscilla Coolidge, who was singing with a band one night in Memphis when Booker first saw her, and after he quit Stax, they moved out to California together. In their home studio in Los Angeles, they cut three albums together. They were notably unsuccessful from a commercial standpoint, however. Then he signed with Epic, and cut his first album for them.

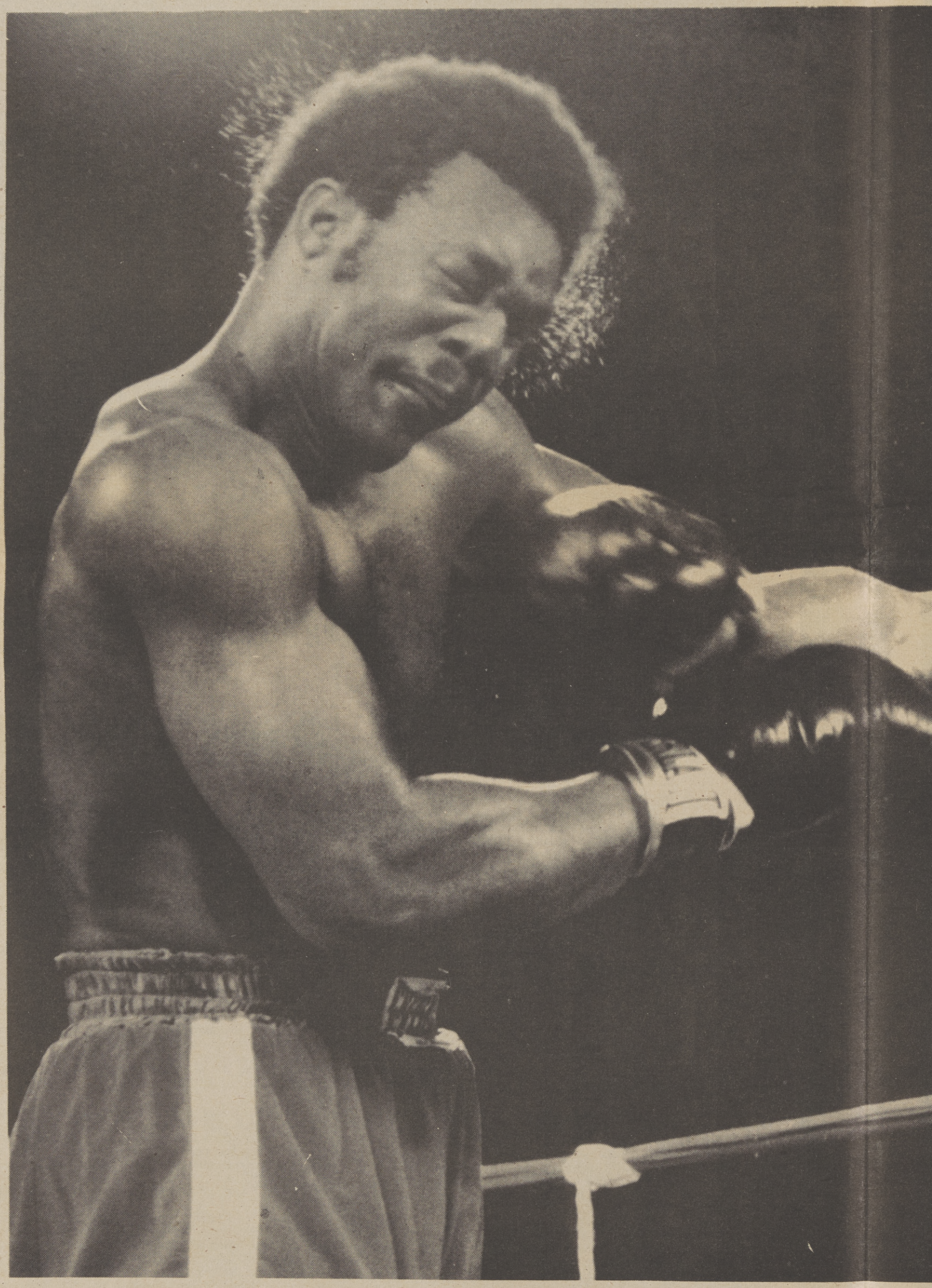
It's a winner. Featuring David T. Walker, Sammy Creason, Jim Keltner, Bobby Hall Porter, and somebody named Bob Glaub on bass. "I love working with those people," says Booker.

"It's a total musical communication -- I don't have to say anything at all. It's just a cohesive thing, letting them do their thing, just being a center for them to draw on, and that holds the whole thing together. That's the way it was with the MG's, and that's the way it is with this group. Listen to the album -- you'll hear what I mean."

He'll be making more music. He and Priscilla live on a large piece of land in Mendocino County, in northern California. "The reason I'm there is to try and get more into what life is all about -- through the earth. The vibrations and influences out there are so different from the ones in the city. There is peace up there. The door is more open to the creative source." It's a door that Booker T. Jones has opened more than once, and the wonder of it is that every time he does it he comes back with something fine.

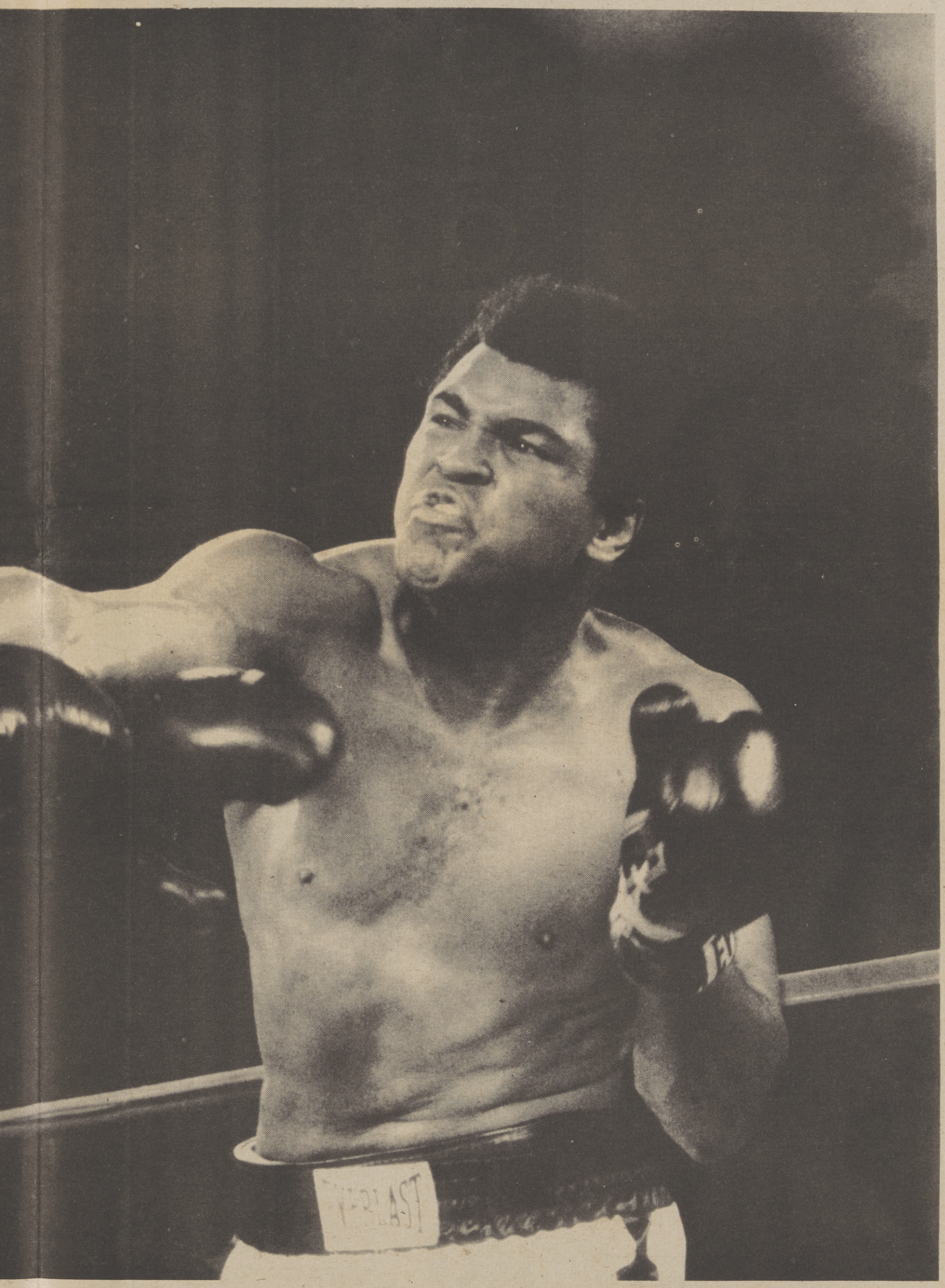
Telecast of "

GEORGE FOREMAN



Captured at the moment of impact, the eighth round blow that decked George Foreman and returned the World Heavyweight Title to one Kinshasa, Zaire, Africa, when the Sunday version premier Sunday, January 5, 4:30 - 6:00 p.m., on the ABC Television Network, Channel 13.

'THE FIGHT'



MUHAMMAD ALI

ight Title to one of boxing's all-time greats, Muhammad Ali. Home viewers will get an exclusive opportunity see that blow and the entire fight from el 13.

BLACKS ON TV THIS WEEK

SATURDAY

DECEMBER 14

BIG BLUE MARBLE - On Channel 10, at 7:30 a.m.

RUN, JOE, RUN - On Channel 3, at 8:30 a.m.

ZOOM - Children, on Channel 6, at 9:00 a.m.

BILL COSBY - Comedy, on Channel 3 at 9:30 a.m.

ELECTRIC COMPANY - On Channel 6, at 9:30 a.m.

HARLEM GLOBETROTTERS POP CORN MACHINE - Children, on Channel 10, at 10:00 a.m.

SESAME STREET - On Channel 6, at 10:00 a.m.

ZOOM - Children, on Channel 6, at 11:00 a.m.

sesame street - On Channel 6, at

11:30 a.m.

FAT ALBERT AND THE COSBY KIDS - Cartoon, on Channel 10, at 11:30 a.m.

ZEE COOKING SCHOOL - Children, on Channel 6, at 1:30 p.m.

49'ER HUDDLE - On Channel 13, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

WRESTLING - On Channel 40, at 4:00 p.m.

NBA BASKETBALL - The Golden State Warriors meet the Washington Bullets at Capital Centre, on Channel 40, at 5:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:00 p.m.

ZOOM - Children, on Channel 6, at 5:30 p.m.

ALL-AMERICAN TEAM - On Channel 10, at 6:00 p.m.

MASQUERADE PARTY - On Channel 10, at 6:30 p.m.

WORLD AT WAR - On Channel 10, at 7:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 7:00 p.m.

ALL IN THE FAMILY - On Channel 10, at 8:00 p.m.

THIS WEEK IN THE NFL - On Channel 40, at 8:00 p.m.

MARY TYLER MOORE - On Channel 10, at 9:00 p.m.

CAROL BURNETT SHOW - With The Ernest Flatt Dancers on Channel 10, at 10:00 p.m.

DON KIRSHNER'S ROCK CONCERT - On Channel 13, at 11:15 p.m.

SATURDAY EVENING POST - Variety on Channel 3, at 11:30 p.m.

RODNEY ALLEN RIPPY

PEARL BAILEY

SUNDAY

DECEMBER 15

ORAL ROBERTS - On Channel 13, at 8:30 a.m.

KATHRYN KUHLMAN - On Channel 10, at 9:00 a.m.

NFL PRE-GAME SHOW - On Channel 10, at 9:30 a.m.

NFL FOOTBALL - Scheduled: The New England Patriots take on the Dolphins on Channel 3, at 10:00 a.m.

NFL FOOTBALL - Scheduled: The Green Bay Packers take on the Falcons at Atlanta, on Channel 10, at 10:00 a.m.

URBAN LEAGUE PRESENTS - On Channel 13, at 10:30 a.m.

COLLEGE FOOTBALL BOWL PREVIEW - Special, on Channel 13, at 12:30 p.m.

NFL FOOTBALL - Scheduled: The Buffalo Bills face the Rams on Channel 3, at 1:00 p.m.

NBA BASKETBALL - Special: The Los Angeles Lakers meet the Trail Blazers on Channel 10, at 1:30 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

LET'S MAKE A DEAL - On Channel 13, at 5:30 p.m.

RAYMOND BURR - Starring Don Mitchell, on Channel 13, at 6:00 p.m.

WALSH'S ANIMALS - On Channel 6, at 7:00 p.m.

SONNY COMEDY REVUE - Withguests The Spinners, on Channel 13, at 8:00 p.m.

BOB HOPE - Variety Special - Bob rings in the holiday with music, on Channel 3, at 9:00 p.m.

MANNIX - Starring Gail Fisher on Channel 10, at 9:30 p.m.

BLACK PERSPECTIVE ON THE NEWS - On Channel 6, at 10:30 p.m.

CELEBRITY SWEEPSTAKES - With Della Reese, on Channel 3, at 111:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13 at 2:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

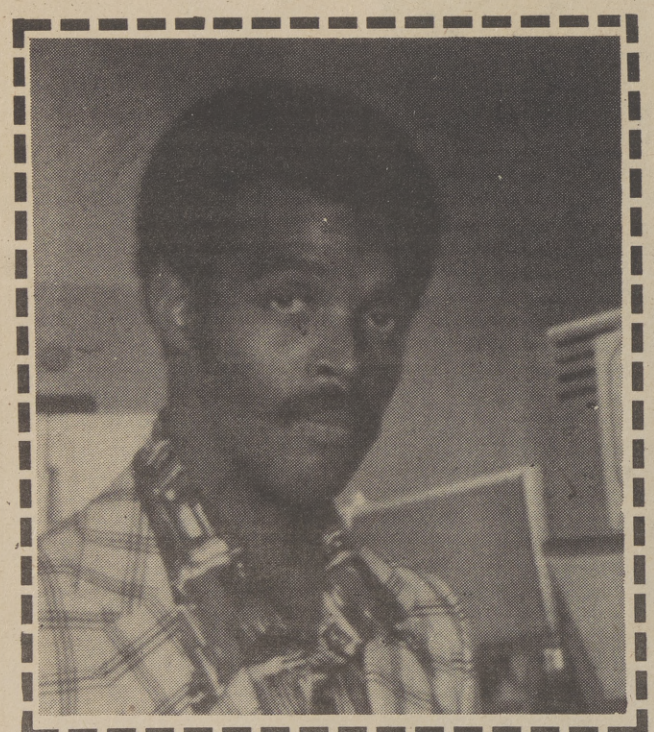
MONDAY

DECEMBER 16

SUNRISE SEMESTER - History of African Civilization, on Channel 10, at 6:30 a.m.

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.



When you want to know the score . . . tune in for our weekend sports expert, Paul Cornelius. Catch his act on the news leader.

5:30 & 11 DAILY

NEWSERVICE 10

KXTV 10

BLACKS ON TV THIS WEEK

TUESDAY

DECEMBER 17

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6 at 10:00 a.m.

CELEBRITY SWEEPSTAKES - With Della Reese, on Channel 3, at 11:30 a.m.

NEWLYWED GAME - On Channel 13, at 2:00 p.m.

DINAH! - On Channel 10, at 3:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

MERV GRIFFIN - On Channel 13, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

RAYMOND BURR - On Channel 13, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

THE NEW PRICE IS RIGHT - On Channel 10, at 7:30 p.m.

PEANUTS - Cartoon Special, on Channel 10, at 8:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

WEDNESDAY

DECEMBER 18

SUNRISE SEMESTER - History of African Civilization, on Channel 10, at 6:30 a.m.

SESAME STREET - On Channel 6 at 9:00 a.m.

KOPYKATS - With George Kirby, on Channel 13, at 10:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13 at 2:00 p.m.

DINAH! - With guest Charley Pride on Channel 10, at 3:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

HOLLYWOOD SQUARES - With Pearl Bailey, on Channel 10, at 7:30 p.m.

FLIP WILSON - On Channel 3, at 8:30 p.m.

MAUDE - On Channel 10, at 9:00 p.m.

RHODA - Starring Scoey Mitchill, on Channel 10, at 9:30 p.m.

MEDICAL CENTER - Starring Paula Kelly on Channel 10, at 10:00 p.m.

ROOKIES - Starring Clarence Williams III, on Channel 13, at 10:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

THURSDAY

DECEMBER 19

SESAME STREET - On Channel 6, at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

CELEBRITY SWEEPSTAKES - With Della Reese, on Channel 3, at 11:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13 at 2:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

MERV GRIFFIN - With guest, Rosey Grier, on Channel 13, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6 at 5:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

HOLLYWOOD SQUARES - With Redd Foxx and Pearl Bailey, on Channel 10, at 7:30 p.m.

MERV GRIFFIN - On Channel 13, at 4:00 p.m.

ELECTRIC COMPANY - On Channel 6, at 5:30 p.m.

RAYMOND BURR - On Channel 13, at 6:00 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

NAME THAT TUNE - On Channel 10, at 7:30 p.m.

TONY ORLANDO AND DAWN - Variety on Channel 10, at 8:00 p.m.

MISSION IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

IRONSIDE - Starring Don Mitchell, on Channel 3, at 9:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

FRIDAY

DECEMBER 20

SUNRISE SEMESTER - History of African Civilization, on Channel 10, at 6:30 a.m.

SESAME STREET - On Channel 6 at 9:00 a.m.

ELECTRIC COMPANY - On Channel 6, at 10:00 a.m.

MERV GRIFFIN AND THE CHRISTMAS KIDS - With Rodney Allen Rippy, on Channel 13, at 10:30 a.m.

CELEBRITY SWEEPSTAKES - With Della Reese, on Channel 3, at 11:30 a.m.

LET'S MAKE A DEAL - On Channel 13, at 1:30 p.m.

PRICE IS RIGHT - On Channel 10, at 2:00 p.m.

NEWLYWED GAME - On Channel 13 at 2:00 p.m.

DINAH! On Channel 10, at 3:00 p.m.

MIKE DOUGLAS - On Channel 10, at 4:00 p.m.

SESAME STREET - On Channel 6, at 4:00 p.m.

RAYMOND BURR - On Channel 13, at 6:00 p.m.

STAR TREK - Adventure, on Channel 40, at 6:00 p.m.

WALSH'S ANIMALS - On Channel 6, at 6:30 p.m.

CONCENTRATION - On Channel 10, at 7:00 p.m.

SANFORD AND SON - Starring Redd Foxx, and Demond Wilson, on Channel 3, at 8:00 p.m.

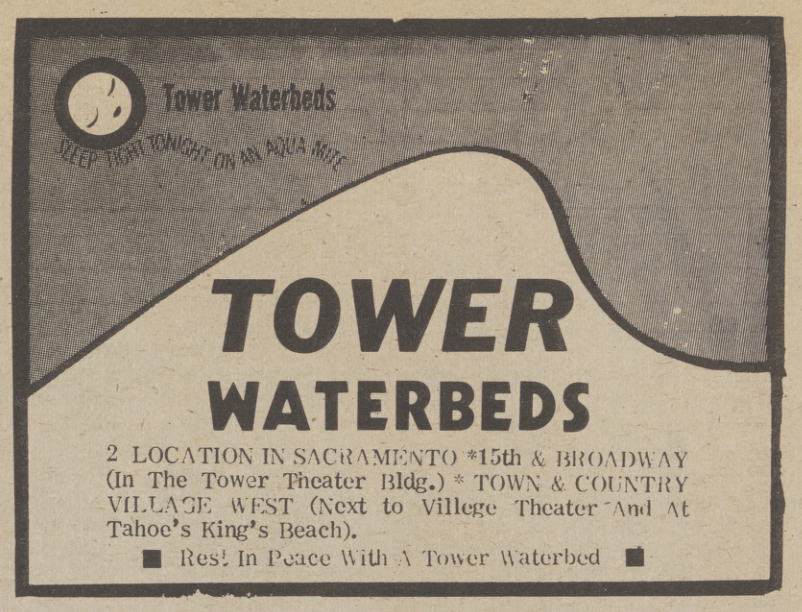
CHICO AND THE MAN - Comedy, on Channel 3, at 8:30 p.m.

POLICE WOMAN - On Channel 3, at 10:00 p.m.

MISSION: IMPOSSIBLE - Starring Greg Morris, on Channel 13, at 11:30 p.m.

WIDE WORLD IN CONCERT - On Channel 13, at 12:30 p.m.

MIDNIGHT SPECIAL - On Channel 3, at 1:00 a.m.



THE URBAN LEAGUE PRESENTS:

DELORES BRYANT AND GUESTS

DELORES BRYANT and guest: RICHARD LUNDY, PORITA SIPLIN, ARTHA GRAVES and PAMELA SCOTT, all from the On the Job Tranining staff. Also JERRY DONALDSON and RALPH DURHAM of the National Urban League and, DELTA SIGMA THETA sisters will discuss their sorority.

Sunday Morning 10:30

13 KOVR
McCLATCHY BROADCASTING

EBONY ETCHINGS ETC.

by WARREN LANIER

"PEOPLE ARE TALKING ABOUT..."

The charm and personality of CHRIS CALLOWAY (daughter of famous CAB CALLOWAY) now filling the airwaves of Southern California by way of her hosting the daily air show "Womans' World," that airs daily from the facilities of KAGB/FM Radio Station... The soulful 'git down action' where west coasters are dancing the night away at a westside nitery caught up in the Discotheque - craze and called "THE BOWLS OF CHERRIES," that's turning out to be the real in-place, and causing the local brothers and sisters, as well as the name celebrities and stars to give up their Hollywood and Beverly Hills hang outs and haunts and come back to the soul side of town enmasse . . .The excitement that's building up around the country now that the word is out that the Second Annual Black Athletes Hall Of Fame Convention, will be held at Ceasers Palace in Las Vegas March (11) through (13), and will be climaxed with star studded entertainment packaged "Awards Dinner" that will enshrine a select list of athletes of color, while the television cameras grind out the film footage that will become the Tee Vee Special for national syndication . . . BOBBY STEVENS of The Checkmates Ltd., spraining his back while the group was working The Hilton International Hotel in Vegas, and the chuckle coming from two of his friends who feel that men over thirty shouldn't try to put all their action into doing 'the bump' . . . Our gril Friday (CAROL CARTER) celebrating her very recent birthday, and declaring that she's gonna freeze the magic number of her days on earth, because she feels that women over those two digits are just like players in a black-jack game, anything over 21 means you're busted . . .The super sharp his and her outfits entertainment editor GERT GIPSON and hubby ALEX wear on their out of town jaunts, that's causing people to ask, "who's your tailor" . . . The musical turn around that's about to happen, now that JOEL WEBSTER has his exciting new album on the market.

"HOLLYWOOD HOTLINE ....."

JOHNNY NASH was awarded a Certificate of Commendation by Los Angeles City Councilman DAVE CUNNINGHAM at a formal reception at Angletowns' city Hall for his contributions to the music business and his charitable efforts on behalf of underprivileged groups of the city. EDGAR CHARLES' Caribbean Lounge on the west side of the city is another in-place for the entertainment minded nite lifers, especially the Wednesday night salute affairs for the stars, and you can add BLOODSTONE to the growing list of recording talents that have been honored at the swinging Lounge on Adams Blvd.

American International Pictures' JAKE McKINNEY is busier than a beaver these days in view of the fact he is handling the unit publicity for both the shooting of API's "Abby," and "Cooley High," plus handling his on-going chores as the company's community relations director, and baby that's gittin' it.

The laughter that comes after this weeks funny, centers on an up-and coming Hollywood personality that finally got it all together enough to purchase that long sought after heavy ride (a 1975 white on white Cadillac), and immediately starting cruising the Hollywood neighborhoods where the catch action for brothers looking for a switch in the femal department was reported to be outta' sight . . . as luck would have it, the brother caught and caught good, and this catch started our man on an extra duty tour that raised the eyebrow of suspicion with his own selfs' female mate of color who did a Sherlock Holmes on the woesome twosome and uncovered them in a dimly lit popular hang-out seriously embraced and whispering sweet words of love to each other . . . needless to say, the irate sister when into her shipping-up-on bag, and the results produced three well whipped victims including a brand new white Cadillac... (anybody want to buy a driverless rather damaged new Cadillac cheap???)

The titles of MAESTRO BARRY WHITE's last two single hits "Can't Get Enough," and "You're My First, My Last, And Everything," more or less reflects the popularity of The Maestro's newly formed Fan Club, judging by the truckloads of mailbags being delivered to his Fan Club headquarters crammed full of application from BARRY WHITE fans wanting in on the love seat.

PROFILE OF A PROFESSIONAL . . . .

The knowledge which exist in people no matter how astute in area's of progress and social change, always seems to be lacking when it comes to an awareness of their own neighbors or countymen and the "gap" which oft-times exists usually results in some type of opressive activity for those who aspire to take-part in controlling their own destinies. One of the most vibrant roles designed to alleviate "gap" conditions in the mentality of many has been that of the singer-entertainer, and one singer in particular who has traditionally made steps to advance past oppressive conditioning of the mind, has been BUFFY SAINTE MARIE, who rose to the lime-lite during the protest consciouness mid-sixties as a folk-singer par excellance, and today is moving into the arena of a seasoned singer with an awareness that flows into the souls of just about everyone.

BUFFY SAINT–MARIE

Possesing a career which has had her descrone as ". . . pretty little rabbit princess, girl-woman prairie flower, and queen of innerspace, BUFFY (as she is now called), is a product of Canadian Indian heritage; and her active involvements with social change in the beginning, though positive and sincere, has more recently been pivoted into the direction of personal internal change as her song materials possess a uality of internal relevance and her womanliness is projected through her lyrical content. "What can I say about song writing," says BUF- describing her new found direction, that is taken up in her most recent song releases. "Songs are something in, and of themselves. They come unbidden. Song stuff writes me, I don't write it. When I get together with other song-writers and entertainers, we don't talk writing, each of us are living our own lives, and songs are only reflections of what happens when you live a full life."

Though she paid her dues in little murky night clubs on the east coast, BUFFY has evolved to begin spontaneous, enigmatic, enchanting and gifted.

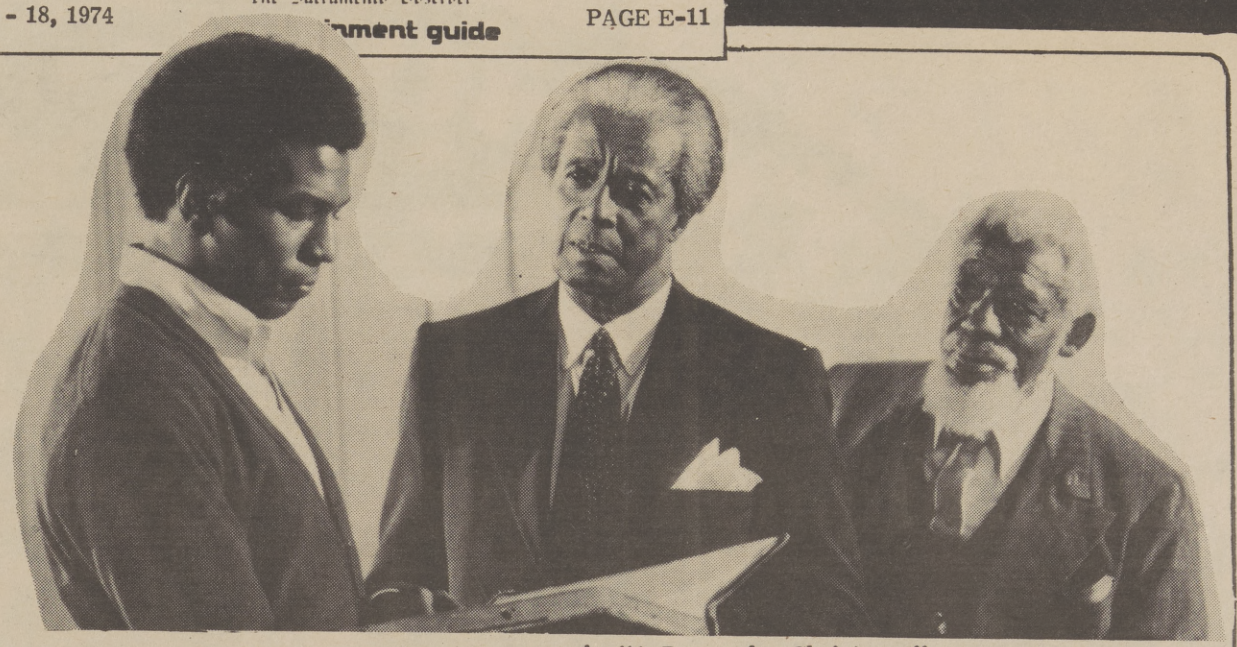
HOLLYWOOD HOTLINE FLASHES.."

The VETERAN's ALLIANCE CLUB of LACC will be holding their first Annual Fund-Raising Concert on Dec. (19) at the Camino Theatre on campus of Los Angeles City College. Their purpose is to raise funds for Veteran Students on campus. They are currently attempting to initiate special emergency loans, book loans, employment opportunities, special tutoring and other special programs directly concerning Veterans.

The LOS ANGELES BROTHERHOOD CRUSADE is sporsing A TRIBUTE TO QUINCY JONES, that got underway with a unique ticket-selling party held at Art Loboe's Club on Sunset Strip, Sunday, Dec (8) The actual "TRIBUTE TO QUINCY JONES" Concerts will be held Dec. (28) at the Shrine Auditorium at 7 & 10:30 p.m.

QUINCY JONES

Tube Previews



Hari Rhodes, left, is a minister who learns from two deacons of his new church (c to r) -- Joel Fluellen and Clarence Muse -- that there is no money to pay his salary in "A Dream for Christmas." "A Special Movie Presentation," on the ABC Television Network Saturday, Dec. 21, 8:00 - 10:00 p.m.

Esther Rolle, starring as Florida Evans, is shown from an early show as she attends her first women's rap session, at which Helen Martin, as a group member, Ja'net DuBois, as Willona, and Rosanna Carter (Miss Rolle's sister), as the group's leader, left to right, convience her that her life as wife and mother is not all roses. "Good Times" is aired weekly on Tuesday, 8:00-8:30 p.m., on the CBS Television Network, Channel 10.

Gladys Knight and the Pips is the headline attraction on SOUL! this month. A family act from Atlanta, the group received two Grammy Awards, including best Pop Vocal Performances by a group in 1973. Among other songs they will sing "I Heard It Through the Grapevine" on Channel 6 over PBS. The show is aired 9:00 p.m. on Saturdays.

★ KMUV-TV MOVIE MARQUEE ★

31

Playing this week at the MUVIE HOUSE

Fri. December 13th

THE PERFECT FURLOUGH
TONY CURTIS
JANET LEIGH
COLOR

DOCTOR X
LIONEL ATWILL
LEE TRACY

ZERO HOUR
DANA ANDREWS
LINDA DARNELL

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM
"C" 11A-1PM/3-5PM/9-11PM

Sat. December 14th

SO THIS IS PARIS
TONY CURTIS
GLORIA DE HAVEN
COLOR

THE RETURN OF DR X
HUMPHREY BOGART
ROSEMARY LANE

THE GLORY BRIGADE
VICTOR MATURE
LEE MARVIN

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM
"C" 11A-1PM/3-5PM/9-11PM

Sun. December 15th

SIERRA
AUDIE MURPHY
BURL IVES
COLOR

TAMMY AND THE BACHELOR
DEBBIE REYNOLDS
WALTER BRENNAN
COLOR

THE LADY KILLERS
SIR ALEC GUINNESS
PETER SELLERS
COLOR

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM
"C" 11A-1PM/3-5PM/9-11PM

Mon. December 16th

GANG WAR
CHARLES BRONSON
KENT TAYLOR

GIANT FROM THE UNKNOWN
BUDDY BAER
BOB STEELE

WAY OF A GAUCHO
RICHARD BOONE
RORY CALHOUN
COLOR

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM
"C" 11A-1PM/3-5PM/9-11PM

Tues. December 17th

HALF ANGEL
LORETTA YOUNG
JOSEPH COTTEN
COLOR

FLIGHT TO MARS
CAMERON MITCHELL
MARGUERITE CHAPMAN
COLOR

FORTY GUNS
BARBARA STANWYCK
DEAN JAGGER

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM
"C" 11A-1PM/3-5PM/9-11PM

Wed. December18th

ONLY THE BEST
SUSAN HAYWARD
DAN DAILEY

INVASION OF THE
BODY SNATCHERS
KEVIN McCARTHY
DANA WYNTER

THE RAID
VAN HEFLIN
ANNE BANCROFT
COLOR

"A" 9-11AM/1-3PM/7-9PM "B" 7-9AM/5-7PM/11P-1AM
"C" 11A-1PM/3-5PM/9-11PM

Daily TRIPLE Features
Another Movie Every Other Hour

There's always a movie on MOVIE-TV KMUV ch.31

The Sacramento Observer

DEC. 12 - 18, 1974
PAGE F-1

URBAN LIVING

SECTION F

Christmas Means Toys

It's Christmas -- and the time when children of all races wait in anxious anticipation of Christmas morning and that very special present from Santa Claus.

Dolls and games have always been favorite Christmas gifts. This year many boys and girls will be receiving some very special Christmas presents -- Black dolls and games.

Ethnic toys such as those from Shindana Toys, teach children what the spirit of Christmas is all about -- love. For young black children, Black dolls can teach youngsters to love themselves. For others, black dolls and games can teach children to love those different from themselves.

Shindana is a division of Operation Bootstrap, the non-profit, Black community self-help organization in South Central Los Angeles. From a small company manufacturing a single black doll, Shindana has grown until today it makes a total of 17 Black dolls and nine games and puzzles.

This Christmas there are Black dolls to hug and hold, dolls that talk, rag dolls, dolls to collect, and plush dolls. There are also games that teach children about Black heritage -- and are just plain fun.

Shindana's Baby Nancy is the perfect Christmas doll for any little girl. She's the first truly Black baby doll made in America and this year makes a perfect playmate, sporting either a natural curly hairdo or a ponytail.

There are dolls for little boys, too. Shindana's Rodney Allen Rippy talking character doll is a soft, cuddly namesake of America's newest child start. He's sure to delight kids of all ages as they pull this magic ring to hear him say any of 10 different phrases in the real Rodney's own voice.

Among the games that are sure to be popular among children this year is The Black Experience. Like Shindana's Afro - American History - Mystery Game, The Black Experience can teach children of all races about Black history.

The Jackson 5 Card Game is another popular game. Players pass cards around the table until they collect four cards of a kind and yell "Jackson 5."

Among other dolls in Shindana's line for Christmas this year are:

Sis and Wilkie. Joining Shindana's Li'l Soul Collection they year, they are huggable miniature rag dolls that measure only 10 inches high and are dressed in the latest mod fashions.

Li'l Soft Soul. This lovable doll has the feel of a real baby -- her skin is made of velvety foam. Li'l Soft Soul is dressed in a blue and white polka dot smock, trimmed in lace and daisies. She's bathable and comes with her own comb and brush

Wanda. She's Shindana's fashion career doll, designed to help little girls learn about careers. She comes outfitted as a stewardess, ballerina or nurse, or can be purchased without a wardrobe.

Kim. Every little girl dreams of her wedding day, and Kim is Shinada's popular bride doll. Her sweeping floor-length gown is made of white satin and imprinted with floral brocade designs

Kim also comes in a bright spring formal. Both make perfect additions to any doll collection.

Tamu. Her name means "sweet," and the 18 sweet things that this 18-inch rag doll says are sure to delight any little girl.

Living Free Lion Cubs. These three cuddly plysh lion cubs are based on the motion picture "Living Free" and the current hit television show "Born Free." Li'l Elsa, Jespah and Gopa each measure 12 inches high and, like other dolls in the Shindana line, make fun playmates at Christmas.

Other Black games available for Christmas gift-giving this year are:

Afro - American History-Mystery Game. Its deck of 36 history playing cards highlight the contributions of famous Black Americans in a fun game that comes with its own 11"x14" playing board.

Captain Soul. Kids will also delight learning about outer space with this puzzle game, designed to increase their awareness of scientific facts.

Hiring Of Handicapped Urged By Marriott

California employers were urged Tuesday, November 26th, to set up affirmative hiring and promotion programs for the handicapped. This was the thrust of remarks by the Honorable Richard H. Marriott, Mayor, City of Sacramento, keynote speaker at an employers seminar held at the Mansion Inn.

"Nearly one-half million Californians who have handicaps are now employed, but another half-million who could be gainfully employed are not," Mayor Marriott reported.

"Rehabilitation has yet to produce the "Six Million Dollar Man" we see on TV but in California and throughout the nation, millions of dollars are being spent to equip the handicapped to earn their way. This is not charity. It is an investment by the American people in their neighbor to enable him to earn his way," the Mayor added.

Some 45 employers attended the half-day session sponsored by the State Department of Rehabilitation's district office at 723 E Street, Sacramento, in cooperation with the Human Resources Committee, Sacramento Metropolitan Chamber of Commerce.

They were told that effective July 1, 1974 handicapped persons have as a civil right opportunity to seek, obtain and hold employment without discrimination based on physical handicap.

Stressing the nee_ _ · a "positive viewpoint" towards hiring the handicapped, Mayor Marriot asked employers to take a look at positions that might be filled by the handicapped.

Information concerning affirmative action programs relating to the handicapped is obtainable from the District Office, Department of Rehabilitation, 723 E Street, Sacramento, California 95814, telephone 446-3441.

Flu Immunization Programs Extended

Earlier this fall the Sacramento County Health Agency conducted special flu immunization clinics for residents aged 65 and over. Persons in this age group are particularly likely to develop serious complications following a case of the flu.

Not all of the 17,500 flu doses provided by the County under the special State program were used. In order to utilize the remaining vaccine to its best advantage, the County Health Agency will conduct three more flu immunization clinics. These clinics will be open to a wider range of county residents. Priority will be given to persons aged 55 and over, and to persons of all ages who have chronic conditions such as heart disease, asthma, chronic bronchitis, emphysema, chronic renal disease, diabetes, mellitus or other chronic metabolic disorders.

There will be two clinics held on December 12th and one on December 17th. The December 12th clinics will be held at Woodbine Court, 6815 24th Street from 9 a.m., to 11:30 a.m.; and at the Senior Citizens Center, 27th and J Streets, from 1:30 p.m., to 4:00 p.m. The December 17th clinic will be held at the Carmichael Park Clubhouse 7001 Fair Oaks Blvd., from 9 a.m., to noon.

There will be a $1 fee charged to cover costs of administering the vaccine. The fee may be waived in cases of financial hardship.

NNPA Mid-Winter Workshop Scheduled

WASHINGTON - Rep. Charles B. Rangel,gel, (D-NY.), Chairman of the Congressional Black Caucus, will be the opening speaker of the National Newspaper Publishers Association (NNPA) mid-Winter Workshop which will be held here at the Mayflower Hotel, January 22-25.

Announcement of Congressman Rangel's forthcoming address was made this week by Dr. Carlton B. Goodlett, NNPA President and editor-publisher of the San Francisco Sun-Reporter and Metro-Reporter. The Caucus Chairman will address the luncheon session on January 23.

Other highlights of the Workshop will be: A White House briefing, addresses by John H. Powell, Chairman of the Equal Employment Opportunity Commission; other government, business, and civil rights officials, and by Dr. Goodlett.

The Workshop session will include: A Newspaper Circulation Seminar covering -- promotion, subscription sales, street-sales vs metro home delivery, and the importance of circulation verification; and Advertising Seminar, emphasizing market analysis sales approaches, and top sales presentations; and a Seminar on Special Problems of Publishers.

In the opening address, Congressman Rangel is expected to discuss some of the critical problems facing Black Americans and the legislative program being developed by the Congressional Black Caucus to help solve some of them.

Congressman Rangel has been fighting inflation, charging the Administration with providing relief for the corporations and the wealthy at the expense of working families. And he has criticized President Ford for giving "tacit support to the Boston school bus rioters."

And in his campaign against drugs.

RANGEL

he has urged the President to suspend economic and military aid to Turkey for its resumption of poppy production.

Congressman Rangel is a native of Harlem. He dropped out of high school in 1948 and joined the Army. But after a four-year hitch during which he earned a U.S. and Korean Presidential Citation, he completed his high school education, graduated from New York University on the Dean's list, and earned a law degree at St. John's University.

After two terms in the New York State Assembly, he was elected to Congress in 1970, succeeding Adam Clayton Powell. He was selected by his colleagues last January to the Chairmanship of the Congressional Black Caucus.

Dixon Elected To Second Term Caucus Chairman

Assemblyman Julian C. Dixon (D-Los Angeles) was elected unanimously by Assembly Democrats to a second term as Chairman of the Democratic Caucus.

Dixon was first elected in June of this year and was re-elected this week to serve as Caucus Chairman during the 1975-76 legislative session.

"As Caucus Chairman, a continuing priority is to help create a spirit of unity among Democratic members of the Assembly and to work with new incoming Democrats," Dixon said. "With 54 Democrats in the Assembly and 20 of these being freshmen, I believe I'll have my work cut out for me."

A key part of the Assembly leadership, the Caucus Chairman's responsibility is to work with Democratic members of the Assembly to create a concensus around important legislative and political issues.

During the Assembly, "Organizational week" which began December 2, Dixon has been working with Speaker McCarthy selecting Committee Chairmen and making committee assignments. In addition, the new Caucus Chairman has been working with Assembly leadership drafting the "Legislative Open Records Act."

This legislation, authoroed by Assemblyman Leon Ralph (D-Los Angeles), would require full disclosure of legislative contingency funds, the personal funds of the governor's office and the California Judiciary.

"I believe the Legislative Open Records Act is just another of the many steps the California Assembly has taken, such as publishing voting records, to open themselves up to complete public review," Dixon said. "I believe this legislation is just one example of the kind of honest and open leadership that we can expect from Speaker McCarthy."

Younger- 'Know Your Child's Whereabouts'

Young people will soon be out school in observance of the holiday season, and parents have a responsibility to know where their youngsters are and what they are doing, State Attorney General Evelle J. Younger said this week.

Noting that the period between now and New Year's Day are Danger Days, he related that every resident of the State -- youngsters and adults -- can become victims of crime.

Younger remarked that during the Christmas vacation period, school districts and recreation agencies plan programs for children, and he encouraged parents to have their children participate.

"This will ensure that youngsters have a wholesome vacation, and will stay out of trouble."

On another matter -- hitchhiking -- he pointed out that it is always a dangerous undertaking for the hitchhiker and the driver. "It can be anticipated that many more young people will be thumbing rides now that Christmas vacation is nearly here."

Younger urged parents to caution their children not to hitch rides, and said the safest way to travel is with someone you know --never with a stranger.

He also cited Section 21957 of the Vehicle Code, which states: "No person shall stand in a roadway for the purpose of soliciting a ride from the driver of any vehicle."

"Roadway" is defined as " . . . that portion of a highway improved, designed, or ordinarily used for vehicular travel."

Bob Burge, A Community Artist

by J. SHAWN ORTIZ
Observer Staff Writer

Depending upon how many households you visit in a year, the most popular artists work hanging on the walls throughout Metropolitan Sacramento, may be Bob Burge.

If you live in any one of Sacramento's alf dozen Black communities, you may well have seen some of his works hanging on your neighbors walls. In fact, you might even have one yourself.

Burge is a community artist, a definition which has grown to mean dedication and devotion to a set of principles probably best understood by those who wear the title.

"Of course, I'm a community artist and I've been painting in the community for 10 years," says Burge.

He forcefully claims that his motivation to paint comes from deep emotional attachment to his craft and Black people.

Burge has been drawing and painting for as long as he can remember, but it was not until about 1966, that he submitted completely to his uncontrolled desire to create to become a true artist.

"It was about 1966 when I really got serious. I had always dabbled in art in some form or another. But in 1966, I devoted myself to it completely," Burge explains.

The gifted artist is self-taught. Burge has never shared an academic experience with art. His relationship with art has been purely an emotionally motivated thrust.

"I just have a natural attraction to visual art," says Burge, attempting to explain in words.

Burge receives his inspiration to draw and paint from one primary source. "My art is . . . how can I put it and be honest . . . my art is necessitated. I feel what I'm doing must come out of me and reach the people," the talented artist remarks.

Many people say that artists are puzzling people. Not because they are off-base relative to what's real and what's not real, but because they often feel strong emotional attachments to their profession.

If you add to any artist's strong feelings, the dimension of "Blackness," you then have a somewhat political definition of "community artist."

"Black artists should strive to identify with everyday Black people," said Burge, indicating that many Black artists often slide away from the roots of Black heritage in favor of more abstract forms of surrealism.

"I would hate to get too political on this subject. But I must say that it is my belief that the shortcoming of some Black artists, is that they lose perspective on the righteous Black experience," explains Burge cautiously.

About 1971, Burge released his first series of community oriented artistic prints. The series sold very quickly and was well received by the local Black community.

The self-taught artist has just released a new series of prints. Two of the prints are representative of Black African heritage, with the remaining series devoted to images depicting the urban North American experience.

"The first series of prints were so well received that I decided to give the people a fresher series of drawings," Burge said modestly.

Burge says he would be reluctant to give inspiring artists any advice. His reasons are sincere. "I don't think I want to become an authority on art. I would not want to tell anybody how or what to paint. I know what I can do, and I know what I want to feel about my craft."

Meeting To Discuss Adult Education

A cross section of community representatives and concerned residents of the Oak Park neighborhood will meet Tuesday, December 17, at the Oak Park Project Area Committee, (PAC), office to discuss ways in which the Sacramento Unified School District's Adult Education program can be better implemented.

The informational meeting will begin at 7 pm and is scheduled to terminate at approximately 9 pm. The PAC address is 3425 Stockton Blvd.

The meeting is being called by Adult Education Program Coordinator Ms. Hazel Mahone. Ms. Mahone said that the district is seeking input from various community leaders in an effort to generate interest in adult education.

A preliminary agenda list six areas planned for discussion by the group:

-Exploring methods of reaching illiterate and literate adults.

-Establishing adult education priorities for low income residents of Sacramento.

-Identifying potential facilities for adult education in low income communities.

-Determining means for providing supportive services such as transportation, and child care.

-Identifying barriers to persons seeking employment and job training.

-The formation of a permanent advisory board designed to improve existing services, and the planning of future needs.

Black Activist To Speak At SCC

"Blacks Under Attack in Boston - What's Behind the Racist Offensive Against Busing?"

This is the title of a speech which will be given by nationally-known Black activist Andrew Pulley, at 12:00 noon Thursday, December 12, in the Sacramento City College Auditorium.

The program is sponsored by the Associated Students of Sacramento City College and is open to the public with no charge.

Pully is currently the National Chairman of the Young Socialist Alliance. He was the 1972 vice - presidential candidate of the Socialist Workers Party.

He attended both the Gary, Indiana, and Little Rock, Arkansas National Black Political Conventions.

In 1969, while in the Army and stationed at Fort Jackson, South Carolina, he helped organize GI's United Against the War and was one of the defendants in the Fort Jackson Eight Case, which attracted national attention.

Pully is also a plaintiff in the Young Socialist Alliance's $27.5 million civil suit against federal government surveillance and harassment of Socialist Workers Party and Young Socialist Alliance candidates, members, and supporters.

His speech is timely since it will be given two days before the December 14 National March on Boston in protest against the anti-busing offensive.

Forest Post Open For Summer

The U.S. Civil Service Commission office in Sacramento announced this week there will be approximately 300 openings for summer jobs in national forests in Northern and Central California next year.

The summer jobs generally will be for fire fighters, trail work crews, timber workers and care and maintenance workers at Forest Service campgrounds. Salaries will range from $96.48 to $138.42 weekly, depending on experience or education.

Applicants will be required to take a written test, although it is not required for applicants with a 3.5 grade average or for those updating their 1974 eligibility, according to Joseph W. Von Rotz, manager for the Civil Service Commission.

Von Rotz said the first cutoff date for applying is Dec. 13 for the January examination. A second test is scheduled for February, Von Rotz added, and the filing date for it is Jan. 17.

Applications may be obtained at the Civil Service Commission office at 650 Capitol Mall.

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CHECKERBOARD FARMS – ROCK **Cornish Game Hens** 20 oz. . . EACH 89¢
USDA Grade A
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Blade Roast . . . . . lb.
7-Bone Roast . . . . . lb. 69¢

PORK LOIN **SIRLOIN ROAST** 3½ to 4 lb., Finest Eastern . . . . . lb. 99¢
LADY LEE **SLICED BACON** (Thick 2 lb. pkg. 2.17). . . . 1 lb. pkg. 1.09
HYGRADE'S **Smoked Ham** Fully Cooked, Boneless, Water Added (approx. 5-7 lb.) lb. 1.59
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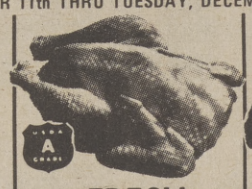

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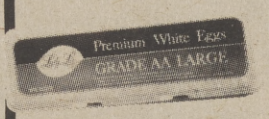

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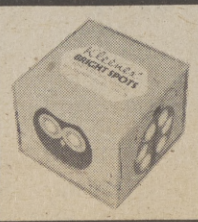

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Soft Parkay Margarine (2 Tubs) 1 lb. pkg. 79¢
Kraft Jar Cheeses Olive-Pimiento, 5 oz. jar 43¢
Pimiento or Pineapple
Lady Lee Ice Cream Flat Carton Assorted Flavors ½ gallon ctn. 1.12

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FARMLAND CANNED HAM . . . . . 5 lb. Can 6.99

Klub Edam Cheese Maybud 7 oz. pkg. 98¢
Pillsbury Sugar Cookies 13 oz. roll 73¢
Buttermilk Biscuits PILLSBURY 7½ oz. roll 17¢
Lady Lee Skinless Franks All Meat 12 oz. pkg. 66¢
Lady Lee Sliced Bologna Meat or Beef 12 oz. pkg. 86¢
Lady Lee Chunk Cheese Random Weight — Tillamook lb. 1.54
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Deviled Ham UNDERWOOD . . . . . 4½ oz. can 65¢
Cocktail Shrimp ORLEAN'S . . . . . 4½ oz. can 77¢
Spaghetti-O's FRANCO AMERICAN 15 oz. can 27¢
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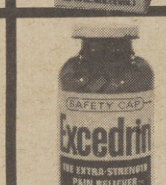
Blended Whiskey SEAGRAM 7 CROWN 86 Proof (Quart, 6.79) 5th bottle 5.59
Lucky Brandy 80 Proof (Quart, 4.89) 5th bottle 3.99
Lucky Vodka or Gin 80 Proof 100% Natural Grain Spirits (case price $42.01 or $3.51 per bottle when you buy a case of 12) . . . . . quart bottle 3.89
Brigadoon Scotch 80 Proof (Quart, 4.98) 5th bottle 3.99
Mountain Wine LOS HERMANOS Burgundy, Chablis or Rose ½ gal. bottle 2.98
Harvest Day Wine Burgundy, Chablis, Pink Chablis or Vin Rose gallon 2.39

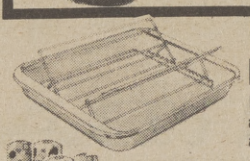
Available at Stores with In-Store Liquor Departments ONLY.



EXCEDRIN TABLETS 165 Ct. Bottle 1.88

LOOK FOR EXTRA KEY BUYS THROUGHOUT THE STORE . . . YOUR KEY TO ADDED EVERYDAY SAVINGS!

4-WAY NASAL SPRAY . . . . . 1 oz. Plastic 99¢



ROASTING PAN Heavy duty aluminum with adjustable rack. . . . . Each 3.49

COOKIE PAN Bright plated steel. Seamless construction with easy hold handles. Each 79¢

SPRAY SNOW . . . . . 13 oz. Can 49¢

FOIL PAPER JUMBO ROLL 30" WIDE Assorted Colors & Designs. . . . . Each 89¢

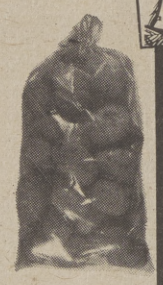
FOILTONE 3 roll, 30" Wide Foil Paper. Assorted Designs. . . . . Each 89¢

1000 STRAND ICICYCLES . . . . . Each 33¢

6 REEL SASHEEN RIBBON Assorted Colors 6 spools per total 180 ft. . . . . Each 88¢

BANANAS Fancy large golden ripe . . . . . lb. 15¢

POTATOES U. S. No. 1, Russet 10 lb. Bag 69¢



GRAPEFRUIT . . . . . 8 lb. Cello Bag 79¢

SPINACH Large Green Bunches . . . . . Bunch 19¢

D'ANJOU PEARS Creamy and Sweet . . . . . lb. 25¢

GREAT GIFT IDEA!

Why not give a Lucky Gift Order! It's redeemable at any Lucky Store for merchandise of guaranteed quality. Our store managers can give full information.

Lucky DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING Except QUALITY, COURTESY, SERVICE

6431 Fair Oaks Blvd. Carmichael	106601 Folsom Blvd. Rancho Cordova	150 Harrison St. Auburn	2700 Marconi Ave. Sacramento	9105 Kiefer Blvd. Sacramento	5937 Watt Ave. No. Highlands	110 Broadway Placerville	828 'J' St. Marysville	Sunrise Mall Citrus Heights	100 River Rd. Tahoe City
4794 Manzanita Ave. Carmichael	2501 Fair Oaks Blvd. Sacramento	1900 Anderson St. Davis	5445 Auburn Blvd. Sacramento	2157 Pillsbury Rd. Chico	4315 Arden Way Sacramento	4150 Florin Rd. Sacramento	2211 'F' St. Sacramento	700 Gray Ave. Yuba City	At Tahoe Blvd. at Highway 50 So. Lake Tahoe
7919 Auburn Blvd. Citrus Hgts.	2441 Northgate Blvd. Sacramento	323 E. Bidwell St. Folsom	5600 Folsom Blvd. Sacramento	La Riveria & Watt Sacramento	4408 Del Rio Rd. Sacramento	6008 - 44th St. Sacramento	4830 'J' St. Sacramento	West & Court Woodland	

it's Christmas

5 low-budget holiday meals you'll enjoy

ESSENCE Magazine Photo by Cy Gross

Preparing for your Christmas dinner does not, necessarily, mean hours of drudgery over a hot stove, or spending loads of money for a festive holiday spread with all the trimmings. With the cost of food ever increasing, smart housewives are turning to a more practical approach of furnishing the family with tasty, attractive, well-balanced meals on a tight budget... and the holiday dinner is no exception.

In the December issue of Essence, Food Editor, Venezuela Newborn offers Christmas fare for the thrifty homemaker that will bring eating enjoyment and unceasing compliments during the holiday season, and all year long --

HOLIDAY CHICKEN JUBILEE

3 broiler/fryer chickens cut up
3 teaspoons salt
1 teaspoon pepper
1/2 cup melted margarine
1 1-pound can sliced cling peaches, well drained
1 1-pound 1-ounce can dark sweet cherries, well drained
2 medium-sized onions, sliced
1/2 cup chicken broth
3/4 cup chili sauce
1 tablespoon Worcestershire sauce

Wash chicken and pat dry; season with salt and pepper. Place in large baking pan, making sure pieces do not overlap. Pour melted margarine over chicken and place under broiler. Cook only until chicken is brown, and remove. Combine peaches, cherries, onions, broth, chili sauce and Worcestershire sauce. Spoon mixture over chicken. Bake uncovered with foil at 350 degrees for 1 hour, or until chicken is tender. Serves 8 to 10.

CORN PUDDING

6 eggs, slightly beaten
3 tablespoons vegegable oil
2 tablespoons sugar
3 teaspoons salt
1/2 teaspoon pepper
1 medium-sized onion, finely minced
2 1-lb. cans cream-style corn
2/3 cup fine, dry bread crumbs
2 cups scalded milk
1/2 teaspoon paprika

Heat oven to 350 degrees. Mix all ingredients together with the exception of paprika. Pour mixture into a well-greased, 3 quart baking dish; sprinkle with paprika. Set in larger pan of hot water and bake in oven until knife inserted in center of pudding comes out clean (about 1 hour and 45 minutes). Makes 12 servings.

HERBED RICE

2 cups uncooked rice
4 cups water
3 chicken bouillon cubes
2 tablespoons butter or margarine
1 teaspoon salt
1/2 teaspoon rosemary
1 teaspoon marjoram
1 teaspoon thyme leaves

Combine all ingredients in a

The Sacramento Observer
WEEKLY
Food
SE

Raisins, A Favorite In Holiday Recipes

During the holiday season, yummy Christmas goodies are always on call. But when time is running short, and the fruitcakes and fancy cookies can't fit into your busy schedule, make a batch of Sugarplum Raisin Squares. These chewy bar cookies are full of the goodness of California raisins, coconut, and nuts, with a taste of candied ginger for extra delight. Plump California raisins have always been a favorite ingredient for special holiday recipes. The natural sweetness of raisins combined with sugar and spice makes everything nice.

SUGARPLUM RAISIN SQUARES

1/2 cup butter
1/4 cup brown sugar, firmly packed
1/4 teaspoon salt
1 cup sifted flour
Raisin filling

Blend butter with sugar and salt until fluffy. Mix in flour. Spread with spatula in 8-inch square pan. Bake at 325 degrees for 15 minutes. Meanwhile prepare raisin filling. Remove baked crust from oven. Carefully spoon raisin filling over baked crust. Bake 25 to 30 minutes more or until filling is set. Cool; cut into squares with sharp knife. Makes 16 squares.

RAISIN FILLING: Beat 2 eggs with 1 cup brown sugar (packed) and 1 teaspoon vanilla. Stir in 1/4 teaspoon salt, 2 tablespoons flour and 1/2 teaspoon baking powder. Add 1 cup chopped California raisins, 3/4 cup flaked coconut, 3/4 cup chopped pecans and 2 tablespoons finely chopped candied ginger.

A Sure-Fire Winner

CORN BREAD

1 cup yellow corn meal
1 cup sifted flour
2 teaspoons sugar
1/2 teaspoon salt
4 teaspoons baking powder
1 egg, lightly beaten
1 cup milk
1/4 cup melted shortening, butter or margarine

Preheat oven to 425 degrees.

Sift the corn meal, flour, sugar, salt and baking powder into a bowl. Stir in the egg, milk and melted shortening until the dry ingredients are just moistened.

Heat a greased 8-inch square baking pan on top of the stove. Spoon in the corn mixture, and bake 20 to 25 minutes, or until done.

Computer Age Comes To Supermarket Shopping

Customers at supermarkets are pushing their shipping carts right into the computer age.

Instead of ringing up groceries the old-fashioned way, electronic scanners are being used at the checkout counters.

NCR retail terminal system speeds up supermarket shopping by scanning Universal Product Code symbol on each item. When products are moved over the scanner on the checkstand, the UPC activates the register, displays the prices, and prints the customer receipt.

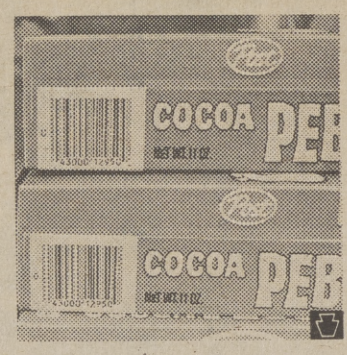
Checkout cashiers merely pass packages over a small glass panel in the checkout stand, exposing a Universal Product Code (UPC) symbol to the scanning device. The checkout terminal gives a beep, the price is flashed on a display panel and the amount is added to the total.

It all takes place in a split second as the electronic scanner reads the Universal Product Code printed on the package.

The checkout cashier does not have to perform the awkward and tiring motions of punching the cash register. The items are simply moved over the scanner and into an open bag.

With the Universal Product Code, supermarket people foresee a faster, more efficient and lower-cost system of serving shoppers; a better way to control stocks of merchandise; and the ability to respond more accurately to public preferences.

Research at NCR shows that the automated checkstand improves the atmosphere at the checkout counter, which has not changed much since the beginning of self-service in the 1920's.



Symbols on packages are read by NCR system.

The tiring waits, the long lines, and the noise and tension induced by the constant jangling of the cash registers are becoming things of the past.

Checkout time is something like one-third faster, and more pleasant at that. Cashiers have more time for conversation with customers, and the soft beeps from the NCR terminals are unobtrusive.

Gone also are the uncertainties about the cashier entering the right prices. Customer receipts are accurate and items are fully described, because the information comes from the computer.

Market research at NCR shows enthusiastic acceptance of "scanning" by shoppers. From the customer viewpoint, the new supermarket system reduces the time it takes to ring up purchases; improves accuracy; makes it easier for the customer to follow the transaction; provides a better receipt; and makes for speedier bagging.

Best of all, the system will help hold the line against rising food prices.

It's Christmas...

large saucepan with cover. Bring to a boil; stir well. Cover and cook over low heat for 30 minutes, or until rice is tender and liquid absorbed. Remove to serving dish; fluff with fork. Serves 8.

CREAMED BRUSSEL SPROUTS

2 lbs. fresh brussel sprouts (or 4 10-oz. pkgs frozen)
6 tablespoons butter or margarine
1 medium-sized onion, finely chopped
6 tablespoons flour
2 cups chicken broth
1/2 teaspoon salt
1/2 teaspoon pepper
1/4 teaspoon nutmeg
1/2 cup light cream
1/4 cup minced fresh parsley

Wash brussel sprouts well. On medium flame, cook in large covered pot with salted water for 15 to 20 minutes. Drain and set aside. In top of a double boiler, melt butter or margarine over direct heat. Add the onion; saute, stirring for 5 minutes, then stir in flour until smooth. Quickly remove from heat; stir in chicken broth. Return to heat; keep stirring until mixture thickens and is smooth. Add salt, pepper, nutmeg, cream and minced parsley. Stir well; add sprouts. Over simmering water in lower half of double boiler, keep brussel sprouts hot until ready to serve. Serves 8.

APPLE APRICOT COBBLER

2/3 cup sugar
2/3 cup light brown sugar
6 tablespoons flour
1/2 teaspoon salt
1/2 teaspoon cinnamon
1/4 teaspoon nutmeg
2 1-lb. 4-oz. cans pie apple slices, undrained
2 tablespoons fresh squeezed lemon juice
1 1-lb. 14 - oz. can apricot halves, well drained
Pastry for 2-crust pie
3 tablespoons butter or margarine

Heat oven to 400 degrees. Combine sugars, flour, salt, cinnamon and nutmeg. Stir into apples in mixing bowl; add fresh lemon juice and mix well. Cut apricot halves in half; fold into apples. Line bottom of 1-1/2 quart baking dish with half of the pastry. Pour in apple mixture. Dot with butter (or margarine); cover with remaining pastry. Flute edges; cut slits in pastry for steam to escape. Sprinkle top with 2 tablespoons of granulated sugar. Bake for 45 minutes. Desert may be served warm with vanilla ice cream or plain. Makes 8 to 10 servings. All recipes as seen in the December issue of Essence magazine.

As-Salaam-Alakium

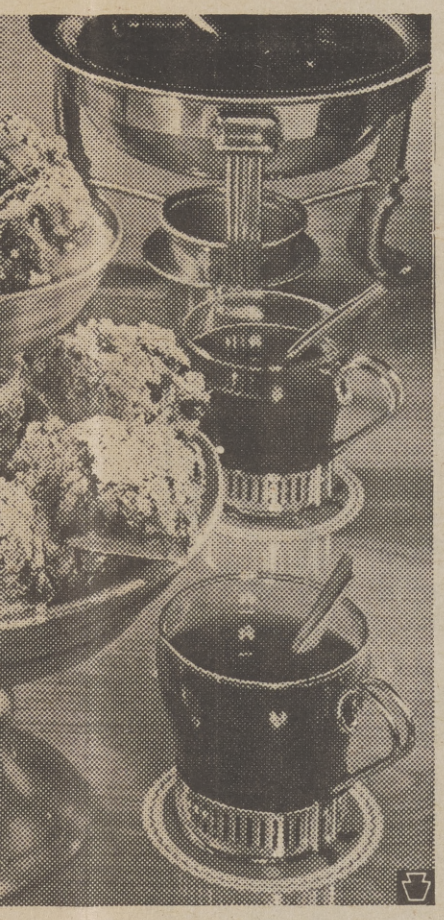
(Peace be unto you)

We, the Muslims of Muhammad's Temple No. 73, thank you for your continued patronage. Visit our newest facility, Shabazz Bakery & Coffee Shop, home of the World Famous Muslim bean pie, carrot cakes, blueberry cheese pies, donuts, homemade wheat bread, etc.

We also have great salads.

Drop in and try us, we're sure you'll like us.

SHABAZZ BAKERY & COFFEE SHOP
3711 STOCKTON BLVD.



Spread The Yule-Tide Cheer!

If plans call for a small but gala holiday party, "Iceberg Noel Salad" is an elegant yet simple first-course salad which can also fit into a buffet menu. This happy combination of flavors and textures brings together crisp, green chunks of western iceberg lettuce, bright orange slices, sweet onion rings, cubes of cream cheese and shiny ripe olives, laced generously with a spicy, tart vinaigrette dressing.

Ideal as a do-ahead salad to allow you to enjoy the party along with your guests.

ICEBERG NOEL SALAD

1 medium-sized head western iceberg lettuce
3 medium California oranges
1 small red onion, peeled and thinly siced
1 pkg. (3 oz.) cream cheese
2/3 cup canned, pitted olives
1/4 cup corn oil
4 teaspoons lemon juice
3/4 teaspoon salt
1/4 teaspoon sugar
1/4 teaspoon basil, crumbled
1/2 teaspoon grated lemon peel

Core, rinse and drain lettuce thoroughly; chill in disposable plastic bag or plastic crisper. At serving time, cut lettuce in bite-size chunks. Pare oranges, removing all of white portion; cut in halves lengthwise, and in thin crosswise slices. Separate onion slices into rings. Cut cream cheese in small cubes. Combine oil, lemon juice salt, sugar, basil and lemon peel, and shake together in small covered jar. Combine lettuce, oranges, onion, cheese and olives in large bowl; pour on dressing and toss lightly. Serve at once.

G STEAK SALE!

T-BONE STEAK
MIDWEST CORNFED STEAKHOUSE BEEF
Every steak perfectly trimmed free of excess fat and waste. The flavor is fantastic. Tender as butter.
lb. 1.69

SIRLOIN STEAK
BONELESS, TOP SIRLOIN MIDWEST CORNFED BEEF
A boneless beauty that gives you more edible meat for your money. Corn feeding enhances the rich flavor.
lb. 1.89

PORTERHOUSE
MIDWEST CORNFED STEAKHOUSE BEEF STEAK
Loaded with rich, cornfed, beef flavor. It's tender . . . it's tasty at a price you can afford!
lb. 1.79

NEW YORK STEAK
BONELESS, MIDWEST, CORNFED STEAKHOUSE BEEF.
For those who enjoy the finest . . . tender, juicy and unbelievably flavorful. Completely boneless.
lb. 2.89

TURKEY PARTS
Delicious, meaty, tender, California grown birds. Stock up for the holidays.

Breasts	With ribs Attached lb.	89¢
DRUMS.	Meaty, Delicious lb.	79¢
THIGHS	Meat-heavy, tender lb.	89¢
WINGS	Lean and Meaty lb.	49¢

BARBECUED TURKEY DRUMSTICKS

4 turkey drumsticks (about 1 pound each)
2 teaspoons salt
1/2 teaspoon pepper
1/2 cup water
1/4 cup butter or margarine
1/2 cup catsup
1/2 cup brown sugar (packed)
1 teaspoon dry mustard
1/4 teaspoon nutmeg

Arrange drumsticks in skillet. Season with salt and pepper; add water. Cover tightly; simmer, turning occasionally, 2 to 2 1/2 hours. If all water evaporates, add small amounts at a time.
Heat oven to 425°. In oven, melt butter in baking pan 12x9x2 inches. Place drumsticks in pan, turning each to coat with butter, bake uncovered 15 minutes. Reduce heat to 325°. Mix catsup, brown sugar, mustard and nutmeg; pour over drumsticks. Bake uncovered 15 minutes longer. 4 servings.

Fresh Pork Butt Roast — Boneless Midwest, Corned Royal Hampshire Pork. lb. 89¢
GROUND CHUCK — Ground Fresh from Midwest, Corned Beef Chucks Only. lb. 98¢
GROUND ROUND — Ground Fresh from Midwest Corned Beef Rounds Only. lb. 1.19
GROUND SIRLOIN — Ground Fresh from Midwest Corned Beef Sirloin Only. lb. 1.29

CAKE MIX — Pillsbury Layer Reg. 69c — 49¢
TOMATO SAUCE — Hunts 8 oz. Reg. 15c — 8 FOR $1
INST. COFFEE — Nescafe 10 oz. Reg. $1.79 — $1.49
Hills Bros. COFFEE — 2 Lb. Can Reg. $2.19 — $1.89
CRISCO Shortening — 3 Lb. Can Reg. $2.09 — $1.89

SPECIAL LOW PRICES AT RALEY'S

Allure	Wood Beautifier, 16 oz. Reg. $1.79	1.29	Syrup	Mrs. Butterworth's 36 oz. Reg. $1.79	1.49
Coconut	Shredded, Baker's 8 oz. Reg. 59c	55¢	Peanut Butter	Golden Blossom 36 oz. Reg. $1.79	1.49
Coconut	Angel Flakes, Bakers 7 oz. Reg. 59c	55¢	Vegetable Stew	Dinty Moore 24 oz.	63¢
Noodles	Wide, Golden Grain, 12 oz. Reg. 49c	45¢	Cat Litter	Johnny Cat 10 lb. Bag	89¢
Noodles	Med. Golden Grain 12 oz. Reg. 49c	45¢	Sliced Beets	S&W, No. 303 can	47¢
Noodles	Fine, Golden Grain 12 oz. Reg. 49c	45¢	Apple Sauce	Motts 25 oz.	65¢
Margarine	(Soft) Saffola 1 lb. Reg. 86c	83¢	Margarine	Golden Soft 1 lb.	76¢
Detergent	Dishwasher, Finish (20c off label) 50 oz.	1.13	Clam Chowder	Doxsee 36 oz.	94¢
Cat Food	Tuna, Purina 6 oz. Reg. 25c	5/1.00	Orange Drink	Hi-C Jumper 20 oz.	81¢
Parmesan	Cheese, Kraft 6 oz. Reg. $1.39	1.29	Sauce	(Famous) Durkee, 10 oz.	66¢
Detergent	All, 20 lb. box (60c off label) Reg. $3.84	5.75	Blueing	Mrs. Stewarts 10 oz.	55¢
Dove	Liquid, 22 oz. Reg. $1.09 (20c off)	99¢	Bullion	(Cubes) Maggi Beef/chick. 5's	13¢
Bar Soap	Bath size, Caress, Reg. 44c	39¢	Flour	Pillsbury 10 lb.	1.83
Rice Chex	12 Ounces	73¢			
Rice	Sunsee, 8 oz.	47¢			
Inst. Spuds	6 lb. oz. French's	51¢			
Mayonnaise	Kraft, Quart	1.79			
Dog Food	Burgerbits, 25 lb. Wether Kendalls	5.99			
Kimbies	Toddler, overnite Pkg. 12's	1.32			
Mayonnaise	Best Foods, Quarts	1.47			
Tea Bags	Lipton's 48 bag	84¢			
Raisin Bran	Post, 20 oz.	99¢			
Evap. Milk	Carnation Tall Can	31¢			
Coffee	Hills Bros. 1 lb. can	1.24			
Coffee	Hills Bros. 3 lb. can	3.24			
Inst. Coffee	Hills Bros. 10 oz. Jar	1.99			

FROZEN FOOD SUPER LOW PRICES

Steak	Ground Pepper w/rice Stouffers 10 1/2 oz.	1.69	Pizza	Cheese, 16 oz. Ambassador	97¢	Tiny Peas	(In Water Chestnuts) Swanson's, 10 oz.	47¢
Meat Sauce	Spaghetti, Stouffers 14 oz.	1.34	Pizza	Pepperoni, 19 oz. Ambassador	1.29	Tiny Peas	Onions/Carrots Swanson's, 10 oz.	47¢
Cake	(Pound) Stouffers, 11 oz.	1.05	Pizza	Sausage, 19 oz. Ambassador	1.21	Orange Juice	Minute Maid 16 oz.	85¢
Cup Cakes	Yellow/Fudge Stouffers 10 oz.	1.07	Peas	W/Onions & Carrots Swanson's 10 oz.	47¢	Potatoes	Fries/crinkle cuts Ore-Ida, 16 oz.	47¢

Knudsen Products
'FREEZE' Knudsen Strawberry . . pint 49¢
ICE CREAM Knudsen Gold Star Premium . . Qt. 99¢
JUICE Knudsen Grapefruit . . Qt. 69¢
SOUR CREAM Knudsen Hampshire . . ½ pt. 37¢

What's New!
POGEN COOKIES
ABSOLUTELY NO PRESERVATIVES IN THESE DELICIOUS COOKIES.
Pogen's master bakers are fully certified, each serving a 3 year apprenticeship in Sweden. Only the finest ingredients are used, including custom milled grains and fresh dairy products. Try these marvelous cookies just once and you'll come back for more!!

Raley's SUPERMARKETS

BONUS BUYS

Dog Food	Gravy Train 25 lbs. Reg. $6.09	5.35
Cremora	Borden's 16 oz. Reg. $1.20	1.09
Crackers	Sunshine Hi-Ho 16 oz. Reg. 74c	69¢
Sandwich Loaf	Biltmore 12 oz. Reg. 57c	45¢
Liquid Detergent	Clothes 22 oz. Reg. 64c	57¢
Pickles	Banquet/Dills Nalley's 30 oz. Reg. 75c	69¢
Fruit Drinks	Hawaiian Punch 46 oz. Reg. 74c	69¢
Kava Coffee	Instant 8 oz. Reg. $2.19	2.09
Rice Mixes	Minute 7 oz. 5 kinds. Reg. 40c	3/1.00
Kimbies	Daytime Pkg. 30 Reg. $2.19	2.09
Kimbies	Overnight Pkg. 12's Reg. $1.19	1.13
Kimbies	Daytime Toddlers 24's Reg. $2.19	2.09
Asparagus	Tips & Cuts Cask of Wash. Reg. 74c No. 300	69¢
Dow Cleaner	Bathroom 17 oz. Reg. 99c	89¢
Tomato Juice	Libby's 46 oz. Reg. 59c	55¢
Crackers	Sunshine Hi-Ho's 16 oz. Reg. 74c	69¢
Cheezits	16 oz. Reg. 79c	75¢
Strawberry Jam	Smuckers 18 oz. Reg. 97c	89¢
Fruit Jam	Apri.-Pine. Smuckers 18 oz. Reg. 93c	85¢
Sweetner	Sweet'n Low 6 oz. Reg. 99c	95¢
Pizza Mix	Chef Boy-Ar-Dee 14 oz. Reg. 54c	49¢
Coco Mix	Hot Ovaltine 10's Reg. 97c	89¢
Dressing	7 Seas Green Goddess 8 oz. Reg. 62c	55¢
Vanilla Wafer	Nabisco 12 oz. Reg. 72c	69¢

Delicious Fish and Deli Buys

Lunch Meats	Made-Rite Chubs. All varieties. 13 oz. pkg.	20¢ OFF PKG.	Sliced Bacon	Sunnyview Farms (12 oz. Pkg. 99c) lb. pkg	1.19
Smokies	Made Rite Brand. 12 oz. package ea.	79¢	Snow Crab	Alaskan Crab Sections. Frozen lb.	95¢
Boneless Ham	Made Rite Banquet "400" Smoked lb.	2.39	Turbot Fillets	Fresh Frozen and Delicious lb.	85¢
Medium Prawns	26 to 30 per pound lb.	2.69			
Scallops	Fresh Frozen and delicious lb.	2.49			
Fresh Oysters	Pacific Variety. 8 oz. jar ea.	1.09			

"V.I.P." Raley's Private Label - Fine Liquors

VIP VODKA	VIP GIN	VIP Bourbon	VIP Bourbon
80 Proof Half Gallon	80 Proof Half Gallon	86 Proof Half Gallon	80 Proof Half Gallon
$7.79	$7.79	$9.49	$8.99

V.I.P. WHISKEY . . . . . Blend 80 Proof, Half Gallon $8.59

Brigadoon Scotch	80° ½ Gal.	$9.88	Kessler's Whiskey 86° ½ Gal. $10.99
Wolfschmidt Vodka	80° ½ Gal.	$8.99	Christian Bros. Brandy 80° ½ Gal. $12.59
Old Smugglers Scotch	86° ½ Gal.	$12.99	Early Times Bourbon 86° ½ Gal. $11.98
Bacardi Rum	80° ½ Gal.	$11.60	Seagram's "7" Crown 86° ½ Gal. $11.99
Seagram's Gin	86° ½ Gal.	$9.99	Jim Beam Bourbon 80° ½ Gal. $11.99

Buy Case Liquors for the Holidays and Save 10%!

Fresh Fruits and Vegetables

POTATOES — US No. 1 Burbanks. All husky, hearty spuds, firm and juicy and field-fresh. Bag a bunch at Raley's today! 10 LB. BAG 69¢
PINEAPPLE — JUMBO, VINE-RIPE — Raley's jumbo 'bush-ripened' beauties picked golden-ripe at just the right moment for superb sweetness and rushed to Raley's for this sale. 4 lb. to 5 lb. each. ea. 89¢
ORANGES — LARGE NAVELS — Loaded with vitamin C, rich in honey-sweet flavor. These big thin-skinned beauties are a delight to eat, and bursting with refreshing goodness. 5 LBS $1

AVOCADOS — Buttery-rich salad fruit. Mild flavored and brimming with smooth delightful eating pleasure ea. 39¢
ARTICHOKES — Plump, tender, heavy with a delightful nutlike flavor. Packed in a delicious marinade. Caramie brand. 6 oz. jar. ea. 53¢
HEAD LETTUCE — Fresh, crisp, curly heads. Pep up your salads with these beauties. They're fresh . . . they're trimmed. ea. 29¢
LG. TOMATOES — Red-ripe, slicing good. They're vine-ripened and loaded with juicy goodness. For soups, stews and salads. lb. 49¢
BROCCOLI — Fresh and tender, tight, green heads. Rich in vitamins and minerals. Perk up your meals with this delicious dish. bu. 49¢
SPINACH — Fresh, crisp bunches. Everybody's favorite greens. Serve it piping hot or vitalize your salads with this favorite. 2 U 39¢
SQUASH — Your choice of fresh, firm, Banana or Hubbard variety. The mild flavor is delightful. Fresh at Raley's this week. lb. 10¢

"PENNANT" BRAND FRUITS FOR BAKING

Diced Citron	Glazed and sweet. 8 oz. ea.	49¢
Diced Lemon	Glazed and part. 8 oz. ea.	49¢
Diced Orange	Glazed and sweet. 8 oz. ea.	49¢
Red Cherries	8 oz. also ea.	59¢
Green Cherries	8 oz. also ea.	59¢
Pineapple	Natural, Glazed. 8 oz. ea.	59¢
Pineapple	Red or Green 8 oz. ea.	59¢
Cake Mix	Asst. Glazed. lb. also ea.	59¢
Mincemeat	28 oz. also ea.	89¢

Fresh Nuts

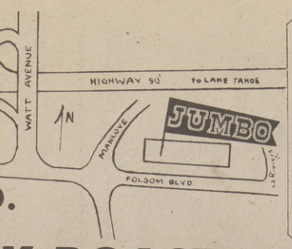
WALNUTS	Fresh at Raley's Bulk lb.	59¢
ALMONDS	Fresh at Raley's Bulk lb.	59¢

Now . . . there are 6 of us!

PRE GRAND OPENING ANNOUNCING THE

JUMBO DISCOUNT SUPER MARKETS

8911 FOLSOM BLVD.
Just East of Watt Ave. at Manlove



Where Shopping Is A Pleasure
JUMBO
DISCOUNT SUPER MARKETS
- 24th STREET and FLORIN ROAD
- 2711 EL CAMINO near FULTON
- 1055 NORTH FIRST STREET, Dixon
- POWER INN and FLORIN ROADS
- 35th AVE. and SOUTH LAND PARK DRIVE
- 8911 FOLSOM BLVD. east of WATT AVE.

ONION SOUP MIX	Lipton	pkg.	47¢
MINIATURE MARSHMALLOWS	Kraft	16 oz.	55¢
SALTINE CRACKERS	Fireside	16 oz.	47¢
MACARONI & CHEDDAR	Golden Grain	7¼ oz.	27¢
INSTANT MILK	Mix 'n Drink	20 qt	$3.49

More "JUMBO EXTRA VALUES"

TORTILLA CHURRITO or CORN CHIPS
Granny Goose
49¢ PKG.

STICK MARGARINE
Mrs. Filbert's
1 LB. CUBES 65¢

PEANUT BUTTER Jumbo 40 OZ. $1.49

MUSHROOMS	Maid Rite Stems & Pieces	4 oz.	29¢
CREAMED CORN	Maid Rite	303	29¢
WHOLE KERNEL CORN	Maid Rite	303	29¢
GREEN PEAS	Maid Rite	303	29¢
CHILI WITH BEANS	Dennison's	40 oz.	$1.29

SHORTENING Crisco 3 LB. CAN $1.85

DISINFECANT SPRAY Lysol 21 OZ. $1.49

M.P.S. DOG FOOD	Kal Kan	14 oz.	33¢
BATHROOM CLEANER	Fantastik	17 oz.	63¢
PLASTIC WRAP	Handi-Wrap	200 ft.	63¢
OVEN CLEANER	Arm and Hammer	8 oz.	83¢
FABRIC SOFTNER	Perform	gal.	79¢

CALO PET FOOD SPECIALS!

Calo CAT FOOD All Varieties 6½ OZ. 8 FOR $1

Calo DOG FOOD TALL 8 FOR $1

For Perfect Holidays
BAKERY DELIGHTS

Fresh Baked Daily in All Sacramento JUMBOS!

THANK YOU FOR SHOPPING AT YOUR FRIENDLIEST SAFEWAY STORE

FROZEN FOODS

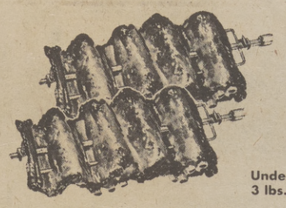
ICE CREAM Crystal ½ GAL. 95¢

HASH BROWNS	Good Value	32 oz.	49¢
EGGO WAFFLES		20 oz.	73¢
ENCHILADAS	Van de Kamp's All Varieties	7½ oz.	45¢
TORTINOS PIZZA	Classic	21½ oz.	$1.75

CHUCK ROAST

USDA Choice Extra Value Trimmed
BLADE CUT 59¢ lb.
69¢ lb.

7-BONE CENTER CUT



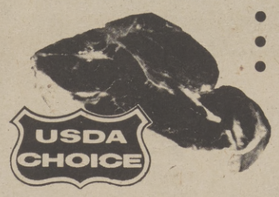
SPARE RIBS
FRESH Lean Small Size
Under 3 lbs. 89¢ lb.
All Jumbo Spare Ribs are "UNDER 3 LBS." Small, meaty ribs from tender, succulent porkers.

SHENSON FOUR GENERATIONS OF QUALITY MEATS

CORNED BEEF

Shenson's Famous Mild Cured
Regular or Spiced $1.09 lb.

STEAKS



USDA Choice Extra Value Trimmed
- PORTERHOUSE
- T-BONE
- CLUB
- SIRLOIN Semi-Boneless

$1.69 lb.

Ocean Beauty Brand Finest OYSTERS 8 OZ. JAR 79¢ ea.

USDA Choice Real Lean Boneless Rolled X-RIB ROAST $1.29 lb.

Fresh Frozen Fancy White JUMBO PRAWNS $1.98 lb.

Kraft Famous Cheese Food
VELVEETA 2 LB. BOX $1.39 ea.

Kraft Famous AMERICAN CHEESE Single Slices 12 OZ. PKG. 79¢ ea.

SLICED BACON Jumbo's Own Finest Mild Cured 1st Grade $1.09 lb.

Jumbo's Own Finest All Meat FRANKS 12 OZ. PKG. 49¢ ea.

Jumbo's Regular — Any Size Package GROUND BEEF	69¢ lb.
USDA Choice Well Trimmed CHUCK STEAK	84¢ lb.
USDA Choice Well Trimmed STANDING RIB ROAST	$1.37 lb.
USDA Choice Lean All Meat BEEF ROAST BRISKET OR HEEL OR ROUND	$1.27 lb.

12 OZ. PKG. 89¢ ea.

Made-Rite Finest Jumbo Value
- SLICED BOLOGNA
- SALAMI
- SPICED LUNCH MEAT

Made-Rite Finest Jumbo Value
- BOLOGNA
- SALAMI
- LIVER SAUSAGE

CHUBS 13 OZ. 98¢ ea.

"JUMBO EXTRA VALUE" Prices Effective thru Dec. 17th
STOREWIDE DISCOUNT SHELF PRICES EFFECTIVE EVERY DAY!

FRESH PRODUCE

U.S. No. 1 Oregon Russet POTATOES	10 LB. BAG	59¢
Large Solid Crisp Iceberg LETTUCE	2 FOR	39¢
Farm Fresh Leafy SPINACH	2 BUN	39¢
Calavo Large Thin Skin Fuerte AVOCADOS	EA.	29¢
Canada Extra Fancy Starking Red Delicious APPLES	3 LBS.	99¢
Sunkist Sweet Juicy Navel ORANGES	7 LBS.	99¢
Large Selection—Beautiful PIONSETTIAS 6 inch pots		$1.89 up

THE EXPLORING COOK

by MURIEL JANSEN

A CHRISTMAS BOOK FOR BLACKS

When librarian Charlemae Robbins was unable to fill repeated requests for Christmas stories, especially related to Blacks, the idea emerged for her book "Christmas Gif" (Chicago: Follet Pub. Co., 1963). It is a collection of Christmas songs, poems and stories written by and about Black people. The title comes from a game that dates back to slave days. The goal of the game was to be first to say "Christmas Gift" when two people met on Christmas morning, and by being first, win a small gift from the loser.

For Blacks who prefer not to talk about the past, I offer a quote from the book credited to John W. Vandercook. "A race is like a man. Until it uses its own history, and loves its own memories, it can never fulfill itself completely."

"Christmas Gif" recalls much of the past and is as delightful a book as I have written about. The sketches are beautiful, the poems, stories and songs heartwarming.

One section of the book is devoted to recipes excerpted from "A Plantation Christmas" by Julia Peterkin. Her recipe for Sweet Potato Pie was well liked by all our tasters.

SWEET POTATO PIE

1 9-inch unbaked pie shell with high fluted edge
1-1/2 cups cooked sweet potatoes
1-1/2 cups cream or evaporated milk
6 tablespoons brown sugar
2 tablespoons white sugar
1/2 teaspoon salt
1 teaspoon cinnamon
1/2 teaspoon ginger
1/2 teaspoon cloves
1/2 cup dark corn syrup
3 slightly beaten eggs

Mash sweet potatoes until free from lumps. Add all ingredients except eggs and mix well. Add eggs and beat slightly. Pour mixture into unbaked pie shell, and bake at 400 degrees for about 35 minutes, or until filling will not stick to edge of knife.

A Holiday Dessert Fit For Royalty

Serve a variation of Charlotte Russe originally created for European royalty. Assemble ladyfingers, a loaf pan, and fresh tasting Birds Eye Cool Whip non-dairy whipped topping which is both ingredient for the filling as well as topping. Essence of the dessert is its delicate flavor and smooth texture.

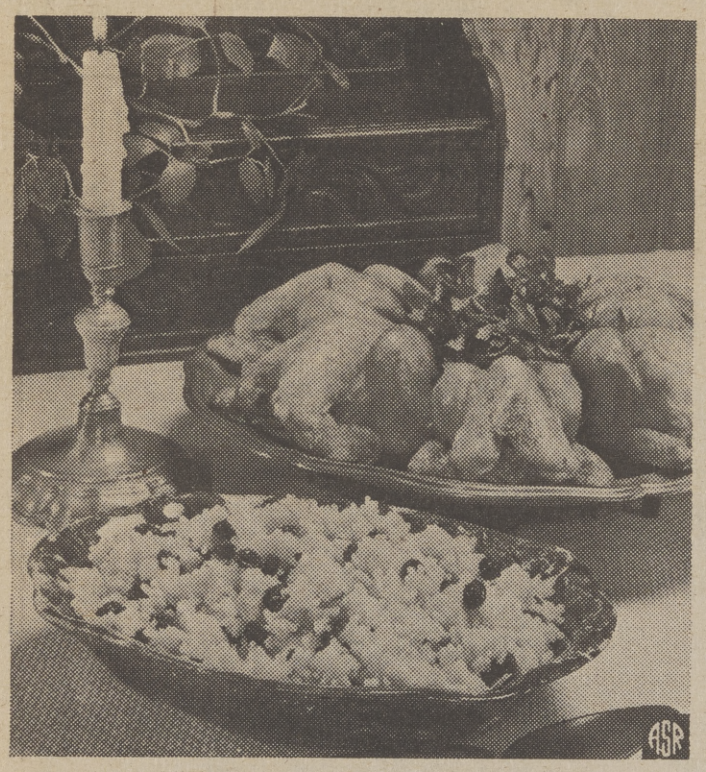
CHARLOTTE RUSSE

8 ladyfingers, split
1 envelope unflavored gelatin
1/2 cup sugar
1 cup milk, scalded
1/2 cup water
4 egg yolks, beaten
2 tablespoons kirsch brandy*
1 container (4-1/2 oz) frozen whipped topping, thawed

*Or use 1 teaspoon vanilla and 1 teaspoon lemon juice.

Place ladyfingers on bottom and around sides of a 9x5 inch loaf pan. Combine gelatin and sugar in saucepan. Stir in milk and water. Cook and stir over medium heat until mixture comes to a boil. Pour a small amount of hot mixture into egg yolks, stirring quickly to blend. Return to saucepan, and cook and stir 1 minute. Chill until slightly thickened. Blend in brandy and whipped topping; pour into lined pan. Chill until firm -- at least 2 hours. Invert onto serving dish. If desired, top with sweetened fruit, flavored with kirsch. Makes about 3-3/4 cups or 6 servings.

Say 'Stuffing, Please...'



Apple Raisin Stuffing

The abundance of fowl and the seasonal foods are treats to be savored at this year's holiday tables. And the traditional stuffing is a delicious combination of apples, raisins, Minute rice, and seasonings. Serve it as a complement to your entree or roast it inside the bird.

APPLE RAISIN STUFFING

1/2 cup chopped onion
2 tablespoons butter or margarine
1-1/3 cups water
1-1/2 teaspoons salt
1/8 teaspoon pepper
1/8 teaspoon poultry seasoning
1-1/3 cups packaged enriched pre-cooked rice
1 cup diced peeled tart apples
1 cup raisins or chopped prunes

Saute onion in butter until tender but not browned. Add water and seasonings. Bring to a boil. Stir in rice, apples, and raisins. Cover, remove from heat, and let stand 5 minutes. Fluff lightly with a fork. Spoon stuffing into poultry. Do not pack tightly. Roast at once. Or, serve with poultry as a side-dish. Makes 4 cups or enough stuffing for 3 or 4 Cornish hens or a small duck or chicken, or to stuff pork chops. For large duck, goose, chicken, or turkey, double or triple the recipe.

1 Pc. Fish & Chips
Individual Salad
Soft Drink

Luncheon Special

99¢

11 am to 2 pm

4424 Freeport Boulevard
STEVE JANOVICH
Manager
PHONE (916) 455-3627

FAMOUS TRIMMED
CHUCK STEAK
68¢ LB.
USDA CHOICE BEEF

BOTTOM ROUND
SWISS STEAK
$1.38 LB.
USDA CHOICE BEEF

TRIMMED TOP
ROUND STEAK
$1.58 LB.
USDA CHOICE BEEF

FAMOUS TRIMMED
RIB STEAK
$1.48 LB.
USDA CHOICE BEEF

• T BONE • SIRLOIN
• PORTERHOUSE
CHOICE STEAKS
$1.74 LB.
USDA CHOICE BEEF

TRIMMED STANDING
RIB ROAST
$1.38 LB.
USDA CHOICE BEEF

TRIMMED BONELESS
X RIB ROAST
$1.38 LB.
USDA CHOICE BEEF

REGULAR CUT
SHORT RIBS
58¢ LB.
USDA CHOICE BEEF

ORANGE JUICE
TREESWEET
100% FLORIDA
FROZ. 6 OZ.
25¢

ORANGE JUICE
TREESWEET
100% FLORIDA
FROZ. 12 OZ.
49¢

SHASTA MIXER
POPULAR
BEVERAGES
28 OZ. BTL.
3 FOR $1

COCA COLA
BEVERAGE
48 OUNCE
BOTTLE
59¢

TAB SODA
BEVERAGE
48 OUNCE
BOTTLE
59¢

FRESCA SODA
BEVERAGE
48 OUNCE
BOTTLE
59¢

BEL AIR AA
EGGS EXT. LGE. 76¢ LARGE SIZE 72¢ MED. SIZE 71¢

MJB BRAND
COFFEE Grind. 2 LB. $2.19 Grind. 3 LB. $3.24 Inst. 10 OZ. $1.79

CEREAL 20-OZ. PKG.
LUCKY CHARMS $1.13

CEREAL 10-OZ. PKG.
BUC WHEAT 59¢

FISCHERS 40 POUNCE PKG
BISKIT MIX 69¢

FROZEN 20 OUNCE PKG.
EGGO WAFFLES 77¢

MRS. BUTTERWORTH 24 OZ.
TABLE SYRUP $1.13

BLACKBERRY 10 OZ. JAR
MARY ELLEN JAM 59¢

APRICOT PINEAPPLE 10 OZ. JAR
MARY ELLEN JAM 49¢

DRY MILK 20 QUART SIZE
MIX N DRINK $3.79

OCEAN SPRAY CRANBERRY 48 OZ.
JUICE COCKTAIL 89¢

TREESWEET FROZ. 6 OZ.
GRAPEFRUIT JUICE 29¢

STOKLEY CORN
WHOLE KERNEL
CREAM STYLE
303 EACH
3 FOR $1

DEVILED HAM
UNDERWOOD
FLAVORFUL
4½ OZ. CAN
59¢

CRACKERS
NABISCO
SNACK TYPE
REG. PKG.
69¢

MAYONNAISE
KRAFT
CREAMY
32 OZ.
$1.19

MARGARINE
PARKAY
STICK
1 LB. PKG.
59¢

TABBY CAT FOOD
TENDER
BITS
6½ OZ.
8 FOR $1

DEL MONTE CUT OR FRENCH 303
GREEN BEANS 29¢

RED PACK BRAND 303 CAN
STEWED TOMATOES 3 FOR $1

RED PACK WHOLE 303 CAN
PEELED TOMATOES 29¢

HOLLOWAY HOUSE FROZ. 14 OZ. GREEN
STUFFED PEPPERS 85¢

HOLLOWAY HOUSE FROZ. 14 OZ.
STUFFED CABBAGE 85¢

ASHLEY LABEL 29 OUNCE
REFRIED BEANS 59¢

CELESTE FROZEN 26 OZ.
DELUXE PIZZA $2.09

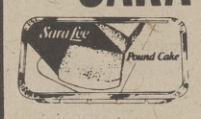
CELESTE FROZEN 21 OZ.
PEPPERONI PIZZA $1.89

LUCCA LABEL FROZEN 12 OZ.
BEEF RAVIOLI 63¢

HOLLOWAY HOUSE FROZ. 14 OZ.
SALISBURY STEAK 85¢

SNOWS BRAND 8 OUNCE
MINCED CLAMS 54¢

100 FT. ROLL PACK
GLAD FOOD WRAP 33¢



SARA LEE CAKE
REGULAR
FROZEN
11¼ OZ.
98¢

SARA LEE CAKE
CHOCOLATE
FROZEN
11¼ OZ.
98¢

ICE CREAM
SARA LEE
QUALITY
QUART
99¢

LISTERINE
MOUTHWASH
AND GARGLE
32 OZ. BTL.
$1.33

PUREX BLEACH
HOUSEHOLD
GALLON
JUG
59¢

NEW FREEDOM
SANITARY PADS
30 LARGE SIZE
MINI PADS 30 PADS 79¢
$1.09

HI PRO VARIETY 50 LB BAG
PURINA DOG FOOD $9.99

MEATY TREAT 6 OZ. SIZE
KITTY QUEEN FOOD 21¢

WONDER FOAM 7 OZ. 51 PACK
INSULATED CUPS 49¢

WESTERN SHORES 200 CT.
FACIAL TISSUES 39¢

BATH SIZE BAR
CARESS BAR SOAP 33¢

EXTRA SUPER HOLD HAIR 13 OZ.
AQUA NET SPRAY 59¢

10 ROLL PACKAGE
CHRISTMAS PAPER $2.66

25 PACK ASSORTMENT
CHRISTMAS BOWS 37¢

ATTRACTIVE DESIGNS METAL
CHRISTMAS TRAYS 59¢

25 CARDS BOXED
CHRISTMAS CARDS 88¢

WESTINGHOUSE MAGIC 3 PAK
FLASH CUBES $1.37

WESTINGHOUSE REGULAR 3 PAK
FLASH CUBES 77¢

ARMOUR HAM
BONELESS
1877 WITH
WATER ADDED
$1.58 LB.

CORNED BEEF
SHENSONS
BONELESS
BRISKET
$1.28 LB.

BEEF PATTIES
BEL AIR
GROUND
FROZEN
4 LB. BAG
$2.98

BEEF FRANKS
C&K
BRAND
12 OZ.
PACKAGE
59¢

FRYER PAK
FOSTER FARM
COMBINATION
THIGH DRUM
RIB BREAST LB.
88¢

BULK CHEESE
BEL AIR
MONTEREY
RANDOM
WT. LB.
98¢

TENDER FLAVORFUL
VEAL CHUCK STEAK LB. 88¢

TENDER FLAVORFUL
VEAL RIB STEAK LB. $1.48

TENDER BONELESS
VEAL ROUND STEAK LB. $1.68

SHOULDER CUT
FRESH PORK STEAK LB. 98¢

CERTIFIED 3 LB. SIZE
WILSON CAN HAM $4.98

ARMOUR STAR 12 OZ. PKG.
SLICED BACON 98¢

C&K 12 OZ. PKG.
SLICED BOLOGNA 88¢

FOSTER FARMS FRESH FRYER
CHICKEN LIVERS LB. $1.08

FOSTER FARMS GIZZARD & HEART
CHICKEN GIBLETS LB. 98¢

FISH FILLETS
FRESH BUTTERFISH LB. 59¢

HARVEST OF THE SEA 7 OZ.
SHRIMP MEAT 98¢

BEL AIR SHARP RANDOM WT.
CHEDDAR CHEESE LB. $1.38

SUNKIST NAVEL
ORANGES
7 LBS 99¢

GOLDEN DELICIOUS
APPLES
4 LBS 99¢

1919 FRUITRIDGE ROAD SACRAMENTO
6231 FRUITRIDGE ROAD SACRAMENTO
1301 FLORIN ROAD SACRAMENTO
4320 ARDEN WAY SACRAMENTO
5450 DEWEY DRIVE FAIR OAKS
8101 SUNSET AVE. FAIR OAKS
5840 SANTA FE WAY NO HIGHLANDS

BEL AIR

THIS ADVERTISEMENT EFFECTIVE THRU DEC. 17

SAEOC SCENE

SACRAMENTO AREA ECONOMIC OPPORTUNITY COUNCIL

JOHN W. ROBINSON
Executive Director

MICKIE REINALDO
Public Information Officer

Christmas Basket Program

Christmas Baskets for food have been a tradition of some of our neighborhood councils for many years. Through the combined efforts of many people, baskets of canned food, fresh vegetables, fruit, meat and even clothes, have been distributed to needy families in the Sacramento area at Christmas time.

The generous contributions from businesses and individuals have provided these baskets that allow needy families and their children to enjoy a brighter holiday.

With so much attention focused on the depressed state of the economy with special concern over the rising costs of food, more and more people are aware of the challenges low income people have in providing for an adequate standard of living.

Fortunately the majority of people in this country enjoy a standard un-equaled in the world. The "Christmas Basket" program, gives these people the opportunity to share their good fortune with those who would otherwise forego the special holiday celebrations.

If you are in a positon to contribute something to this year's program, in the form of goods or your time, please contact the Neighborhood Council nearest you or the SAEOC office at 4170 Florin Road. Acceptable items include: canned goods, meat, fruit and vegetables, clothes, toys or money.

"When times are hard, Christmas is a particularly special time."

Del Paso-Robla Council
800 Grand Avenue
927-5861

Washington Community Council
730 9th Street
442-7651

Southside Neighborhood Council
631 T Street
443-1963

Oak Park Council
3730 Broadway
452-7696

Glen Elder-Elder Creek
4170 Florin Road
422-3820

Cosumnes Area Council
9072 Elk Grove Blvd.
685-3951

Delta Community Council
2nd and A Streets
Isleton (1) 777-6045

OEO Fate Yet To Be Decided

According to the latest information from Washington, Senate leaders are hoping to schedule floor action before Thanksgiving on legislation to preserve an independent anti-poverty agency and direct Federal funding for community action programs.

This legislation was approved early in October by the Senate Labor and Public Welfare Committee and as presently worded would keep OEO alive until June 30, 1975.

At that time, OEO would undergo a name change and become the Community Services Administration. The Community Services Administration would be a separate, independent federal agency unless President Ford submitted a formal reorganization plan to transfer the agency to the Department of Health, Education and Welfare.

The shift to HEW would become effective on October 1, 1975, unless the plan is defeated by a simple majority vote in either the House or Senate.

The essence of the pending reorganization of OEO is to insure its conformity with other federal programs.

There is little intent if any to grant independence to any agency that is so close to the needs and concerns of the people.

MASSENGALE

Massengale Named To Head Board

At the November 6th SAEOC Board of Directors meeting, votes were cast by the board members for officers for the 1975 term. With little hesitation it was decided that Robert L. "Bob" Massengale would chair the 1975 Board of Directors.

The two other officers positions filled at the same meeting were Dr. Malcolm Richland, Vice-Chairperson and Manuela Serna Treasurer.

The new officers will assume their responsibilities come January, 1975.

NCAA REPRESENTATIVES

NCAA Meet Claimed, 'The Best Ever'

The National Community Action Association Executive Directors Association, held their Fourth Annual Conference in Houston at the Rice Hotel, October 22-25 and it was termed "the biggest and best ever."

Over 1,000 persons registered for the convention which had as its theme, "Beyond Survival." It included workshops on Aging, Housing, Juvenile Justice, Community Nutrition, Energy, Manpower, Head Start, Planning and Communications.

Congresswoman Barbara Jordan was the keynote speaker for the convention. Bert Gallegos, Acting Director, Office of Economic Opportunity, Washington, D. C., was the guest speaker for the official Luncheon and Governor Arch Moore, Jr., of West Virginia was the banquet speaker.

The Communication Workshop was an addition to this year's convention and the group put out a paper, "The CAA Advocate-Courant," which contained the activities of the convention.

Gov. Moore received the second annual "Community Services Award," from the National CAA Executive Directors Association in recognition of "his dedication and commitment to community action and the war on poverty.

Charles Braithwait, president of the Association was re-elected to the position, defeating Joe Williams, who was the first vice president of the association and chairman of the convention.

Thomas Wood, Decatur, Alabama polled 76% of the votes to defeat Bob Coard for the first vice president position. Wood is executive director of Morgan Lawrnece CAA and has been in community action for over seven years.

For the second vice president position, Ester Artegon defeated Michael Malone. She polled 199 votes to 65 for Malone. She is executive director of Rio Hondo CAA, Sante Fe, California.

Argus Burnett, Executive Director for the Panhandle Community Action Council, Amarillo, Texas, won the third vice president position. He defeated two other candidates.

Wilbert Russell, chairman of the legislative committee, was a landslide winner for the secretary position. He polled 313 votes to one each for four other candidates. He replaces Cleveland Gilcrease, Portland, Oregon, who did not run for re-election.

Election Decides New Members, Reinstates Two

On November 5th, Sacramento County residents voted for candidates from their supervisorial district who were running for the five open seats representing the Private Sector.

A total of 24 people declared candidacy for the five positions. This is the second year that representatives have been selected by countywide vote.

Of the five positions open, Mr. Robert Massengale from the Fifth District and Mr. Charles Gilbert from the Third District, were re-elected. The three new board members are Mr. Raymond Vandergriff, District 1; Mr. Naaman Brown, District 2; and Marguerita Feiten, District 4.

The new members will join the Board in January, 1975.

Lucerne–1st Quality
AA BUTTER
1-lb. Ctn. **82¢**

Ovenjoy Delicious
WHITE BREAD
16-oz. Loaf **29¢**

GRADE AA LARGE EGGS
Cream O' the Crop or Lucerne
Doz. Ctn. **70¢**
(Medium–66¢)

Pillsbury–Enriched
10-lb. FLOUR
SUPER SAVER
10-lb. Bag **$1.77**

Hi-C-Assorted
FRUIT DRINKS
6-Flavors
SUPER SAVER
46-oz. Can **49¢**

½-Gal. Sherbet
Lucerne–Delicious
½-Gal. Ctn. **89¢**

SUPER SAVER Tabby Cat Food
Tabby–Tender Bits
8 6.5-oz. Cans **$1**

SUPER SAVER Ajax Detergent
New, Laundry
49-oz. Box **98¢**

Prell Shampoo
Concentrate
5-oz. Tube **$1.27**

Mayonnaise
Kraft
Quart Jar **$1.29**

SUPER SAVER Pam-Dry Fry
Pure Vegetable Spray
13-oz. Can **$1.19**

Town House–Gallon
Apple Cider
SUPER SAVER
Gallon Jug **$1.49**

Manor House–Frozen
MEAT PIES
Tuna Meat Pie
SUPER SAVER
4 8-oz. Pkgs. **$1**

Swanson–Frozen
TV DINNERS
SUPER SAVER
10-oz. Pkg. **65¢**
Chpd. Sirloin, Chicken, Turkey, Meat Loaf, Salisbury Steak

Northern Family
BATH TISSUE
SUPER SAVER
4-Roll Pkg. **65¢**

Del Monte Golden
CANNED CORN
SUPER SAVER
3 W.K.V.P. 12-oz. Cans **$1**

PRE-CHRISTMAS SALE

White Bread Homestyle, Skylark .. 2 24-oz. Loaves **79¢**
Chip Dips Lucerne–Fresh (Except Guacamole) ..... 8-oz. Tub **49¢**
Orange Juice Bel-air; 100% Pure, Frozen .... 12-oz. Can **53¢**
½-Gal. Egg Nog Lucerne–Fresh .... ½-Gal. Carton **99¢**

Gift Wrap
Christmas, Jumbo or 3-Roll Pack
Each **99¢**

PRE-CHRISTMAS SAVINGS

Cheese	Danish Bleu, Safeway Imported	Lb $2.19
Seasoning	Poultry, Crown Colony	1 oz Can 49c
Olives	Green Empress Stuffed Thrown Manzanilla	2 oz Jar 42c
Sweet Pickles	Midget Zippy	8 oz Jar 63c
Cranberry	Sauce, Jellied or Whole, Ocean Spray	16 oz Can 34c
Woolite Powder		13 oz Can $1.39

Margarine	Corn Oil Mazola	1 lb Pkg 83c
Whole Yams	Royal Prince	9 oz Can 39c
Pitted Olives	Large, Ripe Lindsay	6 oz Can 59c
Baked Beans	Ranch Style	15 oz Can 39c
Cookies	Shortcake, Melt A Way, Nabisco	5 1-4 oz Pkg 59c
Chopped Ham	Dubuque	12 oz Can $1.10
Cheddar Cheese	Sharp, Safeway	lb $1.75
Bouillon	Beef or Chicken Herb Ox-Instant	Pkg of 8 29c

SUPER SAVER Delicious, Dinner,
Gallon Wines
Mt. Castle
Gal. Jug **$1.99**

½-Gal. Wine Burgundy, Chablis & Vin Rose Paul Masson Jug **$3.75**
Lejon Vermouth ..... Fifth Bottle **$1.35**

* **Whiskey**
Old Calhoun Straight, 86 Proof Reserve
Qt. Btl. **$4.99**

*Scotch Cutty Sark 86 Proof ..... Fifth Bottle **$8.39**
*Quart Vodka Kaviana 80 Proof ..... Quart Bottle **$3.99**
* (Available only in stores with Liquor Depts.)

Instore Bake Shop
Assorted Cookies
3-Dozen Crisp & Crunchy **$1.59**

Cake Donuts	Fresh Green Apple	Doz 99c
Layer Cake	Lemon Sundae, Two Layers	Ea $2.79
Fresh Bread	Buckwheat & Honey	16 oz Loaf 49c
Apple Pie	America's Favorite Family Size	42 oz Pie $1.89

(Available only in stores with Bake Shop)

Holiday Album
Christmas with EDDY ARNOLD and HENRY MANCINI Album in Stereo
Per Album **$1.49**

Margarine	Imperial Diet	2 ½ lb. Tubs 69c
Beef Tamales	Hormel	15 oz Can 46c
Coconut	Bakers–Angel Flakes or Shredded Premium	7 oz Pkg 65c
Hi-Ho Crackers	Sunshine–For Snacks	16 oz Box 59c
MJB Coffee	Vacuum Pack	2 lb Can $2.19
2-lb. Coffee	Hills Bros. Vacuum Pack	2 lb Can $2.19
Minced Clams	Sea Trader	8 oz Can 53c
Sour Cream	Lucerne–Fresh	Pint Ctn. 64c

MORE HOLIDAY VALUES

Quart Mixers	Craymont Plus Deposit	Quart Bottle 29c
Cream Cheese	Lucerne	8 oz Pkg 49c
Frozen Pizza	Classic–Totinos	31 oz Pkg $2.69
3-lb. Crisco	All Vegetable Shortening	3 lb Can $2.05

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Lb. **45¢**

Boneless Top
Sirloin Steak
(Loin Strip Steak, formerly New York, lb. $2.39)
Lb. **$1.79**

Blade Cut
Chuck Roast
Lb. **66¢**

Stewing Hens	Foster Farms Fresh	Lb 55c
Shrimp Meat		Lb $3.49
Canned Ham	Safeway or Dubuque	8-lb. Can $9.99
Beef Wieners	Dubuque	12 oz Pkg 66c
Sausage	Rolls, Tennessee Pride	1 lb Pkg $1.39
Sausage	Safeway Whole Hog: Mild, Med. Hot	1 lb Pkg $1.09
Sliced Bacon	Safeway (2 lb. Pkg. $2.45)	1 lb Pkg $1.23

Beef Franks	or Meat, Oscar Mayer	1 lb Pkg $1.18
Bologna	Beef or Meat Sliced Oscar Mayer	12 oz Pkg $1.09
Meat	Luncheon, Variety Pack Oscar Mayer–Round or Square	12 oz Pkg $1.44
Link Sausage	Jones	1 lb Pkg $1.69
Braunschweiger	Jones Sliced	8 oz Pkg 79c
Dinner Franks	Allans	1½ lb Pkg $1.69
Salami Chub	Galileo (8 oz $1.44)	13 oz Chub $1.99

Beef Bologna	or Meat, Sliced Safeway	8 oz Pkg 67c
Sliced Beef Liver		lb 99c
Pork Spareribs		lb $1.09
Salmon Fillets		lb $2.29
Prem. Ground Beef		lb $1.29
Stew Beef	Boneless Meat	Lb $1.49
Round Steak	Full Cut Home In	lb $1.29

Red Ripe, Salad Size
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2-LB. BASKET **59¢**

Navel Oranges	Sweet & Juicy	7-lb. Bag 89c
Yellow Onions	Sweet, Mild Flavor	3-lb. Bag 39c
New Crop Nuts	Walnuts, Almonds and Filberts	Lb 59c
Egg Plant	Large, Plump and Nutritious	Each 39c

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or Dubuque
5-lb. Can **$6.79**

More Safeway Meat Values!

Beef Wieners	or Meat, Safeway Brand	12-oz Pkg 49c
T-Bone Steak	or Porterhouse	Lb $1.69
7-Bone Roast	Beef Chuck	Lb 79c
Boneless Ham	Safeway Portions	Lb $1.49
Beef Plus	Brand, Reg. TM	Lb 55c
Raw Prawns	Small Size 15 lb. Box $6.98	Lb $1.89
Sliced Bacon	Platter Style	Lb $1.26
Fish Sticks	Trophy	8 oz Pkg 35c
Cube Steak	Beef	Lb $1.99
Beef Roast	Boneless Shoulder (Crossrib)	Lb $1.39
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BUSINESS

SECTION G

Brenda Joyce Promoted To Washington D.C.

PITTSBURGH - William Cox, Director of Public Relations for Gulf Oil Corporation, announced the re-assignment of Ms. Brenda Joyce from the Pittsburgh Community Relations office to the Public Relations Department in Washington, D. C.

In her new assignment, Ms. Joyce will supply information on Gulf and the energy industry to local print and electronic news media and the Washington Bureau of Publications and Networks. As a member of Gulf's Washington office, she will have special responsibilities for public information activities concerning governmental actions of importance to the corporation and for Washington metropolitan area community relations.

Before being assigned to Washington, Ms. Joyce spent three and one half years as a community relations specialist for Gulf. She prepared press releases, evaluated contribution requests from minority organizations across the country, supervised the advertising budget for minority newspapers, and assisted with the supervision of the minority magazine advertising budget. She did frequent public and media appearances representing the corporation, and served on the boards of several community organizations. Ms. Joyce also supervised corporate participation at minority conventions.

In response to requests, Ms. Joyce participated in several special projects while a community relations specialist for Gulf.

She was asked to coordinate the advertising and public relations for Pittsburgh's First Black Solidarity Fair in 1971, a three-day mini expo which was organized by Pittsburgh's most active community leaders.

Rev. Jesse Jackson and Operation PUSH, were the special guests of the Solardity Fair.

Recently, Ms. Joyce served as Director of Communications for the dedication of the Mary McLeod Bethune Memorial. The three - day celebration of the first monument ever to have been erected on public land in the Nation's Capitol, in honor of a Black American or a woman of any race attracted thousands of people and hundreds of press representatives to Washington.

Ms. Joyce will reside in Hunters Woods, Reston, Virginia.

George B. Johnson has been promoted to banking services officer in Wells Fargo Bank's Woodland Office, John E. Weaver, vice president and manager, announced this week. Johnson joined Wells Fargo in 1973. The Woodland Office is his first assignment following completion of the management training program. A native of the Republic of Panama, Johnson was graduated in 1973 from the University of the Pacific, Stockton, with a degree in economics. He and his wife, Linda, reside in Davis.

Salem Cigarettes $5,000 Sweepstakes Winner

Oh So Sweet! -- Mrs Candice Keele of Wartrace, Tenn. plants a joyous kiss on the $5,000 check she won in the Salem cigaretts; "Easy Listening Sweepstakes." Robert J. Smitherman, left, brand promotion manager at R.J. Reynolds Tobacco Company, presents the grand prize check as Keele beams by his wife's side.

WINSTON - SALEM, N.C. - Mrs. Candice Keele of Wartrace, Tennessee, is the winner of the $5,000 grand prize in Salem cigarettes' "Easy Listening Sweepstakes."

Mrs. Keele's name was drawn from more than 200,000 entries received in the sweepstakes which offered $20,000 in prizes. As grand prize winner, Mrs. Keele has a choice of either a complete stereo sound studio or $5,000. She elected to take the cash, and she received the $5,000 check at the presentation luncheon held in Shelbyville, Tennessee, near Wartrace.

When presented the check by Salem brand promotion manager Rober J. Smitherman, Mrs. Keele's only comment was, "I still can't believe it's true." Her husband, Carl, who accompanied her at the luncheon, added, "This will be the best Christmas present I've ever had in my life."

"I've never really entered many contests like this," Mrs. Keele explained. She said it was her young son who promoted her to enter. "He is going to have some extensive dental work done in the near future, and he came to me one day and said, 'Why don't you enter. If you win, it can pay the dental bills'."

She said she sent in about 10 or 12 entries, "but I never expected to win."

Mrs. Keele works as a receptionist the the mental health clinic in Shelbyville and her husband owns a small dry cleaning business there and is also on the aldermanic board of the city.

CAREER APPEAL

Spurred on by the success of last year's Career Apparel program for women employed by Home Federal Savings of San Diego, the $1.5 billion savings association introduced a second generation of new fashions, which are now being worn in many of the 36 statewide Home Federal offices. Shown are, left to right, Linda Mumford, Dee Dee Johnson, Janice Johnson, seated, and Marjorie Worley, as they model the new career apparel coordinates. Home Federal's career apparel program reduces the cost of business clothing for women employees while also offering a sufficient variety of garments, styles and accessories to suit individual tastes.

Ralph Introduces Fair Practice Bill

Assemblyman Leon Ralph this week, introduced legislation which will enable to move swiftly and effectively when it comes to enforcement of fair employment practice provisions.

Currently, the Commission may act if there "appears" to be unlawful employment practices. Should Assemblyman Ralph's bill become law, the Chairman of the Commission would have the power to designate one of the commissioners of the Commission to make, with the assistance of the commissioner's staff, a prompt investigation.

The designated commissioner is empowered to eliminate the unlawful employment practices complained of by conference, conciliation and persuasion. If efforts are futile, the measure provides for action by the Commission.

The Watts Assemblyman pointed out "unfair employment practices is a form of discrimination that must not be tolerated in a free society. I think we can begin to eliminate such practices by the passage of this bill."

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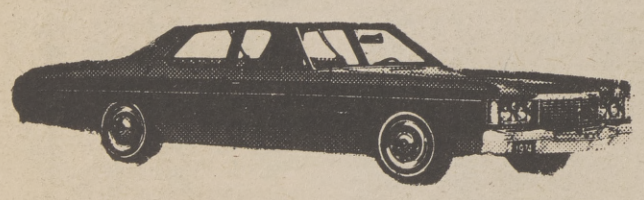

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Famed Poet Reads For Book Store

Nationally known poet Eugene B. Redmond, helped celebrate the opening of a proposed series of cultural and literary events to be held at Books International Africaan sometime in the future.

Redmond is the author of four books of poetry dealing with an infinite variety of Black social, political and historical experiences.

The talented writer is currently a professor of English at California State University Sacramento. He is also Poet-In-Residents.

Redmond read selections from "Sentry of the Four Golden Pillers," "In A Time of Rain and Desire," "Songs From An Afro/Phone," and "River of Bones and Flesh and Blood."

Later in the evening Redmond's record album was played. The album, entitled, "Black Links and Sacred Places," features local composer and musician Ike Paggett on Saprano Saxaphone.

The poetry reading was held from 4 p.m. to 7 p.m. Ms. Martha Reid co-owner of Books International Africaan reported that approximately 100 persons attended.

A moment of joy and relaxation. Shown from left are Ms. Martha Reid co-owner of Book International Africaan; Ms. Marie Collins, Director of the Afro-American School of Thought and Poet Eugene Redmond.

Book International Africaan co-owner Wezel Witten and Ms. Jenee Witten pose for a picture.

Aerojet Machinists First For EMCAR

Aerojet's Machinists Local 99 became the first employer-union group to enroll in the new EMCAR health program offered by the Foundation Community Health Plan and Blue Cross of Northern California. The plan has been available for less than one month. More than 750 union members are eligible to sign up themselves and their dependents in this unique new health plan.

EMCARE is an employ health plan developed on the pattern of a recently enacted federal Health Maintenacne Organization law that will eventually require all companies of 25 or more employees to offer this type of health plan. EMCAR is an alternative health maintenance system that emphasizes preventive care through its wide range of comprehensive benefits.

EMCARE members are free to select the physician and health facility of their choice from the more than 950 member physician and health facility of their choice from the more than 950 member pbysicians in the area and the thousands of hospitals nationwide having contractual agreements with Blue Cross.

EMCARE is available to employer groups throughout Sacramento, El Dorado, Nevada, Placer and Yolo Counties. The Foundation Community Health Plan is a prepaid health plan sponsored by the Medical Care Foundation of Sacramento, an organization of the Sacramento County Medical Society.

Task Force Plans February D.C. Trip

While February, 1975 may seem like the distant future to many of us, the Military Development Task Force's Planning Committee sees it as, "just around the corner." February 24-26 are the dates of this year's visit to Washington, D.C.

The three day trip will follow similar formats as in the past. Meeting with Congressional leaders, officials of the Department of Defense and other dignitaries and a social evening "on the hill" are highlights of this year's trip.

Al Koppes, 1975 Chamber of Commerce President, will head the group, and is looking forward to meeting and working with many new travelers this year. "There are no guidelines, no ground rules--we want members of the community mutually concerned with the continuing growth of Sacramento's military/civilian relationships."

Details on the trip are available through the Project Coordinator at the chamber office. "Cap-off" the holidays with a unique opportunity to visit our nation's capitol and perform a valuable service to local business. "Invest in our future."

Contact Jim Merrey at 443-3771.

The Arkansas Sickle Cell Council recently expressed its gratitude to the Miller Brewing Company and to Thomas B. Shropshire, right, Vice President, Market Planning, for "unselfishly giving their time and talent to the successful sickle cell program in Arkansas." Commendation certificates were awarded by Dr. Roosevelt Brown, center, Arkansas Sickle Cell Council. Receiving the awards were, left, John A. Murphy, President and Chief Executive Officer, Miller Brewing Company, and Shropshire. Dr. Brown credited the Miller officials with helping to create "an awakening interest in sickle cell, plus the inspiration and realization that this health problem can be eradicated."

More Business Production Needed

SAN FRANCISCO - American business and industry should support the nation's fight against inflation by seeking to increase output and stressing higher productivity, a western rail executive said today in a speech in which he also urged government to "halt and reverse the bureaucratization" of private enterprise.

"We need more, investment, not less. We need additional people at work, not fewer. We need more goods and services, not less," said Louis W. Menk, chairman and chief executive officer of Burlington Northern, Inc., St. Paul, Minn.

He said business can play a larger role than heretofore in the anti-inflation battle because the "need to increase production and raise efficiency is a challenge no other economic system can handle as well as Americans have demonstrated ours can. This is the kind of ball game American business understands. We and our fathers and their fathers before them wrote the rules."

Although the U. S. public's confidence in government has slipped badly in recent years because of Vietnam, Watergate and economic problems, Menk said those at home and overseas who underestimate the nation's ability to surmount its present adversities are mistaken.

He said he is confident the nation can emerge from its present trials stronger economically and in spirit. "This is an opportunity to get our businesses down to fat-free operations that use scarce resources with miximum efficiency, and that is essential in a world that can no longer afford waste."

Menk said he believes a lessening of government involvement in the economic system would increase productivity and efficiency in regulated industries and thus aid the fight against inflation. In support of that view, he cited the example of U.S. agriculture, where taxpayers are expected to save nearly $4 billion this year because government sharply reduced payments to farmers holding croplands out of production and allowed the sale of vast quantities of price-supported grain stored at public expense.

The Burlington Northern official said it was "encouraging to know that both President Ford and Treasury Secretary Simon are behind a plan to study the regulatory bodies of the federal government to determine the extent to which they do, in fact, inhibit competition, weaken the workings of our free enterprise system, and cost the public billions in unnecessary subsidies and artificially high prices."

Government agencies should be evaluated and overhauled periodically because "many of our procedures and institutions from the Federal level on down to town hall were designed for an agrarian economy with slow transport and communications, and for a domestic economy sheltered by thousands of miles of oceans," Menk stated.

Menk contrasted the savings achieved by the government in lessening its involvement in agriculture with the costs to the country of Federal regulation of the rail and natural gas industries. Controls of the wellhead price of gas reduced the incentive for private business to invest in new explorations, he said, and the resulting current shortages of that fuel threaten to close some industrial plants this winter if weather becomes severe.

"Meanwhile, our national bill for imported fuel has more than tripled, from $8.1 billion last year to an estimated $26 billion for this year," he added. "This is expected to produce a trade deficit of $2 billion despite a record level of exports and feed inflation."

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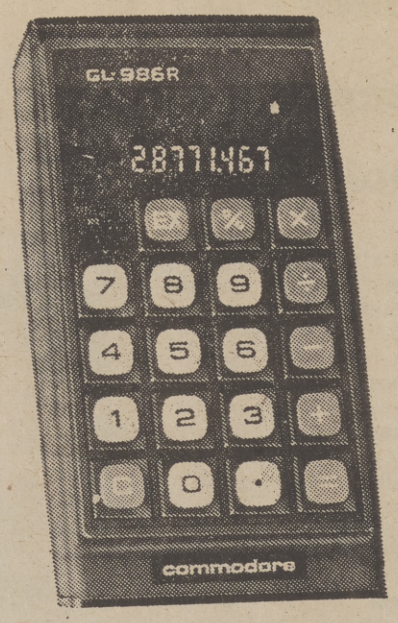

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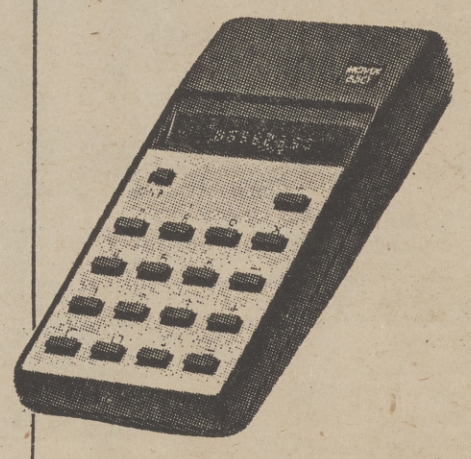

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The Sacramento Observer

AUTOMOTIVE SECTION

XMAS Is Car Thief Season

'Tis the season to be ripped off -- especially by holiday car burglars and transportation thieves looking for easy marks.

Thirty-five per cent of the cars stolen in California are hit in the last three months of the year, Highway Patrol Commissioner Dan Lanza says, and inflation and recession may boost this year's seasonal total above last year's 47,000

The traditional way to join the thousands who have their cars burgled during the holiday has always been to leave them loaded with temptingly displayed gift wrapped packages and parked outside the shopping area unattended.

With soaring food prices and increasing unemployment, a car loaded with bags and boxes of groceries becomes an increasingly worthwhile and inviting target. One loaded with groceries and gift packages would be almost irresistible.

The dangers of detection and apprehension involved in transferring such a load piece by piece tempt car burglars to become transportation thieves and borrow the loaded car itself as a sort of super shopping cart.

Transportation thieves usually are people caught far from home and family as the holidays approach. At the last minute they find they can't get on a plane, or the buses are jammed and they can't afford a plane. So they patrol big parking lots, looking for a car to drive to their home town and abandon.

"These people are not journeymen car thieves," Lanza says. "They weren't fast enough to be unobtrusive at fishing a door lock or hotwiring an ignition, and there's no reason why they should try these professional tricks when a stroll through the parking lot around a big shopping center will turn up any number of unlocked cars with the keys in them and maybe a few packages on the seat.

"Most holiday car thievery and burglary can be avoided by people who lock their cars and take the keys with them while they shop. Place packages and groceries in the trunk, and at night, park in well-lighted areas if possible."

The work of the journeyman car thief is less seasonal than that of the others, although it is probably at a peak some time after the new car models come out every year. They steal on order and know how to give themselves time to operate.

If the model they want shows up at a shopping center and disgorges a father, mother, and the kids, the thief figures he has a good hour's time on his hands.

Lower Traffic Fatality Totals Expected This Year

This year's death toll from traffic accidents will be a thousand less than 1973's total of 4,905, California Highway Commissioner Dan Lanza predicted today.

The provisional count was 3,680 through December 7, or 961 less fatalities than during the same period last year.

"Barring a series of highway catastrophies, I am convinced we will close out the year with an outstanding record," Lanza said.

"There are three obvious reasons for this saving in lives, plus three others which have received little attention.

"Among the obvious are the 55-mile-per hour speed limit, which has slowed traffic, the fact that Californians will drive several billion miles less this year than last, and the inroads we seem to be making on the drinking driver problem. In 1973, drinking drivers have been involved in ten per cent fewer fatal accidents than in the past.

"The less obvious reasons include intensified enforcement against all traffic violators by police departments and sheriff's offices, suspension of habitual offenders' licenses by the Department of Motor Vehicles, and the opening of additional freeway miles and other highway improvements by the California Department of Transportation."

1975 COUPE DE VILLE

The 1975 Cadillac Coupe de Ville, as with all standard Cadillacs, is highlighted by a new grille, hood, front fenders and front lights. The new grille features a bold horizontal and vertical cross-hatch design, which emphasizes a height reduction in the vertical hood face and contributes to a lower front end appearance. Rectangular head lamps highlight all Cadillacs for 1975. The front fenders house rectangular shaped parking and cornering lamps which wrap around the fender as a continuation of the head lamps. The Coupe de ville d' Elegance option, shown here, offers the padded vinyl Cabriolet top, see-through hood emblem and unique interior appointments.

Decorate Your House With Lights!!

This year, Christmas decorating can be easier than you think, if you have a light touch.

Outside, frame your home with colored lights around the doors, windows and eaves for a fairytale look-but don't stop there. Trim your trees outside with strings of lights.

Line your driveway and footpath with light that not only look festive and welcoming but will also help family and friends see there way around at night, and perhaps avoid any slippery sections.

To make sure your guests know where to find you, put a few Christmas bulbs around your house number.

If you have a big picture window, place a "candle" in it. Not a wax one, which could be dangerous, but a lamp with a flame-shaped bulb instead.

The children may want to give that window a stained glass effect with easily-washed-off vegetable coloring. The light shining through it could be stunning, especially on show.

Pretty up your porch with greens and strung with colored lights mounted flush with the ceiling for a dramatic effect day and night.

Wreath your door in lights and evergreens too, to welcome holiday guests.

If you've put mistletoe in a doorway, surround it with some pretty lights, too, since you wouldn't want anyone to miss a kiss by missing the mistletoe.

Inside the house, change all your regular light blubs to pink ones. Pink light bulbs bring out the best in a complexion and can put your guests in a warm holiday glow for a party!

Branch out in your tree-trimming. Instead of just one, have several sparking with lights, to spread Christmas cheer all through the house. If your rooms are too small for large ones, you might try small trees on the bedroom dresser, dinning room mantel or hall table.

Should your entryway be treeless, you can double the one in the living room by placing a large mirror in the hall. Decorate it with evergreen boughs and colored lights for a reflected frame.

Before trimming your tree, investigate light with bulbs inside, lights that flash on and off, and lights in special decorative holders. You can have one kind all through the house, or mix and match. Don't forget to put a bulb inside the shining star on top of the tree.

Start early, so you can enjoy the Christmas feeling for weeks in advance, and keep extra lights on hand just in case.

Decorate Brother Saint Nick's doorway, too, with colored lights around the fireplace, and be sure the stockings are well lit, so he won't overlook them.

If any of these bright hints delight you, you may find that lovely lights are the bright and easy way to decorate this Christmas!

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Prospective owner-occupants may submit a sealed bid offer through the broker of their choice only one property per listing.

The properties advertised herein have not been repaired. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes All properties are offered in their present As-Is condition without warranties of any kind.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11-14-74.

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

ADDRESS	PRICE	CODE	BDRMS	BATHS	APPROX. TAXES
SACRAMENTO					
432 Senator Avenue	8,000	Cash Only	2	1	$396
3713 19th Avenue	7,000	Cash Only	3	1	361
7504 Muirfield Way	17,000	Cash Only	3	2	594
STOCKTON					
2212 Pilgrim Street	12,000	Cash Only	3	1	396

Many HUD acquired properties not presently listed for sale will have "As-Is For Sale Signs" posted on them. Upon indication of bona fide interest from a potential owner-occupant, selling agents should notify immediately in writing. Such interest will cause an As-Is listing of the property on the next scheduled Advertisement in accordance with the Broker Letter, Section A.

HUD reserves the right to accept or reject any or all bids or to waive any informality in its procedures.

The properties listed herein are for sale to qualified purchasers without regard to their race, color, creed, or national origin.

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE — ALL CASH AS-IS

OFFICIAL LISTING DATE: December 14, 1974
10 DAY EXPIRATION: December 23, 1974

SALE DATE: 11:00 AM
December 24, 1974

AVAILABLE FOR INVESTORS & OWNER OCCUPANTS

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from INVESTORS or qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE WITH THE PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by Hud, will be required to submit a $500 deposit.

Potential INVESTOR BUYERS MAY SUBMIT OFFERS ON ANY NUMBER OF PROPERTIES IN THIS AD. They must however, be capable of closing the sale on all houses wherein they were HIGHEST BIDDER.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice only one property per listing.

The properties advertised herein have not been repaired. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes All properties are offered in their present As-Is condition without warranties of any kind.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11-14-74.

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

ADDRESS	PRICE	CODE	BDRMS	BATHS	APPROX. TAXES
RANCHO CORDOVA					
3017 La Rue Way	23,500	G1	4	2	$528
SACRAMENTO CENTRAL					
4027 Third Avenue	22,500	F1	4	2	577

Many HUD acquired properties not presently listed for sale will have "As-Is For Sale Signs" posted on them. Upon indication of bona fide interest from a potential owner-occupant, selling agents should notify immediately in writing. Such interest will cause an As-Is listing of the property on the next scheduled Advertisement in accordance with the Broker Letter, Section A.

HUD reserves the right to accept or reject any or all bids or to waive any informality in its procedures.

The properties listed herein are for sale to qualified purchasers without regard to their race, color, creed, or national origin.

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

'Danger Days' Campaign Ends

Californians who plan to celebrate the start of the New Year drinking should make sure someone drives them hom, State Attorney General Evelle J. Younger suggested this week, as the state-wide Danger Days campaign comes to a conclusion.

Other tips offered to keep accidents to a minimum include these:

Keep auto windows clean and the view unobstructed

Maintain and clean head and tail-lights so they can give light when needed

Be patient in heavy traffic

Leave for your destination early enough to allow for delays

Don't follow the car ahead too closely

Avoid changing lanes except when necessary

Watch the cars ahead and behind you

Always be on the alert for pedestrians and cars entering the roadway from side streets and parking areas.

Drunk driving arrests, continued Younger, traditionally soar in December and because of the "implied consent" law, license suspensions could increase.

The law says that a motorist must submit to a chemical test for intoxication incidental to an arrest when requested to do so by a peace officer who has reasonable cause to believe the driver was driving while drunk.

If the suspect refused. even though he's later acquitted of drunken driving, his license could still be suspended, said the State Attorney General.

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Tony's European & Asian Auto Repair

Hello, I am J. Shawn Ortiz, Staff Writer for America's Number One Black Newspaper, THE SACRAMENTO OBSERVER.
I want to introduce you to Tony Z. Yugovich. Tony is an Old World mechanic bred in the tradition of excellence. He is one of the few remaining traditionalists who demands perfection and takes personal pride in the work he performs.
I know from first hand experience. Recently my MGB burned up a set of main bearings. Expensive ?It could have cost a lot more. But Tony is reasonable and efficient.
Take my advice if you are the proud owner of an MGB, VW, Toyota, Mercedes Benz, Fiat, Datsun, Volvo, Audi or any one of the many fine European or Asian automobiles. Check out Tony's European & Asian Auto Repair.
Call or stop by for free estimates. Tony is open 8:00 a.m. to 6:00 p.m., Sunday through Friday, at 630 12th Street, corner of G Street. If you don't have time, call 441-0965, or see Ray, Doc, Mio, John and 'BIG' TONY.

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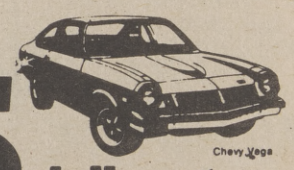
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Use Jumper Cables Safely

DETROIT - There's more than meets the eye in using jumper cables to start a car, and without precautions, it could cause serious personal injury or material damage.

To protect against those potential dangers, Chrysler Corporation recommends a specific procedure to follow in the Operators Manuals provided with its 1975 cars. It includes steps not commonly observed when using the seemingly self-evident handy devices for feeding power from a booster battery or the battery of another car to a car with a low or "dead" battery.

Knowing the safe way to assist starting with jumper cables is important to a growing percentage of drivers as cars equipped with automatic transmissions cannot be started by pushing or towing, and the number of cars on the road so equipped is steadily increasing.

ONE CLAMP TO GROUND

Chrysler's procedure varies notably from the conventional method in that it recommends not attaching the negative cable clamp to the negative pole of the battery in the car to be started.

The possibility of a spark which might cause the battery to explode is reduced if the cable is clampled to the alternator mounting bracket on the side of the engine compartment away from the battery, provided the bracket itself has a good ground contact.

Also, the carmaker says a battery could rupture or explode if assist starting is attempted when the electrolyte in either the booster battery or the discharged battery is frozen or so low as to not be visible.

Checking the electrolyte requires removal of the vent caps on both batteries and Chrysler says they should be left off and the vent wells covered with a cloth before starting is attempted. Once the ear is started, the cloths should be discarded as they have been exposed to sulphuric acid.

avoid contact with
battery flud

Besides a specific sequence for the steps to be followed, Chrysler cautions that an assist power source with an output greater than 12 volts should not be used and that battery fluid should not come in contact with the eyes, skins or clothing. Also, do not lean over a battery when attaching clamps and do not allow the clamps to touch each other. Flame and sparks should be kept away from the filler holes, and it is best to wear eyes protection while working with batteries.

The steps recommended in assist starting are:

1. Turn off lights, heater, and other electrical loads.
2. Remove the vent caps from the boooster and discharged batteries. Make sure the electrolyte is at proper level. If electrolyte is not visible or appears to be frozen, DO NOT attempt assist starting! A battery might rupture or explode if the temperature is below the freezing point or is not filled to the proper level.
3. Lay a cloth over the vent wells of each battery.
4. Connect one end of a jumper cable to the positive terminal of the discharged battery.
5. Connect the other cable to the negative terminal of the booster battery and then to the alternator mounting bracket of your car. Make sure you have a good ground contact on the bracket.
6. Start the engine.
7. Reverse the above sequence exactly when removing the jumper cables.

(Continued on G-11)

DOMESTIC ESTIMATES FOREIGN

16TH ST. BODY & PAINT SHOP
614 16TH ST.
SACRAMENTO, CA. 95814

PHONE
443-7576

LEROY GREEN

LEGAL NOTICE

Governing Board Member Election

4 member(s) of Los Rios (Area 3, 4, 5,) Community College District (Within Sacramento City Unified School District)

NOTICE IS HEREBY GIVEN to the voters of the above district of the County of Sacramento, California, that the Biennial Election for members of the Board of the said district will be held on the first Tuesday after the first Monday in March; namely, March 4, 1975, for the purpose of electing the number of members of the governing board of the district as indicated above.

Dates this 4th day of December, 1974
Leo A. Palmiter, Superintendent
Sacramento County Schools

By: Ronald E. Little
Assistant to the Superintendent
SO 1031, December 12, 19, 26, 1974

OFFICIAL NOTICE TO REAL ESTATE BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE
REPAIRED WITH WARRANTY
INSURED FINANCING AVAILABLE
OWNER-OCCUPANTS ONLY

OFFICIAL LISTING DATE: December 14, 1974
TEN DAY EXPIRATION: December 23, 1974
SALE DATE: 11:00 AM December 24, 1974

For specific instructions refer to Broker Letter 74-5 dated November 1, 1974, which was mailed to selling agents in the program. Extra copies are available in the Insuring Office.

Brokers are invited to submit SEALED BIDS from qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period. Offers are to be submitted in a SEALED ENVELOPE with the PROPERTY ADDRESS AND BID OPENING DATE printed on the front. Do not show the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted providing all conditions are met.

Maximum mortgage amounts are based on the MINIMUM OFFERING PRICE. The amount of the total bid in excess of the minimum offering price will be required as additional down payment to be paid at close of escrow.

The properties advertised herein have been fully repaired and are offered with the HUD one year structural and operating warranty. Prospective owner-occupants may submit a sealed bid offer on only one property per listing.

ADDRESS	PRICE	CODE	BDRMS.	BATHS	APPROX. TAXES
SACRAMENTO CENTRAL					
4400 West Nichols Ave	15,000	C1	2	1	$346
SACRAMENTO SOUTH					
7341 Stockdale Street	22,000	F1	3	2	555
2808 50th Avenue	16,000	C1	3	1	449

HUD reserves the right to accept or reject any or all bids or to waive any informality in its procedures.

The properties listed herein are for sale to qualified purchasers without regard to their race, color, creed, or national origin.

TO THE PUBLIC
SEE ANY REAL ESTATE AGENT FOR INFORMATION REGARDING THESE PROPERTIES

EQUAL HOUSING OPPORTUNITY

Official Notice To Real Estate BROKERS

EQUAL HOUSING OPPORTUNITY

HUD HOMES FOR SALE—
ALL CASH AS-IS
WITHOUT WARRANTY OR FHA INSURANCE
OWNER-OCCUPANTS ONLY
NO. 235

OFFICIAL LISTING DATE: December 14, 1974
10 DAY EXPIRATION: December 23, 1974
SALE DATE: 11:00 AM
December 24, 1974

For specific instructions refer to Broker Letter 74-5, dated 11/1/74, which has been mailed to all brokers on our mailing roster. Extra copies are available at the Insuring Office. Brokers are invited to submit SEALED BIDS from qualified OWNER-OCCUPANTS. Offers are to be submitted to the Insuring Office prior to the expiration period in a SEALED ENVELOPE with the PROPERTY ADDRESS & BID OPENING DATE printed on the front. Do not put the purchaser's name on the envelope. Bids will remain sealed until the sale, at which time they will be publicly opened. In all sales, the highest bid above the MINIMUM OFFERING PRICE will be accepted, providing all conditions are met. The bid must be stated in $50 increments only. Only the winning bidder, upon notification by HUD, will be required to submit a $500 deposit.

The properties advertised herein have not been repaired. Only lead-based paint hazards, if any, have been removed. HUD makes no representations with regard to the condition of the properties or to their compliance with local codes. All properties are offered in their present As-Is condition without warranties of any kind.

Prospective owner-occupants may submit a sealed bid offer through the broker of their choice on only one property per listing.

"Any property listed with the initials "LBP" after the street address must have all LEAD BASED PAINT HAZARDS removed by the purchaser after the close of escrow. See Instructions in Broker Letter 74-6 dated 11/14/74."

Due to the increasing number of available properties, listings may appear more often than as stated in Broker Letter 74-6. Check your papers daily.

ADDRESS	PRICE	CODE	BDRMS.	BATHS	APPROX. TAXES
SACRAMENTO					
1412 Coolbrith Street LBP	6,900	Cash Only	2	1	$335
1701 Belt Way	17,000	Cash Only	3	2	576
3545 Gemini Way	16,500	Cash Only	4	2	-
6609 53rd Street	20,000	Cash Only	3	2-1/2	475
6784 Bodine Circle	19,500	Cash Only	3	1	-
7665 53rd Avenue	9,500	Cash Only	3	1	399
8948 New Dawn Drive	19,000	Cash Only	3	2	569
2288 Babette Way	15,000	Cash Only	3	2	-
*5445 Mendocino Blvd. LBP	5,000	Cash Only	3	1	203
*Purchaser must demolish rear out building; rear porch and comply with removal of lead base paint hazard					
RANCHO CORDOVA					
2170 Pantages Circle	18,000	Cash Only	3	1-1/2	559
10449 Mills Tower Drive	14,500	Cash Only	2	1	435
10458 Mills Tower Drive	19,500	Cash Only	4	2	528
NORTH HIGHLANDS					
5968 Georgia Drive	14,000	Cash Only	4	1	519
LINCOLN					
1230 Brookside Lane	18,000	Cash Only	4	1-1/2	-
ELK GROVE					
9316 Amethyst Way	19,000	Cash Only	3	2	-
CITRUS HEIGHTS					
The following two properties are ineligible for HUD mortgage insurance and the deed will contain a statement to that effect.					
*6536 Viscount Way	13,500	Cash Only	2	1	462
*This property has a ground drainage problem					
*8225 Yardgate Way	15,000	Cash Only	3	2	-
*This house has been flooded and HUD makes no representation as to kind of extent of any damage.					
STOCKTON					
The following property is offered as land only. The purchaser will be required to remove all buildings and foundations. Title will not be conveyed until this is done. HUD offers no warranties of any kind, will not pay any closing costs, bond or discounts.					
352 South Olive Avenue	1,750	Cash Only	3	1	288

Many HUD acquired properties not presently listed for sale will have "As-Is For Sale Signs" posted on them. Upon indication of bona fide interest from a potential owner-occupant, selling agents should notify HUD immediately in writing. Such interest will cause an As-Is listing of the property on the next scheduled Advertisement in accordance with the Broker Letter, Section A.

HUD reserves the right to accept or reject any or all bids or to waive any informality in its procedures.

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TO THE PUBLIC
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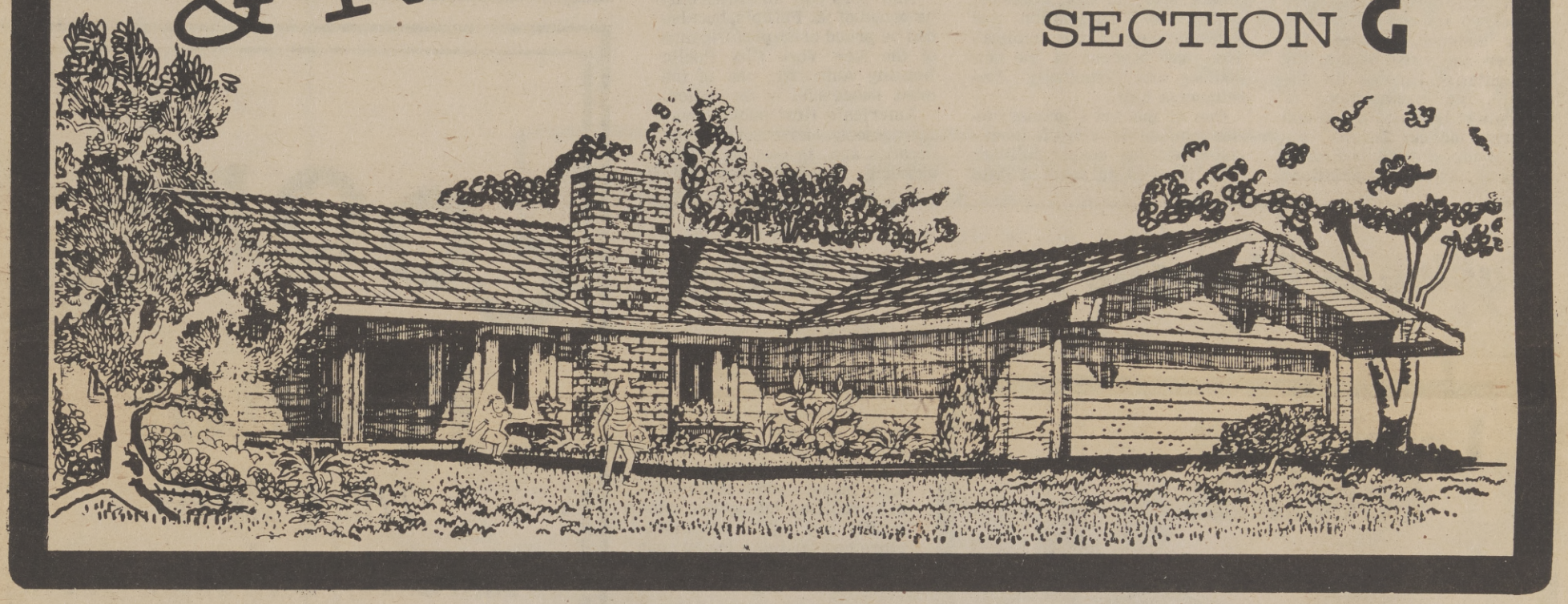
EQUAL HOUSING OPPORTUNITY

The Sacramento Observer

HOUSING & REAL ESTATE

SECTION G



Franklin Named Chair For Realtor's Equal Rights

Sacramento relator Ben Franklin, was recently selected to serve as Chairman of the Sacramento Board of Realtor's, Equal Right Committee.

The committee serves as the industry's policing agency when questions of discrimination are raised before the 1600-member organization of realtors.

The new chairman of the Equal Rights Committee, is the owner of the Ben Franklin Real Estate firm. He is also an engineer.

Franklin, ran uncussessfully for the Democratic nomination in the 5th Assembly District last June. He was defeated by Assemblyman-elect Eugene Gualco, a former Sacramento County Supervisor.

Franklin said this week that he believes new life should be given the equal rights committee. However, he added that under financing of federal and state agencies responsible for enforcing existing equal opportunity and anti-discrimination laws have limited the local efforts.

"We've been trying to elim-

(Continued on G-11)

Newly elected chairman of the Sacramento Board of Realtors', Equal Rights Committee, Ben Franklin is shown second from right on the campaign trail. Franklin, ran uncuccessfully in the June Primary for the democratic nomination in the 5th Assembly District. Shown with Franklin from left are, Ferrance Lang, Leslie Campbell, Allen Davis and Wilbert King, Principal of Fairbanks School.

Ford Names Ben Boo New HUD Head

WASHINGTON - President Ford has picked Ben Boo, mayor of Duluth, Minn., to be his new Secretary of Housing and Urban Development.

Boo, 49, will replace James Lynn, who is moving to the White House to become director of the Office of Management and Budget. A native of Minneapolis, Boo has been mayor of Duluth since 1966.

He has been active in the U.S. Conference of Mayors, serving as co-chairman of the Community Development Committee and chairman of the Mayoral Advisory Committee of the Federal Council for Urban Economic Development.

Boo, who ran unsuccessfully for lieutenant governor of Minnesota in 1970, also is a member of the board of directors of the National League of Cities.

The naming of Boo, which may not be done officially for several weeks, will be one of a number of top-level changes which will result in a complete turnover of the Nixon-appointed Cabinet.

The President was said to be anxious to have at least one former mayor in his Cabinet. Ford has been criticized for not having a representative of urban interests in the higher levels of his administration.

Mayor Richard Lugar of Indianapolis had been prominetly mentioned as Lynn's replacement.

Churches Should Play Stronger Role In Community

by DR. GLORIA E. A. TOOTE
Assistant Secretary
HUD/Fair Housing/EO

Housing and community development accomplishments of church organizations have long enriched the quality of human life for the residents. Recently, it was my privilege to address the Annual Fellowship luncheon of St. Philip's Church in New York City.

St. Philip's is one of the most distinguished and respected churches in that city and exemplifies, in my opinion the positive role of the church in a community.

I commend Rev. Western and the church for its almost unbelievable accomplishments in community development, such as the two and one half million dollar community center for children and young adults, the 200 units of housing for the elderly, the construction of 260 units of housing for low and moderate income tenants, the sponsorship of a 200 bed nursing home, and the negotiations underway to rehabilitiate 240 existing housing units. These efforts have indeed enriched the quality of human life in Harlem, which of course, compliments the enrichment of the city as a whole. St. Philip's has been a great instrument of upward mobility for many Black youngsters who were given help and inspiration, and have excelled to high levels of personal and professional achievement.

The broad nature of St. Philip's building programs has sophistication beyond the scope of the planning of many bodies of local government. The planning encompasses the needs for all age groups, and concern for the critical needs of the poor.

The continued success of programs such as this, however, depends on a recognition and understanding of the implications and process of the new Housing and Community Development Law.

One of the Act's primary achievements is a shift in decision making responsibilities from the Federal level to State and local government.

The law absorbs the old categorical grant programs, like model cities, and urban renewal, into a comprehensive and simplified block grant approach. Funds will no longer be released by the Department of Housing and Urban Development as grants for individual projects, but as an overall sum that the city can spend within very relaxed limits, provided city planning is for the betterment of all of its citizens, particularly the poor; and provided there is citizen participation in the planning process.

The new housing law returns decision-making to local government, and by specific language with the involvement and participation of the citizens.

New York City should not only be proud of St. Philip's, but also can be proud of the performance of the New York City Public Housing Authority, one of the most successful in the nation.

America's first public housing project, was erected four decades ago, in New York. The authority has built more than 160,000 units, including projects supported by Federal, State and local governments. These units provide housing for approximately 580,000 persons, more than the population of the City of New Orleans.

Public housing's success in New York is the result of good management and concerned citizens. It is a model for other authorities throughout the land, and has helped to provide needed housing for low income tenants.

This column is offered as a public service by THE SACRAMENTO OBSERVER.

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Business Dialogue Program Slated

The Sacramento Metropolitan Chamber of Commerce will hold a "Voice of Business Dialogue" on December 18 - 19, 1974. The objective of the two-day program is to discuss with local leaders some of the critical problems facing the community and region and to explore how business leaders can help resolve these problems.

Arch Booth, National Chamber president, will participate in all the discussions. He will be joined by H.S. Rodebaugh, president of the Sacramento Metropolitan Chamber of Commerce in visits with business and civic officials, and in discussions on how the two chambers can work together in finding ways to deal with problems of the community as well as broader national issues.

Booth is scheduled to meet with chamber of commerce officials; with corporate executives, and will hold a special conference with top executives of the community's news media. The main purpose of the latter is to obtain from them their views on how business can do a better job of communicating to the public, and also to inform them how the National Chamber can help them through its communications services.

Booth will also confer with city and county leaders. At noon, on December 19, he will address a "Voice of Business" luncheon to which business and professional leaders are invited. The luncheon will be held in the Yolo Room of the Sacramento Convention Center. Seating for the luncheon will be on a limited basis.

You may call Jack Owen at 443-3771 to secure a reservation.

Courtesy is so cheap that some people take no interest in it.

VA
HOUSING

SACRAMENTO					
56 Cathcart Avenue	3	2	$100	$172	$14,900
3842 Kern Street	2	1		CASH ONLY	6,900
7208 Tamoshanter Way	3	2	-	204	18,900
3612 19th Avenue	2	1	-	87	7,900
6600 75th Street	3	1	100	151	12,900
STOCKTON					
402 E. Bianchi, #2	2	1	-	163	13,900
4413 LaCresta Way #3	2	1	-	162	13,900
4431 LaCresta Way #2	2	1	-	163	13,900
TRACY					
880 Palm Circle	2	1	-	145	11,900

December 9, 1974

You Don't Have To be a Veteran
Low Down Payment
Liberal Financing

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EQUAL HOUSING OPPORTUNITIES

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Realtor
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Buy this 4-unit complex located on a quite tree lined street. Produces a net of approx. 4%.

ALMOST A BRAND NEW HOME
This 3 bedroom - 2 bath home, has been newly painted inside -- new carpet in family living room, and is really in tip-top shape.
A fantastic buy at $28,500. With an assumable loan.

JOSEPH COOPER
Realtor

Franklin Chairs...

(Continued from G-9)

inate discrimination, but we have found that government agencies have not been properly funded for enforcement," he said.

Franklin explained that one of the many functions of the committee was to inform area realtors of the numerous federal and state laws pertaining to discrimination.

The committee sponsors workshops designed to enlighten realtors of equal opportunity housing programs. His committee also investigates charges of discrimination made against members of the Sacramento Board of Realtors.

"The committee has been effective, but is has not been effective enough," said Franklin, outlining his priorities as chairman.

Franklin proposes under his chairmanship to seek community input so that the committee will be in a position to act intellegently on matters before it consideration.

"I would like the cooperation of the community," said Franklin. He added that it takes the "people" to move state and federal government officials toward effectively dealing with discrimination.

"We've look for solid complaints of discrimination in housing and rental property. We were promised by local HUD office that they would not disclose the names of individuals charged with discrimination until after all investigations had been completed," said Franklin. He also charged that the government was not cooperating with local efforts to uncover discrimination among local realtors.

Nevertheless, Franklin said that he would committ himself to an affirmative plan to deal with charges of discrimination. He suggested that perhaps an informal advisory panel of citizens would be called upon from time-to-time to aid his committee.

"I myself feel that there are a lot of people who would like to do something about discrimination," said Franklin.

Persons interested in voicing their opinions or suggestions should contact Franklin at 944-1374, during normal business hours.

Jumpers...

(Continued from G-8)

Restricting the rail industry to an average annual return on investment of 3 per cent while unregulated industries were able to earn three or four times that much contributed to the collapse of railroads in the Northeast, Menk charged. "They were slowly strangled by bureaucarcy's continued denial of their legal right to earn necessary profits."

Urging Congress and the Administration to "halt and reverse the bureaucratization of American business and industry," the rail executive said this would restore to the people the "basic freedom to exchange our hard work and ideas for something we want -- not something the government says we have to accept."

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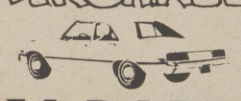

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73 INT'L SCOUT — V6, 4 spd., power steering, radio, heater, C2105A, 507HCD. — $3299
73 FORD — Courier Pickup, V4, 4 spd., air cond., wsw, r & h, CP277, 59136T — $2899
70 MERCURY — Cougar, V8, auto., a-c, ps, pb, wsw, r & h, CP259, ZTP023 — $1999
70 PLYMOUTH — 4 dr. Belvedere, V8, auto., a-c, ps, wsw, r & h, C56127A1, 470BVV — $1599
73 PARIS VALLEY — Mini Motor Home, Dodge Chassis, 20' self contained. V8, AT, PS, PB, AM-FM, radio, heater. No. CP217B31BF2U595016 — $6699
73 DATSUN PICKUP — 4 spd., 4 cyl., radio, heater, canopy. No. C5011A03241W. — $2799
72 CHEV. KINGSWOOD ESTATE — 9 Pass. Sta. Wag. V8, auto. trans., AC, PS, PB, wsw tires, pwr. windows & seats, tilt wheel, luggage rack, radio, heater. No. CP276822FDX. — $3099
73 CHEV NOVA — 2 dr. V8, auto. trans., PS, wsw tires, radio, heater. No. CP274-937FCX. — $2899
73 DODGE CHARGER — S.E. V8, auto. trans., AC, PS, PB, vinyl top, wsw tires, AM-FM, radio, heater. No. CP271-640GTC. — $3999

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$83.30 mo.

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Tinted glass, automatic, radio, belted radials, 350 V8, 1X27L5L122107. No. 6276 48 payments, $399 cash or trade. On credit approval. Cash price $3571. Deferred payment price $4847. ANNUAL PERCENTAGE RATE 12.79%
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Tinted glass, air conditioning, AM radio, wsw. 1L57L5J145358. No. 6327.48 payments $399 cash. or trade. On credit approval, cash price $4565. Deferred payment price $6365.40. ANNUAL PERCENTAGE RATE 12.79%
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Tinted glass, 350 4 barrel, V-8, automatic, tilt wheel, radial ww. 1C3755Z423869. No. 6412. 48 payments, $399 cash or trade on credit approval. Cash price $4363. Deferred payment price $5936.76. ANNUAL PERCENTAGE RATE 12.79%
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Tinted glass, 350 4 barrel, automatic, belted radial wsw. 1H57L5Z424006. No. 6411. 48 payments, $399 cash or trade on credit approval. $4947 cash. Deferred payment price $6856.92. ANNUAL PERCENTAGE RATE 12.79%
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Tinted glass, power windows, air conditioning, cruise master speed control, 400 4 barrel, radials, 1N47U5J155849. 48 payments, $399 cash or trade, credit approval. $5158 cash. Deferred payment price $7038.36. ANNUAL PERCENTAGE RATE 12.79%. No. 6390.
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Tinted glass, bench seat, air conditioning, heavy duty rear springs, heavy duty tront shocks. 350 CID 4 barrel. Automatic, power steering. CCY1452118122. No. 1328. 48 payments, $399 cash or trade, on credit approval, $4740 cash. Deferred payment price $6509.88. ANNUAL PERCENTAGE RATE 12.79%
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IMPALA 4 DR. SEDAN — $3995
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V8, air conditioning, automatic transmission, power steering, power brakes, vinyl roof. No. 1L394C112714. No. 4864.

IMPALA 4 DR. SPORT SEDAN — $3832
Tinted glass, air conditioning, 350 4 Barrel. 1L39L4C113122. No. 4869.

CAPRICE CLASSIC 2 DR. — $4444
V8, automatic transmission, air conditioning, power steering, power brakes, vinyl top, power seat. AM-FM radio. No. 1N47Y4C122632. No. 4941.

CAPRICE CLASSIC 4 DR. SPORT — $4487
V8, automatic transmission, air conditioning, power brakes, vinyl top. No. 1N39Y4C119897. No. 4933.

IMPALA 2 DR. CUSTOM — $3803
Tinted glass, air conditioning, 350 4 Barrel. No. 1L47L4C113864. No. 4876.

IMPALA 2 DR. SPORT CPE. — $4190
Tinted glass, automatic transmission, V8, power steering, power brakes, air conditioning, tilt wheel, belted whitedwall No.1L57U45191233. No. 5550

CAPRICE CLASSIC 2 DR. CPE. — $4273
Tinted glass, air conditioning, V8, automatic transmission, power steering, power brakes, vinyl top. No. 1N47Y4C122403. No. 4935.

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72 KINGSWOOD — $2995
Estate Wagon. Radio, heater, power steering & brakes, factory air conditioning, automatic, wsw tires, rack. No. 1235. Lic. No. 733FDT.

73 PONTIAC — $2895
Ventura Hathback. Radio, heater, power steering & brakes, factory air conditioning, automatic, wsw tires, vinyl top. No. 1225. Lic. No. 733HCW.

71 DODGE — $2395
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74 OLDS — $3195
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74 MERCURY — $3595
Montego. Radio, heater, power steering & brakes, factory air conditioning, automatic, wsw tires, vinyl top. No. 1214. Lic. No. 007KDC.

73 DATSUN — $2895
610 Cpe. Radio, heater, factory air conditioning, automatic. No. 1206. Lic. No. 219HBC.

72 CHEVROLET — $3095
Caprice. Radio, heater, power steering & brakes, factory air conditioning, automatic, wsw tires, vinyl top. No. 1203. Lic. No. 100HCL.

74 CHEVROLET — $3595
½ Pickup. Heater, power steering, 4 speed transmission. No. 1202. No. CCQ1442166450

73 VW — $2595
Squareback Sedan. Radio, heater, 4 speed transmission. No. 1192. Lic. No. 064JBK.

73 CHEVROLET — $3495
Impala. Radio, heater, power steering & brakes, factory air conditioning, automatic, wsw tires, vinyl top. No. 1189. Lic. No. 746GTC.

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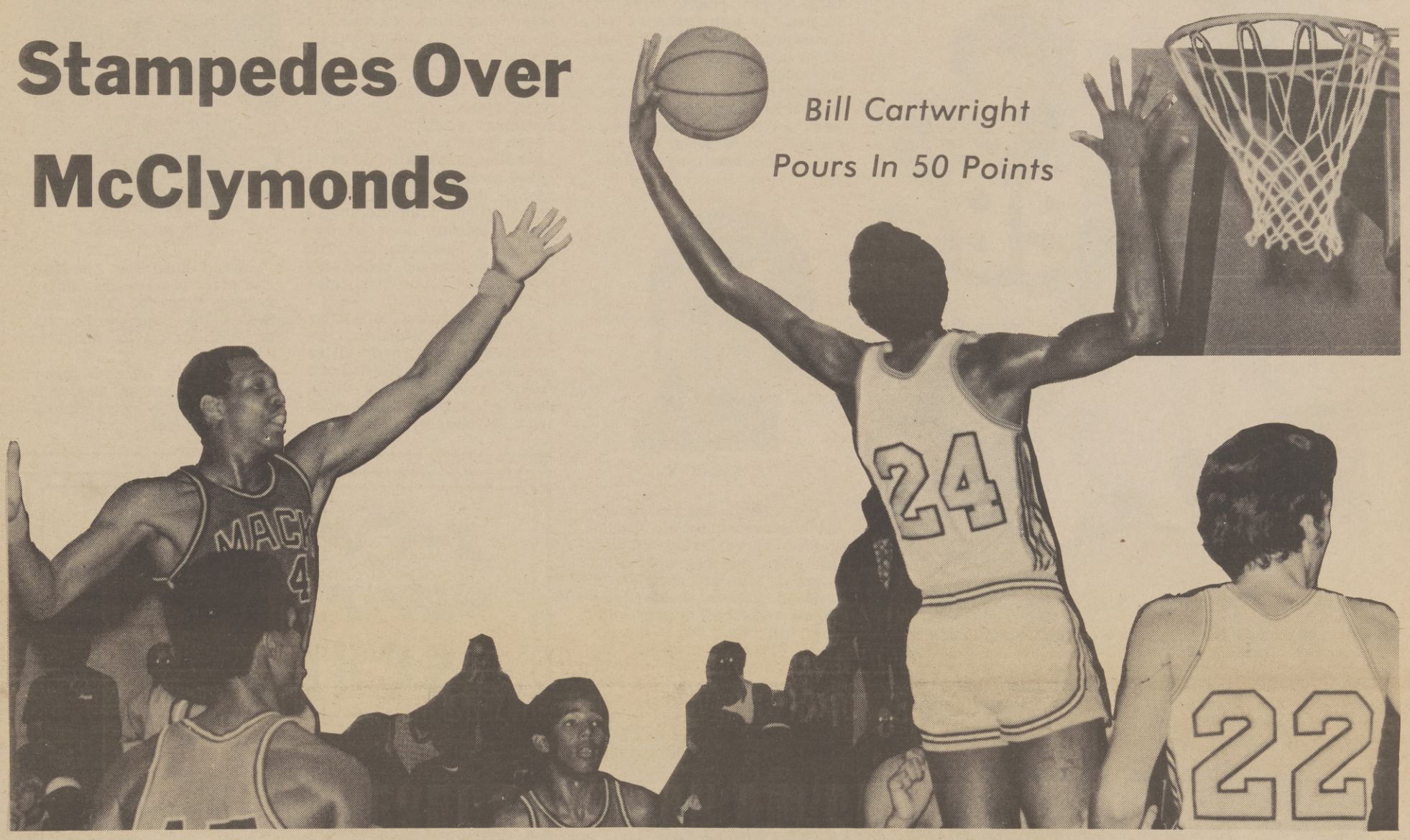
The Sacramento Observer

SPORTS

Thundering Herd Stampedes Over McClymonds



Bill Cartwright Pours In 50 Points

The Thundering Herd of Elk Grove High School stampeded over McClymonds of Oakland, California, to win their own basketball tourney 91-48. Bill Cartwright, the tourney's MVP pumped in 50 points to lead the Herd to its 37 consecutive victories. Cartwright, with a precision turn-around jump shot, stymied his opponents with a total of 127 points for the three-day tournament. A near disaster occurred Friday night as the Grant Pacers held the big seven foot center to 28 points and almost ripped off the upset of the year by losing to the Herd , 53-49.

'BIG BILL'

Coach Dan Risley congratulates his seven-foot center Bill Cartwright, for a fine game. The impressive center was tournament MVP and the Local Prep Of The Week. Cartwright, No. 24, blocks shot of Don Coleman of McClymonds, No. 44. The Herds big man had over 30 blocked shots during the tournament.

Top Sports Stories Inside

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TRIPLE THREAT

Enough to strike fear into the hearts of emeny defense is this triple threat backfield consisting of Kodak All-Americans Joe Washington, left, Oklahoma; Archie Griffin, standing, Ohio State; and USC's Anthony Davis. The three were among 22 college super-stars in Miami Beach for a weekend of rest and relaxation after their selection to the 1974 Kodak All-American Football Team. Here they are shown during filming of this year's All-American TV program at the Orange Bowl.

'Hammerin' Hank'- Aiming At Immortality

Henry Aaron is in the twilight years of a record-shattering career that perhaps will never be surpassed. Come the 1975 Major League baseball season, the man destined for immortality in baseball's Hall of Fame, will increase the distance between him, his would-be pursuers, and those cherished records, each time he ventures forth to play the deadly game of cat 'n mouse with opposing American League pitchers.

HANK AARON

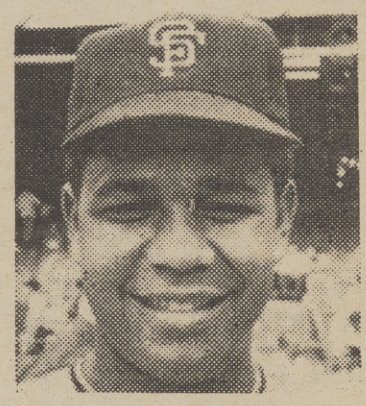
It's a game that has resulted in an assortment of 733 misguided curve balls, sliders, knucklers and fastballs, being pounded into the never-never land of National League stadiums around the country. History will recall that of Henry's first 733 balls clearing the fences, and lost forever, only two, numbers 714 and 715 were returned to him. Years from now, you can be certain, a million people will lay claim to a baseball dented by the fearsome power of Henry Aaron.

And while Aaron, this past 1974 baseball season was making history with his bat, he found time to make history with another instrument. Not quite as heavy or deadly, Henry happily picked up a ball pen and signed a 5 years, million dollar contract with the Magnavox Company, famous for high quality consumer electronic products.

The deal was many months in finalizing, but finally, when agreed upon by Aaron and Magnavox, the greatest relationship between a athlete and a private industry giant was revealed. A spokesman for The Magnavox Company, characterized the contract as "truly historic."

Aaron, impatient to get his feet wet with Magnavox, approached his new job with all the eagerness and anticipation of a rookie in spring training camp, hustling to impress the manager and club veterans.

Red Sox Release Marichal



JUAN MARICHAL

Veteran huler Jaun Marichal was given his outright release recently from the Boston Red Sox of the American League, throwing his playing future in doubt.

Plagued by an arm injury most of last season, Marichal, 36, managed only five wins against one defeat.

SCC Grapplers Split Dual Meet

The Sacramento City College wrestling team coached by Bill Hickey split a dual meet with Foothill and West Valley here last Wednesday night in a non-conference match. SCC beat Foothill 39-6 while losing to West Valley 25-12.

Double winners for SCCwere Robert Smith, 118 lbs.; Bill Zimmerman (Norte Del Rio), 142 lbs.; Victor Adkins, 158 lbs.; and Vince Cotton (McClatchy), 177 lbs. Of these, only Adkins pinned his man.

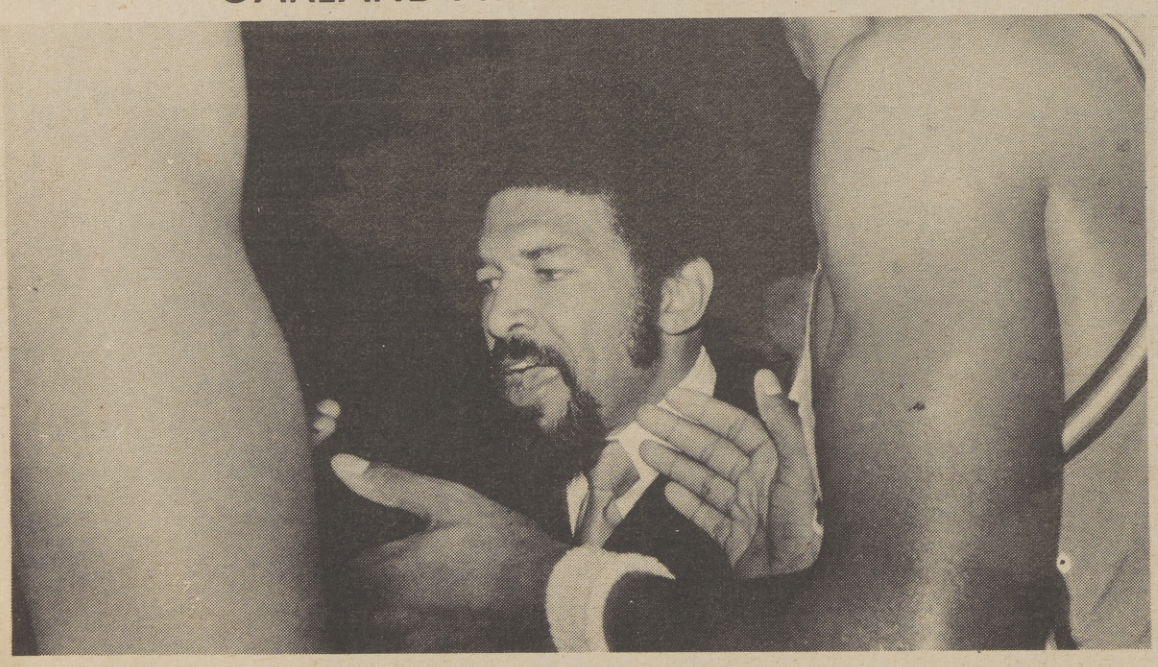
Out of action, but expected to come back soon are 167 lb. John Harritt, who is recovering from a broken hand, and HWT Doug Merrill (El Dorado) and Gary Phillips (Encina), both coming off a rugged football season.

Coach Hickey reacted to his team's performance, "The meet went pretty much as I had expected. Since it was our first league match, our team was emotionally tight." This was apparent as SCC lost to West Valley first before settling down to whip Foothill.

A more stable lineup of wrestlers for SCC was involved in the Skyline Tournament at San Bruno last week.

Closer to home was the first conference match against San Joaquin Delta College held in Stockton this week.

OAKLAND AT THE E.G. TOURNEY



McClymonds varsity coach, Ben Tapscott, fires up his Oakland five during a time out. (Observer Photographs by Calvin W. Wilconx).

K-POP 1110 AM
K-PIP 93.5 FM
SPORTS SCHEDULE

Saturday, December 14

CAMELLIA BOWL

11:05 a.m.
KPOP & KPIP

December 26-27-28

KENDALL ARENTT
BASKETBALL GAME

K-POP 1110 AM
K-PIP 93.5 FM

Blacks In Sports

By Vernon E. Johnson

'...To Be No. 1'

The great thing I love about athletics is that it has the potential to teach an individual much more than how to get along successfully on the playing field. This article, written by the late Vince Lombardi, one of the greatest football coaches ever to live, demonstrates this point.

"Winning is not a sometime thing; it's an all-the-time thing. You don't win once in a while, you don't do things right once in a while, you do them right all the time. Winning is a habit. Unfortunately, so is losing.

"There is no room for second place. There is only one place in my game and that is first place. I have finished second twice in my time at Green Bay and I don't ever want to finish second again. There is a second place bowl game, but it is a game for losers played by losers. It is an always has been an American zeal to be first in anything we do and win and to win and win.

"Every time a football player goes out to ply his trade he's got to play from the ground up -- from the soles of his feet right up to his head. Every inch of him has to play. Some guys play with their heads. That's o.k. You've got to be smart to be No. 1 in any business. But more important, you've got to play with your heart -- with every fiber of your body. If you're lucky enough to find a guy with a lot of head and a lot of heart, he's never going to come off the field second.

"Running a football team is no different from running any other kind of organization -- an army, a political party, a business. The principles are the same. The object is to win -- to beat the other guy. Maybe that sounds hard or cruel. I don't think it is.

"It's a reality of life that men are competitive and the most competitive games draw the most competitive men. That's why they're there -- to compete. They know the rules and the objectives when they get in the game. The objective is to win -- fairly, squarely, decently, by the rules -- but to win.

"And in truth, I've never known a man worth his salt who in the long run, deep down in his heart, didn't appreciate the grind, the discipline. There is something in good men that really yearns for, needs, discipline and the harsh reality of head-to-head combat.

"I don't say these things because I believe in the 'brute' nature of man or that men must be brutalized to be combative. I believe in God, and I believe in human decency. But I firmly believe that any man's finest hour -- his greatest fulfillment to all he holds dear -- is that moment when he has worked his heart out in a good cause and lies exhausted on the field of battle -- victorious."

Scholarship Honors Florida's J.R.E. Lee

MIAMI - Florida A&M University of Tallahassee and Howard University in Washington, D. C., the football rivals in the Orange Blossom Classic game here Saturday, have been selected as recipients of student scholarship grants in honor of J.R.E. Lee, Jr., former vice-president of administration at Florida A&M.

Allen McKellar, Falstaff's assistant to vice-president of marketing, will present the scholarship award plaques to B. L. Perry, Jr., president of Florida A&M and Dr. James E. Cheek, president of Howard University in ceremonies preceding the game's kickoff in Miami's Orange Bowl.

The scholarship program, established in 1972 by Falstaff Brewing Corporation as a continuing memorial to Mr. Lee's service to his university -- particularly his pioneering role in the establishment of the Orange Blossom Classic -- provides an unrestricted student scholarship grant to the two universities competing in the annual intersectional football event.

Devoting his whole career to the betterment of Floroda A&M University, the late J.R.E. Lee is regarded as the Father of the Orange Blossom Classic. Lee served Florida A&M as business manager for 33 years and as vice-president, administration, for nine years.

Mr. Lee attended Tuskegee Institute in Alabama and obtained his B.A. degree from Lincoln University in Pennsylvania. He was 75-years-old at his death in June, 1972.

Saturday's contest is the 42nd renewal of the annual Orange Blossom Classic. Last year, the host Florida A&M Rattlers defeated South Carolina State College by a 23-12 margin.

Boxing's Top Ten

World boxing council ratings for November:

HEAVYWEIGHT
Champion: Muhammad Ali (US).
1. George Foreman (US) 2. Joe Frazier (US) 3. Ron Lyle (US) 4. Joe Bugner (GB) 5. Oscar Bonavena (Arg) 6. Ken Norton (US) 7. Jerry Quarry (US) 8. Howard Smith (US) 9. Duane Bobick (US) 10. Henry Clark (US)

LIGHTHEAVYWEIGHT
Champion: John Conteh (GB)
1. Lonnie Bennet (US) 2. Jorge Ahumada (Arg) 3. Victor Galindez (Arg) 4. Bob Cassidy (US) 5. Pierre Fourie (South Africa) 6. Ba Sounkalo (Mali) 7. Aldo Travesaro (Italy) 8. Alvaro Lopez (US) 9. Avenamar Peralto (Arg) 10. Len Hutchins (US)

MIDDLEWEIGHT
Champion: Rodrigo Valdez, (Columbia)
1. Carlos Monzon (Arg) 2. Kevin Finnegan (GB) 3. Tony Licata (US) 4. Gratien Tonna (France) 5. Jean Claude Boutier (France) 6. George Cooper (US) 7. Luis Fabre (Brazil) 8. Vito Antuofermo (US) 9. Tony Mundine (Australia) 10. Benny Briscoe (US).

LIGHTMIDDLEWEIGHT
Champion: Oscar Albarado (US)
1. Miguel De Oliveira (Brazil) 2. Jose Duran (Spain) 3. Koichi Wajima (Japan) 4. Elisha Obed (Bahamas) 5. Charkey Ramon (Australia) 6. Sea Robinson (Ivory Coast) 7. Miguel A. Casteline (Arg) 8. Eckhard Dagge (Germany) 9. Yunksuk Park (Korea) 10. Maurice Hope (GB)

WELTERWEIGHT
Champion: Jose Napoles (Mexico)
1. John H. Stracey (GB) 2. Clyde Gray (Canada) 3. Bruno Arcari (Italy) 4. Hedgemon Lewis (US) 5. Horacio Saldano (Arg) 6. Joseph Bessala (Cameroon) 7. Angel Espada (Puerto Rico) 8. Rocky Mattioli (Australia) 9. Fausto Ceja Rodriguez (Dominican Republic) 10. Eddie Perkins (US)

LIGHTWELTERWEIGHT
Champion: Pedro Fernandez (Spain)
1. Antonio Cervantes (Colombia) 2. Lion Furuyama (Japan) 3. Joao Henrique (Brazil) 4. Hector Thompson (Australia) 5. Esteban De Jesus (Puerto Rico) 6. Tony Ortiz (US) 8. Emilliano Villa (Colombia) 9. Norman Sekigapane (South Africa) 10. Joseph Kumpwani (Zaire)

LIGHTWEIGHT
Champion: Gattu Ishimatzu (Japan)
1. Ken Buchanan (GB) 2. Roberto Duran (Panama) 3. Tury Pineda (Mexico) 4. Hugo Gutierrez (Arg) 5. Rodolfo Gonzalez (Mexico) 6. Leoncio Ortiz (Mexico) 7. Fred Pastor (Phillippines) 8. Masakatsu Takayama (Japan) 10. Ricardo Arrendondo (Mexico)

SEMI-LIGHTWEIGHT
Champion: Kuniaki Shibata (Japan)
1. Ben Villaflor (Philippines) 2. Svein Paulsen (Norway) 3. Antonio Puddu (Italy) 4. Ramiro Bolanos (Ecuador) 5. Rigoberto Riasco (Panama) 6. Alfredo Escalera (Puerto Rico) 7. Antonio Amaya (Panama) 8. Ould Makoufi (Algeria) 9. Hugo Barrazo (Colombia) 10. Hyun Chi Kim (Korea)

FEATHERWEIGHT
Champion: Bobby Chacon (US)
1. Alexis Arguello (Nicaragua) 2. David Kotey (Ghana) 3. Ruben Oliveres (Mexico) 4. Alfredo Marcano (Venezuela) 5. Vicente Blanco (Nicaragus) 6. Art Haffey (Canada) 7. Jose Antonio Jimenez (Spain) 8. Shig Fukuyama (Japan) 9. Danny Lopez (US) 10. Jesus Estrada (Mexico)

BANTAMWEIGHT
Champion: Rafael Herrera (Mexico)
1. Rodolfo Martinez (Mexico) 2. Soo Hwan Hong (Korea) 3. Sulley Shittu (Ghana) 4. Venice Borkorsor (Thailand) 5. Romeo Anaya (Mexico) 6. Thanomjit Sukothai (Thailand) 7. Carlos Zarate (Mexico) 8. Nestor Jimenez (Colombia) 9. Jose Median (Mexico) 10. Alfonso Zamora (Mexico)

FLYWEIGHT
Champion: Shoji Oguma (Japan)
1. Betulio Gonzalez (Venezuela) 2. Miguel Canto (Mexico) 3. Ignacio Espinal (Dominican Republic) 4. Susume Hanagata (Japan) 5. Alberto Morales (Mexico) 6. Erbito Salavarria (Philippines) 7. Al Gutierrez (Philippines) 8. Alfonso Lopez (Panama) 0. Jiro Takada (Japan)

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Fashions

WINTER '74

DEC. 12 - 18, 1974

The Sacramento Observer

HOLIDAY PREPARATIONS

What is the secret of a warm, loving Christmas? To enjoy each moment: the planning, the shopping, the wrapping, the decorating. Yes, to put Tender Loving Care into this most joyous of holidays, here are a few hints to make your Christmas a remembrance . . .

Start with a special notebook for Christmas. In it, jot down ideas, notes to yourself, lists of things to do. In the gift section, write down each recipients name, what gifts you are thinking about getting, the amount you want to spend, that person's size. List stores where you can purchase what you want. If you're not sure of the store, call.

Shop store by store. Of course, the earlier you shop, the better. Choose your hours carefully. Avoid lunch and after-dinner shopping, the Saturday afternoon crowds. Don't take your children when you shop. Instead, organize a holiday babysitting pool among friends in your area. If you are mailing gifts, prepare your personal cards and notes in advance to be attached at the store to the gifts.

Make life easy on yourself by giving several people the same gift.

Aside from shopping (perhaps the most time-consuming of Christmas preparations), make a list with your family of who's going to visit you during the holidays.

If you are super-organized, you'll have all your shopping finished by December 18th. Then, you have the last week to enjoy spending with friends and relatives.

GIFTS FOR THE MAN IN YOUR LIFE

Money is tight this year. We all know it, we all feel it. But if we let ourselves be original and inventive, we'll be surprised at our own creativity.

Remember: when money is short, imagination is King. Let's start with gifts for the "Man of the House." Perhaps the most difficult person in the family to buy for. Well, why not purchase something for his office or desk at home? A handsome set of pins. . . a bright blotter or an attractive paper weight . . . a plant in an interesting container . . . some family photos either in frames or plastic . . . cute to put on his desk.

Men, moreover, whether they admit it or not, like to pamper themselves just as much as women do. So why not some lovely cologne, perhaps in a variety of scents. These gift ideas for the "man in your house," are timeless gifts -- they're long lasting, and will let him be the man who has everything.

GIFT IDEAS FOR HER

Party Going Bathrobe . . . Everyone has caught on to buying evening clothes in the lingerie department, but these have been mostly negligees or nightgowns that look lik evening clothes.

Now a switch: A bathrobe that looks like a bathrobe-- floor length, shawl - collared, in wool, but isn't just for sitting by the fire. It's a smashing, double-duty coat as well; wear it over pants and turtleneck sweaters, for daytime or evening.

Considering its many uses . . . and the fabric is easy to clean.

Nominated by OBSERVER readers and selected by a local committee of fashion-conscious women

SACRAMENTO'S TEN BEST DRESSED WOMEN

Best Dressed Nomination

It is indeed an honor for us to release the "Ten Best Dressed Women of Sacramento from 1974" in this edition.

These women have led the way in their daily fashions for their fellow Sacramentans.

Their selections were made by a committee of local fashion consious women after nominations were mailed to THE OBSERVER.

During the last month, hundreds of cards were received. These women not only topped the voting but also received unanimous selection of the committee. Our own Janee Huitt, OBSERVER Fashion Editor, represented THE OBSERVER on that Committee.

When one asks what makes these women outstanding in their dress, a multiplicity of answers came forth - softness, shimmery, feminine, seductive, sleek, sophisiticated, smart, innocent, demure - they have an ability to capture a look for every mood.

These women also have a few things in common. They all seem to wear clothes with a touch of class, clothes easy to care for and easy to wear.

Knits were popular for the 1974 Best Dressed Women. The outstanding colors for these lovely ladies are:

Dusty pales such as mint, rose, champagne, and peach.

Brights -- turquoise, inke blue, golden yellow, Chinese red, bright olive.

Muted, softened darks such as aubergine (eggplant), teal, rust.

Neutrals -- winter white, ecru, taupe, clay, navy and black.

Again, we are honored to salute these lovely ladies and we proudly introduce they to our readers over the next few pages.

CYNTHIA AMBROSE

Cindy Ambrose is a young Sacramento woman who has modeled extensively in the Sacramento Area. She currently is the reigning Miss Crobker Bank Sacramento Valley, and is a finalist in the Miss Photogenic Contest. The winning Miss Black Teen Sacramento 1972, and fourth runner-up in the Miss Black Teenage California Contest, Cindy is a versatile dresser. Her attire ranges from high fashion to casual. Here Cindy wears a simple two-piece dress with a fancy white blouse. She wears little jewelry. She accents her outfit with mod stacked heels. Cindy currently is secretary to the vice president of the Crocker National Bank. Her hobbies include swimming, tennis, dancing, piano, horseback riding and singing. She is specially trained in ballet, tap and modern dancing. She also has studied piano and flute and speaks Spanish and fluent Japanese. She is a former member of the Classie Lads 'n Lassies Modeling Club and graduated from Roseville High School. Cindy's love for fashions is aided by her mother's ability to make many of her daughter's clothes.

WILLIE MAE BUTLER

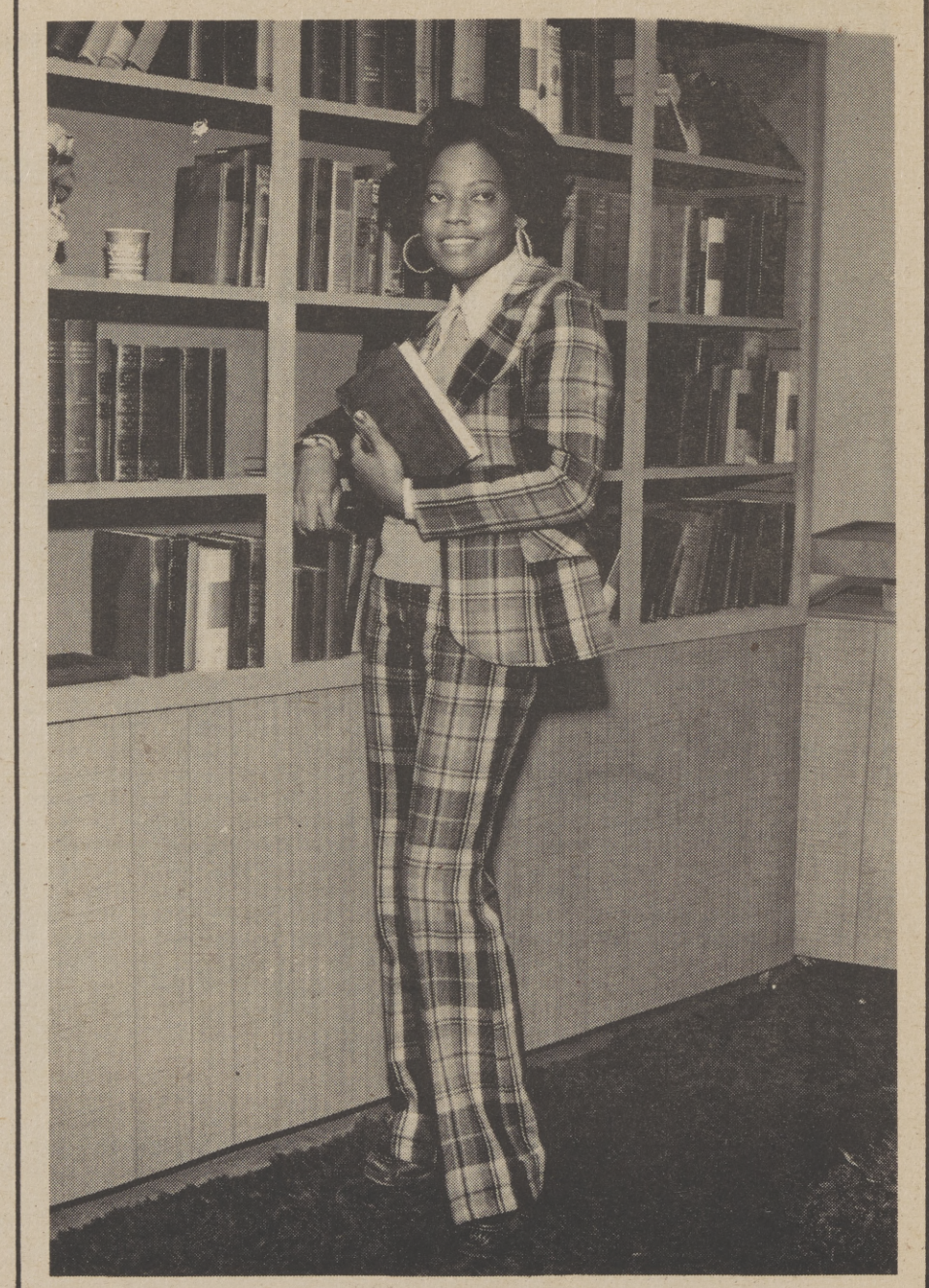
Mrs. Willie Mae Butler spends a great deal of her time dressed in white -- she is a licensed vocational nurse at Mercy General Hospital -- and on Sundays, she is an usher at Shiloh Baptist Church When dressing for an evening out or a special occasion, Mrs. Butler likes clothes that are feminie and elegant, like the two-piece lurex evening dress she wears here. Mrs. Butler accents the dress' touches of silver with a silver chain necklace and matching earrings. Mrs. Butler is married to Robert Butler, and the couple has eight children, 18 grandchildren, and five great-grandchildren. She is a member of the Los Angeles Chapter of Foxes and Hares and the Sacramento Classie Lads 'n Lassies. She also is a member of the National Black Fashion and Photographic Models and spends much of her time volunteering for various community organizations. Mrs. Butler also enjoys cooking and bowling.

PATRICIA COOK

Patricia Cook works with eighth graders at Las Talmas Junior High School daily. As a teacher, her dress must be comfortable and moderately conservative. Which is fine with her. Mrs. Cook likes clothes that are becoming and casual. Her favorite colors are the greens, golds and oranges of nature. She often uses accessories to dress up basic outfits and make them come alive. Here she wears a ribbed knit twopiece outfit with horizontal stripes. Her jewelry is a simple chain necklace with matching earrings. Mrs. Cook's hobbies include reading good books, tennis, swimming and games of chance like monoply. She has one son.

BEVERLY HOWARD

Beverly A. Howard shops everywhere for clothes that are fashionable and casual. A native of Dallas, Texas, Beverly is a secretary at KOVR Television and her daily dress is relaxed but striking. Here Beverly wears a multi-colored, red, yellow and green pants outfit, with a green pull-over sweater and yellow blouse. Her jewelry is simple hoop earrings. A graduate of Bishop College in Dallas, Beverly's hobbies include fashions, plants, reading and various sports. She has a 3-year-old daughter. Beverly was the mistress of ceremonies of the recent Miss Black Beauty Sacramento Pageant.

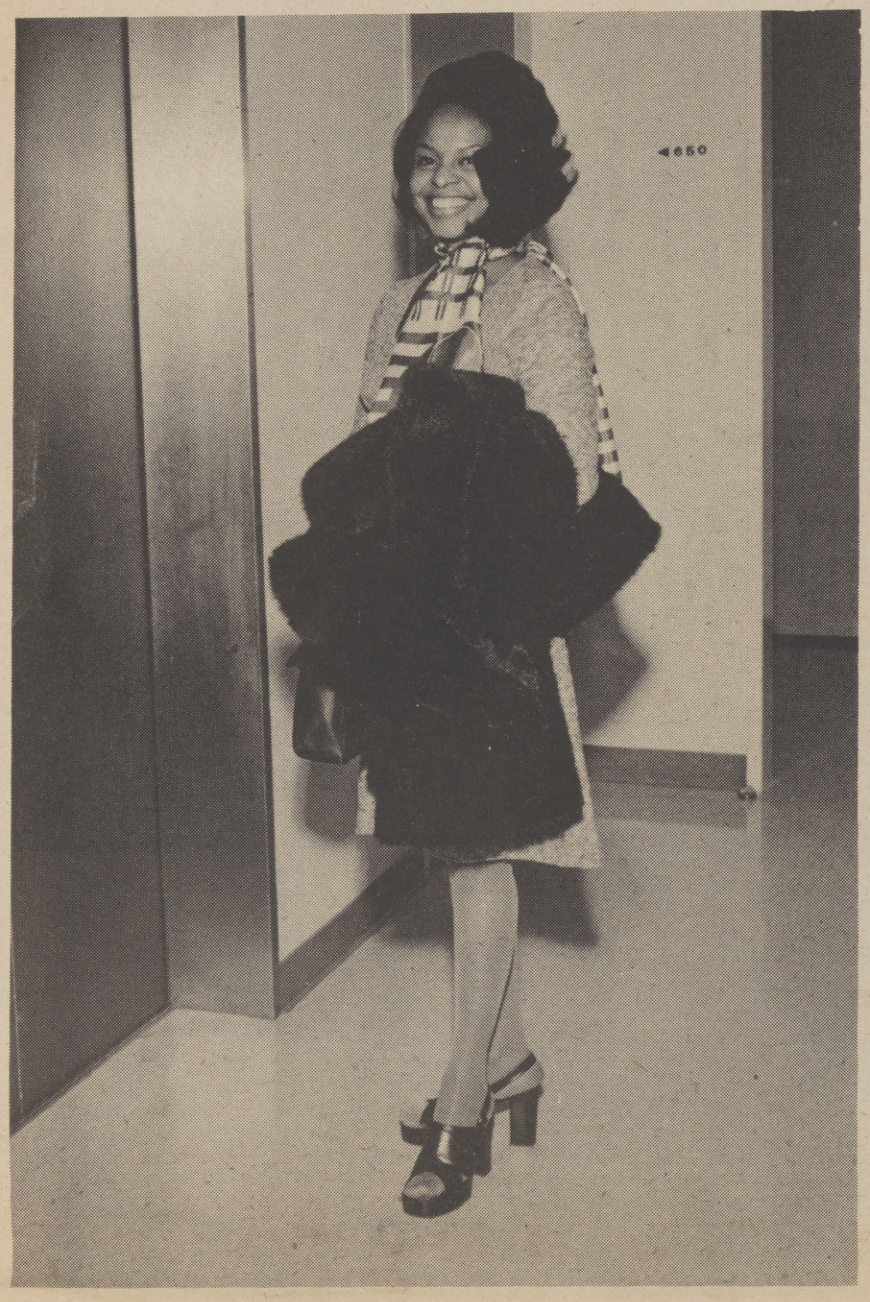


GRACE MORGAN JONES

Grace Morgan Jones is a businesswoman who constantly is on the go. In addition to being owner of the Morgan-Jones Funeral Home, Mrs. Jones is involved in numerous community activities. Her dress consists mainly of very professional two-piece suits which reflect her role in the business world. Mrs. Jones has visited Africa, Rusia and Europe. Here Mrs. Jones wears a two-piece fur-trimmed outfit which is accented by a pearl drop-chain and comfortable pumps. Her clothes, while business oriented, are very feminie and fashionable.

JEAN La MOTTE

Jean LaMotte is Community Affairs Director at KXTV, Channel 10. She co-hosts the daily "Nine on Ten" Show. Consequently, Jean constantly is before the public, and her dress must be near perfect. Jean prefers casual attire. Her clothes are provided by The Surrey, County Club Plaza, Sacramento, but she chooses only those outfits she feels comfortable in and that are becoming. Jean's hobbies include table tennis and bike riding -- when her busy schedule permits. Here Jean wears an attractive two-piece outfit over a black turtleneck sweater. Her jewelry consists of hoop earrings and simple bracelets.



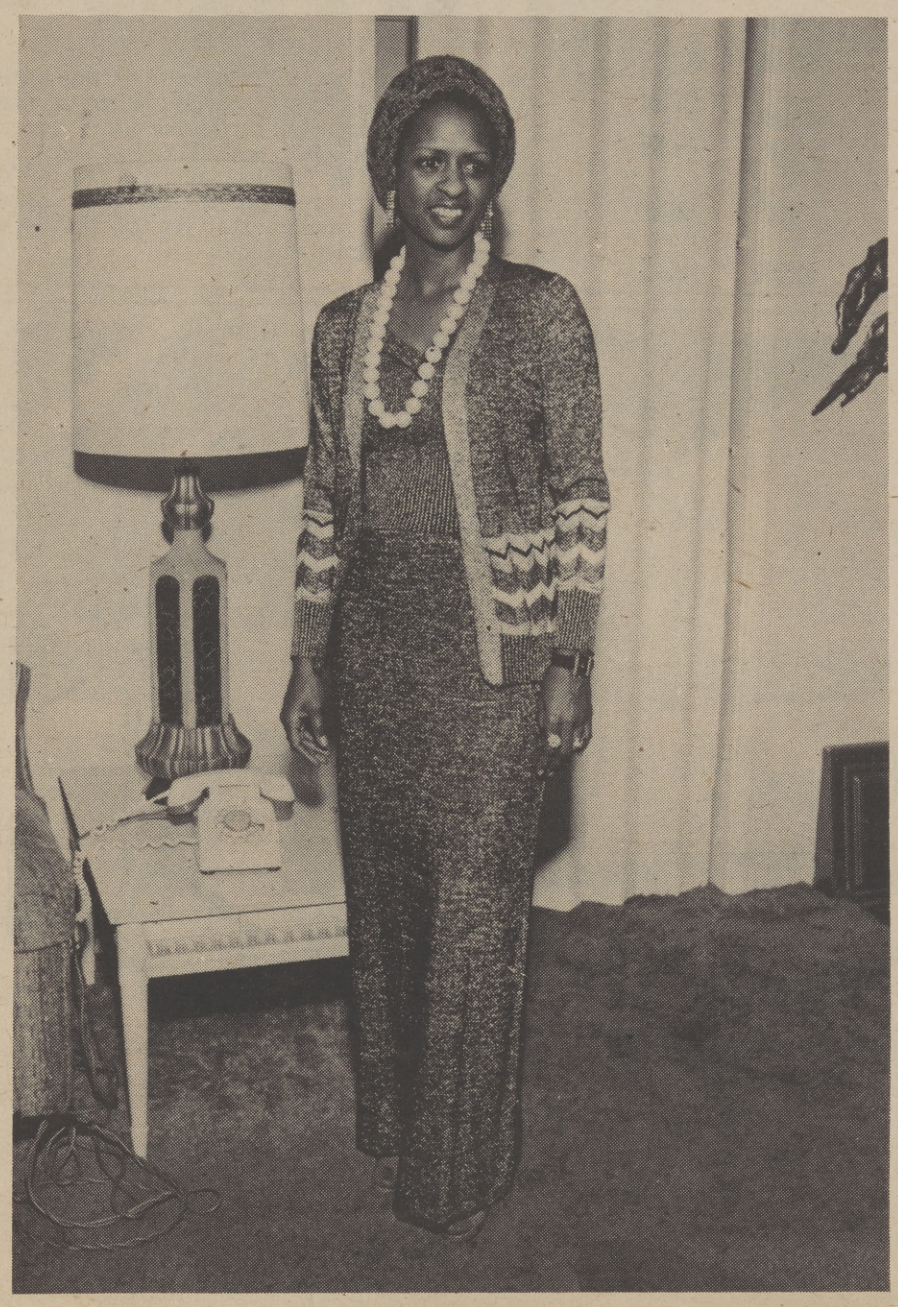
BARBRA TENGERI

Barbara "Bobbie" Tengeri's dress reflects her cosmopolitan character -- comfortable and versatile. Here she wears a knit dress that can be used for daytime or evening wear. She accents the muted colors with a bright scarf. A native of Tela, Republica de Honduras, Central America, Bobbie is bilingual -- her native tongue is Spanish. She lived in Kenya, East Africa, Pennsylvania, New York City, Los Angeles and the San Francisco Bay Area before coming to Sacramento less than two years ago. Bobbie's favorite pasttime is studying trends in fashions. But she gest exercise through jazz dancing. She also enjoys music of all kinds, cultural activities and arts, traveling, preparing various foods, interior decorating, sewing and people. Bobbie works for the State Department of Corrections, When a recent hurricane hit Honduras, Bobbie participated in collecing and transportating food and clothing to the tragedy-struck populace. She is the mother of a 10-year old daughter and a 6-year-old son.

GEORGIA THAMES

Georgia Thmaes is an Aries who loves quite evenings at home with her husband, Clint Thames, a Sacramento banker. She also enjoys working with people and loves clothes. She is an ardent bowler, dancer and likes listening to music. Georgia chooses clothes that are sophisticated with simple lines. Her outfit consists of a fur coat trimmed with leather. She has added a multi-colored nylon scarf to accent her wide-legged uncuffed pants.

Georgia is a fashion clerk at Joseph Magin, Florin Center.



PATRICIA THOMAS

Patricia Thomas's exotic facial features and model-sized figure allows her to wear clothes and hairstyles that are both extravagant and daring. A professional cosmetologist for the past 14 years, Patricia is the owner of Thomas House of Beauty on Sacramento Boulevard and is active in the California Cosmetologist Association. She is third vice-president for the statewide organization and enjoys learning all there is to know about hair. Patricia is married to Arnell Thomas and the couple has two daughters. The young cosmetologist enjoys traveling, but her latest hobby is learning about herself and what it means to know self. Here Patricia wears a knit dress/sweater outfit with a matching turban. She accents her sleek-look with huge beads.

LAURAL WINN

Laural Winn is married to the Rev. S. Eugene Winn, Sr., Pastor of the Allen Chapel A.M.E. Church of Sacramento. As the wife of a minister, protocol requires that Mrs. Winn's dress be unassuming. Here Mrs. Winn wears a belted shirt-type over-blouse with top stitching and a matching pleated skirt. She completes her outfit with a cuffed white blouse and jewelry of simple button earrings. Her shoes are casual and comfortable. As a woman on the go, Mrs. Winn finds such outfits attractive, easy to get into, and requiring minimal care. Mrs. Winn's interests include missionary work for the church and testing new recipes. She also enjoys bowling. She and her husband have two daughters. She also is recording secretary for the California Conference of the Women's Missionary Society and is Young People's Director at her husbands church. A native of North Carolina, Mrs. Winn was raised in Kansas City, Mo., and attended elementary school and college there. She also attended Merrett college in Oakland.

FASHION HOLIDAY DAZZLERS!

The only way to go, and stop the show, this festive holiday season . . . to that special Christmas dance, on a whirl of collegebreak parties, or just to generate a little excitement while entertaining at home . . . ESSENCE magazine Fashion Editor, Susan Taylor, says the look this year is soft, feminine, and dazzlingly spectacular, no matter what your lifestyle -- the holidays are the times to shine!

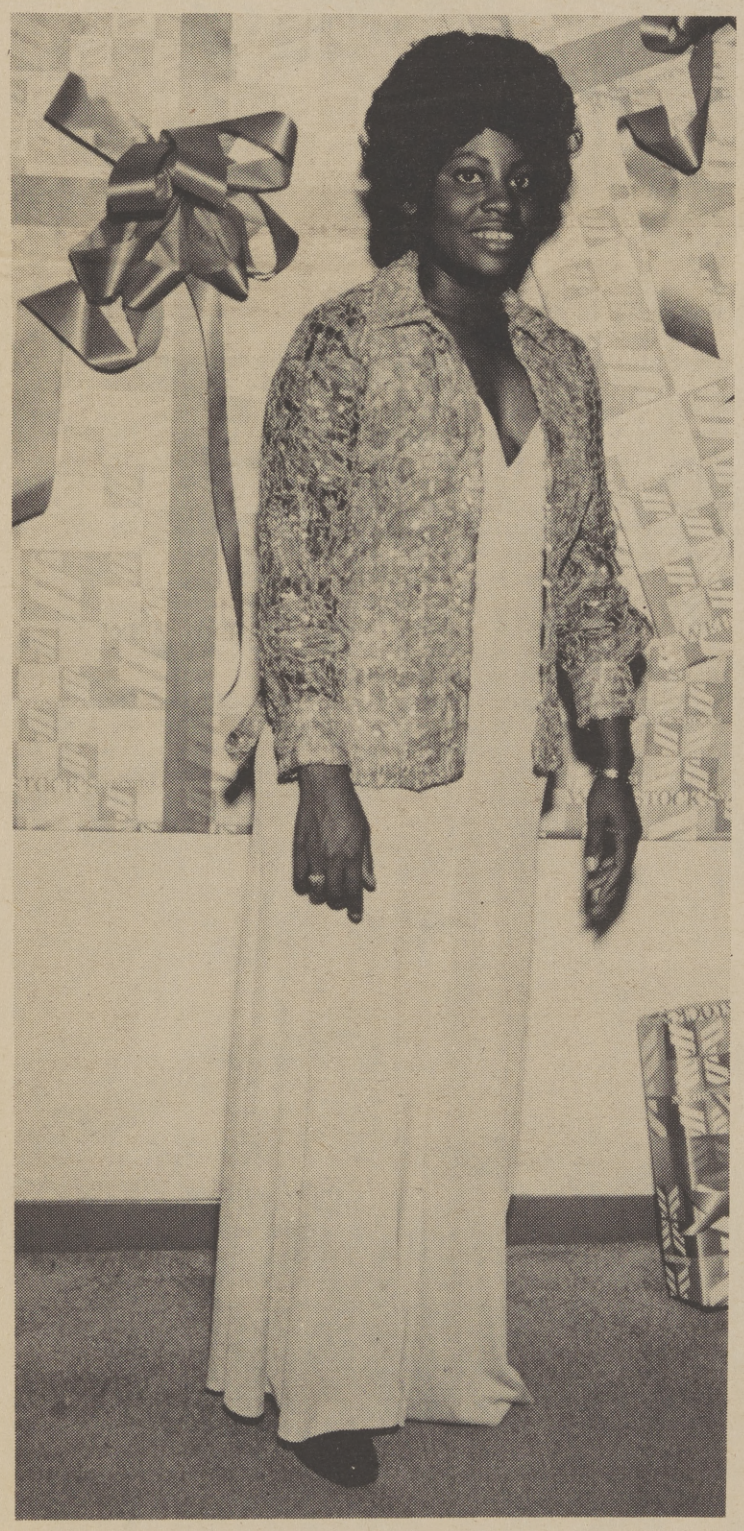
University of California-Berkeley Journalism student, Terri McMillan, winner of the 1974 Essence College Essay Contest, prefers simplicity in words, action, and in her no-holds barred, revealing party gown of floral satin back crepe by Plain Jane, accented with her own "young-look" accessories. Size 5-13, $56. At A & S, Brooklyn, N.Y.; Bloomingdale's, New York City; Jordan Marsh, Miami, Fla. As seen in the December issue of Essence Magazine.

Liz Scott, mother of three, is an administrative assistant in the New York office of Essence magazine and believes in a show-stopping holiday entrance to bedazzle and beguile. She chooses flowing white chiffon for her descent into an unforgettable evening. Dress by Muney Designs of Antron, Lycra and rayon, with detachable bib. Sizes 6-12, $114. At Saks Fifth Avenue, New York City; I. Magnin, Chicago; Godchaux's, New Orleans. As seen in the December issue of Essence Magazine.

Ready for a round of holiday "cheers," California career-girl "Max" Waters relaxes from the razzle-dazzle of the Los Angeles political arena in a cozy fireside and fur indoor setting. Her white acetate and nylon halter gown by Ola Hudson for Young Edwardian by Arpeja wins important votes as she lounges alluringly from dusk to dawn, or until the next dance. Sizes 7-16, $44. At Gimbel's, New York City; 5-7-9 Shops, Miami, J. Magnin, Los Angeles. As seen in the December issue of Essence Magazine.

Sharing gift ideas, our lovely models wear the ever-popular pajama pants. From left to right, PAM in peach, by Oupis Nyesta outfit. The wrap jacket has natural lace trim, her camisole is V-necked with natural lace trim. The pajama peach pants are flared with no-cuff. All from the Belter Sportswear department. Model, ANDREA, is seated, waring a lovely soft blue satin look by Scene II two-piece pajama from the Designer Shop. JOHNNYE, looks on in luxury evening pajama set in apricot 'n silver from Fashion Center Belter Dresses in the In-Tempo Department.

'Holiday Styling'



ANDREA BROWN, ready for the holidays in a beautiful Lee-Jordon, Inc. gown in pale apricot. Her sequined jacket completes that special look. Can be found in Weinstocks Designer Shop.

the birth of Jantzen blues

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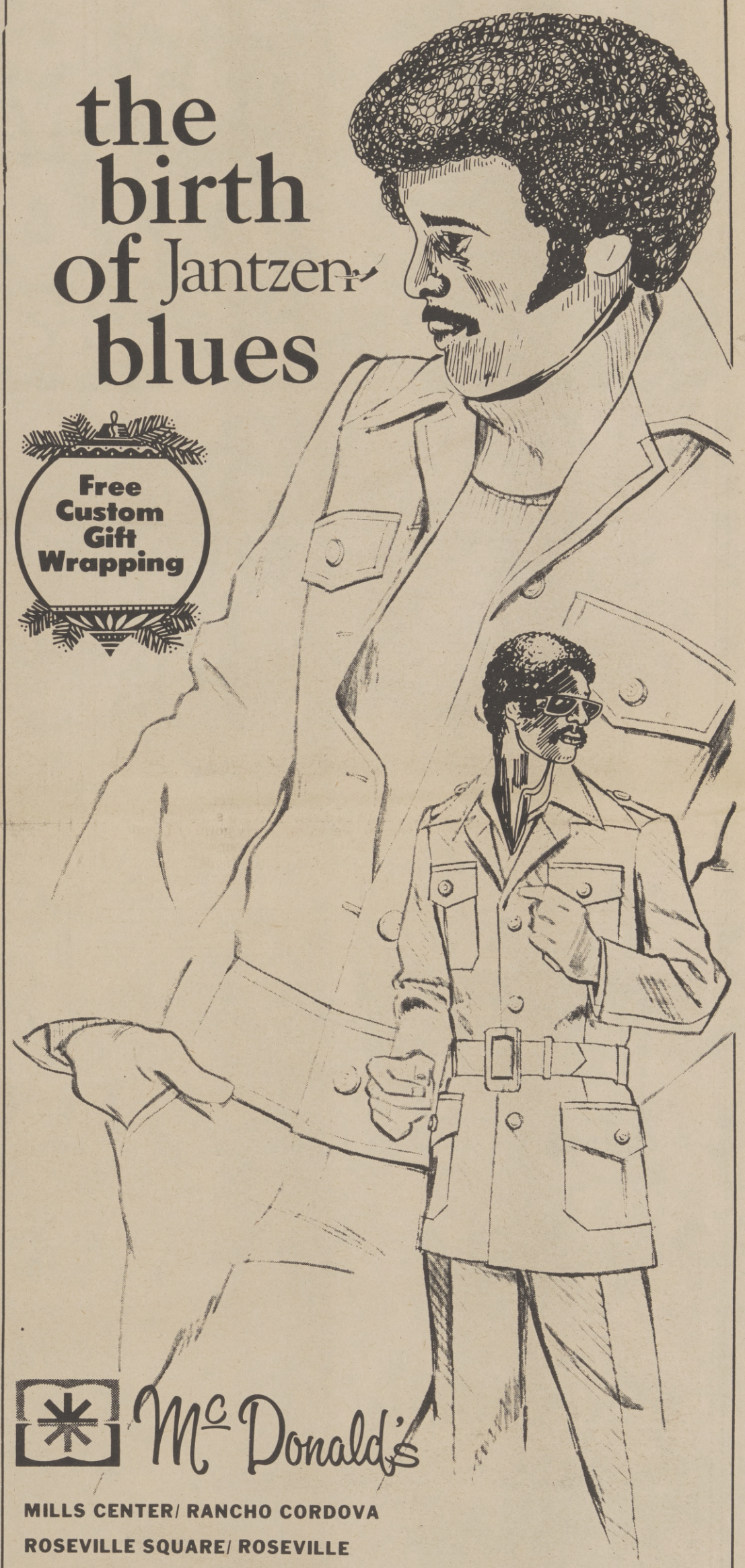

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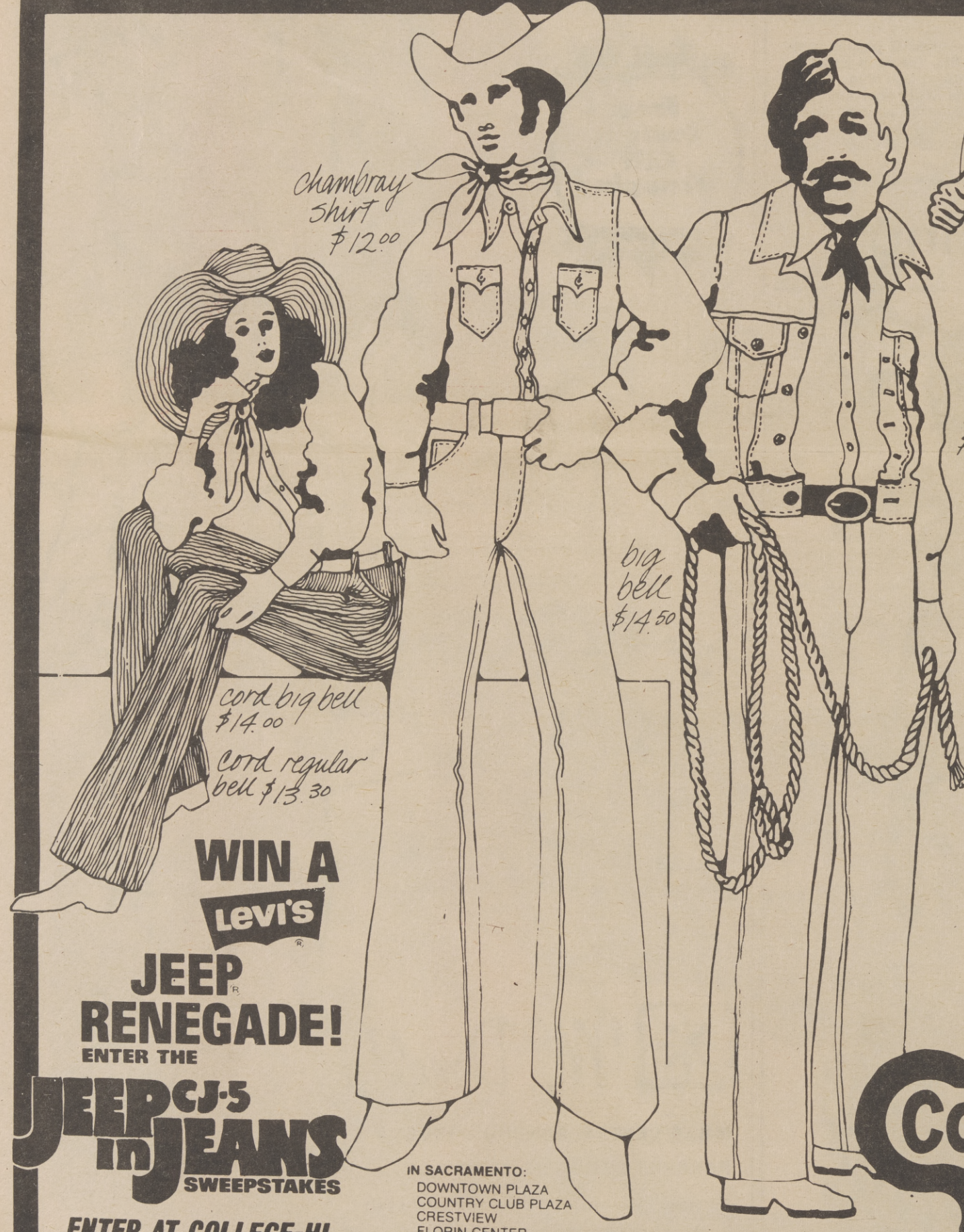
GOT CHRISTMAS PRESENT PROBLEMS?

Sargeant Yule Tide

& Levi's® Jeans to the Rescue!



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IN MODESTO:
MERVYN'S McHENRY MALL

Pants Unlimited at College-hi shop

COLLEGE-HO-HO-HO

NATIONAL Black Monitor INC.

Family Editorial Supplement

December Vol. 2, No. 6, 1974

EAST: Buffalo Challenger/ Buffalo Criterion/ Buffalo Fine Print/ Daily Challenge/ Delaware Spectator/ Delaware Valley Defender/ Long Island Rapper/ New Observer/ Westchester Observer

SOUTH: Albany Times/ Atlanta Voice/ Augusta News Review/ Charleston Chronicle/ Charlotte Metrolinian/ Columbus Times/ Dolthan Times/ Durham Times/ Macon Times/ Memo Digest/ Montgomery Times/ Pensacola Times/ Southern Mediator Journal/ Tampa News Reporter/ Talahassee News & Free Press/ Thomasville News/ Tuskegee Times/ Savannah Herald/ W. Palm Beach Photo News/ The Westside Gazette

MIDWEST: East St. Louis Monitor/ Ecorse Telegram/ Flint Spokesman/ Independent Bulletin/ Indiana Herald/ Jackson Blazer/ Jet Stone News/ Kalamazoo Focus/ Milwaukee Courier/ Milwaukee Star Times/ Racine Star Times/ Woodlawn Observer/ Youngstown Mahoning Valley Challenger

WEST: Bakersfield Observer/ Ft. Worth Como Monitor/ Ft. Worth Metro Cities News/ Fresno Advocate/ Houston Defender/ Kansas City Globe/ Lawton Community Guide/ Metropolitan Gazette/ Portland Observer/ Pylon Editorial/ Reno Observer/ Sacramento Observer/ San Francisco Sun & Metro Reporter Group/ Seattle Medium/ Topeka Ebony Times/ West Texas Times

"The newspaper supplement that monitors the actions of all in regard to black Americans"

EDITORIAL:

"A Mother For All Seasons"

Traditionally, the Christmas season is the time when Christians celebrate the birth of Christ, whose coming symbolized the promise of a better world for all humanity. In this year of our Lord/nineteen-hundred and seventy-four, mankind, whatever his faith, has yet to achieve "peace on earth and good-will to all."

Why, then should we continue to celebrate Christmas, when we see all around us prejudice, discord, and violence?

Perhaps the real purpose of Christmas is to remind mankind of what it should become and to bring renewed faith to those leaders who strive to attain brotherhood and human justice in our time.

But perhaps, Christmas can become more meaningful to each of us, individually, if we think of it as a time to honor the ordinary people who try in small ways to make things "a little better" for those around them.

We, on the MONITOR staff, felt that we should honor the ordinary black mother. Our cover shows a careworn black mother, whose hair is beginning to gray. She has a new born baby and there are other children who depend upon her. She is a source of strength to her family—and she is with them during all the seasons of man.

We hope that this ordinary black mother—and the millions of others that she symbolizes in one way or another—brings new meaning to the following passage:

To every thing there is a season, and a time to every purpose under heaven:
A time to be born, and a time to die; a time to plant, and a time to pluck up that which is planted;
A time to kill, and a time to heal; a time to break down, and a time to build up;
A time to weep, and a time to laugh; a time to mourn, and a time to dance;
A time to cast away stones, and a time to gather stones together; a time to embrace, and a time to refrain from embracing;
A time to get, and a time to lose; a time to keep, and a time to cast away;
A time to rend, and a time to sew; a time to keep silence, and a time to speak;
A time to love, and a time to hate; a time of war, and a time of peace.

Ecclesiastes - Chapter 3

Merry Christmas Black America
From the MONITOR staff.

National Black Monitor INC.

December Vol. 2, No.6, 1974

Reaching the people who are concerned about the issues . . .

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MONITOR Cover:
This month's cover is a Christmas tribute to the black mother. The cover was the conception of Marcia Jameson, a well-known black artist.
Layout: Raymond Woolard

MERRY CHRISTMAS AND THANK YOU I.C.B.O.

At Christmas time we also like to think of our friends in a special way. For, without them, most often we could not have had the same fulfilling life. As an outward display of our appreciation we either send gifts, or smaimail a beautiful Christmas card or write a thank-filled note.

We at the National Black MONITOR owe much to the Interracial Council for Business Opportunity (ICBO) because, without them and their willingly-given voluntary business consulting aid, we neither could have been in existence nor could have survived to be of an uplifting service to many of the "middle masses" and lower-income families in our communities all across the nation. Others, too, have been of immense help. Yet, at this moment, we would like to tell you a bit about ICBO and our friends there.

HOW ICBO BEGAN

The forerunner to ICBO as we know it today was started during the period of massive racial unrest in the mid-60's. One of its main goals at that time was to give at least a modest amount of business training to black persons so they could be better qualified for business loans. Its function was mutually fulfilling from a racial point of view since many white business people wanted to sell their ghetto businesses. This often affords potential black entrepreneurs their first opportunity to own businesses within their own community.

A NEW NEED EMERGED:

As it soon became clear that there were a large number of black persons who had the potential for being excellent business people yet did not have some of the guidance and training needed for success, ICBO as we know it today came into existence. Its first interracial co-chairmen were Rodman Rockefeller, the president of International Basic Economy Corporation (IBEC) and Harvey Russell, the vice president for corporate affairs at Pepsico. The board of directors which always has been interracial, also serves (or have someone serve) as voluntary consultant resources for black businesses. The roster of that board and its trustees read like a small "Who's Who in American Business." But, more important than just being on the board they invest their corporation's time and money in the process of making things more "equitable." These men see this investment of their resources as one means of reducing the costly risk climate by enabling many otherwise-frustrated black persons to have economic control over their communities. As this process of business ownership is expanded, the people who live in the community, tend to own the community and keep the wealth it generates within the community.

THE ORGANIZATION TODAY:

Under Corrin's leadership — and in the situation today where the government requires major corporations to grant "equitable" treatment to know minority enterprises — ICBO is beginning to put stronger emphasis on the need for black business persons to support other black business persons so wealth can multiply within the black community. ICBO also is beginning to look at itself to see if it is setting a good example by filling its paid needs for goods and services via minority enterprises. ICBO knows it — and other like-minded organizations — have a massive job to do if we are to overcome the years of black exclusion from the world of business. ICBO, too, realizes that American business cannot survive as we know it today, unless all minorities can be enabled to become an equitable part of that business system. Under Corrin's competent leadership, ICBO will generate the support needed for our mutual well being.

WE OWE THANKS:

In fulfilling that role, of assisting black business people, ICBO helped us get started . . . stood by us when we were plagued with internal problems . . . and is with us today as we look forward to a far brighter future of service to our community. Thus, to ICBO and to the many corporations who also stood by us, please accept our thanks at this special time of remembrance for special people.

NATIONAL Black Monitor INC.

Credo For Justice And Equity

Whereas, black people in America and elsewhere are beginning to recognize more and more that the long standing oppression to which they have been subject for so many centuries has been based solely on skin color ... with little or no distinctions made to the economic status or other merits of the individual ... And,

Whereas, black people everywhere recognize that since this discrimination and denial have been applied to them as a group, they must unite as a group in many ways to help overcome these conditions ... And,

Whereas, the U.S. government and others are beginning to recognize it is obvious that this use of race as a weapon, both deliberately and systematically, to exclude blacks and certain other minorities from the economic mainstream of American life, has resulted in an economic arrangement that is demeaning and sinful ... And,

Whereas, this denial has been long-standing and so violently pervasive that understandable counter-moves to this frustrating inhumaneness have of necessity occurred ... And,

Whereas, to overcome these historic and tragic injustices ... and to build equity for all, major corporation and others in economic control have begun to realize that compensation or "make-up" adjustments have to be made by every institution in America, if any of us hope to live together harmoniously and without fear ... And,

Whereas, all other previously-oppressed minorities have had to get themselves together to take leadership in — and give guidance and moral support to — changes toward building equity ... And,

Whereas, our experiences with long-suffering make us more acutely concerned about all citizens (white or black) being treated fairly and that oppressed peoples get long over-due consideration in job and other economic opportunities through both confrontation and support ... And,

Whereas, the effects have been so deep and crippling that many black persons with limited inner security have worked in ways counter to progress of the group ... And,

Whereas, we recognize that all of us are linked together in survival and all of us will suffer from the great economic and needlessly inhumane costs unless we all strive together for equitable changes ...

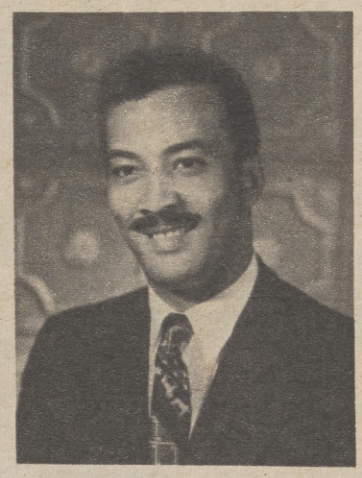
Therefore, as citizens who understand that we can never realize the full promise of America until all blacks and other oppressed minorities are empowered to stand a peer relationship with others via 1) genuine self-awareness, 2) keener insights into the realities of our society and 3) vastly improved economic opportunities, we pledge the following until our society becomes just and equitable:

1. that, for a more rapid shift toward psychological and economic freedom for our community, and except where comparable values are not available with reasonable convenience, all of our needs for goods and services will be from minorities...
2. that, where those in our black community are not prepared to serve our needs adequately, we will urge those serving us to do whatever they can to show their commitment to needed changes for the good of all...
3. that, on the basis of the simple equity needed to achieve peaceful and harmonious relationships among all in this nation, we will make every effort possible to encourage our employers to employ more minorities and engage more minority contractors on an equitable basis...
4. that, since the media of every community are a major voice for that community and therefore should come from within that community (not be outsiders), we will do all in our power to support those who support our true leadership voice ... and will actively discourage support for any media purporting to represent us but which are now owned from within our community and accountable to the black community...
5. that, for redemptive and equity-building purposes, we will encourage group unity, promote community control and work in non-violent but aggressive ways for survival and growth of our people on all fronts in our nation ... particularly with programs oriented for our youth...
6. that, if any company should engage in any new venture which is ethnic related, we will do our best to help them see the wisdom of joining with blacks and other minorities in this one area remaining remotely open to them for establishing economic equity...
7. that, in order to keep blacks from continuing to be forced out of business, prevent deception, and help regain control of our own economic community, we will do all in our power to encourage non-minority owned ventures from needlessly exploiting black (or other minority) pride and giving the impression that they may be minority owned by using "soul" names unless our brethren actually own control of these enterprises...
8. that, for our own continued economic survival, we will support these needed efforts for creative change to which all thinking people must be committed by encouraging all of my friends — including black business people and professionals who stand to gain most immediately — to support in every possible way those institutions committed to work for the principles of this pledge...
9. that, for simple self-respect, and for the development of group strength (as all other ethnic groups have had to do), we will work to strengthen our educational system, develop our own community organizations like SCLC, Operation Breadbasket, Opportunities Industrialization Center (OIC), People United to Save Humanity (PUSH), local NAACP Chapters, etc., in whatever way possible and help by making the alternatives more clear to those black brothers and sisters who continue to unwittingly or otherwise betray us. And finally...
10. that, because the black church (along with the black-owned press) has been in the forefront of the struggle for freedom and dignity for all men in this nation and because we all need the moral strength which it imparts, we will do all we can to support it financially and otherwise even if we live in other communities and cannot regularly attend ... for, this is chief among our precious institutions.

Commentary from

Monitor Advisory Board

"We Have Got To Decide The Answer Soon"



by William H. Lee

Publisher, of THE SACRAMENTO OBSERVER AND President of The West Coast Black Publishers Association

To quickly chronicle black sociopolitical development in this country, one could look to the eras that have as their high points: the landing of the Good Ship Jesus; Reconstruction; World War I; Brown Versus the Topeka Board of education; the Montgomery-to-Selma March; Black Pantherism—and finally, Watergate.

With such an outline, one could trace black humanity in this country from the arrival of 20 Africans on these shores through periods of mixed achievements and setbacks right up to the current "period of uncertainty." Granted, it would be a most incomplete picture, but it would provide great detail regarding, (1) from whence we came, (2) some sights and scenes along the way, and (3) our present location—all for a most telling travelogue.

What still remains to be determined, however, in the words of the late Rev. Dr. Martin Luther King, Jr., is: "Where do we go from here?" And, how?

Each period cited above represents some significant moment in black American history. With the exception of Watergate, we can rely on reviews and studies of history to measure the significance of events surrounding each era. With "the watergate era," we can only view what has or has not happened regarding the black condition. What is happening and what is not.

It is during this era that black Americans are forced to come to grips with the reality that all is not well and good on the homefront. That what seemed like progress in the making at another point in time, proves to be considerably lacking today.

For instance, only a few years ago there was much ado about employment opportunities, hence, the advent of a slew of "affirmative action" programs by governmental bodies and the private sector, all aimed at including blacks and other minorities—in the national or labor force at every level.

Suddenly, we are faced with certain hard truths, unemployment has risen to a startling high percent, and despite affirmative action and other slick programs—some of which have increased the number of blacks in some industries, and placed some high on the corporate ladder—the economic gulf between blacks and whites has, in fact, broadened.

Only recently figures of the Census Bureau's 1973 survey on the social and economic status of blacks show that during the early 1970's there has been a sharp decline in the gains made during the chaotic 1960's.

The bureau report shows that: (1) the black resident population was about 23.7 million in April, 1973, with six out of 10 blacks residing in central city areas; (2) the median income for black families in 1973 was $7,270 compared to $12,600 for white families; (3) only one segment of the Black community—the young husband-wife families in the South, where both spouses worked—made substantial gains in narrowing the income gap; (4) the level of unemployment for blacks in 1973 was 8.9 percent and for whites, 4.3 percent; (5) the yearly earnings of full-time black workers averaged $7,300 in 1972, compared to $10,590 for whites, and black women working full-time averaged $5,150; (6) in 1974, about 34 percent of all black families are headed by women—a rise from 24 percent in 1965. The percentage of black women under 35, who were single increased from 41 percent in 1960 to 54 percent in 1973.

Against this economic background, we see the black worker-consumer confronted with the same inflated costs as his better-off white counterpart, the difference being that a greater percentage of his or her income is devoured than is that of whites for identical expenditures.

Another example of just how far we have, or have not, come is revealed in a report released in August under the sponsorship of the Ford Foundation. It concludes that, despite gains made in the field of education during the 1960's, the number of blacks enrolled in colleges and universities remained substantially lower than the percentage blacks constitute in the population.

Benjamin F. Payton, the foundation's officer in charge of minority programs in higher education, noted that the report "disputes that popular belief" that blacks and Spanish-surnamed students have closed the enrollment gap between them and white students.

But some estimates, such as those released by the Bureau of Census, indicate that in October, 1973, blacks accounted for 8.3 percent of the country's 8,179,000 students in degree-granting institutions of higher education.

"While there may have been some slight gains since 1970, said Dr. Madelon Delany Stent, who directed the study that led to the report, "they don't approximate what is really needed for true parity."

"Unless steps are taken for a strategy which insures parity in representation for blacks, Chicanos and the Spanish-surnamed within our colleges and universities," she observed, "educational genocide and powerlessness will continue for a significant number of our citizens.

By now it should have become quite obvious to black Americans that any strategy that will insure anything lasting for blacks will have to go well beyond earlier efforts—even current efforts. This must occur unless we are to continue in the same morose predicament throughout the current era and into the next.

It is incumbent upon us to devise strategies more in line with the realities of our condition and our substantiated relationship to the overall society with all of its complexities and favortisms. We can no longer afford the luxury—with which we have indulged ourselves during the past few years — of relaxing our thrust because of high level promises and what appear for the moment to be gains.

While the areas of concern dealt with above, economics and higher education, are but a part of the total problem black Americans are faced with, they represent the two most significant parts. We cannot talk about political participation and representation, the problems of housing, self-determination, and whatever other ills beset us, outside the realm of economics and higher education. These are two basic disciplines necessary for black progress.

Therefore, we must develop strategies — this must be done at both national and community levels — that address these two essentials.

For instance, we cannot be satisfied with the fact that President Ford sat down to chat with the 16 black national elected officials any more so than we were with the appointments made by his beleagured predecessor.

We must, instead, move to actively bring about, necessary changes within the "total structure" of government and industry in order that real effects can be felt where most needed: at the bottom and all points in between the bottom and the token top positions. We must assure ourselves that President Ford and the corporate giants of affirmative action fame do much more than simply meet with us and our leaders and elected or assigned representatives to once again discuss our plight and devise plans aimed at solutions. We must see those solutions forthcoming without delay. We cannot afford to lapse back into the "patient, understanding, forgiving" bag.

In 1970, we comprised at least 40 per cent of the population of 14 major US cities, according to some estimates. With the election of increased numbers of blacks at the local level, we are rapidly moving toward possible control of some cities and establishing significant spheres of political influence in others. Meantime, more and more major industry is being withdrawn from the cities in favor of relocation in the suburbs—where we are not exerting control or influence. So, while our influence and prospects of control increase within some cities, we are losing the massive tax base required to make these inner city areas even reasonably livable.

Here again, we need more innovative strategies. How do we replace lost industry, which provides incomes and operating tax monies?

It has been stated that black Americans constitute the 26th largest nation in the world and as a separate country would rank as the third largest black country after Nigeria and Ethiopia. The aggregate wealth would be somewhere around $51 billion for the 9th wealthiest nation on the planet. What are we doing with it?

Whatever the strategy we decide on, high on the agenda must be the question of whether we will always remain simply a nation of consumers — a client nation? One of the world's largest consumer groups, supplying the lifeblood to the world's largest producers for little in return.

Will the historical calendar of events record that the travails of the black man in America taught him nothing about the true nature of progress—or the lack of it—even in the progressive and enlightened era that brought the world "the Watergate" in living trauma?

We will have to decide the answer soon.

MONITOR MUNCHINGS

Editor's note:

Thank you for your recipes! Keep them coming. Remember send your recipes to: Munchings, The National Black MONITOR, 507 Fifth Ave., Suite 803, New York, N. Y. 10017

From the kitchen of . . .
Mr. Leon Condol
Silver Spring, Maryland

Mr. Condol is eighty-eight years young, and we at the MONITOR are honored that he is sharing some of his recipes with us.

Coconut Chicken

Using either thighs, or breasts, rub each piece with oil after which dip in flavored Italian bread crumbs to which has been added an equal amount of grated coconut and ½ teaspoon of curry powder. Place in a baking pan and pour over each piece a little oil and bake at 350 for 45 to 50 minutes.

Baked Crabs in Shells

2 cups of fresh crab meat
1 cup of mayonnaise dressing
a little dry mustard
½ teaspoon of tarragon
1 teaspoon of pale dry sherry
bread crumbs

Mix the crab meat with mayonnaise, mustard, tarragon and sherry, place in shells top with bread crumbs, pour a little melted margarine and put under broiler about 5 or 6 minutes or until browned.

Oyster Stew

½ pint oysters
2 cups milk
2 cups light cream
2 tablespoons butter
Salt and Pepper
Paprika
1 tablespoon pale dry sherry

Cook oysters over low heat, in its own liquid until edges curl over. Scald milk and cream and add to oysters. Add butter and season to taste with salt, pepper , paprika and pale dry sherry.

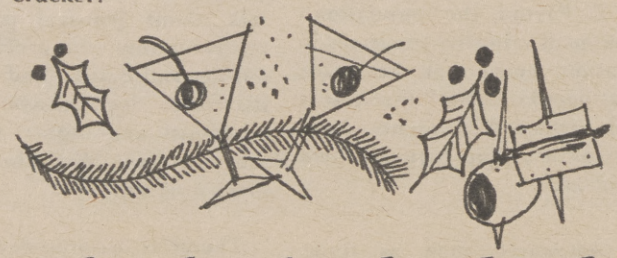
From the kitchen of . . .
Mrs. Luellar Springfield
Jackson, Tennessee

Mrs. Springfield, who is a grandmother, has some "with it" ideas for your holiday entertaining.

Cocktail Party - Cheese Ball

1 cl carton cottage cheese
1 carton sour cream
1 tablespoon mayonnaise
1 lb. Sharp cheese or your choice of favorite cheese
1 tablespoon red pepper flakes (crush flakes)

Mash all into a ball. Serve with your favorite cracker.



Cocktail Wieners

1 can cocktail wieners
Enough Italian Dressing to cover

Marinate in dressing (minimum 1 hr.). Drain, stick in toothpick and serve.

Lemon Icebox Dessert

1 cup butter
1 cup sugar
3 eggs, separated
juice of 1½ oranges
juice and grated rind of 1 lemon
one 2-layer sponge cake (store-brought or homemade)

Cream butter and sugar, add egg yolks, orange and lemon juices and grated rind. Beat egg whites till stiff, fold into mixture. Cut sponge cake layers in halves, place 1 layer in pan, cover layer with lemon-orange mixture. Repeat—layer, mixture, layer ending with cake on top.

Freeze and serve. 8 servings.

THERE'S A GUARANTEED WAY TO SPEND LESS ON FOOD. MANY BLACKS IGNORE IT.

Consequently, Black people are spending twenty million dollars more on food per year than is necessary. Just because a guaranteed money saver, food coupons, are thrown out or completely ignored. ☐ General Foods is aware of this excessive expenditure and is instituting a program that will inform consumers as to the enormous value of coupons and promote the practice of coupon redemption. ☐ General Foods is involved in a program of this nature for a number of reasons. Firstly, everyone needs a way to save money on food these days. And secondly, many of General Foods' products are merchandised through coupons. ☐ Coupons are valuable. For General Foods. For Black people. All people. And we want to spread the word.

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GENERAL FOODS

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Your Horoscope *By Sylvia Hairston*

SUN IN SAGITTARIUS

If you were born between November 23 and December 21, the sun was in the sign of Sagittarius the Archer, at your birth. This sign is symbolically represented by a half-man half-horse figure (Cosmic Archer) pointing his arrow at the stars; this truly pictorializes the Sagittarian personality, character and destiny. The true native of this sign aims high and far. Jupiter, the so called planet of luck has rulership over Sagittarius and therefore it is believed that good fortune attracts itself to people born under its rulership. Sagittarius is a fire sign and is strongly positive. These people are generally lighthearted, carefree, easy going and mentally free. They seldom have hangups and are generally very honorable, especially when they feel that you are dependent and place confidence in them.

The Sagittarius woman is loyal and patient but can be explosive if she feels that she is being imposed upon. She is excellent in response to love if she is mated compatibly but as in all other areas of ife, she has to feel that she isn't completely tied down. She is interested in her mate's activities and business, makes a good listener and can be a true companion to her man.

The Sagittarius man is not too much the domestic type, but lucky is the girl who captures his heart. He is adventurous, interested and intrigued in what goes on all over the world. He loves the outdoors and sports, at which he generally excels in. These men have great enterprise in business but never feel themselves confined to any one line of work and for this reason often change from lawyer to clergyman to stockbroker. Both women and men of this sign may be successful in one line of work, but will just as quickly throw themselves, heart and soul, into something new. They have intense concentration and willpower, and are usually successful in whatever they do, but must be given a free hand in choosing their vocation.

As your birthday year begins Sagittarius while it's full steam ahead in most matters, partnership disagreements can threaten. At the beginning of December, you may find yourself pondering in deep thought and soul-searching; you gain where you extract from past experiences. As the month advances, you will begin to feel very much in control again as business and financial matters pick up and domestic matters run more smoothly. You are still under domination of Neptune, planet of mystery and illusion. Neptune will remain in Sagittarius for the next twelve years, having started its transit of this sign earlier in the year. The aspects of Neptune can be put to constructive use; they are inspiring and imaginative, but on the negative side, Neptune can be deceptive, and self-deception is its biggest danger. Family relationships can be a source of concern and uncertainty, regarding results obtained and expected. But for those who have created something constructive, results should be successful. Long range plans can be made in career or job situations. Social connections are most important.

ARIES—March 21—April 20

Most Arians will remember this as a time when good mingles with bad. Early in this cycle could be one of the best periods of the year; there will be a lot of social activity and you will be in fine spirits. Try to keep your domestic life calm by using good judgment instead of aggressiveness. You have good influences where material gains and professional life is concerned. Indications are that you will go to strange places during this period. There is a lot of activity where moving about or mobility is concerned. Try not to become involved with someone new who may enter your life and cause quarrels and tension. Your holidays should be enjoyable.

TAURUS—April 21—May 21

December is one of the better months of the year for you Taurus, because your personality is appealing and strong now. Branch out and meet new people; there should be plenty of excitement. You have good rays for business affairs, your prestige is high and problems can be solved. Hopes and wishes can be realized in career matters, public life and income, and friends and family support you. In the romantic area, a certain person may not be showing the ardor you desire or react to romantically, but do not be too hasty in this area remember the old saying about "deciding in haste and repenting in leisure." Work behind the scenes where intimate affairs are concerned, so that there is no misinterpretation. Try to close pending matters and enjoy a cheerful holiday.

GEMINI—May 22—June 21

Indications are that December will be a fine month generally for you Gemini. During the last week you could have some minor tensions to deal with. There is also indication of a lot of movement and social activity. You will have excellent opportunity to use your Gemini gift of sociability and hospitality. There may be some family problems that will require clearing up and call for patience or sacrificing. Try to maintain a mature attitude. There will be some activity in your romantic affairs early in December and indications are there will be some problems in this area along with the spice. Keep your emotions and involvement with the opposite sex cool so that you will not have later regrets.

CANCER—June 22—July 22

Venus is throwing favorable rays in the area of entertainment for you Cancer. Your personality is attractive and appealing and you will get much attention from the opposite sex. You will feel like playing the field but do not forget to hold on to what you already have. Remember that old saying "a bird in the hand is worth two in the bush" and think twice about burning any bridges because there are some risk vibrations in this area. The holidays should be a time of joy and excitement, so do not let depression brought about by the action of a close associate or relative put a damper upon your spirits. Accept invitations and leave your cares behind.

LEO—July 23—August 24

You are in the driver's seat during this period, Leo, where group related activities are concerned. This may call for added responsibility, which your vitality and efficiency will enable you to handle successfully. Use this constructive phase wisely, making certain that you adhere to a sense of responsible action that will allow others some freedom of thought and action also. Business activity will keep you quite busy, so make certain that you take care of yourself healthwise. Because you may be away from your home quite a bit, make sure that you keep in touch with your loved ones by phone or letter. Big things can happen romantic wise for Leoians; winning out in this area will not be as easy as in some other endeavors now. You will encounter rough competition. All in all, your affairs will not be dull this month.

VIRGO—August 24—September 23

This can be an excellent month for you Virgo. You can make headway in your social life, make new friends, and join in community activities. You may go through some changes in personal relationships, due to changes in your career or domestic life. Your intuition faculties are excellent now, so your judgment and power of persuasion were never better. You may be promoted or start new activity career wise. During the holiday you may have a reunion with old friends, and your romantic life may come into conflict with duty. A change in circumstances may force an ending to a relationship.

LIBRA—September 24—October 23

Your routine and everyday life will be stimulated at this time Libra, and although you have a strong drive in financial matters, you should take some time out for relaxation and meditation. You could make some new discoveries of special benefit and interest. Domestic matters are very much in the picture for mid-month, and you may be very generous to those close to you and can be assured of thir love and loyalty. This can also be a very romantic period for Librans. An old interest may be renewed and yet a new one may have you thinking twice about reentering this old relationship.

SCORPIO—October 24—November 22

This should be an eventful and exciting period for you, Scorpio. You will be charming to the opposite sex and will be flirtatious and playing the field, but most of your flirting will be of little importance to you, although someone may appeal to you strongly. Business wise this should be a month for consolidating gains with the head way which you have made during the last few months in this area. We see you enjoying the warmth and friendliness of family and intimates, during this holiday period.

SAGITTARIUS—Nov. 23—Dec. 21

As mentioned earlier in this column, Sagittarians should make impressive gains this month. This aspect applies socially also. You may join in with a new group or change your social strategy. Romantic wise your emotions may undergo minor tests, as someone may not be as serious as you think they should be concerning some matters. Sagittarians do not accept love and romance calmly. Your holiday season will be filled with festivities and social activity, allowing you little time for brooding. Your best cure is to meet someone else. You will have your share of fun and flirtations.

continued

CAPRICORN—Dec. 22—January 20

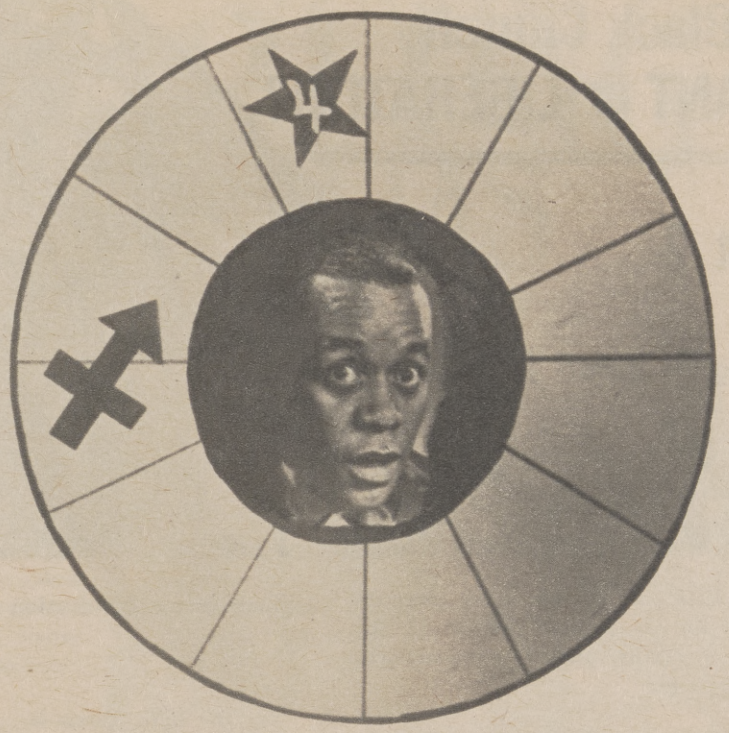
Natives of this sign often feel that they are not appreciated, and sometimes they are right. During this period, you may be somewhat emotionally tense Capricorn, due to disruptive factors of distrust, gossip, rumors and disloyalty. But try not to let a negative attitude in social life cause you to lose friends or make enemies. Look deep within youself for answers. Around mid-month you will have a chance to meet people who can be of future help to you. Although, present aspects in your chart appear to be overcast, this should be an exciting period for you in the romantic area. Try not to let sensitiveness and uncertainty or the other extreme, too much aggressiveness, keep you from accomplishing the results you desire.

AQUARIUS—January 21—February 19

Some of the same pattern of last month prevails for you this month, Aquarius, where social and friendship matters are concerned. It is a busy month and you may be annoyed by work deadlines which must be met. Your drive in career matters is strong, but those in power can be difficult to deal with. Some old personal ties can be difficult and you may see the ending of a relationship to which you should say good riddance. You may find that this person was not the friend you thought he or she was. The holiday period should be extra harmonious this year for Aquarius, entertaining and being entertained. The year should end on a good note.

PISCES—February 20—March 20

In the main, as this phase advances and the year draws to a close, the planets are in good aspect in your chart, Pisces. But you must strive for good relationships in personal and private matters. Try to avoid emotional and tempermental outbursts. The good refers to business, profession, and career but the influence shows peculiarities and unexpected disputes with associates and loved ones. Neither is it a good month for gambling or speculating. In the romantic area, don't expect the excitement of the recent past to last forever. Beware of being on the rebound and making foolish moves. Although, this may sound like you will have a worrisome month, your holidays should be enjoyable and the year ends with hope. Jupiter still transits your ascendant, and it is said in Astrology that "when Jupiter is with you, no one can be against you." MERRY CHRISTMAS!



SAGITTARIUS Personality of the month:

FLIP WILSON-Comedian/Actor

LETTERS TO THE EDITOR

Dear Sir:
I work at a hospital. I took one of the Black MONITORS from the lobby and enjoyed reading it. Please keep the good work up. MONITOR Munchings is very neat. Please keep them coming.

Mrs. Y. Williams
Oakland, Calif.

To the Editor:
In reading your Black MONITOR supplements. I find it very interesting. I would like to commend you on exposing the public to some of the problems of Black Americans.

I also plan to try the delicious sounding recipes.

W. Holman
Oakland, Calif.

P.S.
Formula for raising happy kids. Lots of love plus loads of understanding plus a few spankings plus common sense equals *Happy Childhood.*

To the Editor:
Your October issue was the first paper that I read of the Black MONITOR. I enjoyed the material especially on colleges and communications. We really need more of this type of news.

I would like to see and read more articles that our younger Blacks (teenagers) can associate with. Most of all keep the press running.

Sincerely.
Mrs. N.E. Boxley
San Francisco. Calif.

Say *Merry Christmas with a*

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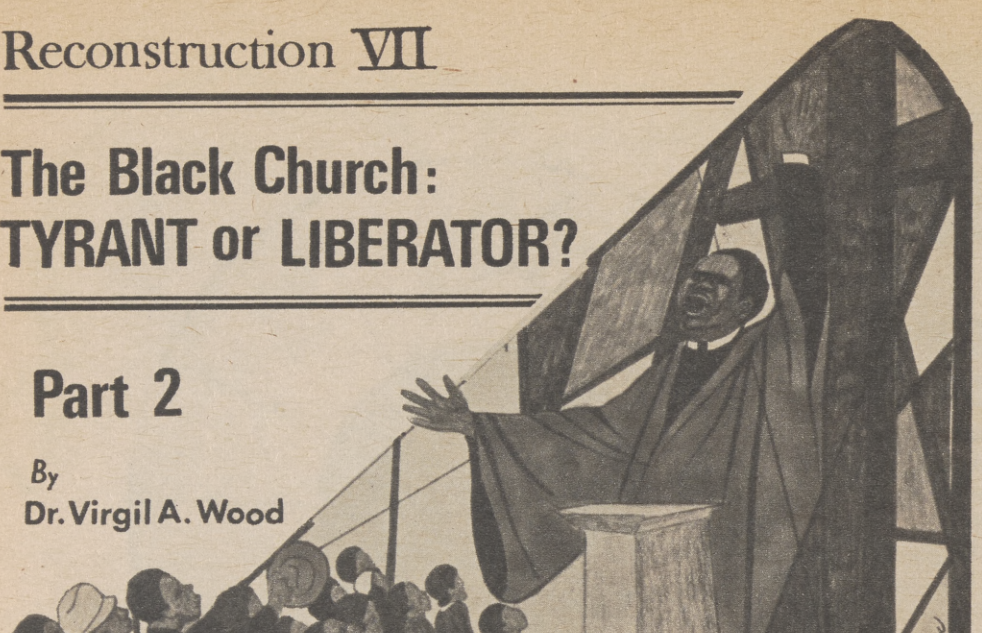
Reconstruction VII

The Black Church: TYRANT or LIBERATOR?

Part 2

By
Dr. Virgil A. Wood



The first part of this series correctly pointed up the pivotal role which the Black Church has played in the survival of black people.

CRITICISM OF THE BLACK CHURCH

In assessing its future potential for leadership among black people, the Black Church will do well to listen to its critics and determine the degree of legitimacy, if any, their scorching words convey. Several things have to be kept in mind when weighing the words of Dr. E. Franklin Frazier. The data for his book, *The Negro Church In America*, was gathered prior to the resurgence of Church activism in the Montgomery Movement of the fifties and its other contemporary though less well known movements several years earlier. Did the Civil Rights movement, with its co-operative leadership of militant ministers, answer his weightier criticisms?

A second point of criticism regards the so-called affluence of the black preacher. Many people have been bothered to no end with the "kind of car he drives, and the suit he wears." His parishioners traditionally have found no problem with the economic level of the Pastor's living, I suspect for a very good reason. A minister who is relevant and courageous on behalf of his people, is not less so on the basis of the kind of car he drives, or the house he lives in. Only so long as the Minister himself does *not* allow his own financial standing and life to become a hang-up for himself, or a burden for his people . . . is it of *no* consequence in affecting the vitality of his leadership. A lazy, irrelevant, and out-of-step minister is no better because he drives a Volkswagen or a Nova, rather than a Mercedes or Cadillac, or even a bicycle. Under those circumstances, these criticisms are inconsequential to all, except those middle-class black people who stand outside the church . . . mainly as its critics.

DR. FRAZIER'S THESIS

I feel that it is of utmost seriousness to examine Frazier's thesis in his book, *The Negro Church in America* as he stated it originally in his introduction . . .

". . . the basic thesis is . . . that the changes in the religious life of the Negro can be understood only in terms of the social organization and disorganization of Negro life . . . Concerned with the relation of religion to social structure . . . more specifically, the role of religion in the social organization of Negro life."

There is no evidence, as far as I can determine, to even speak of the Black Church as a Tyrant in the post-fifties period, unless it is by omission. Does the Black Church if not a practicing overtly tyrannical despot over Black People, does it not in fact allow its sister White Churches and Synagogues to continue in their practices and participation in racism and oppression over black people?

BLACK CHURCH: NEAR-LIBERATOR or NEVER-LIBERATOR?

A more accurate reformulation of the question would be to ask is the Black Church a Near-Liberator, or a never-liberator? If not the latter, then what are the missing ingredients to make it the former? To my mind, there are two major ones. The first is in the area of Churches working with other Churches beyond their own four walls. Part of it is the attitudinal framework, for cooperative endeavor which comes about only when persons and organizations deliberately choose this way over that of competitive infighting and bickering. A good example of the *prima donna* nonsense which high level clergy can sometimes get enmeshed, happened recently in a meeting of several dozen prominent Clergymen. Although the agenda before them related to serious matters of pertinence to the survival of black people, a considerable amount of time was spent in self-congratulation and mutual admiration. When the meeting was about to be wrecked through such arrogant nonsense, one member of the group arose and said with dead seriousness . . . "Brethren, why don't we all just take two more minutes, and agree that we are really great . . . then let's get on with the business at hand." That Was A Superb Lesson. To everyone's credit in that meeting, they thanked that Brother for his call to action, and never had to learn that lesson again.

The second ingredient relates to the way the Black Church merely reflects the dominant organizational styles and framework of the society around it. If it could restyle itself around a cooperative framework for organizational development and ownership patterns, it would then be closer to an African concept with which we have all become familiar rather recently, called *Ujamaa* or cooperative economics.

The Black Church has been a spawning ground for black financial institutions. It is a well known story that the strongest Black insurance companies, banks, savings and loan associations, and indeed many credit unions have been born and have grown up within the nuture of the Black Church and its leadership. These financial institutions have become a credit to their progenitors. But they also became stunted in growth, in relation to their potential stature, by becoming the simple individualistic and private enterprise domain of its founding fathers. Think about the potential of these financial institutions if their vision had been to see how they could service the entire black church population, and have a broader-based people ownership of their equities. In that, they could have been different from simple mainstream white capitalistic ventures, which also grow stunted, dwarfed, because the masses of the people who have unmet needs of goods and services and would buy if they had the money, do not have the requisite purchasing power. The pastor who would become a developer of his individual parish, understanding differentiation of roles, team building, group goal setting, and management by objectives,—is on its way way to making that Church a "Leaven in the lump" of moral forces uniting.

Whenever that developing parish saves some of its time, organizational energy, and resources to join together with other churches of its community around whatever goals and objectives they have jointly devised, it will have a leveraging factor which would be nothing short of miraculous. The definition of leverage is . . . "the property which something has of rising or falling proportionately in relation to some other factors." This means that the unified action of all of them together would have greater effect than the sum total of each one of them remaining unto itself. And they would all rejoice together in it.

For years the local church has realized its vital role in the development of the community which it serves. The Church's efforts have in the past, however, been those of single parishes, and hence often its effectiveness more limited than need be, and less than black people could afford.

INSTITUTIONAL INFRASTRUCTURE

The critical need here, is for what I am calling an institutional infrastructure adequate to do three things. First, X factors are those which network the strengths already within the black community, and secondly, Y factors halt the debilitating and negative forces and influences retarding development, and thirdly, Z factors prepare black people and their communities to use effectively old and new resources which they can then mobilize and leverage for the building of black people as a group, and their communities.

The Black church is a pivotal institution within that process. In fact, it is the only institution within the black community with longevity dating back to American slavery. It has and continues to be a unifying and spiritual resource within that community, both locally and nationally. Moreover, it has served as perhaps the most important economic, educational, social and political influence throughout this entire period of time.

Individual parish efforts can become the coordinated action of many parishes, acting in concerted effort around designing and implementing their plan of delivering for their people! The organizational development and institutional networking of black church and community organizations is a task which must utilize the best insights of the theory of organizational development, as well as our best lessons from the civil rights struggles, where hundreds of organizations came together to achieve a common goal. One example is Operation Breadbasket, which never developed beyond about 30% of its potential.

This is the efficient coordinating and matching of needs and resources at a new and mature level of development, *pinpointed* at achieving the major goals articulated by the total Black community which I call leavening factors X, Y, Z.

THE AGGREGATE CHURCH

The economic development of Cities through Church organization necessarily means that churches work together to rejuvenate ailing communities. It is essential that Churches be thought of in the aggregate sense, much as Breakbasket was when it was an instrument of the Pastors and the Churches. A new dimension to a type of Breadbasket approach is the use of Church organization to do additional things toward Urban development, such as land aggregation, and the total development of the people. What is possible is the massive building of new physical cities, and the social development of the new man. Generally their work could also be seen as helping create the healthy environment for urban development, and making it conducive to use massive new resources to put the inner city into a take-off towards its own economic interdependence and fulfillment.

Monitor modes

FOR A PARTYING CHRISTMAS

This month, MONITOR modes is particularly proud to present fashions from the workshop of Coty Award winner Stephen Burrows. Soul Brother Stephen Burrows remembers that a woman has curves and that when she's in a festive mood, she wants to look and feel feminine.

As the holiday season moves into full swing with parties, dinners, and get togethers on your social agenda, let fashions by Stephen Burrows assist you in captivating your on-lookers.

1) **Make a grand entrance in this exquisitely designed maroon all wool melton, no seam coat. With a red felt hat, it's a sure "showstopper."**

2) **Step out in style in this red pure cashmere poncho with coordinating pants. It is right for parties, the theatre or a family get together.**

3) **Be dramatic in this glittering magenta sequined gown, with silver accents. The matching magenta sequined envelope hat spells pazazz.**

4) **In a more casual mood, tan matte jersey pants with a multi-color tunic—it is beautiful—it is feminine—it is Stephen Burrows.**

Editor's note:

We thought our readers would like to know some biographical information about Mr. Burrows. Stephen Burrows is originally from Newark, New Jersey, where at an early age, he expressed interest in clothing and design. He attended the Philadelphia Museum College of Art; from there, he moved on to the Fashion Museum of Technology, in New York City.

As a designer-in-residence for Bendel's Studio, Inc. for three years, Stephen Burrows began to build his reputation as an outstanding designer. Now, at age thirty, Stephen Burrows has his own business on Seventh Avenue in New York City.

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